

**2014 ANNUAL RETAIL TRADE REPORT** 

(01-30-2015)

# **DUE DATE**

#### Need help or have questions?

Call 1-877-787-9860 (option 2) (8:00 a.m. - 5:00 p.m. ET, M-F) or Visit

https://econhelp.census.gov/arts

#### YOUR RESPONSE IS **REQUIRED BY LAW.** Title

13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Under the same law, information that you report cannot be used for taxation, regulation, or investigation and are exempt from release under the Freedom of Information Act. Further, copies of your response retained in your files are immune from legal process.

# WORKSHEET

DO NOT use this worksheet to respond to the survey, it is intended to assist you with gathering and preparing your data prior to reporting online.

Please view the online report for specific instructions that may apply to your EIN or firm.

Return to https://econhelp.census.gov/arts when you are ready to report online.

### **GENERAL INSTRUCTIONS**

- Any significant change in this Employer Identification Number's (EIN's) operations should be noted in 12.
- For establishments sold or acquired in 2014, report data only for the period the establishments were operated by this EIN.
- Estimates are acceptable if book figures are not available.
- Enter "0" where applicable.

#### **INCLUDE**

- All retail establishments located in the U.S. (including the District of Columbia) reporting payroll on its latest Employer's Federal Tax Return (Treasury Form 941 or 944), under the EIN shown in 1
- Data for auxiliary facilities primarily engaged in supporting services to this EIN's establishment(s) such as warehouses, garages, central administrative offices, and repair services.

- Data for establishments operated by other firms, such as franchises.
- Departments and concessions operated by other firms in this EIN's establishment(s).
- Data for establishments located in U.S Territories (such as Puerto Rico, American Samoa, Guam, U.S. Virgin Islands and Northern Mariana Islands).

# **ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS**

	ENTIFICATION NUMBER (EIN)					
Does this firm report pa	yroll under EIN					
☐ Yes						
			EIN (9	digits)		
□ No - Enter currei reported for	nt 9-digit EIN <b>AND</b> date payroll was first this EIN			-		
,				Month	Day	Year
ORGANIZATIONAL CHA	NGE					
A. Did this EIN experien	ce any acquisitions, sales, mergers, and/or div	estitures	in 20	14?		
☐ Yes						
□ No - Go to <b>3</b>						
_						
	ng organizational changes occurred in 2014?  more than one organizational change occurred during	na the rei	oortina	neriod	exnlain	in 🚹
Check all that apply. If i	nore than one organizational ename occurred dam	ig the rep	Jorung	Month		Year
☐ Acquisition				Wienian	Day	1001
☐ Sale	Date of organizational change					
Margar	> AND					
☐ Merger	Enter detailed information below 7					
☐ Divestiture						
Name of company			EIN (9	digits)		
				_		
Address (Number and stre	eet, P.O. Box, etc.)					
City		State	ZIP Co	de		
					_	
REPORTING PERIOD						
NOTE: Calendar-year data that includes at least six I	are preferred. If this is not available, please report f <b>months</b> of data for the 2014 calendar year.	or the fisc	cal year	•		
	ered by the data provided in this report?				201	
☐ Calendar year				Month	Beginnin Day	g Date Year
				IVIOITEII	Day	Tour
☐ Fiscal or partial y	ear - Report beginning and ending dates					D (
				Month	Ending Day	Year
					- 7	
<b>NUMBER OF ESTABLISH</b>					lark "X"	2014
	shmonto (includina donortmento and concesio	ns) did 1	this Ell	<b>u</b> i	f None	Numbe
How many retail establis	siments (including departments and concession	,				
How many retail establisoperate in 2014?	ort refers to the establishments reported here					

# 5 SALES, RECEIPTS, OR REVENUE

# **INCLUDE**

- · Credit and cash net sales of merchandise
- E-commerce sales if not submitted on a separate Annual Retail Trade Report
- Excise taxes (such as those on gasoline, liquor, and tobacco) which are included in the cost of goods purchased by this EIN
- Wholesale sales made by retail establishment(s) covered by this report
- Receipts from the rental or leasing of vehicles, equipment, instruments, tools, etc.
- Receipts from deliveries
- Receipts from installations, maintenance contracts, repairs, alterations, storage, and other such services
- Value of trade-ins taken as partial payment for other merchandise
- Value of manufacturers' rebates
- Leased departments and concessions operated in other establishments
- Shipping and handling revenue
- Advertising revenues

#### If AUTOMOTIVE also include:

- Charges for dealer preparation, warranty charges, and delivery cost
- Combined sales for a new and used car location, and service and parts facilities
- Fleet sales

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#### **EXCLUDE**

- Sales from auxiliary establishments
- Carrying or other finance charges
- Commissions (such as vending machine operators, government lottery tickets, or other stores)
- Non-operating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Sales made by departments and concessions operated by other firms in this EIN's retail establishment(s)

#### **DEDUCT**

 The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowances

#### If AUTOMOTIVE also exclude:

 Receipts from customers for tag and title fees, licenses, etc. forwarded to State or local licensing agencies

Mark	'X"		2014	
if No	ne \$Bil.	Mil.	Thou.	Dol.
A. What were the total sales of merchandise and other operating receipts for this EIN in 2014?				
B. Did this EIN collect any sales taxes in 2014?				
☐ Yes				
□ No - Go to <b>⑤</b>				
			2014	
	\$ Bil.	Mil.	Thou.	Dol.
C. What were the total sales taxes collected in 2014?				
Evaluda avaiga tayaa				
Exclude excise taxes	•			
E-COMMERCE				
				ale
E-COMMERCE  E-commerce is the sale of goods and services where the buyer places an order, or are negotiated, over an Internet, mobile device (M-Commerce), extranet, EDI networks.	ork, elect	ronic mai	l, or other	
E-COMMERCE  E-commerce is the sale of goods and services where the buyer places an order, of are negotiated, over an Internet, mobile device (M-Commerce), extranet, EDI netwood comparable online system. Payment may or may not be made online.  If AUTOMOTIVE also INCLUDE sales of cars where a binding sales price is estable.	ork, elect	ronic mai	l, or other	
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Dol.

VALUE OF INVENTORIES						
	EXCLUDE					
<ul> <li>All inventories of merchandise at locations covered by this report, including all auxiliary locations (such as warehouses, garages, central administrative offices) servicing these establishments, regardless of where held</li> </ul>	<ul> <li>Merchandise own on consignment</li> </ul>	ed by o	hers th	at are bei	ng held	I
<ul> <li>Inventory held in Foreign Trade Zones or in bond warehouses in the United States</li> </ul>						
<ul> <li>Report at cost or market value as of the end of your reporting period</li> </ul>						
A. Did this EIN own inventories, regardless of where for which you are reporting)?	e held, at the end	of 201	4 (or ti	ne end of	the pe	∍riod
☐ Yes						
□ No - <i>Go to</i> <b>9</b>						
B. What was the value of merchandise inventories a		/lark "X"		2	2014	
December 31 in 2014?		if None	\$ Bil.	Mil.	Thou	
1. Merchandise inventories in retail stores						
2. Merchandise inventories in warehouses, offices, or distribution to retail stores						
<ol><li>Total inventories (before Last-in, First-out (LIF- if applicable)</li></ol>	O) adjustment,					
Sum of <b>9</b> B1 and <b>9</b> B2						
4 LIFO manage (if annihiphla)		П				
<ol> <li>4. LIFO reserve (if applicable)</li> <li>5. Total inventories after LIFO adjustment</li> </ol>						$\dashv$
7B3 minus 7B4						
C. Were inventories reported as of December 31?						
☐ Yes - Go to <b>②</b> E						
□ No						
					20	14
				Month	Day	
						i
D. If not December 31, as of what date were invent	TRIAS PANAPTAN/					

Month	Day	Year

☐ No - *Go to* **8** 

F. What was the value of the inventories stored outside of, or en route to, the 50 states and District of Columbia (for sale in the 50 states or District of Columbia) in 2014?

Exclude inventory held in Foreign Trade Zones or in bond warehouses in 

2014								
\$ Bil.	Mil.	Thou.	Dol.					

2014

Thou.

Mil.

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3. Verify Total

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Cash and credit purchases by this EIN

(01-30-2015)

**INVENTORY VALUATION METHOD** 

□ No - Go to **9** 

- Merchandise owned by, but in transit to, this EIN
- Purchases made by both warehouse(s) and establishment(s)
- Freight, delivery, and other transportation costs
- Import duties (if paid separately)
- Parts and supplies used in repair work or other services

# If AUTOMOTIVE also include:

 Value of automotive and other trade-ins exclusive of rebates and discounts granted as an increase in trade-in allowance

# **EXCLUDE**

A. Were any of the inventories reported in **②**B3 subject to the LIFO valuation method?

B. How much of the inventories reported in **QB3** was subject to:

Sum of 3B1 and 3B2. Total must equal 7B3. . . . . . . . . . . . . . .

**1.** LIFO valuation method before adjustment . . . . .

**2.** Any other valuation method . . . . . . . . . . . . .

- Expenditures for supplies, equipment, and parts purchased for this EIN's own use
- Purchases made by other firms' operating departments and concessions in this EIN's establishment(s)

Mark "X" if None

\$ Bil.

- Purchases of merchandise held outside the U.S.
- Purchases of containers, wrappings, packaging, and selling supplies for this EIN's own use
- Trade and cash discounts, returns, and allowances

What was the total cost of all merchandise purchased for resale	Mark "X"		2	2014	
for which this EIN took title, whether or not payment was made,	if None	\$ Bil.	Mil.	Thou.	Dol.
in 2014?					
If purchases are greater than sales, explain in 14					

Report Online - Do Not Return

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10	ACCOUNTS	RECEIVABLE BALANCES					
		EIN extend credit to customers at any c ons covered by this report in 2014?	of its retail establishments	s or de	epartment	ts and	
	<ul> <li>Exclude</li> </ul>	credit that is provided by others, such as b ies. Exclude credit extended to commercial	anks, finance corporations, c customers.	oil or ot	ther credit	card issuin	g
		Yes					
		No - <i>Go to</i> <b>12</b>					
	Definitions	of Accounts Receivable					
	multiple use extensions ca prearranged	olving accounts - Retail credit that is exte of the account and purchases may or may i an be made at the customer's discretion, pro credit limit. The amount of repayment is als minimum usually with the option of paying	not be made with a credit ca ovided that the outstanding so made at the discretion of	rd. Ger balance	nerally, cre e does not	edit exceed a	
	the end of th	on-revolving accounts - Retail credit acco e customary billing period or installment co due date for the payment.	unts for which full payment ntracts that specify a fixed s	is sche chedul	eduled to b e of paym	e made at ents and th	е
		to indicate if types of credit are extended ar EIN extends. <b>Exclude credit extended to</b>		ember	31, 2014 fo	or account	
	1. Types	of accounts		В		tstanding a er 31, 2014	
	<b>a.</b> Op	en (revolving) accounts		\$ Bil.	Mil.	Thou.	Dol.
		☐ Yes					
		□ No					
	<b>b.</b> Clo	sed (non-revolving) accounts					
		☐ Yes					
		□ No					
		□ NO					
	2. What	was the total balance of accounts rece	ivable in 2014?				
	Sum d	of $oldsymbol{0}$ B1a and $oldsymbol{0}$ B1b. $\dots \dots \dots \dots \dots$					
9	Not Applicab	le.					
13	OPERATING	EXPENSES					
	business • Payroll	rising from the normal course of n and amortization	<ul> <li>EXCLUDE</li> <li>Bad debt</li> <li>Purchases of goods for re-</li> <li>Income taxes</li> <li>Interest expenses</li> <li>Impairment (reduction in</li> </ul>				
			<ul><li>due to reappraisal)</li><li>Capitalized expenses (exception benefits)</li></ul>	ept pay	yroll and f	ringe	
			• Transfers made within the	e comp	any		
			Mark "X"		- 2	2014	
		the total operating expenses for this Ell		\$ Bil.	Mil.	Thou.	Dol.
	ii operating 6	expenses are greater than sales, explain in (	<b>ʊ</b> ⊔				
Œ	Not Applicab	le.					

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ONTACT IN	IFORMATION								
ame of pers	on to contact r	egarding this	report (Please	print)	Title				
Telephone	Area code	Nu	mber	Extension	Fa		Area code	Numl	ber

# **THANK YOU** for completing your 2014 ANNUAL RETAIL TRADE REPORT.

www.

We suggest you keep a copy for your records.

Public reporting burden for this collection of information is estimated to average 40 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Paperwork Project 0607-0013, U.S. Census Bureau, 4600 Silver Hill Road, PCO-8H028, Washington, DC 20233. You may e-mail comments to <a href="mailto:Paperwork@census.gov">Paperwork@census.gov</a>; use "Paperwork Project 0607-0013" as the subject. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget (OMB). This 8-digit number appears in the top right corner of the form.