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Export.gov Account Info (OMB Control No.: 0625-0237 Expiration Date: 4/30/2012)

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Welcome to the New Market Exporter Initiative in partnership with [Insert Appropriate Partner] - a program of the President's National Export Initiative. This registration process collects basic information that will assist us in assigning you an International Trade Specialist and beginning you on the process to find your next customer!

This form assumes that you are a U.S. Business that is currently exporting. In order to be eligible for certain U.S. Commercial Service services, your products and/or services must contain a majority U.S. content (see "Instructions" below for definitions of U.S. content). This will be discussed with you.

If you have any questions regarding the registration process, please complete our Website Feedback form.

Completing the registration process should take approximately 5 minutes. Field titles that are proceeded by "*" are required fields and must be completed.

User Registration Text change Salutation (Mr./Ms./Dr.) field now Optional * Contact First Name * Contact Last Name Title Within Company * E-Mail Address New field * Confirm E-Mail Address * Business Name field now Optional Business Address Line 1 Business Address Line 2 **Business City** field now Optional **Business State** * Business Zip Code **Business Country** field now Optional * Daytime Phone * Business Web Site Text change field now Required * Select Your Industry Sector(s) Text change * Number of Employees in Text change field now Required Business Estimated Annual Sales * Countries Your Business is Text change Currently Exporting to (select up to 5) * Estimated Percentage of New field Annual Sales derived from Exporting? Please enter a Login Name and password. These will be used to register you for the Export.gov website. This Login Name and password will be required to view Trade Leads and Market Research on the Export.gov web site. * Login Name * Password

Upon clicking Submit, you will receive an e-mail documenting your registration for this initiative and the Export gov website. You will be directed to a page that will provide you with additional information about the industry you selected. If you have any questions, please complete our Website Feedback form. New

Submit

Definitions:

U.S. content for manufactured goods = [ex-factory price of a good] minus [aggregate value contributed by non-U.S. or foreign sources (e.g., costs or payments to foreign suppliers/providers/employees not resident in the United States)].

U.S. content for services = [contract value of the service whether delivered in the U.S. or overseas] minus [aggregate value contributed by non-U.S. or foreign sources (i.e., costs or payments to foreign suppliers/providers/employees not resident in the United States].

Instructions:

E-Mail Address

When entering your e-mail address, please enter the e-mail address of your business and not a personal e-mail address.

Drop-Down Lists

The drop-down lists for "Number of Employees in Business", "Estimated Annual Sales", "Estimated Percentage of Annual Sales Derived From Exporting," and "How did you find out about us?" only allow customers to make one selection. However, the "Select Your Industry Sector(s)" and "Countries Your Business is Currently Exporting to" allow customers to make more than one selection. To select more than one response, hold down the Ctrl button on the keyboard while clicking on the selections with the mouse. As they are selected, they will appear highlighted.

Login Name The Login Name must be a minimum of 5 characters in length

* Confirm Password

Password

The password must be a minimum of 8 characters long.

New

This report is authorized by law (15 U.S.C. 1512 et seq., 15 U.S.C. 171 et seq.). Public reporting for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentiality to the extent allowed under the Freedom of Information Ace. notwithstanding any other provision of law, no person is required to respond nor shall a person be subject to penalty for failure to comply with a colection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230. OMB No. 0625-0237; Expires: 4/30/2012.