FORM **S-10** (12-13-2010)

U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU

## 2011 Statistical Abstract User Survey

Please take a few minutes to answer the questions below. Your voluntary cooperation will help us to continue to serve your needs as data users. When completed, **please refold, apply tape to the open edges at the top,** and drop in the mail. You also have the option to fax the completed form to our office at (301) 763-4107. Thank you.

This survey is being conducted under OMB Clearance Number 0607-0760, that expires on November 30, 2010. For further information regarding this clearance, please contact the Marketing Services Office at 301-763-4676.

Public reporting burden for this collection of information is estimated to average 3.5 minutes per response, inlcuding the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, D.C. 20233, You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0760" as the subject

including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov.; use "Paperwork Project 0607-0760" as the subject.					
1. How did you find out that the 2011 edit	ion of the Abstrac	t was avail	able? Mark (X) o	ne choice.	
☐ Official distribution	☐ Newspape	-	•		
Called Census Bureau	☐ Announce				
☐ Conference/Census Exhibit Booth	☐ Other – <i>Pl</i>	ease specity	' ₹		
Internet					
2a. Which sections do you access frequent	_				
Populations	☐ Science a		gy		
☐ Births, Deaths, Marriages, and Divorces	Agricultur				
☐ Health and Nutrition	☐ Forestry, I		Mining		
☐ Education	☐ Energy an	id Utilities ion and Hou	oina		
□ Law Enforcement, Courts, and Prisons     □ Geography and Environment	☐ Construct		sing		
☐ Elections	☐ Wholesale		Trade		
State and Local government	☐ Transport				
☐ Federal government	☐ Information and Communication				
☐ National Security	☐ Banking				
☐ Social Insurance	$\square$ Arts, Recreation, and Travel				
Labor	Services				
☐ Income	☐ Foreign Commerce and Aid				
∐ Prices □ Business	☐ Puerto Rico and Island Areas ☐ International Statistics				
		ilai Statistics	•		
<b>b.</b> Indicate topics or new topics for which you	would like to see m	nore coverag	je.		
3. Which of the following products or serv	ices have you use	ed in the la	st 12 months?		
Mark (X) all that apply.	Printed I CD-	ROM ı	Census	I	
			ternet version		
Statistical Abstract					
County and City Data Book					
USA Counties					
State and Metropolitan Area Data Book					
4. Which version of the Statistical Abstract do you most often use?					
4. Which version of the Statistical Abstract do you most often use:					
☐ Book ☐ CD-ROM ☐	Internet				
5. Do you find the tables in the Statistical Abstract easy to understand? - Mark (X) one.					
☐ Yes – <i>Please skip question 6</i> ☐ No ☐ No opinion					
6. Please list any attributes/features of the table that makes them more difficult to use – Please specify					
7. Please indicate what features you might like	to see expanded o	r reduced in	future editions		
7. Fledse maleate what reatures you might like	to see expanded o	reduced iii	ratare carrieris.		
O What is soon a sail show to still show	dale also Occur et al. A	h - + 12 . 8 . //			
8. What is your overall degree of satisfaction v	vith the Statistical A	bstract? IVIa	rk (X) one.		
☐ Very dissatisfied ☐ Dissatisfied ☐	Neither satisfied	☐ Satisfied	☐ Very satisf	ied    No opinion	
	nor dissatisfied		,	·	
9. How important are each of the following potentially new products or additions to you? <i>Please circle</i>					
only one value for each item.			,		
e Flootronio data sources (CD Wah)	Not Important			Very Important	
a. Electronic data sources (CD, Web)	1	2	3	4 5	
<b>b.</b> Supplemental educational materials	1	2	3	4 5	
c. Quarterly updates of data via internet	1	2	3	4 5	
d. Glossary	1	2	3	4 5	
e. Other - Specify	1	2	3	4 5	

10. What is your principal occupation? Man	k (X) one.
☐ Librarian	☐ Researcher/analyst
☐ Journalist/writer	☐ Student
☐ Teacher (college or above) ☐ Teacher (K-12)	$\square$ Other – <i>Specify</i> $ ot\!$
☐ Teacher (K-12)	
11. Where you are employed? Mark (X) one.	
☐ Federal Government	□ Nan anath
☐ State or local government (other than scho	<ul> <li>☐ Non-profit</li> <li>☐ Elementary/secondary school</li> </ul>
☐ Market research/consulting (for profit)	☐ College or university
☐ Media (radio, TV, print)	☐ Other – <i>Specify</i> ⊋
☐ International sector	
12. What comments or suggestions do you h What, if anything, should be done to imp	ave regarding the Abstract? brove the Stat Abstract of the U.S.
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at the	e top, and drop in the mail.
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