

**The U.S. Census Bureau
2007 Economic Census Data User Conference
Post-Conference Survey**

Earlier this year, you registered for one of the Economic Census User Conferences conducted by the U.S. Census Bureau.

This survey seeks to evaluate the conferences and their impact on data users. It also provides you an opportunity to register your comments on Census Bureau products and dissemination systems.

Your opinions and ideas are important to us. Please take about 5 minutes to help us identify needed improvements to our data products, web site, and training programs. Please respond even if you did not actually attend the seminar. Your responses are voluntary and we will ensure your confidentiality under the provisions of Title 13 USC Section 9.

This survey is being conducted under OMB Clearance Number 0607-0760, which expires on November 30, 2010. For further information regarding this clearance, please contact the Customer Liaison and Marketing Services Office at 301-763-4094.

[Start](#)

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Completed 

1. In which city did you attend an Economic Census seminar?

- | | | | |
|---|--|--|--|
| <input type="radio"/> AR - Little Rock, 9/20/2010 | <input type="radio"/> HI - Honolulu, 2/16-18/2010 | <input type="radio"/> MN - Minneapolis, 8/31/2010 | <input type="radio"/> SC - Columbia, 9/8/2010 |
| <input type="radio"/> AZ - Phoenix, 8/27/2010 | <input type="radio"/> IA - Iowa City, 8/3/2010 | <input type="radio"/> MO - Kansas City, 8/4/2010 | <input type="radio"/> TN - Knoxville, 7/20/2010 |
| <input type="radio"/> CA - Los Angeles, 6/15/2010 | <input type="radio"/> IL - Chicago, 8/2/2010 | <input type="radio"/> MS - Gulfport, 9/1/2010 | <input type="radio"/> TN - Nashville, 7/21/2010 |
| <input type="radio"/> CA - Oakland, 4/30/2010 | <input type="radio"/> IL - Chicago, 9/23/2010 | <input type="radio"/> MS - Oxford, 9/17/2010 | <input type="radio"/> TX - Dallas, 8/4/2010 |
| <input type="radio"/> CA - Riverside, 6/16/2010 | <input type="radio"/> IN - Indianapolis, 9/22/2010 | <input type="radio"/> NJ - Trenton, 7/14/2010 | <input type="radio"/> TX - Denton, 8/3/2010 |
| <input type="radio"/> CA - Sacramento, 4/29/2010 | <input type="radio"/> KS - Lawrence, 8/5/2010 | <input type="radio"/> NY - Albany, 6/23/2010 | <input type="radio"/> VA - Richmond, 8/11/2010 |
| <input type="radio"/> CA - San Diego, 6/17/2010 | <input type="radio"/> KY - Louisville, 7/22/2010 | <input type="radio"/> NY - New York City, 6/10-11/2010 | <input type="radio"/> VT - Montpelier, 9/14/2010 |
| <input type="radio"/> CO - Denver, 7/21/2010 | <input type="radio"/> LA - Baton Rouge, 9/2/2010 | <input type="radio"/> NY - Syracuse, 6/24/2010 | <input type="radio"/> WA - Bellevue, 5/7/2010 |
| <input type="radio"/> DC - Washington, 7/27/2010 | <input type="radio"/> MA - Amherst, 4/13/2010 | <input type="radio"/> OH - Cleveland, 9/1/2010 | <input type="radio"/> WV - Morgantown, 6/7/2010 |
| <input type="radio"/> FL - Clearwater, 8/10/2010 | <input type="radio"/> MA - Cambridge, 3/25/2010 | <input type="radio"/> OK - Oklahoma City, 8/17/2010 | <input type="radio"/> I did not attend any of these |
| <input type="radio"/> FL - Orlando, 8/11/2010 | <input type="radio"/> ME - Augusta, 3/29/2010 | <input type="radio"/> OK - Tulsa, 8/18/2010 | |
| <input type="radio"/> FL - Tallahassee, 9/15/2010 | <input type="radio"/> MI - Detroit, 9/30/2010 | <input type="radio"/> OR - Portland, 5/6/2010 | |
| <input type="radio"/> GA - Atlanta, 7/27/2010 | <input type="radio"/> MI - Lansing, 9/29/2010 | <input type="radio"/> PA - Harrisburg, 5/20/2010 | |



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2. How well was the seminar presented?

- Excellent Very Good Good Fair Poor

3. How well did the seminar meet your objectives?

- Excellent Very Good Good Fair Poor

Please describe:

4. Mark each of the things you have done since the date of the seminar you attended. (Mark all that apply.)

- Worked on the web site exercises handed out at the seminar
- Looked at the seminar powerpoint at www.census.gov/econ/census07/www/conferences/conference_materials.html
- Recommended census data to someone else
- Prepared a report or wrote an article that incorporated data you learned about at the seminar
- Applied the data in making a business decision

If you have prepared a report, written an article or applied the data, please describe below:

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5. Since the date of the seminar you attended, have you retrieved data at the Census web site? (Mark all that apply.)

- 2007 Economic Census
- 2002 or earlier economic censuses
- County Business Patterns
- Quarterly Workforce Indicators (Local Employment Dynamics)
- Definitions of NAICS Codes
- Other data about businesses
- Other Census Bureau data, not about businesses
- None of the above

6. What recommendations do you have for future Census Bureau seminar programs?

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7. Would you be interested in participating in webinars dealing with special topics on economic data? (Mark all that apply.)

- Product lines data
- Company and establishment size
- Minority- and women-owned businesses
- More techniques in American FactFinder
- How changes in American FactFinder will affect your access to business data in Fall 2011
- Accessing and comparing historical economic census data
- None of the above
- Other, please specify:

8. What recommendations do you have for making Economic Census data products or other Census Bureau data about businesses more useful to you?

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9. What recommendations do you have to make the Census Bureau web site more useful to you in accessing and understanding data about businesses?

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10. Prior to the seminar, had you used Economic Census data?

- No, I had not used Economic Census data.
- Yes, I had used Economic Census data a little.
- Yes, I was a skilled, experienced user of Economic Census data, and had frequently used the data in American FactFinder.

11. From the following list, please mark the item that BEST DESCRIBES the business sector in which you work:

- Education (college/university faculty, student, etc.)
- Government agency
- Economic development agency
- Business
- Research, advertising, or consulting
- News media (web, radio, TV, print, etc.)
- Religious, civic or political organization
- Trade or professional association
- Individual (other person with no business affiliation)
- Other, please specify:

12. Do you work in your organization's library?

- Yes
- No
- Not applicable

13. Additional Comments/Suggestions:



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2. If you registered for an Economic Census Seminar, but did not attend it, please tell us why.

- I sent a colleague instead
- I forgot to attend
- Location was not convenient
- Other work kept me from coming
- I decided the seminar would not meet my needs
- Other, please specify:
- Not applicable

3. Have you looked at the seminar powerpoint or exercises at www.census.gov/econ/census07/www/conferences/conference_materials.html?

- Yes
- No

4. In the last few months, have you retrieved data at the Census web site? (Mark all that apply.)

- 2007 Economic Census
- 2002 or earlier economic censuses
- County Business Patterns
- Quarterly Workforce Indicators (Local Employment Dynamics)
- Definitions of NAICS Codes
- Other data about businesses
- Other Census Bureau data, not about businesses
- None of the above

5. What recommendations do you have for future Census Bureau seminar programs?

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6. Would you be interested in participating in webinars dealing with special topics on economic data? (Mark all that apply.)

- Product lines data
- Company and establishment size
- Minority- and women-owned businesses
- More techniques in American FactFinder
- How changes in American FactFinder will affect your access to business data in Fall 2011
- Accessing and comparing historical economic census data
- None of the above
- Other, please specify:

7. What recommendations do you have for making Economic Census data products or other Census Bureau data about businesses more useful to you?

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8. What recommendations do you have to make the Census Bureau web site more useful to you in accessing and understanding data about businesses?

--

9. Have you used Economic Census data?

- No, I have not used Economic Census data.
- Yes, I have used Economic Census data a little.
- Yes, I am a skilled, experienced user of Economic Census data, and have frequently used the data in American FactFinder.

10. From the following list, please mark the item that BEST DESCRIBES the business sector in which you work:

- Education (college/university faculty, student, etc.)
- Government agency
- Economic development agency
- Business
- Research, advertising, or consulting
- News media (web, radio, TV, print, etc.)
- Religious, civic or political organization
- Trade or professional association
- Individual (other person with no business affiliation)

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- Religious, civic or political organization
- Trade or professional association
- Individual (other person with no business affiliation)
- Other, please specify:

11. Do you work in your organization's library?

- Yes
- No
- Not applicable

12. Additional Comments/Suggestions:



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Thank You!



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