Survey of the U.S. Census Bureau's American FactFinder **Enhancements**

Please complete the following feedback form about your experience with the new version of the American FactFinder shown on the Beta Website. The new version of American FactFinder is scheduled for public release in January 2013. Your feedback is important to us and will provide us with valuable insight as we work to improve the American

Your responses will be kept confidential. All answers will be pooled into aggregate measures for all reporting purposes, and no individual person or organization will be identified. Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to: Paperwork@census.gov

<mailto: Paperwork@census.gov>, use "Paperwork Project 0607-0760" as the subject.

Please note: Fields with an * (asterisk) next to them are required fields.

*Have you taken this survey for the American FactFinder before?

Start



Powered by Apian SurveyPro Survey Software

Survey of the U.S. Census Bureau's American FactFinder **Enhancements** Completed OMB Number: 0607-0760 Expiration Date: February 28, 2014 *Please tell us which group(s) you are a member of (Check all that apply) Regional Office Staff Census Call Center Staff State Data Center Program Census Information Center Program Federal State Cooperative Program for Population Estimates Other, please specify: *How often do you use American FactFinder? Daily Monthly Less than Monthly Never *What are the primary functions you perform in the American FactFinder? (Check all that apply) To find profiles or summarized information on a community View and/or manipulate tables online Download multiple tables or large amounts of data Create or work with maps Other, please specify: *Which web browser(s) do you use? (Indicate all that apply) Please specify version number Internet Explorer Firefox Chrome Safari Opera Other, please specify Powered by Apian SurveyPro Survey Software

Web Page 3:

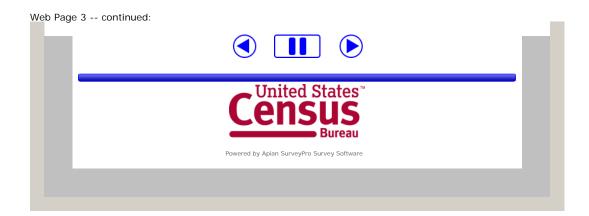
Survey of the U.S. Census Bureau's American FactFinder **Enhancements**

Completed

OMB Number: 0607-0760

Expiration Date: February 28, 2014

		Strongly	M isagree Dis	ildly agree Ne		ldly ree Agre		Did not use			
community Facts was eas							O	0			
se. he measures and links in community Facts were use o me.		0	0	0	0 (0 0	0	0			
lease provide any com	ments yo	u have d	on <u>Comm</u>	nunity F	acts. (0	ptional)					
				<u> </u>		•					
Diago rata vaur lava	l of agree	mant (d	lio o aro o r		the fell	ovina ot	.t	abaut			
Please rate your level of agreement/disagreement on the following statements about the <u>Navigation Wizard/Guided Search</u>.											
	Strongly Disagree	Disagree	Mildly Disagree	Neutra	Mildly I Agree		Strongly Agree	Did not use			
he Navigation /izard/Guided Search ras easy to use.	0	0	0	0	0	0	0	0			
,	-	_	0	_	0		0	0			
izard/Guided Search elped me find the formation that I was	0	0	U	0	0	0					
lizard/Guided Search elped me find the formation that I was oking for.											
lizard/Guided Search elped me find the formation that I was oking for.											
lizard/Guided Search elped me find the formation that I was oking for.											
/izard/Guided Search elped me find the iformation that I was looking for.											
lizard/Guided Search elped me find the formation that I was oking for. lease provide any com	ments you	u have o	on <u>Navi</u> g	ation W	/izard/G	uided Se	<u>arch</u> . (Op	tional)			
lizard/Guided Search elped me find the formation that I was oking for. lease provide any com	ments you	u have o	on <u>Navig</u> Iisagreer	ation W	/izard/G	uided Se	<u>arch</u> . (Op	tional)			
lizard/Guided Search elped me find the formation that I was oking for. lease provide any com	el of agree Search.	u have d	on <u>Navi</u> g	ation W	i the foll	owing st	<u>arch</u> . (Op	about			
//izard/Guided Search elped me find the formation that I was soking for. Ilease provide any com Please rate your leve lata Finder/Advanced search was easy to	el of agree Search.	u have d	on <u>Navig</u> lisagreer	ation W	i the foll	owing st	arch. (Op atements	about Did not			
Alizard/Guided Search elped me find the formation that I was soking for. Ilease provide any com Alizard Finder/Advanced earch was easy to se. The refine my search' ext box was easy to se the refine my search' ext box was easy to se.	el of agree Search.	u have d	on <u>Navig</u> lisagreer	ation W	i the foll	owing st	arch. (Op atements	about Did not			
rizard/Guided Search elped me find the formation that I was oking for. Ilease provide any com Ilease provide any com Ilease rate your leve ata Finder/Advanced earch was easy to se. Ine 'refine my search' ext box was easy to se. Ine Data inder/Advanced earch Filter options on le left were easy to se.	el of agree Search. Strongly Disagree	u have o	on <u>Navig</u> lisagreer	nent or	the foll Mildly I Agree	owing st	arch. (Op atements	about Did not			
Jizard/Guided Search elped me find the formation that I was soking for. Jease provide any come and co	el of agree Search. Strongly Disagree	u have o	on <u>Navig</u> lisagreer	nent or	the foll Mildly I Agree	owing st	arch. (Op atements	about Did not			
he Navigation //izard/Guided Search elped me find the offormation that I was ooking for. Please provide any com The search search search was easy to se. The 'refine my search' ext box was easy to se.	el of agree Search. Strongly Disagree	ment/d Disagree	Don Navig	nent or	the foll Mildly Agree	owing st	atements Strongly Agree	about Did not use			



Survey of the U.S. Census Bureau's American FactFinder **Enhancements** Completed 4. Please rate your level of agreement/disagreement to the following statement about selecting Geographies in Data Finder/Advanced Search. Strongly Mildly Disagree Disagree Disagree Neutral Mildly Strongly Did not Agree Agree Agree use It was easy to find the geographies I was looking for. 4a. I prefer to select Geographies by using the: Name tab Address tab Map tab 'Refine your search' text box Data Finder/Advanced Search geography text box on the Main Page Please provide any comments you have on selecting $\underline{\text{Geographies}}$ in $\underline{\text{Data}}$ $\underline{\text{Finder/Advanced Search}}$. (Optional) 5. Please rate your level of agreement/disagreement to the following statements about News and Notes. Strongly Mildly Mildly Strongly Did not Disagree Disagree Neutral Agree Agree Agree It was easy to find information on new data releases and changes to American The information provided by News and Notes was useful to Please provide any comments you have on News and Notes. (Optional) Powered by Apian SurveyPro Survey Software

						C	eted		
						Compi	eted		
6. Please rate your leve the <u>Download</u> process.		ment/di	sagreem	nent on t	he follo	wing sta	atements	about	
	Strongly Disagree		Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use	
It was easy for me to download information.	0	0	0	0	0	0	0	0	
The format of the data in the download was useful to me.	0	0	0	0	0	0	0	0	
Please provide any com	nments yo	u have o	n the <u>Do</u>	ownload	process	. (Optio	nal)		
	vel of agre	ement/	disagree	ment to	the follo	owing s	tatement	about	
	Strongly		Mildly		the follo Mildly Agree	owing st	Strongly Agree		
the <u>Main Page</u> . The Main Page helped me get started to find	Strongly		Mildly		Mildly	J	Strongly	Did not	
The Main Page helped me get started to find information.	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly	Did not	
The Main Page helped me get started to find information.	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly	Did not	
The Main Page helped me get started to find information.	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly	Did not	
The Main Page helped me get started to find information.	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly	Did not	
*7. Please rate your leve the Main Page. The Main Page helped me get started to find information. Please provide any com	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly	Did not	

Survey of the U.S. Census Bureau's American FactFinder Enhancements

*8. Please rate your level of agreement/disagreement to the following statements on your overall impression of the newly enhanced American FactFinder compared to the current version of American FactFinder.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
It is easier to find what I am looking for.	0	0	0	0	0	0	0	0
It is easier to understand.	0	0	0	0	0	0	0	0
It is easier to navigate.								
It is easier to search.	0	\circ	0	\circ	0	\circ	0	0
It is an improvement overall.	0	0		0	0			0
It will help my customers overall.	0	0	0	0	0	0	0	0

Please provide any additional information about your experience with the newly enhanced American FactFinder Website. (Optional)









Powered by Apian SurveyPro Survey Software

Web Page 7:

Survey of the U.S. Census Bureau's American FactFinder Enhancements

Thank you for participating.



Powered by Apian SurveyPro Survey Software