OMB No. 1625-0089 Expiration Date: / /





### **The National Recreational Boating Survey**

This telephone survey targets U.S. boating households that do not own any registered or documented recreational vessel. It is to be conducted concurrently with the mail survey of registered boat owners in states where mailing lists are made available

Hello.	Μv	name is	
	,		

I am calling to invite you to participate in a survey that is being conducted by [contractor name] for the U.S. Coast Guard. The purpose of this survey is to find out about people's recreational boating experiences and to improve the effectiveness of boating safety programs.

Are you a person 16 years of age or older who resides in a U.S. household?

If no, ask: May I please speak with such a person who lives with you?

If no such person is home, say: Thank you for your time. Good-bye. ...and end the call.

If another person comes on the line, begin at the top with, "Hello..."

If yes, ask: Are you willing to give me about 20-25 minutes of your time to participate in this survey? It does not matter if you have never participated in recreational boating or have never owned a recreational watercraft. It is important that non-boaters also participate in this study.

If no, say: Thank you for your time. Good-bye. ...and end the call.

If yes, continue below...

By responding to this survey, you are playing an important role in helping the U.S. Coast Guard improve boating safety and the quality of boating experiences across the country. If you have never participated in recreational boating or have never owned a recreational watercraft, the survey will skip you past the questions that do not apply to you.

Your responses to this survey will be kept completely confidential and will only be reported in combination with the responses of others. Your privacy will be protected to the maximum extent allowable by law, and your name will not be given to the U.S. Coast Guard or any other organizations.

Thank you very much for agreeing to participate in this important study. Begin the survey...

#### YOUR PARTICIPATION IN RECREATIONAL BOATING DURING 2007

We would first like to ask about your participation in recreational boating. Recreational boating includes use of any boat owned by you, someone else, or a rented or chartered boat that does not include a captain or crew. Being a passenger on a ferry, tour or cruise ship, or any other commercial boat is not considered to be participation in recreational boating and should not be included in your responses to the following questions.

1.	Did you participate in recreational boating during 2007?							
	☐ Yes		No → (Skip to question 3.)					
2.	How many days during 20 or boats that you rented?	07 did you boat	on board all boats that you own, boats owned by others,					
	Number of days:							
	(Skip to question 4.)							
3.	Have you <u>ever</u> participated	l in recreational	boating as an adult or as a child?					
	■ No → (Skip to question	12.)						
	☐ Yes → (Skip to question)	า 12.)						

### PARTICIPATION ON VARIOUS TYPES OF BOATS AND IN BOATING ACTIVITIES

4. We are interested in obtaining information about individuals who own recreational boats. Recreational boats include all types of: airboats, auxiliary sailboats, cabin motorboats, canoes, kayaks, houseboats, inflatables, open motorboats, personal watercraft, pontoon boats, rowboats, sail only boats, and others.

On/in which types of recreational boats did you go out on the water during 2007? (Interviewer: Read the options; then prompt for the next two questions as needed.) Which of those boats did you personally operate, paddle, or row? And how many days did you go out on the water on board each of those boats during 2007?

Types of recreational boats	Boated on/in during 2007	Operated, paddled, or rowed during 2007	Number of days on the water during 2007
Airboat			
Auxiliary sail			
Cabin motorboat			
Canoe			
Kayak			
Houseboat			
Inflatable			
Open motorboat			
Personal watercraft			
Pontoon boat			
Rowboat			
Sail only			
Other			
Unknown			

	Unknow	n					
5.	How mar	ny years have yo	u been bo	ating?			
	<u> </u>	Less than one y	rear	3-5 years 6-8 years	<u> </u>	9-10 years More than 10 years	3
<b>3</b> .	_	ur household ow  → How many? _	-	_	es, how r	many?	

In your opinion, what motivates an adult boar recreational boating activity?	ter to wear a life jacket	while participating in a
During 2007, which of the following activities did you participate in each of these activities needed.)		the options and prompt as
Recreational activities	Engaged in while boating during 2007	Number of days participated in while boating during 2007
Cruising		
Fishing from a boat		
Hunting from a boat		
Quiet water paddling		
Racing		
Rowing		
Scuba diving or snorkeling		
Sightseeing or nature observation from a boat		
Sunbathing		
Swimming or diving from a boat		
Waterskiing, wakeboarding, or tubing		
Whitewater boating		
Other		
	stances when the opera	ator or the passengers we
While boating during 2007, were there any indrinking alcoholic beverages?		

11.	During 2007, were y due to drinking alco		eational boa	at while you believe	d the operator was <u>impaired</u>
	☐ Yes	☐ No			
HOU	SEHOLD INVOLVEME	ENT IN BOATING			
12.	Did you, or anyone	residing in your house	ehold, own	any recreational bo	ats in 2007?
	☐ Yes → (Skip to q	uestion 14.)	☐ No		
13.	Did you own a boat	any time as an adult?			
	☐ Yes		☐ No		
14.		gender and age of all p 007. Indicate which h			
	Yourself (person 1)	☐ Male ☐ Female			
	Person 2	☐ Male ☐ Female			
	Person 3	☐ Male ☐ Female			
	Person 4	☐ Male ☐ Female			
	Person 5	☐ Male ☐ Female			
	Person 6	☐ Male ☐ Female			
	Person 7	☐ Male ☐ Female			
	Person 8	☐ Male ☐ Female			
	Person 9	☐ Male ☐ Female			
•	If Yes to question 1; N	lo to question 12; Yes to lo to question 12; No to es to question 3; No to c	question 13	<b>,</b>	<ul> <li>→ (Skip to question 61.)</li> <li>→ (Skip to question 64.)</li> <li>→ (Skip to question 65.)</li> </ul>
		nder 16 years of age and under 16 in the househ			ated in 2007 will be randomly
		ng questions about th consult with them who			household member. If they
15.	Is this child current experiences?	ly available to help yo	u answer a	few questions abou	ut his or her boating
	☐ Yes → (Skip to o	question 17.) [ S.C.G. Telephone Survey	☐ No for States Pro	oviding Registration Dat	ta 🛌

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	How many days during 2 others, or boats that you	007 did this child boat on rented?	board all boats that you o	own, boats owned by
ı	Number of days:	_		
	those boats did [he, she]	reational boats did [he, sh personally operate, padd d each of those boats dur	le, or row? And how man	
	Types of recreational boats	Boated on/in during 2007 (Check all that apply.)	Operated, paddled, or rowed during 2007 (Respond only for those checked at left.)	Number of days on to water during 2007 (Respond only for the checked at left.)
	Airboat			
	Auxiliary sail			
	Cabin motorboat			
	Canoe			
	Kayak			
	Houseboat			
	Inflatable			
	Open motorboat			
	Personal watercraft			
	Pontoon boat			
	Rowboat			
	Sail only			
	Other			

20. During 2007, which of the following activities did [he, she] engage in while boating, and how many days did [he, she] participate in each of these activities? (Interviewer: Read the options; then prompt as needed.)

Recreational activities	Engaged in while boating during 2007	Number of days participated in while boating during 2007
Cruising		<del></del>
Fishing from a boat		<del></del>
Hunting from a boat		<del></del>
Quiet water paddling		<del></del>
Racing		<del></del>
Rowing		<del></del>
Scuba diving or snorkeling		
Sightseeing or nature observation from a boat		
Sunbathing		
Swimming or diving from a boat		
Waterskiing, wakeboarding, or tubing		
Whitewater boating		
Other		

21. Has [he, she] ever completed a boating safety or boating-related cou				
	☐ Yes	□ No $\rightarrow$ (Skip to question 23.)		
22.	During which year did [he, she] last Year completed:	st complete a boating safety course?		
(If a	child was helping the adult respond to	the questions, thank them for their time.)		

### NUMBER AND TYPES OF BOATS OWNED DURING 2007

23.	Hov	w many i	recreational boats did y	ou, d	or someone in your household, own during 2007?
		One			Four → (Skip to question 25.)
		Two →	(Skip to question 25.)		Five → (Skip to question 25.)
		Three -	→ (Skip to question 25.)		Six or more. How many?→ (Skip to question 25.)
RES	PONI	DENTS V	VHO OWNED ONE BOA	T IN	2007
24.	res	ides or t	he boat is operated, reg	jardl	s or engines be registered in the state where the owner ess of the length of the boat. Many states also require boats ven if they do not have a motor or engine.
					net tons and are wholly owned by a citizen of the U.S. can an 25 feet in length will measure five net tons or more.
		s the boa		in y	our household, owned during 2007 registered or
		Yes →	Registered Documented Registered and docu	ımen	□ No → (Skip to question 27.)
			(Skip to question 26. A completing it, skip to qu		on 48.)
RES	PONI	DENTS V	VHO OWNED MORE TH	AN (	ONE BOAT IN 2007
25.	res	ides or t	he boat is operated, reg	jardl	s or engines be registered in the state where the owner ess of the length of the boat. Many states also require boats ven if they do not have a motor or engine.
					net tons and are wholly owned by a citizen of the U.S. can an 25 feet in length will measure five net tons or more.
		w many c umented		om q	uestion 23] boats that you owned in 2007 were registered or
		None v	vere registered or docum	ente	d → (Skip to question 27.)
		All wer	e either registered or doo	ume	nted
		Some	were either registered or	docu	imented

### INFORMATION ABOUT REGISTERED AND/OR DOCUMENTED BOATS

## 26. Please provide the following information about each of your <u>REGISTERED</u> and/or <u>DOCUMENTED</u> hoats

Type of Boat	Length (in feet)	What is its registration status?  If registered, in which state?	Was the boat taken out on the water in 2007? If yes, how many days?	On average, how many hours was this boat taken out on the days it was taken out on the water?	On average, how many persons were on board while the boat was out on the water?
Registered/docur	mented boat #1:				
(Select from a pull-down list of boat types: as listed in question 4.)	feet	☐ Registered In which state: (Select from a pulldown list of states.) ☐ Documented ☐ Don't know	No, it was not taken out on the water in 2007.  Yes, it was taken out on the water in 2007.  Number of days:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of hours:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of persons:  ———
Registered/docur	mented boat #2:				
(Select from a pull-down list of boat types: as listed in question 4.)	feet  Don't know	Registered In which state: (Select from a pulldown list of states.) Documented Don't know	No, it was not taken out on the water in 2007.  Yes, it was taken out on the water in 2007.  Number of days:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of hours:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of persons:
Registered/docur	mented boat #3:				
(Select from a pull-down list of boat types: as listed in question 4.)	feet	Registered In which state: (Select from a pulldown list of states.) Documented Don't know	No, it was not taken out on the water in 2007.  Yes, it was taken out on the water in 2007.  Number of days:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of hours:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of persons:

(If the response to question 23 was "One," skip to question 48.)

### INFORMATION ABOUT UNREGISTERED AND NON-DOCUMENTED BOATS

## 27. Please provide the following information about each of your <u>UNREGISTERED</u> or <u>NON-DOCUMENTED</u> boats.

Type of Boat	Length (in feet)	What is its registration status? If registered, in which state?	Was the boat taken out on the water in 2007? If yes, how many days?	On average, how many hours was this boat taken out on the days it was taken out on the water?	On average, how many persons were on board while the boat was out on the water?
Unregistered/non	-documented bo	at #1:			
(Select from a pull-down list of boat types: as listed in question 4.)	feet	☐ Unregistered  In which state:  (Select from a pulldown list of states.)  ☐ Undocumented ☐ Don't know	No, it was not taken out on the water in 2007.  Yes, it was taken out on the water in 2007.  Number of days:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of hours:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of persons:  ———
Unregistered/non	-documented bo	at #2:			
(Select from a pull-down list of boat types: as listed in question 4.)	feet  Don't know	Registered In which state: (Select from a pulldown list of states.) Documented Don't know	No, it was not taken out on the water in 2007.  Yes, it was taken out on the water in 2007.  Number of days:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of hours:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of persons:  ———
Unregistered/non	-documented bo	at #3:			
(Select from a pull-down list of boat types: as listed in question 4.)	feet	☐ Registered  In which state:  (Select from a pulldown list of states.)  ☐ Documented ☐ Don't know	No, it was not taken out on the water in 2007.  Yes, it was taken out on the water in 2007.  Number of days:	→ (Skip this question if the boat was not taken out on the water in 2007.)  Number of hours:	→ (Skip this question if the boat was not taken out on the water in 2007.) Number of persons:

(If the survey participant owns unregistered/non-documented boats, proceed with question 28. If not, skip to question 48.)

### **UNREGISTERED BOAT ONLY**

(If the survey participant has more than one unregistered boat, randomly select one of those boats which was taken out on the water in 2007and refer to that boat when asking the following questions. If none of them were taken out on the water in 2007, skip to question 48.)

. Are you the primary operator of	f your [insert one of the unreg	gistered boats taken out in 2007]?
☐ Yes $\rightarrow$ (Skip to question 31.)	□ No	
. Who is the primary operator of y 2007]? (Interviewer: Record how		stered boats taken out in to the person whom you are interviewing.)
. What is the age of the primary of 2007]?	operator of your [insert one o	f the unregistered boats taken out in
Age:		
. Which category best describes	your skill level operating this	type of boat?
☐ Beginner		
☐ Intermediate		
☐ Advanced		
☐ Expert		
. Are you familiar enough with th	is boat to answer some ques	tions about it?
☐ Yes ☐ No	→ (Skip to question 48.)	
	aken out in 2007] taken out or	esidence is located—was the [insert name of the water during 2007? And how tes?
States where boated in 2007	Number of days taken out	
(Select from a pull-down menu.)	on the water during 2007	
State 1:		
State 2:		
State 3:		
State 4:		
State 5:		

34.		ring 2007, was you shwater or on saltv	-	ert one of the unreg ?	jister	rea	boats taken out	ın 2	ou7] operated on
		Freshwater → (If	only "f	reshwater" is checke	d, an	swe	er question 35, th	en s	kip to question 37.)
		Saltwater → (If	only "s	saltwater" is checked	, skip	to	question 36.)		
35.				er was the [insert or erviewer: Read the o				oats	taken out in 2007]
		Bays, inlets, sound	s or h	arbors		)	Rivers or streams	S	
		Canals				3	The Great Lakes		
		Intercoastal waterw	ays			3	Other (specify) _		
		Lakes, ponds or re	servo	rs		1	l don't know		
(If on	ıly "fr	eshwater" was chec	ked ir	n question 34, please	skip	to c	question 37.)		
36.				er was the [insert on 7? (Interviewer: Rea				oats	taken out in
		Canals				]	Off-shore ocean		
		Gulfs				]	Other (specify) _		
		Near-shore ocean				]	I don't know.		
37.	the								s engage while on board (Interviewer: Read the
		Cruising				ב	Sightseeing or na	ature	e observation from a boat
		Fishing from a boa	ıt			<b>_</b>	Sunbathing		
		Hunting from a boa	at			<b>1</b>	Swimming or div	ing f	rom a boat
		Quiet water paddli	ng			<b>_</b>	Waterskiing, wak	cebo	arding, or tubing
		Racing				<b>_</b>	Whitewater boati	ing	
		Rowing				1	Other (specify) _		
		Scuba diving or sn	orkeli	ng					
38.				<b>107 was the [insert c</b> wer: Do not read the				boat	s taken out in 2007] taken
		January		April		Jul	y		October
		February		May		Au	gust		November
		March		June		Se	ptember		December

<b>39.</b>		is the linsert one of the unregistered boats taken out in 2007] transported for the purpose of inching it during 2007?
		No → (Skip to question 42.)
		Yes, it was transported.
40.		which type(s) of sites was the [insert one of the unregistered boats taken out in 2007] launched ring 2007? (Interviewer: Read all the options.)
		A launch site operated by a state boating or fishing agency
		A launch site operated by a county or local government
		A launch site operated by a federal agency (National Park Service, NOAA, U.S. Forest Service, Army Corps of Engineers, Fish and Wildlife Service, Bureau of Reclamation)  A launch site at a marina or dry stack
		A privately owned/operated launch site  Other
		I don't know
	_	T don't know
41.	lau	w many times was the [insert one of the unregistered boats taken out in 2007] transported and inched in 2007?  Inber of times:
42.		low often were there life jackets and other life preservers on board the "identified boat" when it s taken out on the water during 2007? (Check only one.)
		Always or most of the time
		Sometimes
		Rarely
		Never → (Skip to question 44.)
43.		w many life jackets and other life preservers were usually on board the [insert one of the registered boats taken out in 2007] while it was out on the water during 2007?
	Nun	nber of life jackets and life preservers:
44.	[in:	ner than life jackets, was there usually any other emergency/safety equipment on board the sert one of the unregistered boats taken out in 2007] when it was taken out on the water during 07?
		Yes
		$N_0 \rightarrow (Skin to guaration 46)$
	Ш	No → (Skip to question 46.)

45. Which types of emergency/safety equipment were usually on board the [insert one of the unregistered boats taken out in 2007] while it was out on the water during 2007? (Interviewer: Read the options and prompt with the following question as needed.) And which of these items did someone use at least once in an emergency situation while on board this boat during that year?

Types of emergency/safety equipment	Was it on board during 2007?	Was it used in an emergency situation during 2007?
First aid kit (a collection of medical supplies and equipment for treating minor injuries that can be safely used without the assistance of a medical practitioner such as a doctor, a nurse, or an emergency medical technician)		
Ring or other throwable flotation device		
Safety rope		
Equipment for reaching someone in the water such as a boat hook or similar piece of equipment		
Fire extinguisher		
Visual distress signals (flares or flags)		
Sound signals (horns, whistles, and other sound devices)		
Emergency Position Indicating Radio Beacon-EPIRB		

46. During 2007, was the [insert one of the unregistered boats taken out in 2007] involved in any of the following incidents? (Interviewer: read the list and prompt as needed for the following questions.) For each type of incident that is selected, how many times did it occur? And how many incidents were reported to U.S. Coast Guard, state, or local authorities?

Types of Incidents	Number of times incident occurred (Complete only for those items checked at left.)	Number of incidents reported to authorities (Complete only for those items checked at left.)
Collision with another vessel	·	
Someone falling overboard		
Collision with a fixed or submerged object		
Mishap of skier, tuber, wakeboarder, etc.		
Boat capsized, flooded, or swamped		
Other (specify)		
No incidents with this boat → (Skip to question 48.)		

47.	Did any of these in	icidents involve the following oc	currences? (Interviewer: Read the	e options.)					
	☐ Damage to vessels or other property of \$2,000 or more, or complete loss of any vessel								
	☐ An injury requiring medical treatment beyond first aid								
	☐ A death of someone								
INFO	DRMATION ABOUT E	BOATS YOU RENTED DURING 20	07						
48.	Did you rent a boa	t that you took out on the water o	during 2007?						
	☐ Yes	□ No ·	→ (Skip to question 50.)						
49.	Which type(s) of b	oat(s) did you rent and for how n	nany days?						
		Type of Boat	How many days was the	•					
		(Select from a pull-down menu listing the recreational boat	boat taken out on the water						
		types listed in question 4.)	during 2007?						
	Rented Boat #1			•					
	Rented Boat #2								
	Rented Boat #3								
	Rented Boat #4								
YOU	IR FORMAL BOATIN	G TRAINING							
50.	Have you ever con	npleted a boating safety course?							
	☐ Yes	□ No → (Skip to qu	estion 57.)						
51.	How many boating	safety courses have you compl	eted?						
	Number completed:								
	, p								
52.	Were any of these	boating safety courses approved	d by the National Association of	State Boating					
		s (NASBLA) and recognized by t							
	☐ Yes	☐ No	I don't know.						
53.	During which year	did you last complete a boating	safety course?						
	Year completed:								
	· –	<del></del>							

54.	Но	w did you take the <u>last</u> boating sa	fety course t	hat	you completed? (Interviewer: Read the options.)					
		In a classroom								
		On the Internet								
		A home study or correspondence course that was <u>not</u> on the Internet								
		On the water								
		Another type of course (specify)								
55.		no conducted/offered the <u>last</u> boat tions.)	ing safety co	ours	e that you completed? (Interviewer: Read the					
		U.S. Coast Guard Auxiliary		Αŗ	private company					
		U.S. Power Squadrons		۱d	on't know.					
		State or other public course provide	er 🔲	Ot	ner (specify)					
56.	Wł	ny did you take the <u>last</u> boating sa	fety course t	hat	you completed? (Interviewer: Read the options.)					
		Required by my state		То	refresh my skills					
		To get a discounted insurance prer	nium 🔲	Otl	ner (specify)					
57.		her than boating safety courses, h struction?	ave you con	nple	ted any other type(s) of boating courses or					
		Yes	o → (Skip to	que	stion 59.)					
58.		nich other type(s) of boating cours	ses or instru	ction	have you completed? (Interviewer: Read the					
		Boating law			Navigation					
		Boating skills and seamanship			Radar classes					
		Captain's license classes			Safety equipment					
		Coastal cruising			Trailering your boat					
		Docking			Weather					
		Global positioning			Other (specify)					
		Masters License classes								

### HOW IMPORTANT YOU RATE THE BENEFITS OF BOATING TO BE

59. How important to you is each of the following reasons for boating? Please indicate very important, important, somewhat important, or not at all important. (Interviewer: Read each statement.)

Reasons	Very important	Important	Somewhat important	Not at all important
To spend time with friends and family				
To get away and relax				
For excitement and thrills				
To get to good fishing spots				
To entertain guests				
To develop and demonstrate skills				
To view nature and scenery				
To participate in water sports				

### YOUR ATTITUDES ABOUT SOME BOATING-RELATED ISSUES

60. To what extent do you agree or disagree with each of the following statements? Please indicate if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree. If you have no basis for an opinion, respond, "Don't know." (Interviewer: Read each statement.)

Statements	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
Strong swimmers do not need to wear life jackets while on board boats.						
It is not necessary to wear life jackets while on board larger boats.						
Life jackets should always be worn in rough conditions or bad weather while aboard boats less than 21 feet		0				
All persons should be required to always wear life jackets while on board boats less than 21 feet that are not underway.		0				
All persons should be required to always wear life jackets while on board boats less than 21 feet that are underway.						
Alcoholic beverages should never be consumed while operating a boat.	۵ .					
Alcoholic beverages should not be consumed by passengers on board boats.						
Boating under the influence is a serious problem.						
Penalties for operating boats under the influence should be more severe.						
There are times when it is difficult to find parking at public boat launch sites.	ם					
There is great need for additional boat launch sites.	<u> </u>					
Fees, or higher fees, should be charged to launch at public boat launch sites.						
There are too many boating rules and regulations and this makes boating less fun.	۵					
People should obtain an operator's license in order to operate boats.						
The amount of reckless boating has been increasing.						

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# **2007 BOATING PARTICIPANTS WHO DID NOT OWN A BOAT IN 2007 BUT DID AS AN ADULT** (Yes to question 1; No to question 12; Yes to question 13)

61.		en did you last own a rec options.)	reatio	nal boat? Please pro	ovide your	best estimate. (Interviewer: Read al
		Less than one year ago		3-5 years ago		More than 10 years ago
		1-2 years ago		6-10 years ago		
62.	Wh	iich type of boat did you o	wn la	st? (Interviewer: Che	eck only one	:. <b>)</b>
		Airboat		Open motorboat		
		Auxiliary sail		Personal watercraf	t	
		Cabin motorboat		Pontoon boat		
		Canoe		Rowboat		
		Kayak		Sail only		
		Houseboat		Other		
		Inflatable		Unknown		
		Have lost interest in boating No longer participate in boating Time constraints No longer live near the was Fewer places available for No place to dock/store the	ating-r ter boatir			
		Cost of owning and/or ope		the hoat is too high (6	e a fuel do	ckage insurance)
		Not employed/reduced inc	_	e 2001 io 100 iiigii (1	J.g., 140., 40	onago, mounamos)
		Health reasons				
		Children no longer living a	t home	<b>:</b>		
		Lost my boating partner (s				
		Lost my boating partner (fr	iend)			
		Safety-related concerns				
		Other (please specify)				
(Skir	o to q	uestion 72.)				

2007 BOATING PARTICIPANTS WHO HAVE NEVER OWNED A BOAT AS AN ADULT (Yes to guestion 1; No to guestion 12; No to guestion 13) 64. Why have you never owned a recreational boat? (Interviewer: Read all the options.) Do not have sufficient interest in boating to own a boat ☐ Do not have sufficient time to commit to a boat and boating ☐ Do not live near the water ■ No place to dock/store the boat Cost of owning and/or operating the boat is too high (e.g., fuel, dockage, insurance) Not employed/reduced income ☐ Health reasons ☐ Have relatives who own a boat and invite me to boat with them. Have friends who own a boat and invite me to boat with them Other (please specify) \_\_\_\_\_ (Skip to question 72.) NON-PARTICIPANTS IN 2007 WHO HAVE PARTICIPATED IN BOATING IN THE PAST AND WHO OWNED A **BOAT AS AN ADULT** (No to question 1; Yes to question 3; No to question 12; Yes to question 13) You indicated that you did not participate in recreational boating in 2007. Please provide your best 65. estimate of how many years it has been since you last went recreational boating. (Interviewer: Read all the options.)

1 to 2 years3 to 4 years5 or more years

66.		ny have you not participate ad all the options.)	ed in	recreational boating di	uring the	past 12 months? (Interviewer:			
		Have lost interest in boating							
		No longer participate in boa	ating-	related activities					
		Cost of owning and/or open	ating	a boating					
		Don't know anyone who ov	vns a	boat					
		No longer live near the wat	er						
		Not employed/reduced inco	ome						
		Health reasons							
		Children no longer living at	hom	е					
		Lost my boating partner (sp	ouse	e, significant other)					
		Don't participate in water-b	ased	recreational activities (e	e.g., fishing	g, waterskiing, diving)			
		Safety related concerns							
		Other (specify)							
		tions.) Very likely Somewhat likely		Not sure Somewhat unlikely		Very unlikely			
68.		nen did you last own a reci options.)	eatio	onal boat? Please prov	ide your l	pest estimate. (Interviewer: Read al			
		Less than one year ago		3 to 5 years ago		More than 10 years ago			
		1 to 2 years ago		6 to 10 years ago					
69.		nich of the following best of terviewer: Read all the optio		ibes your interest in pu	urchasing	some type of boat in the future?			
				•		e within the next 12 months. rs but am not actively shopping for			
		one now.							
		I plan to purchase a boat s		•	xt 3 years.				
		I am not planning to ever p	urcha	ase a boat.					
(Skip	to q	uestion 72.)							

**NEVER BOATED AND NEVER OWNED A BOAT** (No to guestion 1; No to guestion 3; No to guestion 12; No to guestion 13) 70. You indicated that you have never participated in recreational boating. Have you ever considered **going recreational boating?** (Interviewer: Do not read the options.)  $\square$  Yes  $\rightarrow$  (Skip to guestion 73.) ☐ No  $\square$  Not sure  $\rightarrow$  (Skip to question 73.) 71. Why have you not considered going recreational boating? (Interviewer: Read all the options.) ■ No interest Did not boat as a child ☐ Don't know anyone who owns a boat Don't participate in water-based recreational activities (e.g., fishing, skiing, diving) ☐ Afraid of the water Don't live near the water ■ Time constraints Cost of boating ☐ Health reasons Safety issues ☐ Other reasons (After responding to question 71, please skip to question 73.) -------YOUR BOATING PARTICIPATION AS A CHILD Did you ever go recreational boating when you were a child? If yes, please indicate with whom you 72. went boating most often. (Interviewer: If yes, read the yes options.) ☐ No ☐ Yes, with friends Yes, with my mother and/or father ☐ Yes, with other persons ☐ Yes, with my grandparent(s) ☐ I don't recall. Yes, with other relatives Did your parents or primary care-giver own any recreational boats when you were a child? 73. ☐ Yes ☐ No ☐ I don't recall.

### YOUR INTERNET USAGE

Du	ring 2007, did you have acc	ess	to the Inte	rnet	at home, at work, and/or at other places?
	At home				
	At work				
	At other places				
	I did not have access to the	nte	rnet. → (Sk	ip to	question 77.)
Du	ring 2007, did you use the li	nter	net to sear	ch fo	or or obtain information related to boating?
	Yes		No → (Ski	p to	question 77.)
	<i>.</i> , ,	ed i	nformation	did	you search for or obtain using the Internet?
	Boating safety				To reserve places at marinas
	Boating laws or rules				New boats
	Boat registration information				Pre-owned boats
	Boating destinations				Boating equipment and supplies
	Places to launch boats				Other
	Marina locations				
Wo	ould you prefer that this sur	vey	be adminis	stere	d ? (Check only one.)
	By phone				
	By mail				
	On the Internet				
	Du What (into the control of the con	□ At home □ At work □ At other places □ I did not have access to the I  During 2007, did you use the Ir □ Yes  Which type(s) of boating-relate (Interviewer: Read the options.) □ Boating safety □ Boating laws or rules □ Boat registration information □ Boating destinations □ Places to launch boats □ Marina locations  Would you prefer that this sure □ By phone □ By mail	□ At home □ At work □ At other places □ I did not have access to the Inter  During 2007, did you use the Inter □ Yes □  Which type(s) of boating-related in (Interviewer: Read the options.) □ Boating safety □ Boating laws or rules □ Boat registration information □ Boating destinations □ Places to launch boats □ Marina locations  Would you prefer that this survey □ By phone □ By mail	<ul> <li>At home</li> <li>At work</li> <li>At other places</li> <li>I did not have access to the Internet. → (Sk</li> <li>During 2007, did you use the Internet to sear</li> <li>Yes</li> <li>No → (Ski</li> <li>Which type(s) of boating-related information (Interviewer: Read the options.)</li> <li>Boating safety</li> <li>Boating laws or rules</li> <li>Boating destinations</li> <li>Places to launch boats</li> <li>Marina locations</li> <li>Would you prefer that this survey be administrated</li> <li>By phone</li> <li>By mail</li> </ul>	<ul> <li>At work</li> <li>At other places</li> <li>I did not have access to the Internet. → (Skip to During 2007, did you use the Internet to search for Yes</li> <li>No → (Skip to Other Yes)</li> <li>Which type(s) of boating-related information did (Interviewer: Read the options.)</li> <li>Boating safety</li> <li>Boating laws or rules</li> <li>Boating destinations</li> <li>Places to launch boats</li> <li>Marina locations</li> <li>Would you prefer that this survey be administered</li> <li>By phone</li> <li>By mail</li> </ul>

### INFORMATION ABOUT YOU AND YOUR HOUSEHOLD

78.	In which state is your <u>permanent</u> residence? (Interviewer: Do <u>NOT</u> read all the options.)									
		Alabama (AL)		Kentucky (	(KY)			North Dakota (ND)		
		Alaska (AK)		Louisiana (	(LA)			Ohio (OH)		
		Arizona (AZ)		Maine (ME	Ξ)			Oklahoma (OK)		
		Arkansas (AR)		Maryland (	(MD)			Oregon (OR)		
		California (CA)		Massachus	setts	(MA)		Pennsylvania (PA)		
		Colorado (CO)		Michigan (	MI)			Rhode Island (RI)		
		Connecticut (CT)		Minnesota	(MN	)		South Carolina (SC)		
		Delaware (DE)		Mississippi	i (MS	S)		South Dakota (SD)		
		District of Columbia (DC)		Missouri (N	MO)			Tennessee (TN)		
		Florida (FL)		Montana (I	MT)			Texas (TX)		
		Georgia (GA)		Nebraska (	(NE)			Utah (UT)		
		Hawaii (HI)		Nevada (N	IV)			Vermont (VT)		
		Idaho (ID)		New Hamp	oshir	e (NH)		Virginia (VA)		
		Illinois (IL)		New Jerse	y (N	J)		Washington (WA)		
		Indiana (IN)		New Mexic	co (N	M)		West Virginia (WV)		
		Iowa (IA)		New York	(NY)			Wisconsin (WI)		
		Kansas (KS)		North Card	olina	(NC)		Wyoming (WY)		
79.	le v	our permanent residence	locat	ted on the w	vator	•?				
13.		·	_		vatei	•				
		Yes	ш	No						
80.	Do	you own a second home o	r cot	ttage?						
		Yes		No → (Ski	p to	question 82.)	)			
81.	ls i	t a waterfront site?								
		Yes		No						
82.	Ple	ease indicate the racial type	e tha	t best desci	ribes	<b>you</b> (Check	all b	poxes that apply)		
		American Indian or Alaska I	Vativ	е		Native Haw	aiian	or Other Pacific Islander		
		Asian				White				
		Black or African American				Other. Spec	ify			

83.	Are	Are you of Hispanic or Latino origin or descent?										
		Yes		No								
84.	Inc	luding yourself, how many	per	sons reside	d in	your house	hold	during 2007?				
	Nun	nber of persons:	_									
85.	Please indicate the highest level of education you have completed or the highest degree you have received. (Interviewer: Read all the options.)											
		Some high school				Bachelors d	egre	ee				
		High school or GED				Masters deg	gree					
		Some college				Doctorate d	egre	е				
		Associate degree				Decline to a	nsw	er				
		Technical or vocational sch	ool									
86.		ase indicate the category to 2006 (in U.S. dollars). (Inte					ınua	I household income before taxes				
		Less than \$25,000		\$75,000 - \$	99,9	999		\$200,000 - \$249,999				
		\$25,000 - \$49,999		\$100,000 -	\$14	9,999		\$250,000 or more				
		\$50,000 - \$74,999		\$150,000 -	\$19	9,999		Decline to answer				

Thank you for your time.