



# 2014 ANNUAL RETAIL TRADE REPORT

FORM

**SA-44C**

(01-30-2015)

<b>DUE DATE</b>		
<b>Need help or have questions?</b>		
<p><b>Call</b> 1-877-787-9860 (option 2) (8:00 a.m. - 5:00 p.m. ET, M-F) or <b>Visit</b> <a href="https://econhelp.census.gov/arts">https://econhelp.census.gov/arts</a></p>		
<p><b>YOUR RESPONSE IS REQUIRED BY LAW.</b> Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, <b>YOUR CENSUS REPORT IS CONFIDENTIAL.</b> It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Under the same law, information that you report cannot be used for taxation, regulation, or investigation and are exempt from release under the Freedom of Information Act. Further, copies of your response retained in your files are immune from legal process.</p>	<i>(Please correct any errors in name, address, and ZIP Code.)</i>	
<b>Return via Internet:</b>	<b>Return via Fax:</b>	<b>To view Survey Results:</b>
<a href="https://econhelp.census.gov/arts">https://econhelp.census.gov/arts</a>	1-800-447-4613	<a href="https://census.gov/retail">https://census.gov/retail</a>
Username:		
Password:		
<b>GENERAL INSTRUCTIONS</b>		
<ul style="list-style-type: none"> <li>• Any significant change in this firm's operations should be noted in <b>14</b>.</li> <li>• For establishments sold or acquired in 2014, report data only for the period the establishments were operated by this firm.</li> <li>• Estimates are acceptable if book figures are not available.</li> <li>• Enter "0" where applicable.</li> </ul>		
<b>INCLUDE</b>		
<ul style="list-style-type: none"> <li>• All retail establishments located in the U.S. (including the District of Columbia) operated by this firm and its subsidiaries.</li> <li>• Data for auxiliary facilities primarily engaged in supporting services to this firm's establishment(s) such as warehouses, garages, central administrative offices, and repair services.</li> </ul>		
<b>EXCLUDE</b>		
<ul style="list-style-type: none"> <li>• Data for establishments operated by other firms, such as franchises.</li> <li>• Departments and concessions operated by other firms in this firm's establishment(s).</li> <li>• Data for establishments located in U.S. Territories (such as Puerto Rico, American Samoa, Guam, U.S. Virgin Islands and Northern Mariana Islands).</li> </ul>		
<b>ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS</b>		

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