



# 2012 ECONOMIC CENSUS

## General Classification Report

FORM  
**NC-99023** (05-03-2011)

OMB No. 0607-0924: Approval Expires 4/30/2014

**DUE DATE**  
**30 DAYS AFTER RECEIPT**

*(Please correct any errors in this mailing address.)*

**Need help or have questions?**

Visit [www.census.gov/econhelp/classforms](http://www.census.gov/econhelp/classforms)

- OR -

Call 1-800-233-6136, between 8:00 a.m. and 5:00 p.m., Eastern time, Monday through Friday.

Please reference your 11-digit Census File Number (CFN) printed in the mailing address with all communications.

**NC-99023**

**Report Online** - It's accurate and secure!

Go to: [www.census.gov/econhelp/classforms](http://www.census.gov/econhelp/classforms)

- OR -

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47132-0001**

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes.
- Do not put slashes through 0 or 7.
- Complete only the unshaded portion of each item.

0 1 2 3 4 5 6 7 8 9

**1 PHYSICAL LOCATION**

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041  Yes

0042  No

0043  No legal boundaries

0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

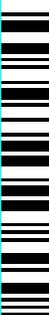
0229  City, village, or borough

0230  Town or township

0231  Other

0232  Do not know

99023012



**2** PRINCIPAL BUSINESS OR ACTIVITY

In the past 12 months, what was this establishment's principal business or activity? (*Find the Economic Sector that best describes your business or activity. Within that sector, mark "X" only ONE box that best describes your PRINCIPAL business or activity.*)

0700

**REAL ESTATE AND RENTAL AND LEASING**

- 531 210 10 1  Real Estate Agent or Broker, Residential
- 531 210 90 1  Real Estate Agent or Broker, Nonresidential
- 531 130 00 1  Lessor of Self-Storage Units
- 531 110 10 1  Lessor of Apartment Buildings
- 531 110 90 1  Lessor of Residential Buildings, except Apartments
- 531 120 30 1  Lessor of Shopping Centers and Retail Stores
- 531 120 10 1  Lessor of Professional and Other Office Buildings
- 531 120 20 1  Lessor of Manufacturing and Industrial Buildings
- 531 120 90 1  Lessor of Other Nonresidential Buildings
- 531 190 10 1  Lessor of Manufactured (Mobile) Home Sites
- 531 311 00 1  Property Management, Residential
- 531 312 00 1  Property Management, Nonresidential
- 531 320 00 1  Real Estate Appraisal Services
- 532 310 00 1  General Rental Center
- 532 292 00 2  ATV, Motorcycle, and Personal Watercraft Rental
- 532 120 90 1  Recreational Vehicle (RV) Rental
- 532 292 00 1  Recreational Goods Rental
- 532 412 90 1  Oilfield and Well Drilling Equipment Rental and Leasing
- 532 412 10 1  Heavy Construction Equipment Rental and Leasing
- 532 111 00 1  Car Rental (Passenger) Without Driver
- 532 120 10 1  Truck Rental (Nonpassenger) Without Driver
- 532 490 20 1  Industrial Equipment Rental and Leasing
- 532 291 00 1  Home Health Equipment Rental
- 532 490 10 1  Medical Equipment Rental and Leasing
- 532 420 90 1  Computer Equipment Rental and Leasing
- 532 420 10 1  Office Equipment Rental and Leasing
- 777 530 00 3  Other Real Estate and Rental and Leasing - *Specify* ↴

**HEALTH CARE AND SOCIAL ASSISTANCE**

- 621 111 00 1  Office of Physician (MD or DO), except Mental Health
- 621 112 00 1  Office of Physician (MD or DO), Mental Health
- 621 330 00 1  Office of Mental Health Practitioner, except Physician
- 621 210 00 1  Office of Dentist
- 621 310 00 1  Office of Chiropractor
- 621 320 00 1  Office of Optometrist
- 621 391 00 1  Office of Podiatrist
- 621 340 20 1  Office of Physical and Occupational Therapist
- 621 340 10 1  Office of Speech Therapist and Audiologist
- 624 410 00 1  Child Day Care Services
- 624 120 00 1  Social Assistance for Elderly and Disabled
- 624 110 00 1  Social Assistance for Children and Youth
- 624 210 00 1  Community Food Services
- 624 221 00 1  Temporary Shelter
- 624 229 00 1  Community Housing Services
- 624 310 00 1  Vocational Rehabilitation Services
- 623 311 00 1  Continuing Care Retirement Community
- 623 312 00 1  Home for the Elderly Without Nursing Care
- 623 110 00 1  Nursing Care Facility
- 623 210 00 1  Residential Facility for Developmentally Disabled
- 623 220 00 1  Residential Mental Health and Substance Abuse Facility
- 621 610 00 1  Home Health Care Services
- 621 512 00 1  Diagnostic Imaging Center
- 621 910 00 1  Ambulance or Rescue Services
- 620 000 00 7  Other Health Care and Social Assistance - *Specify* ↴

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**2** PRINCIPAL BUSINESS OR ACTIVITY - Continued  
0700

**REPAIR AND MAINTENANCE SERVICES**

- 811 111 00 1 General Automotive Repair
- 811 121 10 1 Paint or Body Repair
- 811 113 00 1 Automotive Transmission Repair
- 811 191 00 1 Automotive Oil Change and Lubrication
- 811 112 00 1 Automotive Exhaust System Repair
- 811 122 00 1 Automotive Glass Repair
- 811 192 00 1 Car Wash
- 811 310 40 1 Welding Repair
- 811 310 90 1 Commercial and Industrial Equipment Repair
- 811 212 30 1 Computer Repair and Maintenance
- 811 412 00 1 Appliance (Household) Repair and Maintenance
- 561 740 00 1 Carpet and Upholstery Cleaning Services
- 811 420 00 1 Reupholstery and Furniture Repair
- 561 720 00 1 Janitorial Services
- 561 730 00 1 Landscaping Services
- 561 710 00 1 Exterminating and Pest Control Services
- 811 000 00 5 Other Repair and Maintenance Services - *Specify* ↴

**PERSONAL CARE AND LAUNDRY SERVICES**

- 812 112 00 1 Beauty Salon
- 812 113 00 1 Nail Salon
- 812 111 00 1 Barber Shop
- 812 199 00 1 Tanning Salon
- 812 199 00 2 Tattoo Parlor
- 812 310 20 1 Coin-Operated Laundry and Drycleaning
- 812 320 20 1 Drycleaning Plant
- 812 910 00 1 Pet Care Services, except Veterinary
- 812 000 00 5 Other Personal Care and Laundry Services - *Specify* ↴

**FINANCE AND INSURANCE**

- 524 210 00 1 Insurance Agency or Brokerage
- 524 291 00 1 Claims Adjusting
- 524 292 00 1 Third-Party Administration of Insurance Funds
- 524 292 00 2 Third-Party Administration of Pension and Benefit Funds
- 523 930 00 1 Investment Advice Without Portfolio Management
- 523 120 00 1 Securities Brokerage
- 523 920 00 1 Portfolio Management
- 522 310 00 1 Mortgage or Other Loan Brokerage
- 522 292 90 1 Mortgage Lending
- 520 000 00 1 Other Finance and Insurance - *Specify* ↴

**FOOD SERVICES**

- 722 110 00 1 Full-Service Restaurant (Waiter/Waitress Service), Pay After Eating
- 722 212 00 1 Buffet, Grill Buffet, or Cafeteria
- 722 211 00 1 Limited-Service Restaurant (including Delivery-Only Locations)
- 722 410 00 1 Bar, Tavern, Pub, or Other Drinking Place (Alcoholic Beverages)
- 722 320 00 1 Caterer for Banquets, Weddings, etc.
- 722 213 50 1 Coffee Shop
- 722 213 30 1 Donut Shop
- 722 213 40 1 Bagel Shop
- 722 213 70 1 Bakery Cafe With Customer Seating
- 311 811 00 1 Bakery Without Customer Seating
- 722 213 10 1 Ice Cream Shop
- 722 213 20 1 Frozen Yogurt Shop
- 722 330 00 1 Mobile Food Services
- 722 310 00 1 Food Service Contractor
- 722 000 00 2 Other Food Services - *Specify* ↴

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**2** PRINCIPAL BUSINESS OR ACTIVITY - Continued

0700

**ACCOMMODATIONS**

- 721 211 00 1 RV (Recreational Vehicle) Park or Campground, except Residential
- 721 214 00 1 Recreation or Vacation Camp, except Campground
- 721 191 00 1 Bed-and-Breakfast Inn
- 721 110 00 1 Hotel or Motel
- 721 000 00 2 Other Traveler Accommodations - *Specify* ↴

**RETAIL TRADE**

- 447 110 00 1 Gasoline Station With Convenience Store
- 447 190 10 1 Gasoline Station Without Convenience Store
- 445 120 00 1 Convenience Food Store
- 445 110 00 1 Grocery Store or Supermarket
- 445 310 00 1 Beer, Wine, or Liquor Store
- 445 210 00 1 Meat Market
- 441 120 00 1 Car Dealer, Used Only
- 441 110 00 1 Car Dealer, New and Used
- 441 221 00 1 Motorcycle, ATV, and Personal Watercraft Dealer
- 441 320 00 1 Tire Dealer
- 441 310 50 1 Used Automotive Parts Store (Junk Yard)
- 441 310 40 1 Automotive Parts and Accessories Store
- 448 140 00 1 Clothing Store, Family, New
- 448 120 00 1 Clothing Store, Women's, New
- 448 110 00 1 Clothing Store, Men's, New
- 448 130 00 1 Clothing Store, Children's and Infants', New
- 448 150 00 1 Clothing Accessories Store, New
- 453 310 10 1 Antique Store
- 522 298 10 1 Pawn Shop
- 453 310 20 1 Thrift or Consignment Store
- 448 310 00 1 Jewelry Store, except Costume, New
- 442 110 10 1 Furniture Store, except Custom
- 442 210 00 1 Floor Coverings Store
- 453 110 00 1 Florist

**RETAIL TRADE - Continued**

- 454 111 21 1 Internet Retailing Only, Computer Hardware and/or Software
- 454 111 22 1 Internet Retailing Only, Pharmacy
- 454 111 23 1 Internet Retailing Only, Other Specialized Merchandise
- 454 111 10 1 Internet Retailing Only, General Merchandise
- 454 113 22 1 Mail-Order Pharmacy
- 446 191 00 1 Health Supplement and Vitamin Store
- 446 110 00 1 Pharmacy and Drug Store
- 446 120 00 1 Cosmetics, Beauty Supplies, and Perfume Store
- 453 920 00 1 Art Dealer or Art Auction
- 443 112 20 1 Cellphone Store
- 443 120 20 1 Computer Store, except Custom Assembly
- 443 120 10 1 Computer Store, Custom Assembly
- 443 112 40 1 Consumer Electronics Store
- 443 111 00 1 Household Appliance Store
- 444 130 00 1 Hardware Store
- 444 210 00 1 Outdoor Power Equipment Store
- 444 220 40 1 Nursery and Garden Center
- 444 220 20 1 Farm Supply Store
- 453 210 00 1 Office Supplies and Stationery Store
- 451 110 10 1 Sporting Goods Store, General-Line
- 453 991 00 1 Tobacco Store
- 453 930 00 1 Manufactured (Mobile) Home Dealer
- 453 910 00 1 Pet and Pet Supplies Store
- 454 210 00 1 Vending Machine Operator
- 451 130 00 1 Sewing, Needlework, and Piece Goods Store
- 451 120 20 1 Craft Supplies Store
- 451 120 10 1 Hobby, Toy, and Game Store
- 453 220 00 1 Gift, Novelty, and Souvenir Store
- 772 000 00 1 Other Retail Business - *Specify* ↴

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**2** PRINCIPAL BUSINESS OR ACTIVITY - Continued  
0700

**ADMINISTRATIVE AND SUPPORT SERVICES**

- 561 510 00 1 Travel Agency
- 561 612 00 1 Security Guards and Patrol Services
- 561 622 00 1 Locksmith
- 561 621 00 1 Security Systems Services
- 561 611 00 1 Investigation Services
- 561 330 00 1 Professional Employer Organization (PEO)
- 561 320 00 1 Temporary Help Services
- 561 312 00 1 Executive Search Services
- 561 311 00 1 Employment Placement Agency
- 561 410 00 1 Document Preparation Services
- 561 431 00 1 Private Mail Center
- 561 439 00 1 Photocopying and Duplicating Services
- 561 110 00 1 Office Administrative Services
- 561 422 00 1 Telemarketing Bureau or Other Contact Center
- 561 920 00 1 Convention and Trade Show Organizing
- 561 990 30 1 Economic or Industrial Planning or Development Organizing
- 561 000 00 4 Other Administrative and Support Services - *Specify* ↴

**EDUCATIONAL SERVICES**

- 611 420 00 1 Computer Training
- 611 430 00 1 Professional and Management Development Training
- 611 691 00 1 Exam Preparation and Tutoring
- 611 710 20 1 Educational Test Development and Evaluation Services
- 611 710 10 1 Educational Support Services
- 610 000 00 1 Other Educational Services - *Specify* ↴

**PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES**

- 541 110 10 1 Lawyers' Office
- 541 211 00 1 Certified Public Accountant (CPA) Office
- 541 213 00 1 Tax Return Preparation Services Only
- 541 219 00 1 Accounting and Bookkeeping Services
- 541 330 00 1 Engineering Services
- 541 310 00 1 Architectural Services, except Landscape
- 541 320 00 1 Landscape Architectural Services
- 541 511 00 1 Custom Computer Programming Services
- 511 210 00 1 Software Publishing
- 541 512 10 1 Computer Systems Integration
- 518 210 00 1 Data Storage, Processing, Hosting, and Related Services
- 519 130 10 1 Publishing and Broadcasting, Internet Only
- 541 513 00 1 Computer Facilities Management
- 541 512 20 1 Computer Systems Design Services
- 541 430 00 1 Graphic Design Services
- 541 410 00 1 Interior Design Services
- 541 370 00 1 Surveying and Mapping Services, except Geophysical
- 541 360 00 1 Geophysical Surveying and Mapping Services
- 541 620 00 1 Environmental Consulting Services
- 541 613 00 1 Marketing Consulting Services
- 541 612 30 1 Human Resources and Personnel Management Consulting Services
- 541 614 00 1 Process, Physical Distribution, and Logistics Consulting Services
- 541 611 00 1 Administrative and General Management Consulting Services
- 541 921 00 1 Photographic Studio, Portrait
- 541 922 00 1 Commercial Photography
- 512 110 00 1 Motion Picture or Video Production
- 541 000 00 7 Other Professional, Scientific, and Technical Services - *Specify* ↴

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**2** PRINCIPAL BUSINESS OR ACTIVITY - Continued

0700

**TRANSPORTATION**

- 484 121 00 1  General Freight Trucking, Long-Distance, Truckload
- 484 122 00 1  General Freight Trucking, Long-Distance, Less Than Truckload
- 484 210 20 1  Used Household and Office Goods Moving, Long-Distance
- 484 230 20 1  Agricultural Products Trucking, Long-Distance
- 484 230 10 1  Hazardous Materials Trucking (except Waste), Long-Distance
- 484 230 30 1  Specialized Freight Trucking (including Waste), Long-Distance
- 562 112 00 1  Hazardous Waste Collection, Local
- 562 111 00 1  Solid Waste Collection, Nonhazardous, Local
- 484 220 10 1  Hazardous Materials Trucking (except Waste), Local
- 484 110 10 1  General Freight Trucking Without Storage, Local, Truckload
- 484 110 20 1  General Freight Trucking Without Storage, Local, Less Than Truckload
- 484 110 30 1  General Freight Trucking With Storage, Local, Truckload
- 484 110 40 1  General Freight Trucking With Storage, Local, Less Than Truckload
- 484 220 30 1  Dump Trucking
- 484 220 20 1  Agricultural Products Trucking, Local
- 484 210 10 1  Used Household and Office Goods Moving, Local, Without Storage
- 484 210 30 1  Used Household and Office Goods Moving, Local, With Storage
- 484 220 40 1  Specialized Freight Trucking (except Waste), Local, Without Storage
- 484 220 50 1  Specialized Freight Trucking (except Used Goods), Local, With Storage
- 488 510 10 1  Freight Forwarding
- 488 510 20 1  Arrangement of Transportation of Freight and Cargo
- 485 320 00 1  Limousine Services
- 488 410 00 1  Towing Services, Motor Vehicle
- 485 991 00 1  Special Needs Transportation
- 492 210 00 1  Local Messenger and Local Delivery
- 492 110 10 1  Courier Services (except by Air)
- 485 999 20 1  Other Transportation - *Specify* ↴

0700

**WHOLESALE TRADE**

(Mark "X" only ONE box in part 1 and ONE box in part 2.)

**1. Kind of Business or Activity**

- 423 110 10 1  Automobiles and Motorcycles
- 423 120 10 1  Motor Vehicle Parts, New
- 423 210 10 1  Household and Outdoor Furniture
- 423 910 00 1  Sporting and Recreational Goods and Supplies
- 423 940 10 1  Jewelry, Watches, and Gemstones
- 423 450 20 1  Dental Equipment and Supplies
- 423 450 10 1  Surgical, Medical, and Hospital Equipment and Supplies
- 423 430 12 1  Computers and Peripheral Equipment, Sold for End Use
- 423 430 11 1  Computers and Peripheral Equipment, Sold for Resale
- 423 620 90 1  Electrical and Electronic Appliance, TV, and Radio
- 424 330 00 1  Women's, Children's, and Infants' Clothing and Accessories
- 424 320 00 1  Men's and Boys' Clothing and Accessories
- 771 000 00 1  Other Wholesale Trade - *Specify* ↴

0600

**2. Type of Operation**

- 11  Merchant Wholesaler
- 46  Manufacturers' Agent
- 42  Broker, Representing Buyers and Sellers
- 49  Electronic Marketer
- 77  Other Type of Operation - *Specify* ↴

0601

99023061



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**2** PRINCIPAL BUSINESS OR ACTIVITY - Continued

0700

**ARTS, ENTERTAINMENT, AND RECREATION**

- 713 940 90 1  Fitness Center or Gymnasium
- 713 910 00 1  Golf Course or Country Club
- 713 930 00 1  Marina
- 713 120 00 1  Arcade or Family Fun Center
- 611 620 00 1  Sports and Recreation Instruction
- 611 610 10 1  Dance School
- 611 610 20 1  Art, Drama, or Music School
- 711 510 00 1  Actor/Actress, Artist, Writer, or Performer, except Musician
- 711 320 00 1  Promoter of Performing Arts, Sports, and Similar Events Without Facilities
- 711 310 00 1  Promoter of Performing Arts, Sports, and Similar Events With Facilities
- 774 000 00 1  Other Arts, Entertainment, and Recreation - *Specify* ↴

**CIVIC, PROFESSIONAL, AND SIMILAR ORGANIZATIONS**

- 813 410 30 1  Scouting or Related Youth Development Organization
- 813 410 40 1  Civic or Social Club
- 813 990 40 1  Property Owners' Association
- 813 910 00 1  Business Trade Association
- 813 920 00 1  Professional Organization
- 813 211 00 1  Grantmaking Foundation
- 813 312 00 1  Environment, Conservation, and Wildlife Organization
- 813 311 00 1  Human Rights Organization
- 813 212 00 1  Voluntary Health Organization
- 813 000 00 1  Other Similar Organization - *Specify* ↴

**MANUFACTURING**

- 332 710 00 1  Machine Shop
- 323 114 00 1  Quick Printing
- 323 113 00 1  Commercial Screen Printing
- 337 121 00 1  Upholstered Household Furniture Manufacturing
- 337 122 00 1  Nonupholstered Wood Household Furniture Manufacturing
- 339 950 00 1  Sign Manufacturing
- 339 116 00 1  Dental Laboratory
- 339 990 00 1  Other Manufacturing - *Specify* ↴

**CONSTRUCTION**

- 238 330 20 1  Flooring Contractor
- 236 118 00 1  Residential Remodeler
- 238 220 00 1  Plumbing Contractor
- 238 220 00 2  HVAC Contractor
- 236 115 00 1  New Single-Family Housing Construction (Built on Land Customer Owns)
- 236 117 00 1  New Housing Construction (Built on Land You Own Or Control, For Sale)
- 238 350 00 1  Carpentry Finishing Contractor
- 238 340 00 1  Tile, Marble, Terrazzo, and Mosaic Contractor
- 238 000 00 1  Other Construction - *Specify* ↴

**OTHER**

- 523 991 00 1  Administrator of Private Estate
- 523 991 00 2  Trustee in Bankruptcy
- 525 920 00 1  Trust or Estate
- 813 110 00 1  Church or Other Religious Organization
- 814 110 00 1  Employer of Domestic Help (Cook, Maid, Gardener, etc.), Private Household
- 773 000 00 2  Other Business or Activity - *Specify* ↴

99023079



**3 CLASS OF CUSTOMER**

**A.** Was a box marked under Retail Trade or Wholesale Trade headings in **2**?

0284  Yes - Go to line B                      0285  No - Go to **4**

**B.** As a general business practice, did this establishment sell to household consumers and individual users in the past 12 months?

0251  Yes - Go to line C                      0252  No - Go to line D

**C.** Were 10 percent or more of your sales to household consumers and individual users in the past 12 months?

0288  Yes    0289  No

**D.** Were 75 percent or more of this establishment's sales to retailers or wholesalers for resale in the past 12 months?

0256  Yes    0257  No

**E.** Did this establishment require proof of business or professional license from new customers in the past 12 months?

0276  Yes    0277  No

**4 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Report sales for the principal merchandise lines sold, type of construction work done, products produced, or services provided by this establishment as a whole percent of the total dollar volume of business (e.g., gasoline 85%, auto repairs 10%, oil 5%) in the past 12 months.

Description of sales, shipments, receipts, or revenue	Census use	Whole percent of sales and receipts in the past 12 months		
	0720	0722		
0723				
<b>1.</b>	19811	<input type="text"/>	<input type="text"/>	<input type="text"/> %
<b>2.</b>	19812	<input type="text"/>	<input type="text"/>	<input type="text"/> %
<b>3.</b>	19813	<input type="text"/>	<input type="text"/>	<input type="text"/> %
<b>4.</b>	29811	<input type="text"/>	<input type="text"/>	<input type="text"/> %
<b>5. TOTAL</b> . . . . .		1	0	0 %

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**5 CERTIFICATION** - This report is substantially accurate and was prepared in accordance with the instructions.

Name of person to contact regarding this report				Title			
Telephone	Area code	Number	Extension	Fax	Area code	Number	
	<input type="text"/>	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>
E-mail address				Date completed →	Month	Day	Year
					<input type="text"/>	<input type="text"/>	<input type="text"/>

**Thank you for completing this 2012 ECONOMIC CENSUS form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

99023087

