| Due Date |
| :--- | :--- |
| Need help or have questions? |
| Call 1-800-772-7851 |
| (8:30 a.m. - 5:00 p.m. ET, M-F) |

## GENERAL INSTRUCTIONS

- Any significant change in this firm's operations should be noted in 8
- For establishments sold or acquired during the quarter(s), report data only for the period the establishments were operated by this firm
- Estimates are acceptable if book figures are not available
- Enter "0" where applicable
- Dollars should be rounded to the nearest dollar
$\bullet$ If a figure is $\$ 1,030,280,456$ it should be reported as $\longrightarrow \quad 1030280456$


## Include:

- All accommodation establishments located in the U.S (including the District of Columbia) operated by this firm and its subsidiaries
- Data for auxiliary facilities primarily engaged in supporting services to this firm's establishment(s) such as warehouses, garages, central administrative offices, and repair services


## Exclude:

- Data for franchised establishments not owned or managed by this firm
- Departments and concessions operated by other firms in this firm's establishment(s)
- Data for establishments located in U.S Territories (such as Puerto Rico, American Samoa, Guam, U.S. Virgin Islands and Northern Mariana Islands)


## 1 SURVEY COVERAGE

Did this firm provide the business activities described below?YesNo - Specify this firm's business activity

Not Applicable.
(3) ORGANIZATIONAL CHANGE
A. Did this firm experience any acquisitions, sales, mergers, and/or divestitures in third or second quarter of 2012?YesNo - Go to 4
B. Which of the following organizational changes occurred in third or second quarter of 2012?

Check all that apply. If more than one organizational change occurred during the reporting period, explain in 8.


| Name of company | EIN (9 digits) |  |
| :---: | :---: | :---: |
|  | - |  |

Address (Number and street, P.O. Box, etc.)

| City, town, village, etc. | State | ZIP Code |  |
| :---: | :---: | :---: | :---: |
|  |  |  | - |

## REPORTING PERIOD

What time period is covered by the data provided in this report?Calendar quarterOther - Report beginning and ending dates

| Third Quarter |  |  |
| :---: | :---: | :---: |
| Beginning Date |  |  |
| Month | Day | Year |
|  |  |  |
| End Date |  |  |
| Month | Day | Year |
|  |  |  |

SALES, RECEIPTS, OR REVENUE

## Include:

- Revenue from room and board
- Revenues from camp tuition and camper fees
- Receipts from guest rooms or unit rentals
- Receipts from rentals of public rooms such as ballrooms, conference rooms, etc.
- Sales of meals, alcoholic beverages, and other merchandise
- Sales of gaming operations
- Site rental and equipment usage fees
- Receipts from valet, laundry, parking, and other guest services provided by this firm
- Credit and cash net sales of merchandise


## Exclude:

- Taxable establishments only - grants and donations
- Occupancy taxes
- Carrying or other finance charges
- Commissions (such as vending machine operators, government lottery tickets, or other stores)
- Non-operating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Sales made by departments and concessions operated by other firms in this firm's accommodation establishment(s)


## Deduct:

- The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowances


## A. What was this firm's total revenue in third and second quarters of 2012?

| Third Quarter |  |  |  | Second Quarter |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

and 7 Not Applicable.
REMARKS - Please use this space to explain any significant quarter-to-quarter changes, to clarify responses, or indicate where data were estimated.

## CONTACT INFORMATION



## Website

## THANK YOU

## for completing your QUARTERLY SERVICES SURVEY.

We suggest you keep a copy for your records.
Public reporting burden for this collection of voluntary information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607 0907, U.S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0907" as the subject. PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.
Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8 -digit number appears in the top right corner on the front of this form.

