

# 2023 ENERGY STAR® Awards

## PART 1: Partner of the Year Award Application Service & Product Provider

OMB Control No. 2060-0347

OMB Expiration Date: 01-31-2024

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energy  
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### About the Award

#### Eligibility:

ENERGY STAR service and product provider (SPP) partners are eligible to apply.

#### Submission Instructions:

Please review [the General Instructions](#) before completing this part of your application.

#### Description:

This award recognizes service and product provider partners who demonstrate outstanding success in using ENERGY STAR tools and resources to help clients improve the energy performance of their existing buildings and/or building design (commercial new construction) projects.

#### Criteria:

The 2023 ENERGY STAR Awards are based on work completed and accomplishments achieved **during the 2022 calendar year**, except when specifically noted. Accomplishments outside this timeframe should be excluded to the extent possible. They should only be mentioned to provide context for this year's accomplishments and to demonstrate continuous improvement through the 2022 calendar year. Applicants should be aware that EPA will refer to application material in its promotion of winners' achievements. Please do not include confidential data. **Applications citing or including confidential business information will NOT be evaluated.**

#### Accomplishments Narrative:

The narrative consists of four sections – **1.** Quantifying ENERGY STAR Benchmarking & Certification Success; **2.** Integrating ENERGY STAR into Client Services; **3.** Integrating ENERGY STAR into Marketing & Communications; **4.** Direct Engagement with the ENERGY STAR Service and Product Provider Partnership

All Service and Product Provider Partners must address the criteria in Section 1A or 1B as well as Sections 2, 3, and 4. SPPs that work primarily with existing buildings should complete Section 1A. SPPs that work primarily with building designs should complete Section 1B.

Your narrative response should be provided directly in this application within the provided text boxes; do not attempt to expand the size of the boxes or decrease font size. Additional or separate narrative pages will not be evaluated beyond the pages provided here.

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### Supporting Files: *(minimum of 1 required)*

Applicants are encouraged to submit **electronic copies of supporting materials** that support the application. Make sure to clearly reference any supporting materials within the narrative of the application. Supporting materials must be directly relevant to energy performance and/or ENERGY STAR.

### How applications are scored

The application is scored on a 100-point scale, and the weight of each section is provided in the application. Note that you should provide a **detailed description of your 2022 accomplishments** demonstrating how the required application criteria have been met. Winning applications will clearly show the organization's commitment to improving facility energy performance or design energy efficiency for their clients through services and/or programs.

## PART 1: Awards Accomplishments Document

### Company Information:

|  |  |
|--|--|
| Company Web Site:  | Enter company's Web site URL here                          |
| URL(s) for company web page(s) highlighting ENERGY STAR: | Enter URL for company web page(s) highlighting ENERGY STAR |

Please indicate your ENERGY STAR Service Provider category (***select only one***):

- Existing Buildings
- Commercial New Construction/Building Design (Architecture / Engineering)

### Accomplishments Narrative:

#### Section 1 – Quantifying ENERGY STAR Benchmarking & Certification Success (35 points)

Section 1A: If you serve the **existing buildings** market:

##### *ENERGY STAR Benchmarking (20 points)*

Please provide the following for activity in calendar year 2022 only:

- Number of your clients' properties located in the United States benchmarked in Portfolio Manager for each of the following:
  - Energy: \_\_\_\_\_ (scored and unscored)
  - Water: \_\_\_\_\_
  - Waste: \_\_\_\_\_
- The percentage of your total client properties located in the United benchmarked in Portfolio Manager
  - Enter percentage: \_\_\_\_\_ %

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- If the percentage is less than 100%, please provide an explanation below. Please limit your discussion to properties located in the United States:

Text entry limited to viewable area of this box. Additional information will not be evaluated.

### ENERGY STAR Certification and Recognition (15 points)

Please provide the following for activity calendar year 2022 only:

Total number of properties for which your organization has submitted ENERGY STAR certification applications

- Number of properties your organization has helped that earned *initial ENERGY STAR* certification
  - Enter total: \_\_\_\_\_
- Number of properties your organization has helped that earned *ENERGY STAR re-certification*
  - Enter total: \_\_\_\_\_

Number of properties for which your organization has provided cost-free (aka, pro bono) verifications. Do not include verifications that are priced into a bundled service offering.

- Enter total: \_\_\_\_\_

Number of office spaces for which your organization has submitted applications for ENERGY STAR Tenant Space recognition (either for your own office space or on behalf of clients)

- Enter total: \_\_\_\_\_

### Section 1B: If your organization serves the **commercial new construction** market (Architecture/Engineering Firms)

#### Use of ENERGY STAR Design Tools (25 points)

Enter information for activities completed by your firm and for your projects over calendar years 2021 and 2022:

- Number of design projects where an energy use target was established using ENERGY STAR Target Finder or Portfolio Manager
  - Enter total: \_\_\_\_\_

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- Number of design projects that received Designed to Earn the ENERGY STAR recognition
  - Enter total: \_\_\_\_\_
- Enter average percent energy reduction (compared to median EUI) of all projects that received Designed to Earn the ENERGY STAR recognition
  - Enter average energy percent reduction: \_\_\_\_\_%

### *ENERGY STAR Benchmarking (10 points)*

- Number of projects that received Designed to Earn the ENERGY STAR recognition and currently have benchmarked energy use in Portfolio Manager
  - Enter total: \_\_\_\_\_
- Number of projects that received Designed to Earn the ENERGY STAR recognition and earned ENERGY STAR certification (for the actual energy performance)
  - Enter total: \_\_\_\_\_

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*All applicants must complete Sections 2-4.*

### Section 2 - Integrating ENERGY STAR into Client Services (25 points)

Please describe how your organization has used your ENERGY STAR partnership and EPA's tools to help your customers set targets for their buildings or design projects, create and implement energy management plans, implement efficiency improvements, and evaluate progress. Provide specific examples of ENERGY STAR tools and resources you have used that were helpful to your customers. Please take this opportunity to highlight how ENERGY STAR has been integrated when delivering services into historically underserved markets, including small and disadvantaged businesses, Class B and C office properties, communities of color, and low- and moderate- income communities.

*Text entry limited to viewable area of this box. Additional information will not be evaluated.*

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Please discuss and provide specific examples of how you helped clients use ENERGY STAR certification and recognition to strengthen internal support for their energy management activities and programs. Describe how ENERGY STAR certification and recognition contributed to clients' environmental, social and governance and/or energy equity activities and achievements, as well as communications with external stakeholders.

Text entry limited to viewable area of this box. Additional information will not be evaluated.

### Section 3 – Integrating ENERGY STAR into Marketing & Communications (20 points)

Please describe any ENERGY STAR-related marketing and sales strategies your organization used for your customers in the past year. This may include activities designed to increase consumer awareness or demand for ENERGY STAR benchmarking, certification, energy-efficient design, and/or tenant space recognition from EPA. Please provide specific examples of how your organization promotes the ENERGY STAR brand and logo through your marketing materials.

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If applicable, please quantify the results of your engagement:

- Indicate the number of ENERGY STAR-related webpages or blog posts produced:
  - Enter total: \_\_\_\_\_
- How many times has your organization shared ENERGY STAR-related content on social media?
  - Enter total: \_\_\_\_\_
- How many times was ENERGY STAR content included in a newsletter or blast email
  - Enter total: \_\_\_\_\_
- Other: (include examples of outreach activities not discussed in sections above).

**Text entry limited to viewable area of this box. Additional information will not be evaluated.**

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### Section 4 – Direct Engagement with the ENERGY STAR Service and Product Provider Partnership (20 points)

Text entry limited to viewable area of this box. Additional information will not be evaluated.

Direct engagement with the ENERGY STAR Service and Product Provider (SPP) partnership benefits you and EPA. Please provide specific examples of how your organization collaborated with the ENERGY STAR team in 2022. For example, describe instances in which your organization provided input on enhancing the functionality of ENERGY STAR tools and resources, co-authored industry publications with EPA, provided EPA an opportunity to speak at your organization's or industry webinars and/or conferences, presented during an EPA organized webinar and/or conference, and attended webinars or meetings organized by EPA.

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In addition to summarizing your direct engagement with EPA in 2022, please propose a specific activity or activities that you would commit to pursue with EPA in 2023. Activities can include, but are not limited to:

- Presenting during the ENERGY STAR Partner of the Year Award winner webinar series, which highlights best practices, lessons learned, and innovations,
- Providing EPA an opportunity to speak during your organization's webinars and/or conferences,
- Including EPA subject matter experts in panels you organize for industry webinars or conference sessions,
- Offering EPA the opportunity to provide content to your company's outreach and communications effort
- Collaborating with EPA in analysis, research and industry publications.

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**Prepare/Gather Remaining Documents for Upload**

**PART 2: Supporting Materials**  
(at least one required, as described in the Application Instructions above)

**PART 3: Organization's High-Resolution Logo**  
(required)

ENERGY STAR® is the government-backed symbol for energy efficiency, providing simple, credible, and unbiased information that consumers and businesses rely on to make well-informed decisions.