

Attachment 10

**PATH Study
Public Comments to 60-day FRN**

June 26, 2014



1400 EYE STREET, N.W. • SUITE 1200 • WASHINGTON, DC 20005
PHONE (202) 296-5469 • FAX (202) 296-5427

April 7, 2014

Department of Health and Human Services
National Institutes of Health
Attn: PATH Project Officer

RE: FR Doc. 2014-02603 – Proposed Information Collection; Comment Request; Population Assessment of Tobacco and Health (PATH) Study (OMB 0925-0664)

To Whom It May Concern:

The Campaign for Tobacco-Free Kids supports the request from the National Institute on Drug Abuse (NIDA) for the second wave of data collection for the Population Assessment of Tobacco and Health (PATH) study.

With the passage in 2009 of the Family Smoking Prevention and Tobacco Control Act (FSPTCA), the Food and Drug Administration (FDA) finally has the authority to regulate the product that is the leading preventable cause of death in the United States and around the world. The PATH study is critical to successful implementation of many provisions of the FSPTCA.

The PATH study will provide information on a broad range of issues vital to tobacco control, including how youth and adult smokers and non-smokers respond to tobacco marketing (including modified risk claims), use different tobacco products over time, use different approaches to smoking cessation, etc. By providing this information on the same respondents over time, the study results will allow FDA to both develop and evaluate actions taken under its new authority to reduce the toll that tobacco takes on health.

We support the request for the PATH study to conduct the second wave of data collection, and look forward to working with NIDA and FDA on ways to use these data to inform important regulatory decisions and actions.

Sincerely,

A handwritten signature in blue ink that reads "Nichole Veatch". The signature is fluid and cursive, with a long, sweeping underline.

Nichole Veatch
Vice President, Research
Campaign for Tobacco-Free Kids



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service
National Institutes of Health

DIVISION OF EPIDEMIOLOGY, SERVICES, AND PREVENTION RESEARCH

National Institute on Drug Abuse
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Room 5160, MSC 9589
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(301) 443-6504

April 8, 2014

Nichole Veatch
Vice President, Research
Campaign for Tobacco-Free Kids
1400 Eye Street, N.W., Suite 1200
Washington, D.C. 20005

Dear Ms. Veatch:

Thank you for submitting comments on behalf of the Campaign for Tobacco-Free Kids in response to the Federal Register Notice of February 6, 2014 (FR Doc. 2014-02603) regarding the proposed second wave of data collection by the Population Assessment of Tobacco and Health (PATH) Study.

We agree that the PATH Study will provide critical information on a broad range of tobacco-related issues, including how youth and adult smokers and non-smokers respond to tobacco marketing, use different products over time, and use different approaches to smoking cessation. As your letter points out, by providing this information on the same respondents over time, the PATH Study will help to enhance the empirical basis for regulatory action by FDA to protect public health, as authorized by the 2009 FSPTCA.

We appreciate your letter of support for the PATH Study's request to conduct the second wave of data collection.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin P. Conway", with a long horizontal flourish extending to the right.

Kevin P. Conway, Ph.D., PATH Study Project Officer
Deputy Director
Division of Epidemiology and Prevention Services