

Attachment E

2012 Economic Census

Retail Trade and Accommodation and Food Services Sectors

Classification Forms

- E-1. Prototype Classification Form**
- E-2. Variable Content for Item 19—Kind of Business**
- E-3. Variable Content for Item 26—Special Inquiries**

Attachment E-1

2012 Economic Census

Retail Trade and Accommodation and Food Services Sectors

Prototype Classification Form



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

2012 ECONOMIC CENSUS

Classification Form

FORM
RT-44190 (DRAFT)

OMB No. : Approval Expires

DUE DATE 30 DAYS AFTER RECEIPT OF FORM

RT-44190

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

**Need help or have questions
about filling out this form?**

Visit www.census.gov/econhelp

- OR -

Write to the address above.
Include your 11-digit Census File
Number (CFN) printed in the
mailing address.

PROTOTYPE

4/18/2011

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Please center numbers in their respective boxes.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Place an "X" inside the box.

Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

0041 Yes

0042 No

0043 No legal boundaries

0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough

0047 Town or township

0048 Other

0024 Do not know

44190015



3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012?
(Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right

Month	Day	Year

0015 Sold or leased to another operator - Give date at right
AND enter name and address of new owner or operator
and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.		0064 State	0065 ZIP Code
			-

0016 Other - Specify

0815

4 - 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012?
(Mark "X" only ONE box.)

GASOLINE STATIONS:

- 0700 447 190 10 1 Gasoline station
- 447 110 00 1 Gasoline station with convenience store
- 447 190 10 2 Gasoline station with automotive repair
- 447 110 00 2 Convenience store selling gasoline
- 445 120 00 4 Convenience store not selling gasoline
- 447 110 00 4 Gasoline station with convenience store and car wash
- 447 110 00 3 Gasoline station with convenience store and automotive repair
- 447 190 10 4 Gasoline station/car wash
- 447 190 20 1 Truck stop
- 454 311 00 1 Heating/fuel oil dealer
- 454 312 00 1 Liquefied petroleum (LP) gas dealer

AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES:

- 441 320 00 8 Tire dealer, new and/or used
- 441 310 40 3 Auto parts/supply store
- 441 310 40 4 Auto/truck accessories store
- 441 310 50 1 Used automobile parts dealer

CONTINUE WITH **19** ON PAGE 3

44190023



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES: - Continued

- 0700 441 310 40 2 Automotive stereo store
- 452 990 40 3 Home and auto supply store

AUTOMOBILE, RV, BOAT, AND OTHER MOTOR VEHICLE DEALERS:

- 441 110 00 1 Motor vehicle sales, new
- 441 120 00 2 Motor vehicle sales, used only
- 441 221 00 1 Motorcycle and/or all-terrain vehicle (ATV) dealer, including motor bikes, motor scooters, and mopeds
- 441 221 00 2 Motorcycle parts and accessories dealer
- 441 210 00 7 Recreational vehicle (RV) and RV parts dealer, including travel trailers, 5th wheels, camping trailers, motor homes, truck campers, van campers, etc.
- 441 222 00 1 Boat/marine dealer
- 441 222 00 2 Boating equipment and supply store
- 441 229 00 7 Utility trailer dealer
- 441 229 00 3 Motorized golf cart dealer
- 423 110 50 2 Heavy duty truck and trailer dealer
- 423 120 20 3 Heavy duty truck and trailer parts dealer

OTHER KINDS OF BUSINESS:

- 811 121 10 1 Paint or body repair shop
- 713 930 00 4 Marina
- 423 820 10 2 Farm machinery and equipment dealer
- 326 212 00 2 Tire retread shop
- 721 211 00 1 Trailer park, recreational vehicle (RV) park, or campground, except residential
- 532 111 00 2 Passenger car rental
- 532 112 00 2 Passenger car leasing
- 488 410 00 1 Towing, wrecker service
- 811 111 00 4 Automotive repair, general
- 777 440 00 1 Automotive repair, specialized - *Specify* ↴

0701

- 772 000 00 1 Other kind of business - *Specify* ↴

0701

44190031



20 CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2012?

0251 Yes

0252 No

B. Were 75% or more of this establishment's sales to retailers/wholesalers/distributors for resale in 2012?

0256 Yes

0257 No

C. Did this establishment require proof of business or professional license from new customers in 2012?

0276 Yes

0277 No

D. Estimate the percentage of this establishment's total sales by class of customer.
(Circle all that apply and then report percentages for the items circled.)

1. Household consumers and individuals 0261

2. Retailers for resale 0263

3. Wholesalers/distributors for resale 0264

4. Repair shops for use in repair work 0265

5. Manufacturing and mining industrial users for use as input goods in production 0266

6. Restaurants, hotels, food services, and contract feeding 0267

7. Businesses for end use in their own operation, not for resale or production 0268

8. Building contractors, heavy construction, and special trade contractors 0269

9. Farmers for use in farm production 0270

10. Governmental bodies (Federal, state, and local) 0271

11. Export sales 0262

12. Other - Specify ↴

0874 0272

13. TOTAL

2012	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
1 0 0	%

44190049

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

21 METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2012?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify ↴

0759

22-25 Not Applicable.

26 SPECIAL INQUIRIES

AUTO FRANCHISE

Did this establishment have a franchise for the sale of new passenger cars, vans, sport utility vehicles, or light trucks in 2012?

- 2561 Yes
- 2562 No

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

- Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
_	_	_ _	_	_	_ _

Name of person to contact regarding this report

Title

Telephone

Area code	Number	Extension
_	_ _ - _ _	_ _

Fax

Area code	Number
_	_ _ - _ _

E-mail address

Date completed →

Month Day Year

Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

44190056

