

President Obama and staff at the Office of Management & Budget,

The World Health Organization projects that a billion people will die this century from smoking-related illness. In the United States alone, more people die each year from smoking than AIDS, alcohol, illegal drugs, murders, suicides, and car accidents combined.

Smoking is deadly.

Unfortunately, so are poor regulations.

Throughout history, powerful people have used fear mongering and regulations to further their own interests and moral agendas. For nearly 50 years, condoms were illegal in our country. A black market formed. People were even arrested.

It was not until World War I that we fully realized how foolish these anti-condom regulations were. Instead of allowing condoms, the US government issued ineffective prophylactic soap. By the end of the war, the US military had diagnosed nearly 400,000 cases of syphilis and gonorrhea.

Here today, I watch history repeating itself.

It's no secret that many of our current troops and nearly 40 million Americans are facing a deadly addiction to cigarette smoking. 70% of them want to quit, half try each year. Only 6% of them succeed. Telling people to quit smoking is nearly as effective as telling people to quit having sex. We must help them.

Much like the prophylactic soap from WWI, it is clear that recommended quitting methods such as nicotine gums, patches, and prescription pharmaceuticals are ineffective. On top of that, FDA approved drugs even list depressed mood and suicidal behavior as side effects. People are killing themselves.

In the meantime, a new industry comprised of mostly small independent business owners has developed to help smokers quit cigarettes by switching from lighting tobacco on fire to vaporizing a nicotine solution using methods similar to fog machines and FDA-approved nicotine inhalers. Many consider the invention an important milestone in medical history and millions of users credit vaping with saving their life. Smoking among young people is now at a record low.

After years with no decline in smoking prevalence, things are finally headed in the right direction.

The proposed deeming regulations by the FDA would ban 99% of these vaping products and hand the remainder of the market share to big tobacco companies who would prefer to sell cigarettes. Smokers need more options to quit, not fewer. The expected harm caused by these regulations is so large, our production company decided to make a film about it.

Our investigation has found alarming and concrete evidence of:

- Significant illegal activities by the CDC in funding lobbying
- Significant conflicts of interest among FDA leadership
- Significant conflicts of interest among leading health charities such as American Cancer Society, American Lung Association, and American Heart Association
- Pharmaceutical companies aggressively lobbying and funding organizations to fight against vaping

Cigarette taxes and smoking related medical spending are tremendous sources of funding for many powerful industries and trusted health brands. Without smoking, they will face significant funding shortages.

To learn more about the technology and health effects of vaping, we interviewed the former president of the World Medical Association, former executive director at the World Health Organization, and many more doctors, scientists, and health experts. We have yet to find one expert in the field that doesn't believe vaping is significantly safer than smoking. Most say that demonizing and over-regulating vaping products will lead people back to smoking.

The United Kingdom government's Public Health England committee recently declared that "E-cigarettes are significantly less harmful to health than tobacco and have the potential to help smokers quit smoking."

Key findings of the review include:

- the current best estimate is that e-cigarettes are around 95% less harmful than smoking
- nearly half the population (44.8%) don't realize e-cigarettes are much less harmful than smoking
- there is no evidence so far that e-cigarettes are acting as a route into smoking for children or non-smokers

Rather than bowing to fear mongering and launching into regulations before there's scientific evidence to support them, we urge caution and a measured approach. There's no credible evidence that vaping is causing any harm to anyone, but there's millions of people saying that it's helped them quit smoking.

Nobody is saying that vaping is perfect. Just like condoms, there are moral and risk issues still being debated. Just like condoms, a common sense approach will save lives.

It's time to return the deeming regulations to the FDA and begin a collaborative approach to rulemaking that doesn't condemn millions of people to addiction and death.

Respectfully submitted,

Aaron Biebert

Contact:

Phone: 414.379.9511

Email: Aaron@AttentionEra.com

This film has taken no funding from any companies and none of our core team are smokers or vapers. Our film is focused on the damage caused by smoking and the negative response to tobacco harm reduction from various stakeholders.



OMB Meeting
RIN 0910-AG38
12-10-2015 3:30pm

Speaking on behalf of Lucky Ruckus & the Vapor
Industry:
Frank Blankenship – LRVS Co-Owner
Aaron Biebert-A Billion Lives

Artisan CLL, LLC

Dba Lucky Ruckus Vape Shop

- LRVS is a family owned and operated small business operating since 2012 out of Amarillo, Texas
- LRVS is a responsible retailer and Eliquid manufacturer
 - We are founding members of SFATA Texas. The Texas chapter of the Smoke Free Alternative Trade Association.
 - Since day 1 we have utilized age verification at retail B&M POS
 - We actively participate in SFATA "Age to Vape"
 - We worked closely with the 2015 Texas legislature to institute a law banning sale to minors
 - We are active members of the Amarillo and Lubbock Texas Chamber of Commerce
 - We support reasonable regulation which includes product labeling standards, consistent and documented manufacturing processes, age restriction
 - We do not support over regulation which would limit access to vapor products by responsible adults.
- LRVS is the result of the owners successful transition from tobacco to vaping
 - Frank Blankenship was a 29+ year smoker who completely stopped smoking and transitioned to vaping on 12-6-2012
 - Cory Blankenship was a tobacco cigarette user who stopped smoking completely and transitioned to vaping on 6-5-2013
 - Since opening we have a customer database in excess of 7000 who have used vapor products to minimize or eliminate tobacco use
- We operate two retail locations, a website, and an E-liquid manufacturing facility providing vape hardware and E-liquid
 - Lubbock, Texas retail location opened September 2015
 - Our product offerings total ~2000 sku's
 - Hardware is sourced primarily from stateside distributors wherever possible.
 - E-liquid is manufactured in our own manufacturing facility that is completely separate from our retail locations
 - Documented manufacturing process are in place in our facility
 - Warning labels on all product
 - CRC certified caps on all product
 - Age verification in place at all POS
 - All E-liquid Materials and packaging is sourced stateside

Estimated Economic Impact of US Small Vapor Business

- Based On **6263** Confirmed **US VAPOR SHOPS** from Vapor Map Database <http://www.thevapormap.com>
- Estimated Gross revenue of \$336k (SFATA estimate of 28k / month)
- Estimated payroll Based on 25% of gross revenue
- Online retailers and hardware manufactures data not available but believed to be an additional impact increase of 75%

*Brick and mortar shops only.

*Convenience Stores are not included

***Does not include online only, Eliquid manufactures, Hardware manufacturers**

**US RETAIL VAPOR
STORE ESTIMATED
GROSS REVENUE**

- **2015 \$2.1 B**

*Based On **6263** Confirmed US Shops from Vapor Map Database <http://www.thevapormap.com>

**US RETAIL VAPOR STORE
ESTIMATED PAYROLL**

- **2015 \$526 M**

*Estimated payroll Based on 25% of gross revenue

Critiques of the Analysis Prepared by the FDA

- Due diligence on economic impact to small business was not a deep enough dive
- As written the deeming regulations are a de facto ban on 99% of existing small vapor businesses
 - No vapor products on the market in February 2007
 - Substantial equivalence is not an option for vapor products
 - PMTA as defined is beyond reach for most, if not all vapor businesses

Critiques of the Analysis Prepared by the FDA

Excerpt from SFATA National presentation

The Small Business Administration (SBA), in comments sent to the FDA, suggested that the Regulatory Flexibility Analysis performed by that agency lacked essential information required under the Regulatory Flexibility

- SBA suggested that the FDA failed to discuss the quantitative or qualitative costs of the proposed rule on many potentially affected small entities.
- It also did not adequately consider or explain significant alternatives which accomplish the stated FDA objectives while minimizing the significant economic impact of the proposal on small entities.
- *Advocacy believes that the IRFA contained in the proposed rule is deficient, and for this reason, the FDA should republish a Supplemental IRFA for additional public comment before proceeding with this rulemaking.*
- *Advocacy is concerned that because the proposed rule's IRFA is deficient, the public has not been adequately informed about the possible impact of the proposal on small entities and whether there are less burdensome significant alternatives to the proposed rule that would meet the FDA's objectives.*
- SBA commented that it found the Substantial Equivalent requirement laid out in the act to be burdensome for small businesses.
 - *businesses in industries for newly covered products would not be able to obtain marketing orders as many of these industries, such as e-cigarettes, were not in existence as of the Grandfather Date, or they rely on proprietary technologies.*
 - *Small businesses confided to Advocacy that the costs associated with the proposal's premarket submission requirements could force many of them to exit the market and cease operating*

British psychiatrist Mike Russell was one of the first scientists to suggest that people "smoke for the nicotine, but die from the tar" –

Read more at Reuters <http://www.reuters.com/article/us-healthnicotineinsightidUSKBN0O412Q20150519#jC7c5W4UaUcwCOvu.99>

Impact to Public Health

<http://www.cdc.gov/vitalsigns/TobaccoUse/Smoking/index.html>

46.6M or About 1 in 5 adults smoke.

Vapor is not
"smoke"

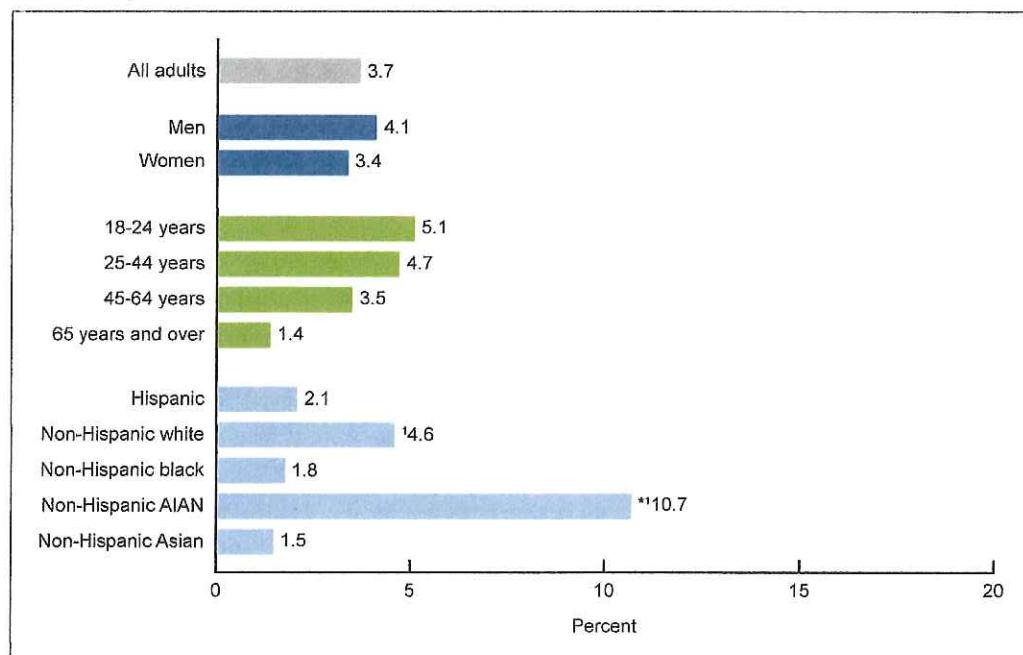
40% or 4 out of 10 nonsmokers (88 million people) are exposed to secondhand smoke.

54% or More than 1 out of 2 kids(aged 3–11 years) are exposed to secondhand smoke.

About 3.7% (9m) adults currently use e-cigarettes every day or some days,

Current use of e-cigarettes was about the same for men and women ([Figure 2](#)).

Figure 2. Percentage of adults who currently use e-cigarettes, by sex, age, and race and Hispanic or Latino origin:
United States, 2014



* Estimate has a relative standard error greater than 30% but less than 50% and does not meet standards of reliability or precision. The 95% confidence interval is 5.3–20.4.

*Significantly different from Hispanic, non-Hispanic black, and non-Hispanic Asian subgroups.

NOTE: AIAN is American Indian or Alaska Native.

SOURCE: CDC/NCHS, National Health Interview Survey, 2014.

Removing CO from tobacco products is viewed positively by public health.

Carbon monoxide is the primary chemical in cigarette smoke. Vapor has no carbon monoxide, because CO is a combustion byproduct.

Regulatory Toxicology and Pharmacology 70 (2014) 704–710



Comparison of select analytes in aerosol from e-cigarettes with smoke from conventional cigarettes and with ambient air



Rana Tayyarah*, Gerald A. Long

Lorillard Tobacco Company, PO Box 21688, Greensboro, NC, USA

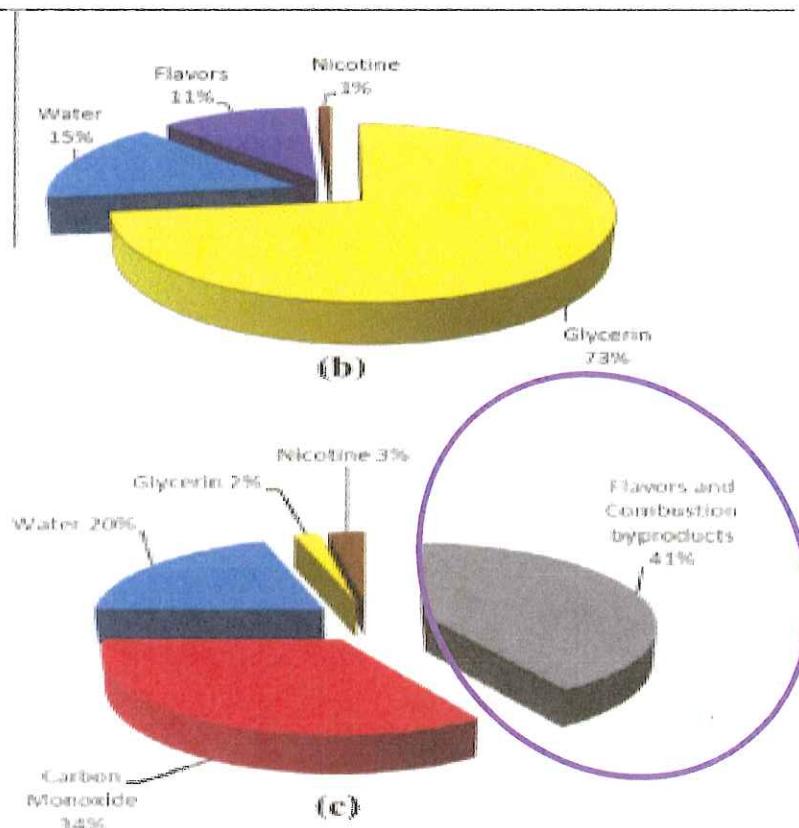
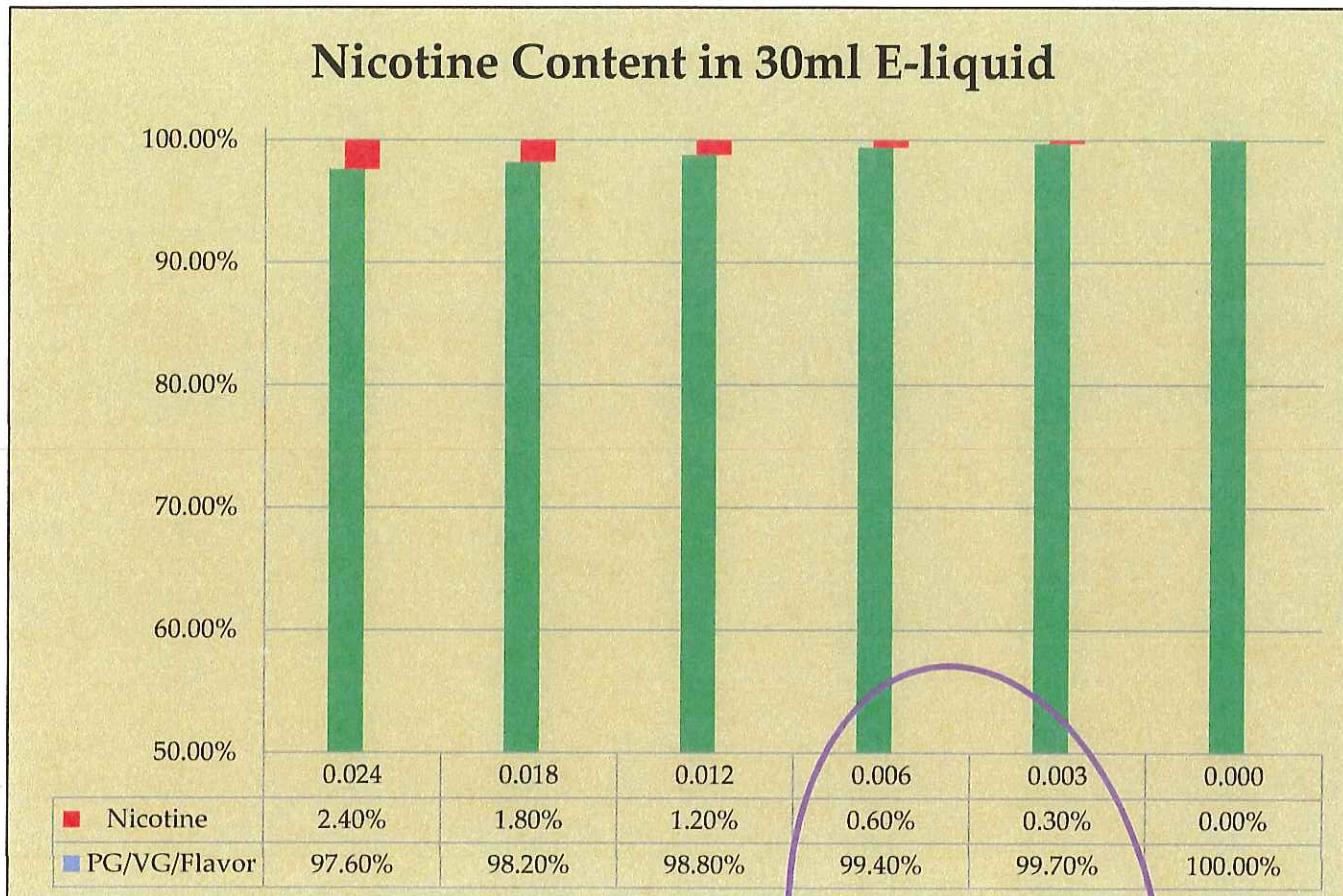


Fig. 1. Percent composition comparison for e-liquid, e-cigarette aerosol, and cigarette smoke: (a) Classic Tobacco Disposable e-liquid Composition. (b) Classic Tobacco Disposable Aerosol Composition (99 puffs, CAN). (c) Marlboro Gold Box Smoke Composition (9 puffs, CAN).

Impact to Public Health



720mg total
540mg total
360mg total
180mg total
90mg total
0 mg total

83% of survey respondents report they are here

Impact to Public Health



Public Health
England

Protecting and improving the nation's health

Underpinning evidence for the estimate that e-cigarette use is around 95% safer than smoking: authors' note

The estimate that e-cigarette use is around 95% safer than smoking is based on the facts that:

- the constituents of cigarette smoke that harm health – including carcinogens – are either absent in e-cigarette vapour or, if present, they are mostly at levels much below 5% of smoking doses (mostly below 1% and far below safety limits for occupational exposure)
- the main chemicals present in e-cigarettes only have not been associated with any serious risk

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/456704/McNeillHajek report authors note on evidence for 95 estimate.pdf

Appendix

***Personal Story and Work health assessment history from an LRVS customer who is a former smoker.

- A. Industry Survey Summary
- B. Industry Survey Data
- C. Critiques of FDA analysis from SFATA National
- D. Public Health England-Underpinning evidence for the estimate that e-cigarette use is 95% safer than smoking: Authors note
- E. Public Health England- E-cigarettes a new foundation for evidence based policy and practice
- F. CASAA – 8 biggest Electronic Cigarette Myths
- G. Vaping information sheet

Subject: FW: for Vaping - Economic Data
Attachments: Val's health.pdf; Untitled attachment 02136.htm

From: Valerie Smith <valeries@aqha.org>
Date: November 12, 2015 at 11:08:44 AM CST
To: "frank.blankenship@me.com" <frank.blankenship@me.com>
Subject: for Vaping - Economic Data

Vaping has changed my life!

I starting vaping in January 2014 after smoking for 38 years. When I started vaping, I could not breathe from smoking for so long. I could not take the stairs at my work – not even one flight.

Our work has us do a health risk assessment every year since 2009 and my health continues to get better with age as reflected in my assessments. The only thing I have changed in my life is that I quit smoking and started vaping.

I can now take the stairs to the floor I work on (3rd) floor and I can walk without hesitation. **Vaping has given me back my life.**

I can enjoy my grandkids and take them to the park down the street or to a theme park or swimming and join in on the fun. I am not exhausted when the day is over and best of all I can **BREATHE!**

Vaping has affected not only my life but also my mother's life. She is 72 and started vaping after 50 years of smoking, she feels better, and the best part is, we are still **ALIVE** to enjoy each other and grandkids.

Valerie Smith
DOB 11/29/1963

2015

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. You reported...

- You reported you previously used tobacco products. You have decreased your health risks by stopping tobacco use.

If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:51

Your Health Adjusted Age:48.0

2014

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:50

Your Health Adjusted Age:48.8

2013

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. You reported...

- You currently use tobacco which is a risk to your health.

If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:49

Your Health Adjusted Age:48.7

2012

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:48

Your Health Adjusted Age:48.8

2011

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:47

Your Health Adjusted Age:47.0

2010

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:46

Your Health Adjusted Age:47.6

2009

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:45

Your Health Adjusted Age:46.0

From: Lisa Cox Lisa.Cox@energynet.com
Subject: vaping testimonial
Date: November 9, 2015 at 9:47 AM
To: frank.blankenship@me.com

Add mine to the stack and I hope it helps!

Sincerely,

Lisa Cox

Conveyance Manager
EnergyNet
7201 I-40 West, Suite 319
Amarillo, TX 79106

(806)463-3608 DIRECT
(806)351-2953 MAIN
(877)351-4488 TOLL FREE
(806)354-2835 FAX



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I am a 48 year old woman who was a 2 pack a day smoker for 30 years. Since I have switched to a personal vaporizer, I have not had a traditional tobacco cigarette since September 1, 2013. I tried several methods to quit smoking. The patch made me break out in a rash and the gum hurt my teeth. I did fairly well on the Chantix, but the mood swings and nightmares were horrible and the prescription was expensive and NOT covered by my insurance. As soon as I finished the recommended course of treatment, I ended up smoking again.

A friend introduced me to the personal vaporizer and at first, I still smoked as well as using the personal vaporizer. Then I discovered a flavor that I really liked (cinnamon fireball) and found that, having several flavor choices, I didn't crave a tobacco cigarette. The flavor choices have significantly helped me give up tobacco for good. I started out at 24mg and am now down to 12mg, with a goal of eliminating the nicotine altogether, at some point.

A few things I have noticed, since I switched to a personal vaporizer:

- I have not had bronchitis once. I used to get it about every four months or so.
- I don't have a cough any longer.
- I can climb stairs and walk a good distance without feeling short of breath.
- My sense of taste has returned so I don't use salt on my food any more.
- My last physical exam was better than it has been in years.

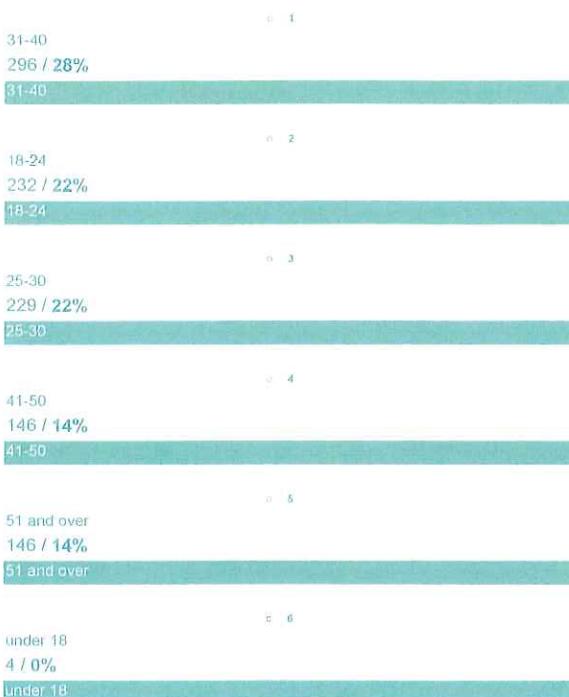
If the proposed restrictions were to be put in place, and the products that I use were to disappear from the marketplace, it would be very easy to go back to smoking tobacco cigarettes.

As a U.S. Citizen and consumer, I strongly urge you to NOT

A

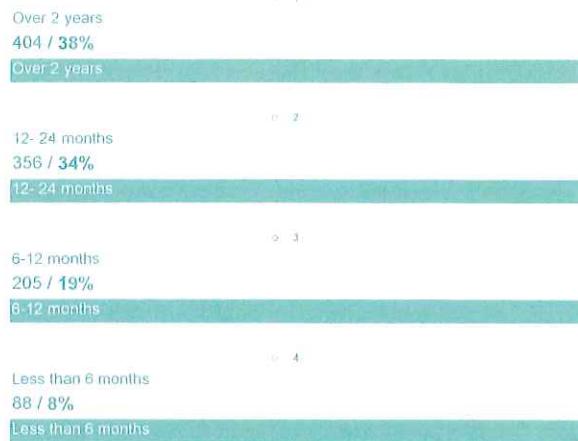
- What is your age?

1053 out of 1053 people answered this question



- How long have you used vapor products

1053 out of 1053 people answered this question



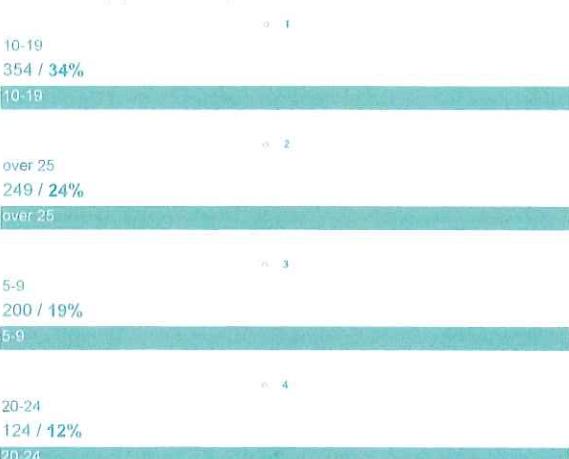
- Have you noticed improvement to your health since you began using vapor products

1052 out of 1053 people answered this question



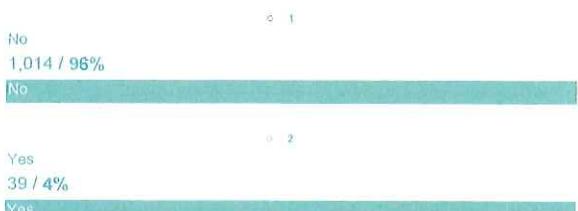
- How many years did you use tobacco

1053 out of 1053 people answered this question



- Do you still use tobacco?

1053 out of 1053 people answered this question



- What nicotine level do you normally use

1053 out of 1053 people answered this question





• How important are flavors other than tobacco / menthol to you

1036 out of 1053 people answered this question

0 - 4



• What do you normally spend on vaping supplies in a week

1048 out of 1053 people answered this question

0 - 1



0 - 2



0 - 3



0 - 4

- Over 50.00
- 88 / **8%**
- Over 50.00

| What is your age? | How long have you used vapor products | Have you noticed improvement to your health since you began using vapor products | How many years did you use tobacco | Do you still use tobacco? | What nicotine level do you normally use | How important are flavors other than tobacco / menthol to you | What do you normally spend on vaping supplies in a week | What does vaping mean to you? | Submit Date (UTC) |
|-------------------|---------------------------------------|--|------------------------------------|---------------------------|---|---|---|--|-------------------|
| | | | | | | | | | -11-23 02:: |
| 25-30 | 12-24 months | | 1.4 | 0 | 1.2% | | 25.01-50.00 | Vaping saved my life | -11-23 02:: |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 0.30% | | over 50.00 | Vaping gave me the opportunity to walk away from a pack and half a day cigarette habit. I am no longer short of breath after physical activity. Vaping to me means that I will be able to be around longer for my family | -11-23 02:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | | 25.01-50.00 | | -11-23 02:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | | 25.01-50.00 | | -11-23 02:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | | 10.01-25.00 | Love it. Will never go back to cigarettes! | -11-23 02:: |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 0.60% | | 10.01-25.00 | | -11-23 02:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | | 10.01-25.00 | It has given me a way to finally get off the cancer sticks and something that has truly worked! | -11-23 02:: |
| 51 and over | Over 2 years | Not Sure | 20-24 | 1 | 1.2% | | 0-10.00 | It works great to get me between cigarettes. | -11-23 02:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 2.4% | | 0-10.00 | I can breathe again, more productive & have more \$ to spend locally. It's been a real lifestyle change for the better. Changed my life for the better. | -11-23 02:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | | 10.01-25.00 | It made me a whole new person I don't speak anymore I can breathe better sleep better and it was the only thing that I have found that kept me up cigarettes I've tried all kinds of stuff none of it worked not even chantix that was prescribed by my doctor | -11-23 02:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | | 10.01-25.00 | living longer for my family | -11-23 02:: |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 0.30% | | 10.01-25.00 | Vaping saved my life and my marriage. | -11-23 02:: |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | | 10.01-25.00 | Vaping means a renewal on life. And freedom from harmful chemicals. It's more than using a vaping product, it's a community. | -11-23 02:: |
| 41-50 | Over 2 years | Yes | 10-19 | 0 | 0 | | 0-10.00 | A better way ,with no issues | -11-23 02:: |
| 51 and over | Over 2 years | Yes | 20-24 | 0 | 0.60% | | 25.01-50.00 | A life saving invention. . . | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | | over 50.00 | Vaping means having an alternative to combustible tobacco. It has given me my life back, improved my breathing, coughing while drastically decreasing my health care costs. It's means freedom of choice. Vaping means having different flavors to help you through your journey. But in all honesty...vaping saved my life! | -11-23 03:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.30% | | 0-10.00 | Health | -11-23 03:: |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0.30% | | 0-10.00 | Freedom from cigarettes, improved health | -11-23 03:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | | 25.01-50.00 | Vaping has helped me in several ways. The main being that I can still get a small dose of nicotine without all of the other harmful substances found in cigarettes. | -11-23 03:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | | 10.01-25.00 | I love it! Its the only thing that helped me quit for good. I tried everything in the past and none of them ever worked! Vaping has saved my life and my pocket book. | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 1.8% | | 0-10.00 | Great substitute for smoking. Vaping is an incredible disruptive technology that will eventually end smoking if allowed to exist and flourish. | -11-23 03:: |
| 18-24 | Over 2 years | Not Sure | 5-9 | 0 | 0.30% | | 10.01-25.00 | I no longer have to be a closet smoker and I have fewer asthma attacks. | -11-23 03:: |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 2.4% | | 10.01-25.00 | Freedom from Deadly cigarettes | -11-23 03:: |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | | 0-10.00 | Vaping means allot to me. With out it I would still be smoking cigarettes, just like the government wants. | -11-23 03:: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 1.2% | | 10.01-25.00 | It means everything to me. Vaping was the only reason I stop smoking. | -11-23 03:: |

B

| | | | | | | | | | |
|-------------|--------------|----------|---------|---|-------|--------------------|-------------|---|-------------|
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | better Health. | -11-23 03:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.50% | very important | 10.01-25.00 | Darude sandstorm | -11-23 03:: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Started smoking at age 12. Quit 2 years ago and started vaping. Tried to quit smoking many times before but had no success. | -11-23 03:: |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | A tobacco free alternative that allows for a healthier, happier me! | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | over 50.00 | It's an alternative to smoking. I quit cigs in less than a week when I switched to vaping. My blood pressure went from about 130/105 to a normal 118/80 and I can breath better and I can taste food again, and I can smell. | -11-23 03:: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0 | very important | 10.01-25.00 | Vaping means a lot to me, not only did it save my life from harmful tobacco it has allowed me to meet some amazing people and cut out coke. Vaping makes me feel like I'm actually good at something for once in my life. I work in a vape shop and I love helping people take that step to finally quit smoking. I love the excitement of setting someone up with a new set up. I do believe camping is the future. | -11-23 03:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Vaping means a lot to me, not only did it save my life from harmful tobacco it has allowed me to meet some amazing people and cut out coke. Vaping makes me feel like I'm actually good at something for once in my life. I work in a vape shop and I love helping people take that step to finally quit smoking. I love the excitement of setting someone up with a new set up. I do believe camping is the future. | -11-23 03:: |
| 31-40 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | Vaping means a lot to me, not only did it save my life from harmful tobacco it has allowed me to meet some amazing people and cut out coke. Vaping makes me feel like I'm actually good at something for once in my life. I work in a vape shop and I love helping people take that step to finally quit smoking. I love the excitement of setting someone up with a new set up. I do believe camping is the future. | -11-23 03:: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Everything! The only thing that could ever get me off cigarettes! I can breathe better.. I can smell things better! I can taste things better! And bottom line, I feel better! | -11-23 03:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Everything! Without Vaping would still be smoking. It has truly changed my life. | -11-23 03:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | It has changed my life. I was smoking anywhere between 2-3 packs a day, then I was given my first vape product to try, after a week I had more energy, since then I have been more active and out doing things without having to hack up a lung. Vaping has changed my life style and I'm glad we have what we have. | -11-23 03:: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.60% | very important | 25.01-50.00 | Vaping is the ONLY thing that worked for me as a tobacco cessation.... I tried absolutely every OTC and prescription method there was before picking up my first vape pen, I have been tobacco free for almost two years now... I smoked for 17 years and I quit, while still smoking, for 13 years... I enjoy the hobby side of vaping, I find it therapeutic, I enjoy the tech side of it, and I love all the different flavor choices... | -11-23 03:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | A lot! | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 0-10.00 | Freedom from 49 years of cigarettes. Feel better, smell better, things taste better, hopefully live longer! | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25.01-50.00 | Vaping has given me the best chance to not get COPD or cancer so hopefully I can live a long life and enjoy my grand daughters. Because I was able to finally quit tobacco at age 48 my | -11-23 03:: |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | I have no doubt it saved my life. | -11-23 03:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | freedom from smelling like smoke and having trouble breathing | -11-23 03:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | vaping has greatly improved my quality of life. I can exercise, run, walk up stairs without being winded, no longer reek of cigarette smoke and my blood sugar has come down substantially since I can appease my sweet tooth with flavored e-liquid. | -11-23 03:: |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0 | very important | 0-10.00 | As a military still serving now 22 years I have noticed I can run faster and longer and being wounded I noticed my body healing faster just all around better lifestyle | -11-23 03:: |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 25.01-50.00 | Living V's. Dying | -11-23 03:: |
| 41-50 | 6-12 months | Not Sure | over 25 | 0 | 0.60% | very important | 25.01-50.00 | Smoke free life | -11-23 03:: |
| 18-24 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Means the ability to live a tobacco free lifestyle without the risks of cancer and other effects of smoking tobacco products. | -11-23 03:: |
| 51 and over | Over 2 years | Not Sure | over 25 | 0 | 0.60% | somewhat important | 25.01-50.00 | | -11-23 03:: |

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|-------------|--------------------|----------|---------|---|-------|--------------------|-------------|--|------------|
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | A healthy alternative to toxic tobacco products. A great hobby to calm my anxiety. And a great social tool allowing me to meet others with similar needs that are met with vaping. | -11-23 04: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Replacement of tobacco products. | -11-23 04: |
| 31-40 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | Better health It means I'll get to live to see my eight day old daughter have and an eight day old daughter herself. It means I can smell and taste the world again. It means I can run a mile without hesitation and it means I'm a healthier man today. | -11-23 04: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | | -11-23 04: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 25.01-50.00 | Vaping means freedom from addiction to tobacco products that have been proven to cause cancer. Vaping has saved me from a horrible death due to cancer and other tobacco related illnesses. Vaping can save millions from cancer and tobacco related illnesses. If politicians would stop trying to protect tobacco companies and pharmaceutical companies and actually protected their constituents, they would see that vaping could change millions of lives for the better. If politicians would remember that they work for the people instead of the corporations, they would support vaping and saving lives instead of saving tobacco companies and pharmaceutical companies bottom line. Do what's right and let people vape! | -11-23 04: |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | It is something that has helped me get rid of cigarettes and something that has improved my health as a result!! | -11-23 04: |
| 18-24 | Less than 6 months | Not Sure | 1-4 | 1 | 0.30% | very important | 0-10.00 | The freedom to relieve anxiety without smelling like nasty chemicals and having my teeth and fingers turn yellow. | -11-23 04: |
| 41-50 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | The chance to permanently stop smoking cigarettes and Better my health . It has also lower me to meet great new people and help to educate other smokers about vaping. | -11-23 04: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It means that my children don't have to grow up without their father | -11-23 04: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | vaping saved my life | -11-23 04: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.60% | somewhat important | over 50.00 | Breathing better, lower cost | -11-23 04: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | My continued better health versus smoking | -11-23 04: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Its a means of getting the nicotine in a healthier way and not smoking a cigarette. If vaping is gone, I would probably go back to smoking. | -11-23 04: |
| 18-24 | 12-24 months | Yes | 5-9 | 1 | 0.60% | very important | 0-10.00 | Vaping means chance for the future. I don't smoke anymore and I know that cancers from cigarette use are a thing of the past. | -11-23 04: |
| 41-50 | 6-12 months | Not Sure | over 25 | 0 | 0.30% | very important | 25.01-50.00 | A healthier life. I have been cigarette free for a little over three months now and have decreased my nicotine from 3-2 and plan on decreasing it. I am no longer putting cancer causing carcinogens in my body. | -11-23 04: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | Vaping means a life full of community and family with improved health. | -11-23 04: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Freedom from tobacco. Community. Health. And a reduced risk alternative to tobacco for adults. | -11-23 04: |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | Vaping saved my life. It literally means life. Not only for me but for my wife too. | -11-23 04: |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | | Vaping is very important to me. It means no more headaches or wheezing before, or after bed. No more cigarette burns in my clothing or seats. Being able to take a deep breath without exhaling and hacking up phlegm. Being there for my daughter without a hole in my neck, an oxygen tank, or worse; Not being there for her at all. | -11-23 04: |
| 18-24 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | Freedom of choice for a healthier alternative | -11-23 04: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | It saved my life. I made a promise to my wife that I would quit, and I have kept that promise and not used tobacco in over a year. | -11-23 04: |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Vaping finally got me off cigarettes & saved me from an early death | -11-23 04: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | | -11-23 04: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | | -11-23 04: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | It saved my life. And I don't stink anymore! | -11-23 04: |

| | | | | | | | | | |
|-------------|--------------------|-----|---------|---|-------|--------------------|-------------|---|-------------|
| 51 and over | 6-12 months | Yes | 20-24 | 0 | 1.2% | very important | over 50.00 | not smoking anymore | -11-23 04:: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | over 50.00 | Vaping has kept me off of cigarettes and has improved my quality of living dramatically. I rarely get sick anymore in comparison to when I use to smoke cigarettes. Vaping has become a very big part of who I am and it is something I enjoy greatly | -11-23 04:: |
| 31-40 | 12- 24 months | Yes | 20-24 | 0 | 0.60% | very important | 10.01-25.00 | | -11-23 04:: |
| 31-40 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It saved my life and helped my family not smelling my smoke anymore | -11-23 04:: |
| 41-50 | 12- 24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping for me means that I no longer have to smoke cigarettes. I can breathe again and my chest is no longer tight. Myself, home and car all smell better | -11-23 04:: |
| 25-30 | 12- 24 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | It means that I get to watch my daughter grow up. | -11-23 04:: |
| 41-50 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | Vaping means I get to live a little longer so I can spend it with my wife and kids and watch them grow up | -11-23 04:: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | Vaping is the only non-tobacco products that have successfully kept me of cigarettes. | -11-23 04:: |
| 31-40 | 12- 24 months | Yes | over 25 | 0 | 0.30% | very important | over 50.00 | Vaping means that I may get a chance to live longer. | -11-23 04:: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | I vape for my kids | -11-23 05:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Freedom from big tobacco | -11-23 05:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | Vaping means that I may get a chance to live longer. | -11-23 05:: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It means im free from cigarettes, something I have never been able to kick no matter how much or many times I tried. I am very thankful for that | -11-23 05:: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | Was a way for me to finally get off of cigarettes | -11-23 05:: |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping to me means freedom. freedom from tobacco. freedom from the urge of having a cigarette right after I eat or drink coffee or while I drink alcohol or when I'm stressed or in social gatherings. I don't want cigarettes ever again. Vaping to me also means having the option to stop the addiction of cigarettes. | -11-23 05:: |
| 25-30 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Health improvement as well as a community | -11-23 05:: |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0 | somewhat important | 0-10.00 | It means I don't smoke which is the only reason I vape. | -11-23 05:: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 | I have a healthier, cleaner alternative to smoking that allows me to feel better about my overall health. | -11-23 05:: |
| 31-40 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Saving my life | -11-23 05:: |
| 31-40 | 12- 24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Before vaping I used to smoke a pack a day. I smoked for 30 yrs and tried a lot of methods to quit with no success. I got introduced to vaping about a yr or so ago. When I started I was at a 12mg nicotine level. I am now at 3 and have seen a lot of improvement in my health. I'm able to be more active due to not losing my breath easily. I haven't had a cold in almost a year. Vaping I feel has benefited me in many ways. | -11-23 05:: |
| 31-40 | 12- 24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | It is a means to overtime lower the amount of nicotine I intake. This is the only means that works for me to stop my addiction to smoking. Could you please as a Govt. body stop worrying about the taxes you are losing over this and let the people use this great tactic to quit for good. | -11-23 05:: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Cigarette replacement | -11-23 06:: |
| 41-50 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | I was able to quit smoking early, and possibly avoid major health issues in the future. | -11-23 06:: |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | A better alternative to smoking. Improved health. Freedom. | -11-23 06:: |
| 31-40 | 12- 24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | | |

Without the ability to vape flavored ejuice, my husband and I would have successfully quit the 50 year between us smoking habit. My aunt and 2 cousins are now cigarette free because of vapor products, and I like to believe that it saved the lives and future time spent together with my loved ones. Nothing out there on the market has ever been a reliable method to quit smoking for any of us, and now we are all down to 3mg of nicotine, and still working our way down to that one goal. We give each other flavor suggestions and share juice whenever one of us has a craving for the尼古丁cigarettes, and the thought of having to vape tobacco flavorings makes me sick to my stomach... I actually believe that if I had to vape tobacco flavorings, it might make me want to just switch back to smokes, something I haven't done in over a year because of vapor products. Vaping has become a support group for ex smokers, a community for meeting great people, and in many ways, it feels like a family. know, it has saved me from a lifetime of being addicted to nicotine, and for that I am forever grateful to vapor products.

It has converted me from smoking combustible tobacco products to now being a non

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|-------------|--------------------|----------|---------|---|-------|----------------|-------------|
| | | | | | | | |
| 18-24 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50-00 |
| 11 and over | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 25-01-50-00 |
| | | | | | | | |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25-01-50-00 |
| 11 and over | Over 2 years | Yes | over 25 | 0 | 1.2% | very important | 25-01-50-00 |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.60% | very important | 10-01-25-00 |
| 18-24 | 6-12 months | Yes | 1-4 | 0 | 0 | very important | 10-01-25-00 |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10-01-25-00 |
| 18-24 | Over 2 years | Yes | 1-4 | 1 | 0.30% | very important | over 50.00 |
| 31-40 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25-00 |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50-00 |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25-00 |
| 41-50 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 10-01-25-00 |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25-00 |
| 25-30 | 12-24 months | Yes | 10-19 | 1 | 0.60% | very important | 10-01-25-00 |
| 31-40 | 12-24 months | Not Sure | 10-19 | 0 | 0.30% | very important | 0-10.00 |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25-00 |
| 31-40 | 6-12 months | Yes | over 25 | 0 | 1.2% | very important | 0-10.00 |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 1.2% | very important | 10-01-25-00 |
| 31-40 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very important | 10-01-25-00 |
| 31-40 | 11 and over | Yes | 20-24 | 0 | 0.30% | not important | 0-10.00 |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 1.2% | very important | 10-01-25-00 |
| 31-40 | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 10-01-25-00 |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50-00 |

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|-------------|--------------------|-----|--------------------|---|-------|--------------------|-------------|--|-------------|
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | A hobby and lifestyle | -11-23 08:: |
| 18-24 | 12- 24 months | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | Vaping means I am no longer subjecting my family to second hand smoke. I feel healthier overall and have cut my dependency on nicotine down considerably. I will eventually be nicotine free. The flavors make it enjoyable and easy to stick to my resolve to become smoke and nicotine free. To me Vape products have been a lifesaver and I cannot imagine being where I am today without them. | -11-23 08:: |
| 41-50 | 12- 24 months | Yes | 20-24 | 0 | 0.30% | very important | over 50.00 | | -11-23 10:: |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Its made a better, cleaner environment for me to raise my son. It has increased my quality of life which can help me insure that his quality of life stay as it is now. It saved me | -11-23 10:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25.01-50.00 | Everything its my key to a 30 yr lockup from tobacco. Ejuice is not tobacco. | -11-23 10:: |
| 25-30 | 12- 24 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Vaping has been a life changing factor for me! It means I have the freedom from smoking nasty cigarettes, and their horrible prices and health issues. I had from them! I can now Taste my food way better now. I'm not constantly sick with a nasty smokers cough all the time! I can run and play with my kids now!! So to me Vaping = Freedom | -11-23 11:: |
| 18-24 | 12- 24 months | Yes | never used tobacco | 0 | 0 | very important | 10.01-25.00 | Relaxing have had less asthma attacks as well! | -11-23 11:: |
| 31-40 | 6-12 months | Yes | 1-4 | 0 | 0 | very important | 10.01-25.00 | It gets people away from big tobacco so it means the world to me! | -11-23 11:: |
| 31-40 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Vaping has saved my life and the life of my children. I smoked two packs of cigarettes a day for several years. I was so addicted to nicotine that it was painful not to have a smoke every couple of hrs.. Knowing that children follow what their parents do I was searching for a way to break the cycle . I could not stop because I was so addicted to the nicotine and then I found vaping after about a week I was completely done with smoking a big alike device was not enough to get me off of nicotine completely but after purchasing a higher voltage device the nicotine was gone also in the likely hood that my children will smoke are much less and that's ho vaping saved our lives | -11-23 11:: |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | Vaping saved my life and my families! I CAN BREATHE,SMELL AND TASTE THINGS AGAIN! I DON'T WHEEZE ANYMORE! I NO LONGER STINK! THERE IS NOTHING IN THE LIQUID THAT CAN HARM YOU OR ANYONE ELSE. IT IS MADE WITH THE SAME THINGS PEOPLE EAT AND DRINK EVERY DAY! I NO LONGER NEED BLOOD PRESSURE OR MIGRAINE MEDICINE SINCE I QUIT QUIT TRYING TO SAY THIS IS SMOKING, IT IS NOT! MAKE THE CIGARETTE COMPANIES PUT THEIR INGREDIENTS ON EACH PACKAGE! IF YOU HAVE ACTUALLY SMOKED FOR ANY LENGTH OF TIME OR EVER TRIED TO QUIT THEN YOU WOULD KNOW HOW MUCH MORE ADDICTING IT HAS BECOME OVER THE LAST 20 YEARS. WHY IS SMOKING MORE ADDICTING THAN COCAINE? GIVE VAPING THE CREDIT IT DESERVES! IT IS HELPFUL, HAS NO SIDE EFFECTS LIKE THE DRUGS CREATED TO QUIT SMOKING, PEOPLE DON'T HAVE TO WORRY THAT WHEN THEY VAPE TO QUIT SMOKING THEY ARE GOING TO BECOME SUICIDAL OR KILL SOMEONE! | -11-23 11:: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | Vaping was the only successful thing I tried; I was able to quit smoking entirely in 6 months. Every adult should have the choice to quit smoking in the way they desire. If we went for the variety of flavors I don't think it would have worked. The same thing can be said of the devises themselves. everyone has something different that works for them, we deserve the freedom of choice. | -11-23 11:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | #vapingsavedmylife! | -11-23 11:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It means I live longer to spend time with my family, it means my health can improve while still releasing stress.... | -11-23 11:: |
| 41-50 | 12- 24 months | Yes | 1-4 | 0 | 0.60% | very important | 10.01-25.00 | A second chance at life | -11-23 11:: |
| 18-24 | 12- 24 months | Yes | 10-19 | 0 | 0 | very important | over 50.00 | It means I can be more active with my kids and not smell like an ashtray | -11-23 11:: |
| 31-40 | 6-12 months | Yes | 10-19 | 1 | 0.30% | somewhat important | 10.01-25.00 | Vaping saved my life | -11-23 11:: |
| 41-50 | 12- 24 months | Yes | 20-24 | 0 | 0.30% | somewhat important | 0-10.00 | Habit | -11-23 11:: |
| 25-30 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | somewhat important | 10.01-25.00 | Healthier alternative | -11-23 11:: |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | over 50.00 | Vaping means freedom from cigarettes | -11-23 11:: |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It means a different better healthier lifestyle and is most important to mine and others health | -11-23 11:: |
| 51 and over | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping helped me kick a 50 year cigarette habit. | -11-23 11:: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | | -11-23 11:: |
| 31-40 | Over 2 years | Yes | 5-9 | 1 | 0.30% | very important | 25.01-50.00 | A hobby | -11-23 11:: |

| | | | | | | | | | |
|-------------|--------------------|----------|--------------------|---|-------|----------------|-------------|---|-------------|
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | life saver. I smoked for 30 years. I breathe better now. I'm more on the hobby side of vaping since I went from 30 nic to quit smoking to a .03 | -11-23 13:: |
| 51 and over | Less than 6 months | Yes | over 25 | 0 | 1.2% | very important | 10.01-25.00 | Vaping means I will get to live. Vaping means I can breath without wheezing. Vaping means my house doesn't stink, nor my clothes, nor my car. Vaping means I can save towards my daughters college education. Vaping has saved my life. #ivote | -11-23 13:: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Everything! It got me off the cigarettes that I was smoking 3 packs a day. I could feel the toll that smoking was taking on my body when I tried to do simple task. I knew it was time to do something but you feel stuck when you're addicted to tabacco. When I first wanted to stop I thought I'd need a tabacco flavor or menthol so I tried both only to put the ecig down and start smoking again. Once I got a flavor that I liked it made all the difference. I actually enjoyed vaping! I went down from 3 to 2 to 1 then slowly but surely I just was able to stop all together. Feel clear again and am getting back together. It would be a shame if the fda took such an effective tool to help people stop smoking away from us. This is a free country we should be able to do what we want especially when it comes to getting healthy! | -11-23 13:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | A much healthier way to enjoy a smoking habit not to mention it smells a whole lot better than regular smoking | -11-23 13:: |
| 41-50 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | I smoked for 3 years and tried all the different cessation products out there. Where all else failed, vaping made quitting nearly seamles. Vaping saved my life. | -11-23 13:: |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | Healthier alternative to smoking, my kids love that I don't smoke no more, I can actually play with them with out losing my breath. I sleep better, more active | -11-23 13:: |
| 31-40 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | It means a lot to me, it saved my life. I quit smoking and dipping from vaping. | -11-23 13:: |
| 25-30 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | I smoked for 3 years and tried all the different cessation products out there. Where all else failed, vaping made quitting nearly seamles. Vaping saved my life. | -11-23 13:: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Vaping is a way to keep my tobacco cravings in check and has allowed me to quit smoking. Vaping means a way to help people get off of tabacco. It also means to get the flavor and the cloud. | -11-23 13:: |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | Better Health and a better environment for my kids | -11-23 13:: |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Vaping started as a way for me to quit traditional cigarettes. Now it has become a lifestyle. It is not only about vaping, but also about spending time with others that vape. | -11-23 13:: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It was the only thing that helped me put the cigarettes down. If the Government is truly serious about wanting people to quit, they should promote, not hinder this valuable tool. I had no intention of quitting smoking until I found vaping. Nothing else worked. I guess death would have. | -11-23 13:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Vaping started as a way for me to quit traditional cigarettes. Now it has become a lifestyle. It is not only about vaping, but also about spending time with others that vape. | -11-23 13:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | It is the only thing that removed tobacco from my life. I was diagnosed with a blood disorder due to smoking. After 4 years of vaping instead of smoking cigarettes, my blood levels are back to normal. I am a 49 year old man that enjoys dessert and fruit flavors! | -11-23 13:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25.01-50.00 | Vaping means I will be healthy, vaping means less sick time, vaping saved my life. | -11-23 13:: |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | It saved my life!!!!!! | -11-23 13:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | It is an excellent, relaxing hobby which keeps me from being hungry and overeating. | -11-23 13:: |
| 31-40 | 12-24 months | Not Sure | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | ALOT | -11-23 13:: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | My health | -11-23 13:: |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | 10.01-25.00 | Everything, bc I want to live a healthy lifestyle | -11-23 13:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | It saved my life. It keeps me from smoking. I have been smoke free for about 11 months | -11-23 13:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | thanks to vaping, it means a lot to me. | -11-23 13:: |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | love it so much, saved my family and health, love the vaping community too | -11-23 13:: |
| 51 and over | 12-24 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Vaping means not having to ever smoke another cigarette again. | -11-23 13:: |
| 25-30 | 12-24 months | Yes | never used tobacco | 0 | 0.30% | very important | 25.01-50.00 | a longer life, and fewer health problems. | -11-23 13:: |
| 18-24 | 12-24 months | Yes | 10-19 | 1 | 0.30% | very important | 25.01-50.00 | Enjoy vaping and feel that the ban should be reconsidered. | -11-23 13:: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | Freedom from cigarettes and the adverse health effects it causes | -11-23 13:: |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | It has changed the world, not only where we can be healthier, but where you can have a good flavor to use besides tobacco's. The vape community has accelerated faster than a lot of things have. I hope to be doing it for a while so we can get big tobacco to go to a healthier alternative than cigarettes! | -11-23 13:: |
| | | | | | | | | It means a better, longer, healthier, more enjoyable life | -11-23 13:: |

| | | | | | | | | | |
|-------------|--------------------|----------|---------|---|-------|--------------------|-------------|---|-------------|
| 41-50 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | It's been the only successful method to quit cigarettes for me. I owe my health to it. | -11-23 15:: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | Vaping means I don't smoke. | -11-23 15:: |
| 41-50 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Health | -11-23 15:: |
| 31-40 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | Life | -11-23 15:: |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | To me, vaping means freedom from traditional tobacco, but with an enjoyable taste. It means having the nicotine, without all the negative side effects associated with cigarettes and chewing tobacco. It means an industry, built by red blooded pioneers here in america, self regulated, in order for a better tomorrow. | -11-23 15:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Everything | -11-23 15:: |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It's all about community for me. | -11-23 15:: |
| 25-30 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It means I was able to quit smoking cigarettes and start working towards a healthier life style. | -11-23 15:: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0 | very important | over 50.00 | Vaping means freedom from a nasty habit and a gateway into a loving community and job security. Vaping has provided a qay for me to support myself with a past like the one i have. I can finally hug my grandkids and not smell like smoke! I want to be healthier so i can be around longer for them. | -11-23 15:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | my health and my hobby...keeps me from going out and getting into trouble. | -11-23 15:: |
| 25-30 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | Vaping means freedom from the family not being a slave to tobacco and having to go out of my house, better ability to breath , enhanced smell and taste, overall health improvement. Its a money saver. Plus I smell like a dessert bar most of the time lol. | -11-23 16:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It's a great way to curb smoking. Plus not near the harsh deadly chemicals traditional cigarettes have. | -11-23 16:: |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 2.4% | very important | 10.01-25.00 | Not smoking cigarettes. Healthier alternative to smoking. My girlfriend likes that i don't smell like cigarettes | -11-23 16:: |
| 18-24 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | It means I had the ability to break my dependencies on tobacco which was causing considerable damage to my already compromised nervous system | -11-23 16:: |
| 18-24 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Vaping means a hope for me to successfully quit smoking step by step. | -11-23 16:: |
| 18-24 | 6-12 months | Yes | 10-19 | 1 | 0 | very important | 10.01-25.00 | a better and healthier quality of life and no stench | -11-23 16:: |
| 31-40 | 12-24 months | Yes | 5-9 | 0 | 0.60% | very important | 10.01-25.00 | Everything, I was constantly sick and smoking well over a pack a day. My lungs were bad and my asthma was worse. Now with vaping I don't even need an inhaler anymore. I rarely get sick and im not out of breath constantly | -11-23 16:: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Vaping changed my life. It got me off of tobacco as soon as I picked up a vape. | -11-23 16:: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | It helps u quit smoking and u don't get all the chemical that u when u r smoking cigarettes so vaping helps u to get off smoking cigarettes | -11-23 16:: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0 | very important | 10.01-25.00 | Vaping has effectively stopped me from smoking cigarettes. I save money, and have made so many new friends in the Vaping community, as well as helped others quit smoking by introducing them to vaping! It's an amazing, irreplaceable, and safer source for those desiring to quit smoking, and become healthier! I'm so very glad it was introduced to it! | -11-23 16:: |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | I see it as a hobby. | -11-23 16:: |
| 18-24 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It has saved my life! The weight of health issues has been removed and I know I will be around for many more years to enjoy my children and grandchildren!! | -11-23 17:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Everything, I mean I feel it saved my life, I was a two pack a day smoker.. No waking up coughing every morning was getting old and that's why I started Vaping and in maybe two weeks all the coughing stopped.. | -11-23 17:: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | My life, more time with my family and, my health. | -11-23 17:: |
| 25-30 | Over 2 years | Not Sure | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping means living a longer life. Vaping means a significant decrease in my risk for cancer. | -11-23 17:: |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | Vaping means that I have a community of people around me that want to see me succeed. A new lease on life, I can do things with the kids in my life that I was not able to do before. I can get out and play sports and walk the entirety of the mall. | -11-23 17:: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.60% | somewhat important | 0-10.00 | It has made me feel better, have more energy, have lower blood pressure, taste food again, better dental hygiene, and gives me another enjoyable hobby. Vaping means so much to me and my family. | -11-23 17:: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | 25.01-50.00 | -11-23 17:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-23 17:: | |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-23 17:: | |

LUCKYRUCKUS
VAPE SHOP

OMB Meeting
RIN 0910-AG38
12-10-2015 3:30pm

Speaking on behalf of Lucky Ruckus & the Vapor
Industry:
Frank Blankenship – LRVs Co-Owner
Aaron Biebert-A Billion Lives

Artisan CLL, LLC

Dba Lucky Ruckus Vape Shop

- LRVS is a family owned and operated small business operating since 2012 out of Amarillo, Texas
- LRVS is a responsible retailer and Eliquid manufacturer
 - We are founding members of SFATA Texas. The Texas chapter of the Smoke Free Alternative Trade Association.
 - Since day 1 we have utilized age verification at retail B&M POS
 - We actively participate in SFATA "Age to Vape"
 - We worked closely with the 2015 Texas legislature to institute a law banning sale to minors
 - We are active members of the Amarillo and Lubbock Texas Chamber of Commerce
 - We support reasonable regulation which includes product labeling standards, consistent and documented manufacturing processes, age restriction
 - We do not support over regulation which would limit access to vapor products by responsible adults.
- LRVS is the result of the owners successful transition from tobacco to vaping
 - Frank Blankenship was a 29+ year smoker who completely stopped smoking and transitioned to vaping on 12-6-2012
 - Cory Blankenship was a tobacco cigarette user who stopped smoking completely and transitioned to vaping on 6-5-2013
 - Since opening we have a customer database in excess of 7000 who have used vapor products to minimize or eliminate tobacco use
- We operate two retail locations, a website, and an E-liquid manufacturing facility providing vape hardware and E-liquid
 - Lubbock, Texas retail location opened September 2015
 - Our product offerings total ~2000 sku's
 - Hardware is sourced primarily from stateside distributors wherever possible.
 - E-liquid is manufactured in our own manufacturing facility that is completely separate from our retail locations
 - Documented manufacturing process are in place in our facility
 - Warning labels on all product
 - CRC certified caps on all product
 - Age verification in place at all POS
 - All E-liquid Materials and packaging is sourced stateside

Estimated Economic Impact of US Small Vapor Business

- Based On **6263** Confirmed **US VAPOR SHOPS** from Vapor Map Database <http://www.thevapormap.com>
- Estimated Gross revenue of \$336k (SFATA estimate of 28k / month)
- Estimated payroll Based on 25% of gross revenue
- Online retailers and hardware manufactures data not available but believed to be an additional impact increase of 75%

*Brick and mortar shops only.

*Convenience Stores are not included

***Does not include online only, Eliquid manufacturers, Hardware manufacturers**

US RETAIL VAPOR
STORE ESTIMATED
GROSS REVENUE

- **2015 \$2.1 B**

*Based On **6263** Confirmed US Shops from Vapor Map Database <http://www.thevapormap.com>

US RETAIL VAPOR STORE
ESTIMATED PAYROLL

- **2015 \$526 M**

*Estimated payroll Based on 25% of gross revenue

Critiques of the Analysis Prepared by the FDA

- Due diligence on economic impact to small business was not a deep enough dive
- As written the deeming regulations are a de facto ban on 99% of existing small vapor businesses
 - No vapor products on the market in February 2007
 - Substantial equivalence is not an option for vapor products
 - PMTA as defined is beyond reach for most, if not all vapor businesses

Critiques of the Analysis Prepared by the FDA

Excerpt from SFATA National presentation

The Small Business Administration (SBA), in comments sent to the FDA, suggested that the Regulatory Flexibility Analysis performed by that agency lacked essential information required under the Regulatory Flexibility

- SBA suggested that the FDA failed to discuss the quantitative or qualitative costs of the proposed rule on many potentially affected small entities.
- It also did not adequately consider or explain significant alternatives which accomplish the stated FDA objectives while minimizing the significant economic impact of the proposal on small entities.
- *Advocacy believes that the IRFA contained in the proposed rule is deficient, and for this reason, the FDA should republish a Supplemental IRFA for additional public comment before proceeding with this rulemaking.*
- *Advocacy is concerned that because the proposed rule's IRFA is deficient, the public has not been adequately informed about the possible impact of the proposal on small entities and whether there are less burdensome significant alternatives to the proposed rule that would meet the FDA's objectives.*
- SBA commented that it found the Substantial Equivalent requirement laid out in the act to be burdensome for small businesses.
 - *businesses in industries for newly covered products would not be able to obtain marketing orders as many of these industries, such as e-cigarettes, were not in existence as of the Grandfather Date, or they rely on proprietary technologies.*
- *Small businesses confided to Advocacy that the costs associated with the proposal's premarket submission requirements could force many of them to exit the market and cease operating*

British psychiatrist Mike Russell was one of the first scientists to suggest that people "**smoke for the nicotine, but die from the tar**" –

Read more at Reuters <http://www.reuters.com/article/us-healthnicotineinsightidUSKBN0O412Q20150519#jC7c5W4UaUcwCOvu.99>

Impact to Public Health

<http://www.cdc.gov/vitalsigns/TobaccoUse/Smoking/index.html>

46.6M or About 1 in 5 adults smoke.

Vapor is not
"smoke"

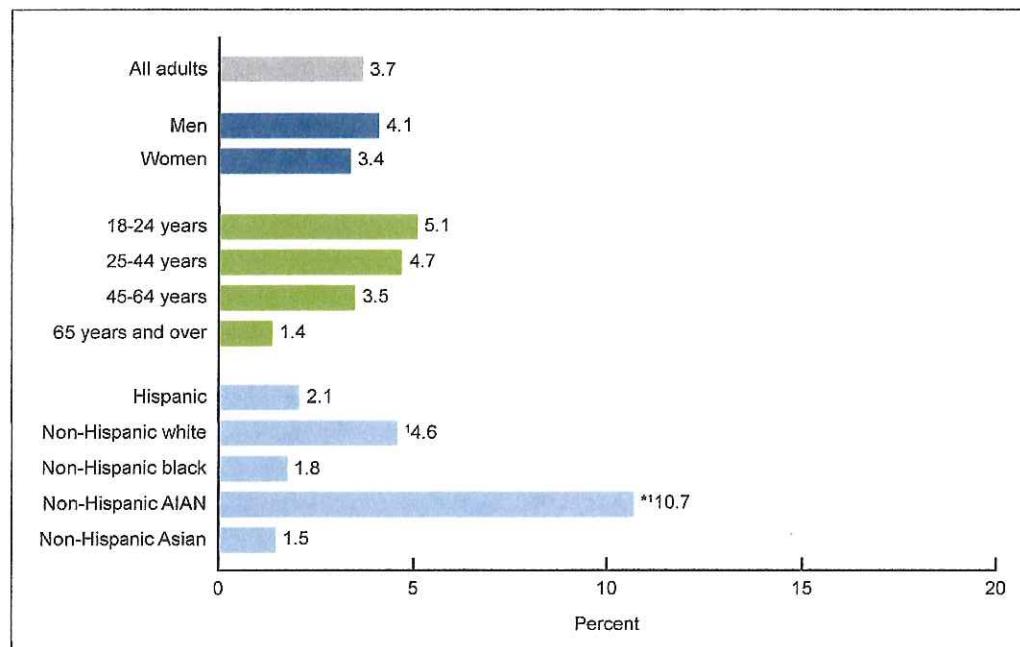
40% or 4 out of 10 nonsmokers (**88 million people**) are exposed to secondhand smoke.

54% or More than 1 out of 2 kids(aged 3–11 years) are exposed to secondhand smoke.

About 3.7% (9m) adults currently use e-cigarettes every day or some days,

Current use of e-cigarettes was about the same for men and women (Figure 2).

Figure 2. Percentage of adults who currently use e-cigarettes, by sex, age and race and Hispanic or Latino origin: United States, 2014



* Estimate has a relative standard error greater than 30% but less than 50% and does not meet standards of reliability or precision. The 95% confidence interval is 5.3–20.4.

[†]Significantly different from Hispanic, non-Hispanic black, and non-Hispanic Asian subgroups.

NOTE: AIAN is American Indian or Alaska Native.

SOURCE: CDC/NCHS, National Health Interview Survey, 2014.

Removing CO from tobacco products is viewed positively by public health.

Carbon monoxide is the primary chemical in cigarette smoke. **Vapor has no carbon monoxide**, because CO is a combustion byproduct.

Regulatory Toxicology and Pharmacology 70 (2014) 704–710



Contents lists available at ScienceDirect

Regulatory Toxicology and Pharmacology



Journal homepage: www.elsevier.com/locate/rtph

Comparison of select analytes in aerosol from e-cigarettes with smoke from conventional cigarettes and with ambient air



Rana Tayyarah*, Gerald A. Long

Lorillard Tobacco Company, PO Box 21688, Greensboro, NC, USA

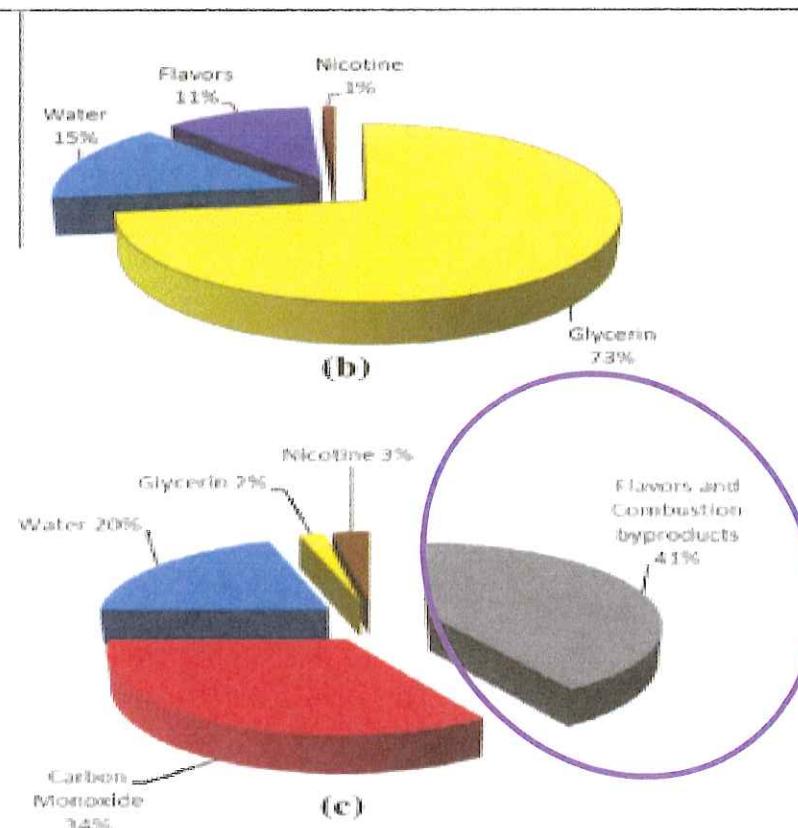
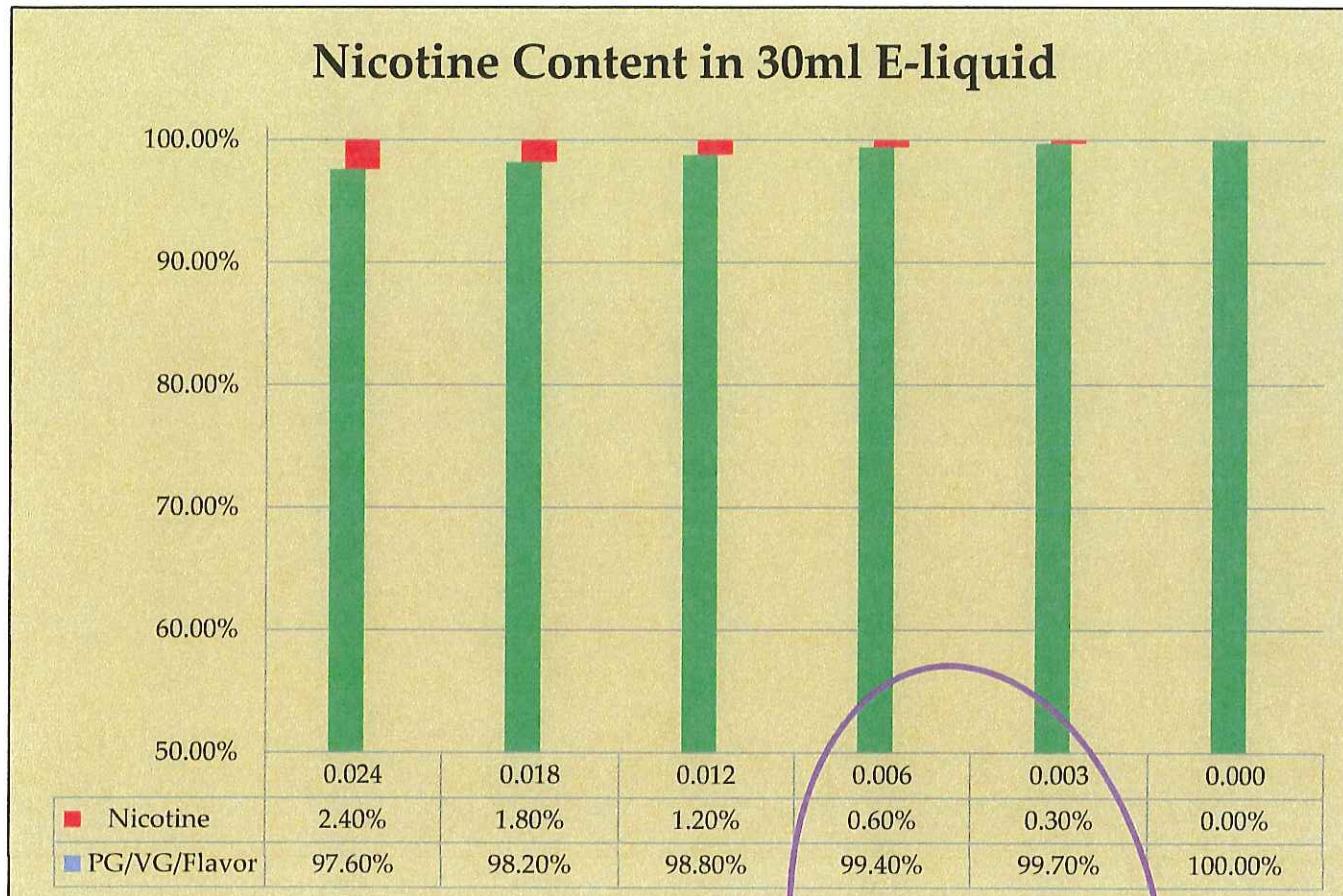


Fig. 1. Percent composition comparison for e-liquid, e-cigarette aerosol, and cigarette smoke: (a) Classic Tobacco Disposable e-liquid Composition. (b) Classic Tobacco Disposable Aerosol Composition (99 puffs, CAN). (c) Marlboro Gold Box Smoke Composition (9 puffs, CAN).

Impact to Public Health



720mg total
540mg total
360mg total
180mg total
90mg total
0mg total

83% of survey respondents
report they are here



Public Health England

Protecting and improving the nation's health

Underpinning evidence for the estimate that e-cigarette use is around 95% safer than smoking: authors' note

The estimate that e-cigarette use is around 95% safer than smoking is based on the facts that:

- the constituents of cigarette smoke that harm health – including carcinogens – are either absent in e-cigarette vapour or, if present, they are mostly at levels much below 5% of smoking doses (mostly below 1% and far below safety limits for occupational exposure)
- the main chemicals present in e-cigarettes only have not been associated with any serious risk

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/456704/McNeillHajek report authors note on evidence for 95 estimate.pdf

Impact to Public Health

To regulate vapor products with 2.4% or less nicotine as a tobacco product is the equivalent of adding a tablespoon of 2011 Dow's Vintage Port, from Portugal to a glass of Boones Farm and labeling it Grand Vin.

Requests of the FDA

- Consider the report from Public Health England indicating vapor products are least 95% less harmful.
- Recognize that vapor products are not as harmful as cigarettes and utilize enforcement discretion to not regulate them as such.
- Complete further due diligence on impact of the rule to small business.
- At a minimum alter the grandfather date to date rule becomes effective.
 - Maintain awareness that altering the grandfather date will stifle innovation and new product development for this groundbreaking technology.

Appendix

***Personal Story and Work health assessment history from an LRVS customer who is a former smoker.

- A. Industry Survey Summary
- B. Industry Survey Data
- C. Critiques of FDA analysis from SFATA National
- D. Public Health England-Underpinning evidence for the estimate that e-cigarette use is 95% safer than smoking: Authors note
- E. Public Health England- E-cigarettes a new foundation for evidence based policy and practice
- F. CASAA – 8 biggest Electronic Cigarette Myths
- G. Vaping information sheet

Subject: FW: for Vaping - Economic Data
Attachments: Val's health.pdf; Untitled attachment 02136.htm

From: Valerie Smith <valeries@aqha.org>
Date: November 12, 2015 at 11:08:44 AM CST
To: "frank.blankenship@me.com" <frank.blankenship@me.com>
Subject: for Vaping - Economic Data

Vaping has changed my life!

I starting vaping in January 2014 after smoking for 38 years. When I started vaping, I could not breathe from smoking for so long. I could not take the stairs at my work – not even one flight.

Our work has us do a health risk assessment every year since 2009 and my health continues to get better with age as reflected in my assessments. The only thing I have changed in my life is that I quit smoking and started vaping.

I can now take the stairs to the floor I work on (3rd) floor and I can walk without hesitation. **Vaping has given me back my life.**

I can enjoy my grandkids and take them to the park down the street or to a theme park or swimming and join in on the fun. I am not exhausted when the day is over and best of all I can **BREATHE!**

Vaping has affected not only my life but also my mother's life. She is 72 and started vaping after 50 years of smoking, she feels better, and the best part is, we are still **ALIVE** to enjoy each other and grandkids.

Valerie Smith
DOB 11/29/1963

2015

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. You reported...

- You reported you previously used tobacco products. You have decreased your health risks by stopping tobacco use.

If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:51

Your Health Adjusted Age:48.0

2014

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:50

Your Health Adjusted Age:48.8

2013

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. You reported...

- You currently use tobacco which is a risk to your health.

If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:49

Your Health Adjusted Age:48.7

2012

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:48

Your Health Adjusted Age:48.8

2011

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:47

Your Health Adjusted Age:47.0

2010

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:46

Your Health Adjusted Age:47.6

2009

Health Adjusted Age

Your Health Adjusted Age is based on your health rather than your birthday. Information you provided in your Health Risk Assessment such as your weight, how often you exercise and what you eat were used to calculate your adjusted age. If your Health Adjusted Age is younger than your chronological age, you likely have a higher quality of life and more energy. An adjusted age older than your chronological age may indicate that your body is aging too quickly.

Your age [based on your birthday]:45

Your Health Adjusted Age:46.0

From: Lisa Cox Lisa.Cox@energynet.com
Subject: vaping testimonial
Date: November 9, 2015 at 9:47 AM
To: frank.blankenship@me.com

Add mine to the stack and I hope it helps!

Sincerely,

Lisa Cox

Conveyance Manager
EnergyNet
7201 I-40 West, Suite 319
Amarillo, TX 79106

(806)463-3608 DIRECT
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I am a 48 year old woman who was a 2 pack a day smoker for 30 years. Since I have switched to a personal vaporizer, I have not had a traditional tobacco cigarette since September 1, 2013. I tried several methods to quit smoking. The patch made me break out in a rash and the gum hurt my teeth. I did fairly well on the Chantix, but the mood swings and nightmares were horrible and the prescription was expensive and NOT covered by my insurance. As soon as I finished the recommended course of treatment, I ended up smoking again.

A friend introduced me to the personal vaporizer and at first, I still smoked as well as using the personal vaporizer. Then I discovered a flavor that I really liked (cinnamon fireball) and found that, having several flavor choices, I didn't crave a tobacco cigarette. The flavor choices have significantly helped me give up tobacco for good. I started out at 24mg and am now down to 12mg, with a goal of eliminating the nicotine altogether, at some point.

A few things I have noticed, since I switched to a personal vaporizer:

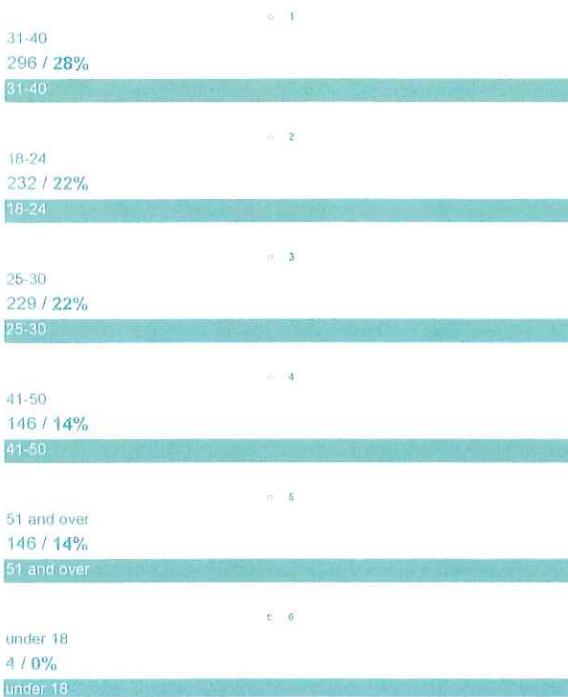
- I have not had bronchitis once. I used to get it about every four months or so.
- I don't have a cough any longer.
- I can climb stairs and walk a good distance without feeling short of breath.
- My sense of taste has returned so I don't use salt on my food any more.
- My last physical exam was better than it has been in years.

If the proposed restrictions were to be put in place, and the products that I use were to disappear from the marketplace, it would be very easy to go back to smoking tobacco cigarettes.

As a U.S. Citizen and consumer, I strongly urge you to NOT

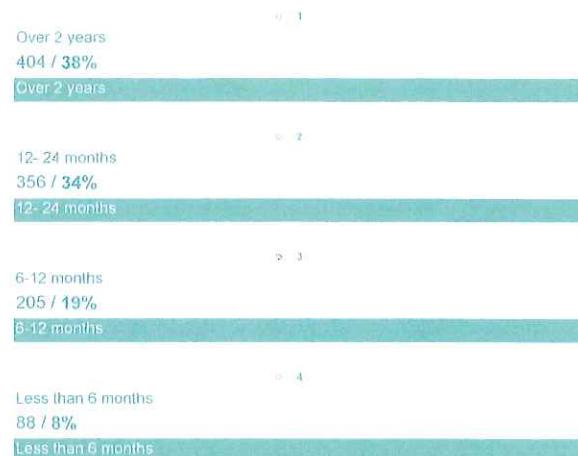
- What is your age?

1053 out of 1053 people answered this question



- How long have you used vapor products

1053 out of 1053 people answered this question



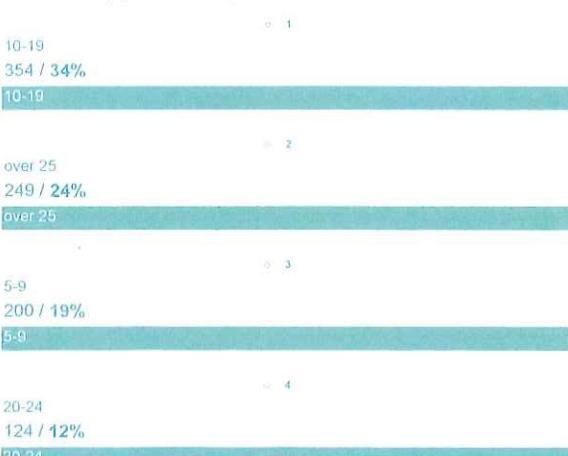
- Have you noticed improvement to your health since you began using vapor products

1052 out of 1053 people answered this question



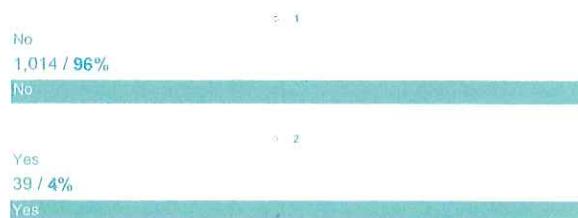
- How many years did you use tobacco

1053 out of 1053 people answered this question



- Do you still use tobacco?

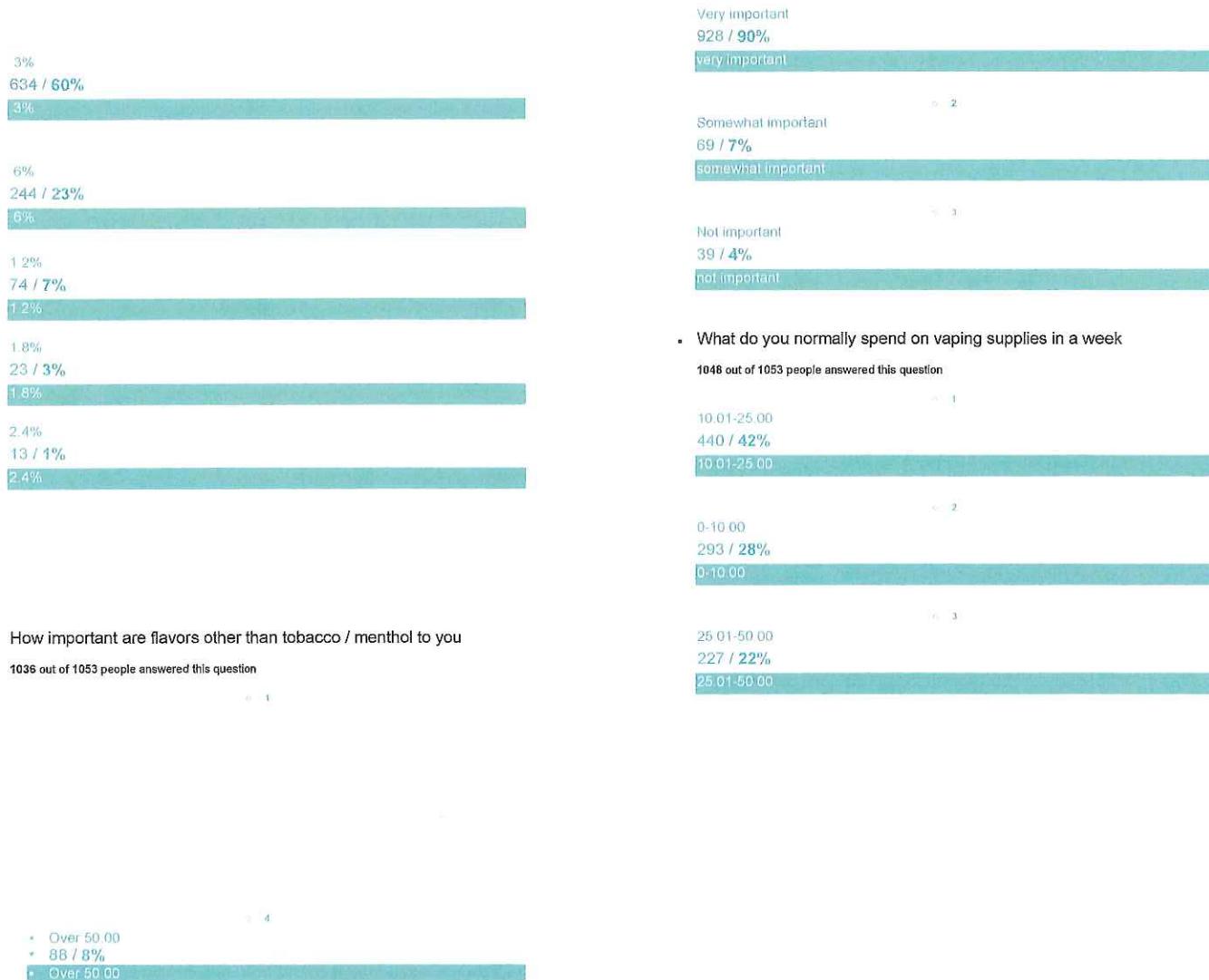
1053 out of 1053 people answered this question



- What nicotine level do you normally use

1053 out of 1053 people answered this question





| What is your age? | How long have you used vapor products | Have You noticed improvement to your health since you began using vapor products | | How many years did you use tobacco? | Do you still use tobacco? | What nicotine level do you normally use | How important are flavors other than tobacco / menthol to you | What do you normally spend on vaping supplies in a week | What does vaping mean to you? | Submit Date (UTC) |
|-------------------|---------------------------------------|--|---------|-------------------------------------|---------------------------|---|--|---|-------------------------------|-------------------|
| | | 1-4 | 0 | | | | | | | |
| 25-30 | 12-24 months | Yes | 1.4 | 0 | 1.2% | 25.01-50.00 | Vaping saved my life | -11-23 02:: | | |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 0.30% | over 50.00 | Vaping gave me the opportunity to walk away from a pack and half a day cigarette habit. I am no longer short of breath after physical activity. Vaping to me means that I will be able to around longer for my family | -11-23 02:: | | |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | 25.01-50.00 | Vaping means a renewal on life. And freedom from harmful chemicals. It's more than using a vaping product, it's a community. | -11-23 02:: | | |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | 25.01-50.00 | Living longer for my family | -11-23 02:: | | |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | 10.01-25.00 | It has given me a way to finally get off the cancer sticks and something that has truly worked! | -11-23 02:: | | |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 0.60% | 10.01-25.00 | It works great to get me between cigarettes! | -11-23 02:: | | |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | 10.01-25.00 | Love it. Will never go back to cigarettes! | -11-23 02:: | | |
| 51 and over | Over 2 years | Not Sure | 20-24 | 1 | 1.2% | 0-10.00 | It can breathe again, more productive & have more \$ to spend locally. It's been a real lifestyle change for the better. Changed my life for the better. | -11-23 02:: | | |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 2.4% | 0-10.00 | I can't speak anymore I can breathe better sleep better and it was the only thing that I have found that kept me up cigarettes I've tried all kinds of stuff none of it worked not even chantix that was prescribed by my doctor | -11-23 02:: | | |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | 10.01-25.00 | It made me a hole new person I don't speak anymore I can breathe better sleep better and it was the only thing that I have found that kept me up cigarettes I've tried all kinds of stuff none of it worked not even chantix that was prescribed by my doctor | -11-23 02:: | | |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | 10.01-25.00 | Great substitute for smoking. Vaping is an incredible disruptive technology that will eventually end smoking if allowed to exist and flourish. | -11-23 02:: | | |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 0.30% | 10.01-25.00 | A life saving invention... | -11-23 02:: | | |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | 10.01-25.00 | Vaping means having an alternative to combustible tobacco. It has given me my life back, improved my breathing, coughing while drastically decreasing my health care costs. It's means freedom of choice. Vaping means having different flavors to help you through your journey. But in all honesty...vaping saved my life! | -11-23 02:: | | |
| 41-50 | Over 2 years | Yes | 10-19 | 0 | 0 | 0-10.00 | Vaping means having an alternative to combustible tobacco. It has given me my life back, improved my breathing, coughing while drastically decreasing my health care costs. It's means freedom of choice. Vaping means having different flavors to help you through your journey. But in all honesty...vaping saved my life! | -11-23 02:: | | |
| 51 and over | Over 2 years | Yes | 20-24 | 0 | 0.60% | 25.01-50.00 | Vaping means having an alternative to combustible tobacco. It has given me my life back, improved my breathing, coughing while drastically decreasing my health care costs. It's means freedom of choice. Vaping means having different flavors to help you through your journey. But in all honesty...vaping saved my life! | -11-23 02:: | | |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.30% | over 50.00 | A life saving invention... | -11-23 02:: | | |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.30% | 0-10.00 | Health | -11-23 02:: | | |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0.30% | 0-10.00 | Freedom from cigarettes, improved health | -11-23 02:: | | |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | 25.01-50.00 | Vaping has helped me in several ways. The main being that I can still get a small dose of nicotine without all of the other harmful substances found in cigarettes. | -11-23 02:: | | |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | 10.01-25.00 | I love it. Its the only thing that helped me quit for good. I tried everything in the past and none of them ever worked! Vaping has saved my life and my pocket book. | -11-23 02:: | | |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 1.8% | 0-10.00 | Great substitute for smoking. Vaping is an incredible disruptive technology that will eventually end smoking if allowed to exist and flourish. | -11-23 02:: | | |
| 31-40 | Over 2 years | Not Sure | 5-9 | 0 | 0.30% | 10.01-25.00 | I no longer have to be a closet smoker and I have fewer asthma attacks. | -11-23 02:: | | |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 2.4% | 10.01-25.00 | Freedom from Deadly cigarettes | -11-23 02:: | | |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | 0-10.00 | Vaping means allot to me. With out it I would still be smoking cigarettes, just like the Government wants. | -11-23 02:: | | |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 1.2% | 10.01-25.00 | It means everything to me. Vaping was the only reason I stop smoking. | -11-23 02:: | | |

DK

| | | | | | | | | | |
|-------------|--------------|----------|---------|---|-------|--------------------|-------------|--|-------------|
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very/important | 25.01-50.00 | better health. | -11-23 03:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | | -11-23 03:: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Darude sandstorm | -11-23 03:: |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very/important | over 50.00 | | -11-23 03:: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0 | very important | 10.01-25.00 | It's an alternative to smoking! I quit cig's in less than a week when I switched to vaping. My blood pressure went from about 150/105 to a normal 118/80 and I can breath better and I can taste food again... and I can smell. | -11-23 03:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very/important | 25.01-50.00 | Started smoking at age 12. Quit 2 years ago and started vaping. Tried to quit smoking many time before but had no success. | -11-23 03:: |
| 31-40 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very/important | over 50.00 | A tobacco free alternative that allows for a healthier, happier me! | -11-23 03:: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very/important | 10.01-25.00 | Vaping means a lot to me, not only did it save my life from harmful tobacco it has allowed me to meet some amazing people and cut our costs. Vaping makes me feel like I'm actually good at something for once in my life. I work in a vape shop and love helping people take that step to finally quit smoking. I love the excitement of setting someone up with a new set up. I do believe vaping is the future. | -11-23 03:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very/important | over 50.00 | Everything! The only thing that could ever get me off cigarettes! I can breathe better. I can smell things better! I can taste things better! And bottom line, I feel better! | -11-23 03:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very/important | 10.01-25.00 | Everything! Without Vaping I would still be smoking. It has truly changed my life. | -11-23 03:: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.60% | very/important | 25.01-50.00 | it has changed my life. I was smoking anywhere between 2-3 packs a day. then I was given my first vape product to try, after a week I had more energy, since then I have been more active and out doing things without having to hach up a lung. Vaping has changed my life style and I'm glad we have what we have. | -11-23 03:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very/important | 10.01-25.00 | vaping is the ONLY thing that worked for me as a tobacco cessation.... I tried absolutely every OTC and prescription method there was before picking up my first vape pen, I have been tobacco free for almost two years now... I smoked for 17 years and stopped, while still smoking, for 13 years... I enjoy the hobby side if vaping. I find it therapeutic. I enjoy the tech side of it, and I love all the different flavor choices... | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very/important | 10.01-25.00 | Saving money and my life | -11-23 03:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very/important | 25.01-50.00 | A lot. | -11-23 03:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very/important | 10.01-25.00 | Freedom from 45 years of cigarettes. Feel better, smell better, things taste better, hopefully - live longer! | -11-23 03:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 1.8% | very/important | 25.01-50.00 | Vaping has given me the best chance to not get COPD or cancer so hopefully I can live a long life and enjoy my grand daughters. Because I was able to finally quit tobacco at age 48 my | -11-23 03:: |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very/important | 10.01-25.00 | I have no doubt it saved my life | -11-23 03:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very/important | 10.01-25.00 | freedom from smelling like smoke and having trouble breathing | -11-23 03:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very/important | 10.01-25.00 | vaping has greatly improved my quality of life. I can exercise, run, walk up stairs without being winded. I no longer reek of cigarette smoke and my blood sugar has come down substantially since I can appesare my sweet tooth with flavored e-liquid. | -11-23 03:: |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0 | very important | 0-10.00 | As a military still serving now 22 years I have noticed I can run faster and longer and being wounded I noticed my body healing faster just all around better lifestyle | -11-23 03:: |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.50% | very/important | 25.01-50.00 | Living V/s. Dying | -11-23 03:: |
| 41-50 | 6-12 months | Not Sure | over 25 | 0 | 0.60% | very/important | 25.01-50.00 | Smoke free life | -11-23 03:: |
| 18-24 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very/important | over 50.00 | Means the ability to live a tobacco free lifestyle without the risks of cancer and other effects of smoking tobacco products. | -11-23 03:: |
| 51 and over | Over 2 years | Not Sure | over 25 | 0 | 0.60% | somewhat important | 25.01-50.00 | | -11-23 03:: |

| | | | | | | | | | |
|-------------|--------------------|----------|---------|---|-------|--------------------|-------------|--|-------------|
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | A healthy alternative to toxic tobacco products. A great hobby to calm my anxiety. And a Great social tool allowing me to meet others with similar needs that are met with vaping. | -11-23 04:4 |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Replacement of tobacco products. | -11-23 04:4 |
| 31-40 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | Better health It means I'll get to live to see my eight day old daughter have and an eight day old daughter herself. It means I can smell and taste the world again. It means I can run a mile without hesitation and it means I'm a healthier man today. | -11-23 04:4 |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | | -11-23 04:4 |
| | | | | | | | | | |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 25.01-50.00 | Vaping means freedom from addiction to tobacco products that have been proven to cause cancer. Vaping has saved me from a horrible death due to cancer and other tobacco related illnesses. Vaping can save millions from cancer and tobacco related illnesses. If politicians would stop trying to protect tobacco companies and pharmaceutical companies and actually protected their constituents, they would see that vaping could change millions of lives for the better. If politicians would remember that they work for the people instead of the corporations, they would support vaping and saving lives instead of saving tobacco. | -11-23 04:4 |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | It's a means of getting rid of cigarettes and something that has improved my health as a result!! | -11-23 04:4 |
| 18-24 | Less than 6 months | Not Sure | 1-4 | 1 | 0.30% | very important | 0-10.00 | The freedom to relieve anxiety without smelling like nasty chemicals and having my teeth and fingers turn yellow. | -11-23 04:4 |
| | | | | | | | | | |
| 41-50 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | The chance to permanently stop smoking cigarettes and Better my health . It has also lower me to meet great new people and help to educate other smokers about vaping. | -11-23 04:4 |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It means that my children don't have to grow up without their father | -11-23 04:4 |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | vaping saved my life | -11-23 04:4 |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.60% | somewhat important | over 50.00 | Breathing better, lower cost | -11-23 04:4 |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | My continued better health versus smoking | -11-23 04:4 |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Gone, i would probably go back to smoking. | -11-23 04:4 |
| 18-24 | 12-24 months | Yes | 5-9 | 1 | 0.60% | very important | 0-10.00 | Vaping means a chance for the future. I don't smoke anymore and I know that cancers from cigarette use are a thing of the past. | -11-23 04:4 |
| 41-50 | 6-12 months | Not Sure | over 25 | 0 | 0.30% | very important | 25.01-50.00 | A healthier life. I have been cigarette free for a little over three months now and have decreased my nicotine intake to 1 and plan on continuing to decrease it. I am no longer putting cancer causing carcinogens in my body. | -11-23 04:4 |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | Vaping means a life full of community and family with improved health. | -11-23 04:4 |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Freedom from tobacco. Community. Health. And a reduced risk alternative to tobacco for adults. | -11-23 04:4 |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | Vaping saved my life. It literally means life. Not only for me but for my wife too. | -11-23 04:4 |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | 25.01-50.00 | Vaping is very important to me. It means no more headaches or wheezing before, or after bed. No more cigarette burns in my clothing or seats. Being able to take a deep breath without exhaling and hacking up phlegm. Being there for my daughter without a hole in my neck, an oxygen tank, or worse; Not being there for her at all. | -11-23 04:4 |
| | | | | | | | | | |
| 18-24 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | Freedom of choice for a healthier alternative | -11-23 04:4 |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | It saved my life. I made a promise to my wife that I would quit, and I have kept that promise and not used tobacco in over a year. | -11-23 04:4 |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Vaping finally got me off cigarettes & saved me from an early death | -11-23 04:4 |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | | -11-23 04:4 |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | | -11-23 04:4 |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | It saved my life. And I don't stink anymore! | -11-23 04:4 |

| | | | | | | | | | |
|-------------|--------------------|-----|---------|---|-------|--------------------|-------------|---|------------|
| 51 and over | 6-12 months | Yes | 20-24 | 0 | 1.2% | very important | over 50.00 | not smoking anymore | -11-23 04: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | over 50.00 | Vaping has kept me off of cigarettes and has improved my quality of living dramatically. I rarely get sick anymore in comparison to when I use to smoke cigarettes. Vaping has become a very big part of who I am and it is something I enjoy greatly | -11-23 04: |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.60% | very important | 10.01-25.00 | | -11-23 04: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It saved my life and helped my family not smelling my smoke anymore | -11-23 04: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping for me means that I no longer have to smoke cigarettes. I can breathe again and my chest is no longer tight. myself, home and car all smell better | -11-23 04: |
| 25-30 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | It means that I get to watch my daughter grow up. | -11-23 04: |
| 41-50 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | Vaping means I get to live a little longer so I can spend it with my wife and kids and watch them grow up | -11-23 04: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | Vaping is the only non-tobacco products that have successfully kept me of cigarettes. | -11-23 04: |
| 31-40 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | over 50.00 | Vaping means that I may get a chance to live longer. | -11-23 04: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | I vape for my kids | -11-23 04: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Freedom from big tobacco | -11-23 05: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | Vaping means that I may get off of cigarettes. | -11-23 05: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It means I'm free from cigarettes, something I have never been able to kick no matter how much or many times I tried. I am very thankful for that | -11-23 05: |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Was a way for me to finally get off of cigarettes. | -11-23 05: |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Vaping to me Means freedom, freedom from tobacco, freedom from the urge of having a cigarette right after I eat or drink coffee or while I drink alcohol or when I'm stressed or in social gatherings. I don't want cigarettes ever again. Vaping to me also means having the option to stop the addiction of cigarettes. | -11-23 05: |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0 | somewhat important | 0-10.00 | Health improvement as well as a community | -11-23 05: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 | It means I don't smoke which is the only reason I vape. | -11-23 05: |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | I have a healthier, cleaner alternative to smoking that allows me to feel better about my overall health. | -11-23 05: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Saving my life | -11-23 05: |
| 31-40 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Before vaping I used to smoke a pack a day. I smoked for 30 yrs and tried a lot of methods to quit with no success. I got introduced to vaping about a yr or so ago. When I started I was at a 12mg nicotine level. I am now at 3 and have seen a lot of improvement in my health. I'm able to be more active due to not losing my breath easy, I haven't had a cold in almost a year. Vaping I feel has benefited me in many ways. | -11-23 05: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It is a means to overtime lower the amount of nicotine I intake. This is the only means that works for me to stop my addiction to smoking. Could you please as a Govt. body stop worrying about the taxes you are losing over this and let the people use this great tactic to quit for good. | -11-23 06: |
| 41-50 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | Cigarette replacement | -11-23 06: |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | I was able to quit smoking early, and possibly avoid major health issues in the future. | -11-23 06: |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | A better alternative to smoking. Improved health. Freedom. | -11-23 06: |

Without the ability to vape flavored ejuice, my husband and I wouldn't have successfully quit the 50 years between us smoking habit. My aunt and 2 cousins are now cigarette free because of vapor products, and I like to believe that it saved the lives and future time spent together with my loved ones. Nothing out there on the market has ever been a reliable method to quit smoking for any of us, and now we are all down to 3mg of nicotine, and still working our way down to that 0mg goal. We give each other flavor suggestions and share juice whenever one of us has a craving for the nasty cigarettes, and the thought of having to vape tobacco flavorings makes me sick to my stomach. I actually believe that if I had to vape tobacco flavorings, it might make me want to just switch back to smokes, because I havent done in over a year because of vapor products. Vaping has become a support group for ex smokers, a community for meeting great people, and in many ways, it feels like a family. I know it has saved me from a lifetime of habits, addiction to nicotine, and for that I am forever grateful.

Vaping has saved my life. Without vape, I wouldn't have been able to quit smoking
smoker!!!

Cigarettes. My health have improved dramatically, I don't have to worry anymore about random horrible chest problems I used to have. I feel of smelling my immune system is much better now. My teeth look much better and instead of smelling like stale popcorn, now I smell

fruity. Their are so many more reasons why I love and support vaping 100%. it has been the only way i was able to quit smoking, a habit that has claimed the lives of many people. I am so grateful for e-cigarettes.

Health. It helped me get off cigarettes after 15 years.
rainy in my rainy :
-11-23 06::

-11-23 06::

Vaping is an important part of my life. If not for vapor products, I would probably be a pack-a-day smoker.

Vaping saved my life. It it wasnt for these products i would have definitely continued to slowly kill myself with cigarettes. Please do not let the FBA take vaping away from me or 11 22 AC.

It means I can breathe again to take naps with my dog! :)

- Vaping is the one thing that has made me want to become healthier. I can run now, and bike ride further now
- It's too expensive.

Vaping is not only a fantastic way to quit smoking and start a better lifestyle, but it's a great hobby, and it's an amazing community of people.

Vaping has become a hobby as much as it is a smoking cessation tool. Vaping means a lot
a way to breath again
-11-23 06:

It means being able to run without being winded! Being healthier, happier
-11-23 07:
to me.

Everything. I never would've quit smoking without it.
..11-23 07::

Everything. I was unable to quit smoking any other way.

- Helped me to totally stop smoking within a few weeks and remain off tobacco!!!
- Vaping allowed myself, my housemates, and a bunch of my friends to quit smoking, improve freedom

our health, save money, and better our lives. I'm very grateful for discovering Vaping as a way to quit tobacco cigarettes.

vaping to me is stress reliever: I feel so much healthier now that I don't smoke cigarettes or was so easy for me to quit once I started vaping, have no, cough or film throat, no more sore throat, no more dry mouth, no more nosebleeds, the children around me are not exposed to secondhand smoke, as well as my wife because she also vapes. The children I work with are not exposed to secondhand smoke either.

| | | | | | | | | | |
|-------------|--------------------|-----|--------------------|---|-------|--------------------|-------------|--|-------------|
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | A hobby and lifestyle | -11-23 08:5 |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | Vaping means I am no longer subjecting my family to second hand smoke. I feel healthier overall and have cut my dependency on nicotine down considerably. I will eventually be nicotine free. The flavors make it enjoyable and easy to stick to my resolve to become smoke and nicotine free. To me Vape products have been a lifesaver and I cannot imagine being where I am today without them. | -11-23 08:4 |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | over 50.00 | Its made a better, cleaner environment for me to raise my son. It has increased my quality of life which can help me insure that his quality of life stay as it is now. It saved me | -11-23 10:4 |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10-01-25.00 | Everything its key to a 30 yr lockup from tobacco. Ejuice is not tobacco. | -11-23 10:4 |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25-01-50.00 | Vaping has been a life changing factor for me! It means I have the freedom from smoking nasty cigarettes, and their horrible prices and health issues I had from them! I can now taste my food way better now, I'm not constantly sick with a nasty smokers cough all the time! I can run and play with my kids now!! So to me Vaping = Freedom | -11-23 11:4 |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | Relaxing have had less asthma attacks as well | -11-23 11:4 |
| 18-24 | 12-24 months | Yes | never used tobacco | 0 | 0 | very important | 10-01-25.00 | It gets people away from big tobacco so it means the world to me! | -11-23 11:4 |
| 31-40 | 6-12 months | Yes | 14 | 0 | 0 | very important | 10-01-25.00 | Vaping has saved my life and the life of my children. I smoked two packs of cigarettes a day for several years I was so addicted to nicotine that it was painful not to have a smoke every couple of hrs. Knowing that children follow what their parents do I was searching for a way to break the cycle. I could not stop because I was so addicted to the nicotine and then I found Vaping after about a week I was completely done with smoking a cigarette device was not enough to get me off of nicotine completely but after purchasing a higher wattage device the nicotine was gone also in turn the likely hood my children will smoke are much less and that's no vaping saved our lives | -11-23 11:4 |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Vaping has saved my life and my families! I CAN BREATHE, SMELL AND TASTE THINGS AGAIN. I DON'T SWEAT ANYMORE! I NO LONGER STINK! THERE IS NOTHING IN THE LIQUID THAT CAN HARM YOU OR ANYONE ELSE. IT IS MADE WITH THE SAME THINGS PEOPLE EAT AND DRINK EVERY DAY! I NO LONGER NEED BLOOD PRESSURE OR MIGRAINE MEDICINE SINCE I QUIT! QUIT TRYING TO SAY THIS IS SMOKING, IT'S NOT! MAKE THE CIGARETTE COMPANIES PUT THEIR INGREDIENTS ON EACH PACKAGE! IF YOU HAVE ACTUALLY SMOKED FOR ANY LENGTH OF TIME OR EVER TRIED TO QUIT THEN YOU WOULD KNOW HOW MUCH MORE ADDICTING IT HAS BECOME OVER THE LAST 20 YEARS. WHY IS SMOKING MORE ADDICTING THAN COCAINE? GIVE VAPING THE CREDIT IT DESERVES! IT IS HELPFUL, HAS NO SIDE EFFECTS LIKE THE DRUGS CREATED TO QUIT SMOKING, PEOPLE DON'T HAVE TO WORRY THAT WHEN THEY VAPE TO QUIT SMOKING THEY ARE GOING TO BECOME SUICIDAL OR KILL SOMEONE! | -11-23 11:4 |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10-01-25.00 | Vaping was the only successful thing I tried. I was able to quit smoking entirely in 6 months. Every adult should have the choice to quit smoking in the way they desire. If I went for the variety of flavors I don't think it would have worked. The same thing can be said of the devises themselves. everyone has something different that works for them, we deserve the freedom of choice. | -11-23 11:4 |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | 10-01-25.00 | #vapinggavemylife! | -11-23 11:4 |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10-01-25.00 | It means I live longer to spend time with my family. It means my health can improve while still releasing stress... | -11-23 11:4 |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.60% | very important | 10-01-25.00 | A second chance at life | -11-23 11:4 |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | over 50.00 | Vaping saved my life | -11-23 11:4 |
| 25-30 | 6-12 months | Yes | 10-19 | 1 | 0.30% | somewhat important | over 50.00 | Healthier alternative | -11-23 11:4 |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0.30% | somewhat important | 10-01-25.00 | Vaping means freedom from cigarettes | -11-23 11:4 |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | somewhat important | 0-10.00 | It means a different better healthier lifestyle and is most important to mine and others health | -11-23 11:4 |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 10-01-25.00 | Vaping helped me kick a 50 year cigarette habit | -11-23 11:4 |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | -11-23 11:4 | |
| 51 and over | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 10-01-25.00 | A hobby | -11-23 11:4 |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 25-01-50.00 | Vaping helped me kick a 50 year cigarette habit | -11-23 11:4 |
| 31-40 | Over 2 years | Yes | 5-9 | 1 | 0.30% | very important | 25-01-50.00 | A hobby | -11-23 11:4 |

| | | | | | | | | | | |
|-------------|--------------------|---|----------------------------|-------------|------------------------|--|---|---|--|---|
| | | Vaping means my life. I would still be smoking almost 2 pack a day if I did not have vaping. If I could only use tobacco flavors in my vape then I might just go back to tobacco because the urge is always there no matter what but vaping suppresses it and helps me stay away. Im still young and to be addicted to nicotine is hard but with vaping in almost all the way off of nicotine and with cigarettes you get way more than just nicotine. So vaping has granted me a longer life and I will fight for it so it doesn't go away healthy life like asthary and all around better lifestyle | -11-23 11:4 -11-23 11:4 | | | | | | | |
| 18-24 | Over 2 years | Yes Yes | 1-4 1-4 | 0 0 | 0.30% 0.30% | very important very important | 10.01-25.00 10.01-25.00 | 10.01-25.00 10.01-25.00 over 50.00 | It means everything to me. It helped me quit smoking cigarettes, which is the best thing to ever happen to me. It's the only thing that has ever worked! These life saving devices have helped me so much. | -11-23 12:4 -11-23 12:4 -11-23 12:4 |
| 18-24 | Over 2 years | Yes Yes | 5-9 10-19 20-24 | 0 0 0 | 0.60% 0.30% 1.8% | very important very important somewhat important | 10.01-25.00 10.01-25.00 over 50.00 | It's become somewhat more than a way to quit smoking: Survival | -11-23 12:4 | |
| 25-30 | 12-24 months | Yes Yes Yes | over 25 | 0 | 1.2% | very important | 10.01-25.00 | Keeps me away from cigarettes | -11-23 12:4 | |
| 31-40 | Over 2 years | Yes Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It means a lot considering it not only saved my life but so many others. It gave me a job, it makes me feel like I actually belong somewhere. Since quitting smoking I have stopped drinking coikes and feels tons better. I love helping people make the switch. Vaping seriously works. | -11-23 12:4 | |
| 31-40 | 12-24 months | Yes Yes | over 25 | 0 | 1.2% | very important | 10.01-25.00 | It means a whole new world, a world were people can come together over something to improve their health that's not weird. It gives people old and new a chance to rid of the cancer sticks and do something healthier. | -11-23 12:4 | |
| 41-50 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Stress relief | -11-23 12:4 | |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0 | very important | 10.01-25.00 | It made me quit smoking and saved my life! | -11-23 12:4 | |
| 18-24 | 6-12 months | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 1.8% | very important very important | 10.01-25.00 0-10.00 | It means being able to breathe. It means I know I'm going to be around for my kids. It means I no longer stink, found a new hobby and new friends. I'm finally off of tobacco and I couldn't feel any better. I don't have smokers cough anymore! I love the variety of e-juice out there and I like trying new flavors regularly. | -11-23 12:4 | |
| 41-50 | 6-12 months | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 1.8% | very important very important | 10.01-25.00 0-10.00 | Helped me to free myself from tobacco. feels better I can smell better and also smell things better. I breath better | -11-23 12:4 | |
| 31-40 | 6-12 months | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | very important very important | 10.01-25.00 over 50.00 | My life. | -11-23 12:4 | |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | Vaping not only help me quit smoking but is my new all time favorite hobby. I'd say on a scale of 1-10 its level of importance would be a solid 10! | -11-23 12:4 | |
| 51 and over | 12-24 months | Yes Yes | 10-19 over 25 | 0 0 | 0.30% 0.30% | very important very important | 25.01-50.00 | That I will see my little girl grow up and my wife & grow old. | -11-23 12:4 | |
| 51 and over | 12-24 months | Yes Yes | 10-19 over 25 | 0 0 | 0.12% 0.30% | very important very important | 25.01-50.00 | Everything | -11-23 12:4 | |
| 25-30 | Less than 6 months | Yes | 10-19 | 0 | 0.12% | very important | 25.01-50.00 | Means a lot, wouldn't know what to do without it. | -11-23 12:4 | |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | A healthy fun alternative to tobacco products | -11-23 12:4 | |
| 31-40 | Less than 6 months | Yes | 20-24 | 0 | 0.60% | very important | 25.01-50.00 | I quit smoking after 26 years on april 1 2014. i have not had one cigarette since i quit. i quit by vaping 100 percent of the time. i have no urge to smoke a cigarette even around other who are smoking. i no longer have a smokers cough. i can breath. my overall health has improved. i enjoy fruit flavor and custard flavors. am so happy FINALLY WAS ABLE TO QUIT SMOKING CIGARETTES AFTER MULTIPLE ATTEMPTS. I COULD NEVER HAVE DONE IT WITH OUT DISCOVERING VAPING. I CAN SAY I TRULY BELIEVE VAPING HAS SAVED MY LIFE. | -11-23 12:4 | |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | I first started vaping so I could stop smoking. I havent had a tobacco product in 2 years. Now vaping has become why of life. I can breath again, sleep better, and more energy. Vaping I feel has helped extend my life, and has made it easier to lower nicotine. | -11-23 13:4 | |
| 25-30 | Less than 6 months | Yes | 10-19 | 0 | 0.12% | very important | 25.01-50.00 | It means being tobacco free and feeling much better | -11-23 13:4 | |
| 25-30 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | If i didn't vapw i would have to go back to smoking or smokeless tobacco. my wife and kids love it that I don't smoke or stink anymore and they can breathe too | -11-23 13:4 | |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | my life | -11-23 13:4 | |
| 31-40 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | The chance to be there for my baby girl. | -11-23 13:4 | |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | What does vaping mean to me ?? Means my life is under my control again , and not rotting away from tobacco products such as snuff and cigarettes ... It took awhile but I can breath correct again... I can smell again ... I can actually taste again | -11-23 13:4 | |
| 31-40 | Over 2 years | Yes Yes | 10-19 10-19 | 0 1 | 0.30% 1.2% | very important very important | 25.01-50.00 25.01-50.00 10.01-25.00 | It has saved my life and the lives of those around me | -11-23 13:4 | |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Alot | -11-23 13:4 | |
| 31-40 | 12-24 months | Yes Yes | 20-24 10-19 | 0 1 | 0.30% 1.2% | very important very important | 25.01-50.00 25.01-50.00 10.01-25.00 | Healthier lifestyle, fun hobby | -11-23 13:4 | |
| 31-40 | 12-24 months | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | very important very important | 10.01-25.00 | Vaping has improved me in all. I can run up stairs. I can play with my dog. I can be "active" All of this is because I quit cigarettes, and started vaping. | -11-23 13:4 | |
| 25-30 | 6-12 months | Yes | 20-24 | 0 | 0.60% | very important | 25.01-50.00 | A healthier lifestyle freedom from smoke breaths, support amongst/from the vaping community, and an alternative to cigarettes and chewing tobacco that I can finally enjoy. | -11-23 13:4 | |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | | -11-23 13:4 | |

| | | | | | | | | | | |
|-------------|--------------------|----------|--------------------|---------|-------|----------------|----------------|---|---|------------|
| 41-50 | 12-24 months | - | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | life saver. I smoked for 30 years. I breathe better now. I'm more on the hobby side of vaping since I went from 30 nic to quit smoking to a .03 | -11-23 13: |
| 51 and over | Less than 6 months | Yes | over 25 | 0 | 1.2% | very important | 10.01-25.00 | Vaping means I will get to live. Vaping means I can breath without wheezing. Vaping means my house doesn't stink, nor my clothes, nor my car. Vaping means I can save towards my daughters college education. Vaping has saved my life. Alive | -11-23 13: | |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Everything! It got me off the cigarettes that I was smoking 3 packs a day. I could feel the toll that smoking was taking on my body when I tried to do simple tasks. I knew it was time to do something but you feel stuck when you're addicted to tabacco. When I first wanted to stop I thought I'd need a tabacco flavor or menthol so I tried both only to put the cig down and start smoking again. Once I got a flavor that I liked it made all the difference, I actually enjoyed vaping! I went down from 3 to 2 to 1 then slowly but surely I just was able to stop all together. I feel clear again and am getting back my stamina. It would be shame if the fda took such an affective tool to help people stop smoking away from us. This is a free country we should be able to do what we want especially when it comes to getting healthier! | -11-23 13: | |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | A much healthier way to enjoy a smoking habit! not to mention it smells a whole lot better than regular smoking | -11-23 13: | |
| 18-24 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It means a lot to me. it saved my life. I quit smoking and dipping from vaping. | -11-23 13: | |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 0-10.00 | I smoked for 33 years and tried all the different cessation products out there. Where all else failed, vaping made quitting nearly seamless. Vaping saved my life. | -11-23 13: | |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.50% | very important | 25.01-50.00 | Healthier alternative to smoking, my kids love that I don't smoke no more, I can actually play with them without losing my breath, I sleep better, more active | -11-23 13: | |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | means I'm getting healthier, gonna see my kids grow old, and enjoy more of life with my wife!! | -11-23 13: | |
| 25-30 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | Vaping is a way to keep my tobacco cravings in check and has allowed me to quit smoking. Vaping means a way to help people get off of tabacco. It also means to get the flavor and the cloud. | -11-23 13: | |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Better Health and a better environment for my kids | -11-23 13: | |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | my life. | -11-23 13: | |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | everything. If I didn't have vape I would still be smoking and slowly killing myself | -11-23 13: | |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Vaping started as a way for me to quit traditional cigarettes. Now it has become a lifestyle. It is not only about vaping, but also about spending time with others that vape. | -11-23 14: | |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | It was the only thing that helped me put the cigarettes down. If the government is truly serious about wanting people to quit, they should promote, not hinder this valuable tool. I had no intention of quitting smoking until I found vaping. Nothing else worked. I guess death would have. | -11-23 14: | |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | It is the only thing that removed tobacco from my life. I was diagnosed with a blood disorder due to smoking. After 4 years of vaping instead of smoking cigarettes, my blood levels are back to normal. I am a 49 year old man that enjoys dessert and fruit flavors! | -11-23 14: | |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25.01-50.00 | Vaping means I will be healthy, vaping means less sick time, vaping saved my life. | -11-23 14: | |
| 31-40 | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 0-10.00 | It saved My life!!!!!! | -11-23 14: | |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | Alot since I can no longer smoke cigarettes | -11-23 14: | |
| 31-40 | 12-24 months | Not Sure | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | It is an excellent, relaxing hobby which keeps me from being hungry and overeating. | -11-23 14: | |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | ALOT | -11-23 14: | |
| 41-50 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | 10.01-25.00 | Everything. bc I want to live a 'healthy' lifestyle | -11-23 14: | |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | My Health | -11-23 14: | |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | not important | 25.01-50.00 | it saved my life. it keeps me from smoking. I have been smoke free for about 11 months | -11-23 14: | |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | thanks to vaping, it means a lot to me, | -11-23 14: | |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | love it so much. saved my family and health. love the vaping community too | -11-23 14: | |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping means not having to ever smoke another cigarette again. | -11-23 14: | |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | a longer life, and fewer health problems. | -11-23 14: | |
| 18-24 | 12-24 months | Yes | never used tobacco | 0 | 0.30% | very important | 25.01-50.00 | I enjoy vaping and feel that the ban should be reconsidered. | -11-23 14: | |
| 18-24 | 12-24 months | Yes | 10-19 | 1 | 0.30% | very important | 25.01-50.00 | Freedom from cigarettes and the adverse health effects it causes | -11-23 14: | |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | It has changed the world, not only where we can be healthier, but where you can have a good flavor to use besides toacco's. The vape community has accelerated faster than a lot of things have. I hope to keep doing it for a while so we can get big tobacco to go to a | -11-23 15: | |
| 31-40 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | Healthier alternative than cigarettes! | -11-23 15: | |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | It means a better, longer, healthier, more enjoyable life | -11-23 15: | |

| | | | | | | | | | |
|-------------|--------------------|----------|--------------------|---|-------|--------------------|-------------|--|-------------|
| 41-50 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 25-01-50.00 | It's been the only successful method to quit cigarettes for me. I owe my health to it. | -11-23 15:; |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | Vaping means I don't smoke. | -11-23 15:; |
| 41-50 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25-01-50.00 | Health | -11-23 15:; |
| 31-40 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | | Vaping means I don't smoke. | -11-23 15:; |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50.00 | To me, vaping means freedom from traditional tobacco, but with an enjoyable taste. It means having the nicotine, without all the negative side effects associated with cigarettes and chewing tobacco. It means an industry built by red blooded pioneers here in america, self regulated, in order for a better tomorrow. | -11-23 15:; |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | Everything | -11-23 15:; |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50.00 | It's all about community for me. | -11-23 15:; |
| 25-30 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | It means I was able to quit smoking cigarettes and start working towards a healthier life style. | -11-23 15:; |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0 | very important | over 50.00 | Vaping means freedom from a nasty habit and a gateway into a loving community and job security. Vaping has provided a qay for me to support myself with a past like the one I have. | -11-23 15:; |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10-01-25.00 | I can finally hug my grandkids and not smell like smoke! I want to be healthier so I can be around longer for them. | -11-23 15:; |
| 25-30 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 25-01-50.00 | my health and my hobby...keeps me from going out and getting into trouble. | -11-23 15:; |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50.00 | Vaping means freedom from the family not being a slave to tobacco and having to go out of my house, better ability to breath , enhanced smell and taste, overall health improvement. Its a money saver. Plus I smell like a dessert bar most of the time lol. | -11-23 16:; |
| 41-50 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | It is a great way to curb smoking. Plus not near the harsh deadly chemicals traditional cigarette have. | -11-23 16:; |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 2.4% | very important | 0-10.00 | Not smoking cigarettes. Healthier alternative to smoking. My girlfriend likes that I don't smell like cigarettes | -11-23 16:; |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10-01-25.00 | It means I had the ability to break my dependents on tobacco which was causing considerable damage to my already compromised nervous system | -11-23 16:; |
| 18-24 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | It means I had the ability to break my dependents on tobacco which was causing considerable damage to my already compromised nervous system | -11-23 16:; |
| 18-24 | Less than 6 months | Yes | 10-19 | 1 | 0 | very important | 10-01-25.00 | Vaping means a hope for me to successfully quit smoking step by step. | -11-23 16:; |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very important | 10-01-25.00 | a better and healthier quality of life and no stench | -11-23 16:; |
| 31-40 | 12-24 months | Yes | 10-19 | 1 | 1.2% | very important | 10-01-25.00 | Everything. I was constantly sick and smoking well over a pack a day. My lungs were bad and my asthma was worse. Now with vaping I don't even need an inhaler anymore. I rarely get sick and I'm not out of breath constantly | -11-23 16:; |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | Vaping means a hope for me to successfully quit smoking step by step. | -11-23 16:; |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | Everything. I was constantly sick and smoking well over a pack a day. My lungs were bad and my asthma was worse. Now with vaping I don't even need an inhaler anymore. I rarely get sick and I'm not out of breath constantly | -11-23 16:; |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0 | very important | 10-01-25.00 | Vaping means a hope for me to successfully quit smoking step by step. | -11-23 16:; |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Vaping has effectively stopped me from smoking cigarettes, I save money, and have made so many new friends in the Vaping community, as well as helped others quit smoking by introducing them to vaping! It's an amazing, irreplaceable, and safer source for those desiring to quit smoking, and become healthier! I'm so very glad I was introduced to it! | -11-23 16:; |
| 18-24 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | I see it as a hobby. | -11-23 16:; |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10-01-25.00 | It has saved my life! The weight of health issues has been removed and I know I will be around for many more years to enjoy my children and grandchildren!! | -11-23 17:; |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | Everything. I mean I feel it saved my life. I was a two pack a day smoker.. No waking up coughing every morning was getting old and that's why I started Vaping and in maybe two weeks all the coughing stopped.. | -11-23 17:; |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50.00 | My life, more time with my family and, my health. | -11-23 17:; |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 0-10.00 | Vaping means living a longer life. Vaping means a significant decrease in my risk for cancer. | -11-23 17:; |
| 18-24 | 12-24 months | Not Sure | never used tobacco | 0 | 0 | very important | 10-01-25.00 | I see it as a hobby. | -11-23 17:; |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 25-01-50.00 | It has saved my life! The weight of health issues has been removed and I know I will be around for many more years to enjoy my children and grandchildren!! | -11-23 17:; |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 0.60% | somewhat important | 0-10.00 | Everything. I mean I feel it saved my life. I was a two pack a day smoker.. No waking up coughing every morning was getting old and that's why I started Vaping and in maybe two weeks all the coughing stopped.. | -11-23 17:; |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25-01-50.00 | My life, more time with my family and, my health. | -11-23 17:; |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | Vaping means living a longer life. Vaping means a significant decrease in my risk for cancer. | -11-23 17:; |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | A new lease on life. I can do things with the kids in my life that I was not able to do before. I can get out and play sports and walk the entirety of the mall. | -11-23 17:; |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50.00 | It has made me feel better, have lower blood pressure, taste food again, better dental hygiene, and gives me another enjoyable hobby. Vaping means so much to me and my family. | -11-23 17:; |

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|-------------|--------------------|----------|---------|---|-------|--------------------|-------------|---|
| | | | | | | | | |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-23 17: |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | -11-23 17: |
| 51 and over | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | -11-23 17: |
| 31-40 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | It helped me quit smoking. I'm going to live longer and have a better life because of vaping. |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | a way to stay away from cigarettes and live a healthier life style. |
| 31-40 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | It means not dying from poisonous smoke |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 1.2% | very important | 10.01-25.00 | Vamping to me means my new baby won't have to deal with second hand smoke, and I don't smell like an ashtray. I smell like chocolate almonds :) |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.60% | very important | 0-10.00 | My lifestyle |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.60% | very important | 10.01-25.00 | It means a healthy lifestyle for me and my family. |
| 31-40 | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | Healthier lifestyle for me and my family |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 2.4% | very important | 0-10.00 | Vaping saved my life... and even my wife's health has improved since I have stopped smoking |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | To keep that nasty cigarette taste out of my mouth |
| 25-30 | 12-24 months | Yes | 1-4 | 0 | 0.60% | very important | 25.01-50.00 | A smoke free life |
| 51 and over | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | To keep that nasty cigarette taste out of my mouth |
| 25-30 | 12-24 months | Yes | over 25 | 0 | 0 | very important | 25.01-50.00 | Everything. I started vaping when my twins were born. I want to make sure they still have a father around for a long, long time. THR from vaping will allow that to happen. |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | Vaping saved my life! Getting off cigarettes was never so easy and painless |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0.60% | very important | 10.01-25.00 | Its a hobby its a life style it's a way to meet people its sociable its helped me in more ways you can fathom |
| 25-30 | Less than 6 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Life changing I have been hooked on cigs for almost 10 years... I will never go back! |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 1.2% | very important | 10.01-25.00 | It saved my life so a lot. |
| 51 and over | 12-24 months | Yes | over 25 | 1 | 0.60% | very important | 10.01-25.00 | It means that I live a healthier life |
| 18-24 | 6-12 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | Vaping means I can have a better and longer life |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 | only thing that worked to get me off cigarettes |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | Vaping means a lot to me it gives me a healthy alternative and it also smells a lot better and there are no second hand problems when it comes to vapor |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping means a lot to me it gives me a healthy alternative and it also smells a lot better and there are no second hand problems when it comes to vapor |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.60% | somewhat important | 10.01-25.00 | It's means I don't have to smoke cigarettes anymore and I can smoke in public lol.. It kit means I can be me.. |
| 31-40 | Over 2 years | Not Sure | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | LIFE!!! |
| 18-24 | 6-12 months | Yes | 1-4 | 1 | 0 | very important | 10.01-25.00 | It has really help me quit smoking cigarettes, I went from a pack and half a day down to two and a half cigarettes a day! |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | It has saved my life and I'm healthier for it now!! |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | LIFE!!! |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | It means i don't have to smell like an ash tray and I have many flavors to chose from if this was around back when I started smoking cigs I would have chosen it |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It means that my children will get a lot more time with their father because he doesn't smoke cigarettes anymore |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 1.2% | very important | 0-10.00 | Vaping has given me a new lease on life. Finally kicked a 46 yr smoking habit and feel great! |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | Vaping represents my freedom of choice to do what I feel is best for my health. |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | Vaping has saved my life. I quit smoking and started Vaping after my daughter was born! I am so grateful these products were available, I have tried many other methods with no success! I use very little nicotine now and feel 100 times better! |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Healthy life for me and my family! |
| 25-30 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Freedom from big tobacco |
| 51 and over | Less than 6 months | Yes | over 25 | 0 | 1.2% | very important | 0-10.00 | It means a lot to me . I am a father and a husband first. And when I would have to go outside and smoke then come back inside. May family would tell me I stink! And go air out some where. I couldn't breath right and taste ,smell good at all. And with me being an aspiring Chef that really matters. I have to have all of that to cook a good meal and smoking prevented that and make it harder for me. And now that I dont? It's great ! breath better ,taste ,smell . And don't smell like asashtray. My family doesn't complain about it and my wife like she can kiss me and not taste smoke |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-23 23:(|

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|-------------|--------------------|----------|--------------------|---|-------|--------------------|-------------|--|-------------|
| | | | | | | | | | |
| 25-30 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | To me it allows me to feel great without killing myself. Also I have made lots of new friends because of vaping. It has made me more social!! | -11-23 23:: |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Being able to live a more healthy life free from the harmful affects of tobacco. | -11-23 23:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | Vaping has been a life saver for myself and everyone around me. | -11-24 00:: |
| 41-50 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 | It means big tobacco doesn't rule me and it also means I'm living a healthier lifestyle and I a | -11-24 00:: |
| 31-40 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | Going to have more time in my life to spend with my kids | -11-24 01:: |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | made quitting smoking after trying everything...Wellbutrin, chantix, freedom | -11-24 01:: |
| 25-30 | Over 2 years | Yes | over 25 | 0 | 0 | very important | 10.01-25.00 | I finally have been capable of quitting smoking after trying everything... | -11-24 01:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 0-10.00 | patch all didn't work. | -11-24 01:: |
| 51 and over | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It helped my husband and myself to quit smoking for over 6 years now, | -11-24 01:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0 | very important | 25.01-50.00 | Vaping saved my life. I never thought I would quit smoking, this was the first thing that | -11-24 01:: |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | worked. I have been tobacco free since I got my first E cig | -11-24 01:: |
| 31-40 | 12-24 months | Not Sure | 10-19 | 0 | 0.30% | somewhat important | 10.01-25.00 | Everything. It saved my life. | -11-24 01:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 1.2% | somewhat important | 10.01-25.00 | I can vape and not stink plus it taste a lot better and better for my health | -11-24 01:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | It help me get off cig, i tried all the other stuff, but nothing worked until I found out about vaping | -11-24 01:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 25.01-50.00 | It improved my health, breathing, blood pressure and flavors assisted in my losing 38 pounds. I no longer have the desire to smoke after attempting to quit many times. | -11-24 01:: |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 1.2% | very important | 10.01-25.00 | Very important. I got me off of cigarettes. Give me my taste back, i don't stink, and I feel a lot better! | -11-24 02:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0 | very important | 0-10.00 | It's the only way I've been able to quit smoking. | -11-24 02:: |
| 41-50 | Over 2 years | Yes | 5-9 | 0 | 0.60% | very important | 10.01-25.00 | It has help with not gaining weight after stopping smoking | -11-24 02:: |
| 51 and over | 12-24 months | Yes | 10-19 | 0 | 1.2% | not important | 0-10.00 | I enjoy it | -11-24 02:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | It is better for me and will not hurt my grandchildren | -11-24 02:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0 | very important | 10.01-25.00 | Being around to watch my kids grow up | -11-24 02:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | over 50.00 | Vaping means alot to me, it gave an option to get away from tobacco when no other product could help me ! | -11-24 02:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Savior | -11-24 02:: |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 0-10.00 | Freedom | -11-24 02:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Freedom from big tobacco and carcinogens. | -11-24 02:: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.50% | very important | 0-10.00 | Vaping has helped improve my breathing a lot, I don't feel as isolated, like I did when I was smoking cigarettes. If I didn't have my vape I would still be smoking or start smoking again. I am able to wean the nicotine level as I can tolerate. | -11-24 02:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | I enjoy vaping. I exercise now where I couldn't even think about it before. I love my flavor! I'm so glad I don't smoke cigarettes anymore!!!!!! | -11-24 02:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | It's so good for my health | -11-24 02:: |
| 41-50 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It saved my taste buds, I am not out of breath anymore, teeth aren't yellow, I can vape inside without guilt. I T SAVED MY LIFE. | -11-24 02:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 1.2% | very important | 10.01-25.00 | Everything | -11-24 02:: |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | I enjoy vaping, I exercise now where I couldn't even think about it before. I love my flavor! I'm so glad I don't smoke cigarettes anymore!!!!!! | -11-24 02:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It's so good for my health | -11-24 02:: |
| 41-50 | Over 2 years | Yes | 1-4 | 0 | 0.60% | very important | over 50.00 | It means an improvement in my overall health of myself and my family . I say family because I have assisted in getting my cousins off of smoking and my children aren't going to be so likely to start smoking. | -11-24 02:: |
| 41-50 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It's a wonderful thing. I haven't smoked cigarettes for over two years | -11-24 02:: |
| 25-30 | 6-12 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | MUCH Better health | -11-24 02:: |
| 41-50 | 6-12 months | Yes | 20-24 | 0 | 0 | very important | over 50.00 | Vaping means ALOT to me, without it I would still be wheezing and coughing up disgusting mucus. without vaping I would spend MORE money on something I hated, I actually enjoy vaping and having different flavors keeps it interesting. I hate vaping tobacco and menthol flavored juices because there are wavy better tasting juices out there if I prefer sweet/fruit/ | -11-24 03:: |
| 51 and over | Over 2 years | Not Sure | never used tobacco | 0 | 0 | somewhat important | over 50.00 | Better health for my family | -11-24 03:: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 2.4% | very important | 10.01-25.00 | Life changing, Quality of life | -11-24 03:: |
| 51 and over | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Relaxation. | -11-24 03:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 1.8% | very important | 10.01-25.00 | Its been a means of getting off cigarettes for good. No more coughing in the morning. No more pulling when I brush my teeth. Tell govt. To support this as a good health choice apposed to cigarettes. | -11-24 03:: |

| | | | | | | | | |
|-------------|--------------|----------|--------------------|--|--|-------------|---|--|
| 31-40 | Over 2 years | Yes | 10-19 over 25 | 0 0.30% 1.8% | very important not important | 25/01/2016 | vaping to me means I may have the opportunity to live longer because I no longer have an addiction to cigarettes which I know was killin me. it really is a life saver and should be looked at that way. I have personally seen the change it has done in others life as well. | -11-28-02: Freedom |
| 41-50 | Over 2 years | Yes | 10-19 over 25 | 0 0.30% 1.8% | very important not important | 10/01/2016 | The ONLY to gain my Freedom from Deadly Tobacco Cigarettes. NOTHING else work ... MULTIPLE times tried ALL approved Quit methods, (Patches, Gum, inhalors Chantix, Quit Lines, counseling ... Only Vaping got BOTH my Wife & I off cigarettes for GOOD. 2 yrs in March 2016 | -11-28-02: Freedom |
| 51 and over | 12-24 months | Yes | over 25 | 0 0.60% 1.2% 0.30% 0.30% 1.2% | very important very important very important very important very important | 10/01/25-00 | I get the "idea" of smoking without the "Wheez" and damage to my health | -11-28-02: Freedom from tobacco |
| 41-50 | 12-24 months | Not Sure | over 25 | 0 0.30% 0.30% 0.30% 0 | very important very important very important very important | 10/01-25-00 | Vaping saved my life! | -11-28-02: Freedom from tobacco |
| 51 and over | Over 2 years | Yes | 10-19 over 25 | 0 0.30% 0.30% 0 | very important very important very important | 0-10/00 | I get the "idea" of smoking without the "Wheez" and damage to my health | -11-28-06: Freedom from tobacco |
| 31-40 | 6-12 months | Yes | 10-19 over 25 | 0 0.30% 0.30% 0 | very important very important very important | 10/01-25-00 | The only way I could have quit smoking. And I did quit 4 years ago. Also an unfortunate education in just how corrupt and bigoted the public health organizations are. | -11-28-12: Freedom |
| 51 and over | Over 2 years | Yes | over 25 | 0 0.30% 0.30% 0 | very important very important very important | 0-10/00 | It means that I never have to smoke cigarettes again. | -11-28-12: Freedom |
| 41-50 | Over 2 years | Yes | over 25 | 0 0.2% 0.4% 0.30% 0 | very important not important very important very important | 25/01-50-00 | Vaping saved my life. | -11-28-14: Freedom |
| 51 and over | Over 2 years | Yes | over 25 | 0 0.30% 0.30% 0 | very important very important very important | 10/01-25-00 | Literally life after trying and repeatedly failing with traditional approved methods I stumbled onto Vaping nearly 3 years ago. I have never smoked another cigarette since. To over regulate would be a tragic wasted opportunity for millions of smokers who have yet to transition away. | -11-28-17: Freedom |
| 51 and over | Over 2 years | Yes | over 25 | 0 0.24% | very important | 10/01-25-00 | It is the only thing that stopped me from smoking, therefore to me it is a life saver | -11-28-17: Freedom |
| 31-40 | Over 2 years | Yes | 10-19 over 25 | 0 0.60% 1.2% | very important very important | 0-10/00 | Vaping, as a lifestyle choice is surprisingly freeing. I can pick and choose what I want from it and when I want it. I started vaping as an alternative to smoking, I really had no idea what to expect from it, nor what I would actually gain from it. I hadn't planned on stopping smoking, but when I realised the sensations were the same, and the variability in the devices and flavours could be tailored to me it was effectively a "no-brainer" to switch completely. I've also been blessed with meeting some truly interesting and fabulous like-minded characters in the community, something that, as a smoker wouldn't be, and hasn't been possible. Sure, I could go to a pub or club and mingle with the smokers outside if they decided to go out at all, but there isn't a sense of community or fellowship in that. It felt like a gathering of the damned even though I, and those with me, enjoyed smoking. With vaping, everyone I've met is unique with different hobbies, interests and backgrounds but each and everyone of them all share a commonality. They all seem to be kind and generous folks (there's always going to be outliers), they all enjoy vaping and the socialised aspects that come with it. The variety of shows, meets and events that go on throughout the year. Never really had that as a smoker! | -11-28-17: Freedom |
| 51 and over | Over 2 years | Yes | 20-24 over 25 | 0 0.60% 1.2% | very important very important | 0-10/00 | Vaping has improved my life. I am completely tobacco free and feel much better for it | -11-28-17: Freedom from smoking |
| 31-40 | Over 2 years | Yes | 10-19 over 25 | 0 0 0 | very important very important very important | 10/01-25-00 | Vaping is freedom! It is the only way I was able to quit smoking for good. | -11-28-17: Freedom |
| 51 and over | Over 2 years | Yes | 20-24 over 25 | 0 0.60% 0.60% 0 | very important very important very important | 10/01-25-00 | It saves lives. | -11-28-17: Freedom |
| 31-40 | 6-12 months | Yes | 10-19 over 25 | 0 0.30% 0.60% 0 | very important very important very important | 10/01-25-00 | Vaping has saved my life. Shortly after quitting, I could feel my lungs open up and completing laps in the pool was so much easier when you don't have to come up for air every five seconds. | -11-28-17: Freedom |
| 51 and over | Over 2 years | Yes | 20-24 over 25 | 0 0.30% 0 | very important very important | 10/01-25-00 | A happier healthier longer life. | -11-28-18: Freedom |
| 41-50 | 6-12 months | Yes | 20-24 over 25 | 0 0.60% 0 | very important very important | 25/01-50-00 | It helps me quit combustable tobacco once and for all | -11-28-19: Freedom |
| 41-50 | 12-24 months | Yes | 20-24 over 25 | 0 0.30% 0 | very important very important | 10/01-25-00 | Having had the option to vape saved my life. I had tried other ways to quit nicotine patches gum lozenges even though quit line which was NO help at all after an episode of coughing up blood and an emergency room visit. I put analog cigarettes down that day and picked up my vape and have not had an analog cigarette since and that 18 months ago after 40 years | -11-28-19: Freedom |
| 51 and over | 12-24 months | Yes | over 25 over 25 | 0 0.30% 1.2% | very important very important | 10/01-25-00 | of smoking | -11-28-19: using a personal vaporizer |
| 31-40 | Over 2 years | Yes | over 25 over 25 | 0 0.30% 0.30% 0 | very important very important very important | over 50-00 | Vaping changed my life for the better in many ways than you would want me to type about here. My health is so much better than when I smoked cigarettes. That by itself is plenty but there is so much more. | -11-28-19: Serious harm reduction, taste of natural flavors, clean lungs, easy breathing. |
| 51 and over | Over 2 years | Yes | over 25 20-24 | 0 0.30% 0 | very important very important | 0-10/00 | Vaping was the reason that I was able to quit smoking, and that I'm on my way to being through with nicotine completely. | -11-28-19: Vaping |
| 41-50 | 6-12 months | Yes | 20-24 | 0 0.30% | very important very important | 0-10/00 | | |
| 18-24 | Over 2 years | Yes | 1-4 | 0 0.30% | very important | 0-10/00 | | |

| | | | | | | | | |
|-------------|--------------------|----------|---------|-------|----------------|--------------------|--|--|
| 25-30 | 12-24 months | Yes | 10-19 | 0.30% | very important | over 50.00 | Vaping is the future, smoking has killed so many people and if this can prevent those deaths, I dont understand why anyone would want to take it away. | -11-28-19[|
| 31-40 | 6-12 months | Yes | over 25 | 0.50% | very important | 10.01-25.00 | | -11-28-19[|
| 41-50 | 12-24 months | Yes | over 25 | 0.50% | very important | 0-10.00 | Staying off cigarettes. | -11-28-19[|
| 51 and over | 12-24 months | Yes | over 25 | 0 | 1.8% | very important | 10.01-25.00 | Quality of life. My lungs have improved, something that medication could not do. The current cessation products are not effective and Chantix nearly drove me to the looney bin |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | somewhat important | 10.01-25.00 | or worse, definitely caused more harm. |
| 18-24 | Less than 6 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | It makes me feel better in many ways |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | over 50.00 | It help me to quit tobacco my health is a lot better now thanks to vaping :D |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | Not smoking anymore. |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | Healthy life. |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Healthier life. |
| 18-24 | Over 2 years | Yes | 0 | 0 | 0.30% | very important | 0-10.00 | Healthier life to me and people around me |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Everything, it's a lifestyle for me. |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | tobacco free life! |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | A life line. I consider smoking to be damaging to my health, yet the benefits of nicotine are something to enjoy. |
| 51 and over | Over 2 years | Yes | 5-9 | 0 | 0.60% | very important | 10.01-25.00 | Thought I would die a smoker. NHS England confirmed Vape as 95% safer = :) |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 1.8% | very important | 10.01-25.00 | I stopped smoking cigarettes with vaping so it means a lot. Now I can sleep better and feel better any ways. |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.20% | very important | 0-10.00 | Everything |
| 31-40 | 12-24 months | No | 5-9 | 0 | 0.30% | very important | 0-10.00 | Healthier alternative for smoking |
| 18-24 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | A way to stop smoking, and also a hobby with a big society. |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | It's best way to quit smoking |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | Enjoyment, hobby, friends, freedom from smoking and addiction |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | A safer & cleaner delivery system for nicotine. |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 25.01-50.00 | The life, its the best thing that has happened to me. My wifey said that I need to stop smoking so I did with vaping. Now im probably going to see my future grand children. :) |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | not important | 25.01-50.00 | Better life with my kids |
| 25-30 | Over 2 years | Yes | 1-4 | 0 | 0.30% | not important | 0-10.00 | healthy life |
| 31-40 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | everything, it saved my life |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Vaping is my life |
| 51 and over | Over 2 years | - | over 25 | 0 | 0.60% | very important | 25.01-50.00 | Freedom from smoking 2 packs a day for over 3+ years after trying to quit using every other available method |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | A lot. Love it. :) |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very important | 10.01-25.00 | It helped me to quit smoking! |
| 25-30 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | new lifestyle |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | somewhat important | 0-10.00 | more living age |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | Lifesaver |
| 18-24 | 6-12 months | Yes | 1-4 | 0 | 0.30% | very important | 25.01-50.00 | life |
| 25-30 | 6-12 months | Not Sure | 10-19 | 0 | 0.30% | somewhat important | 0-10.00 | better health, no smoking life |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | Healthier life. After 2 weeks of vaping, noticed my health improved significantly. Got my sense of smell back. I got my sense of taste back. Can walk for two hours without gasping for my air. It gave me my life back. I'm always going to be thankful of that. Greetings from Finland! |
| 51 and over | Over 2 years | Yes | 20-24 | 0 | 0.60% | very important | 0-10.00 | Quitting smoking, improving my health |
| 25-30 | 12-24 months | Yes | over 25 | 0 | 1.2% | somewhat important | 25.01-50.00 | It's been a long time since I've smoked. |
| 18-24 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | 10.01-25.00 | It's been a long time since I've smoked. |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0 | very important | 0-10.00 | It's been a long time since I've smoked. |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | It's been a long time since I've smoked. |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | I dropped out of university to start my own company. |
| 25-30 | Less than 6 months | Yes | 10-19 | 1 | 0.30% | very important | 10.01-25.00 | Health, tinkering |
| 25-30 | Less than 6 months | Yes | 20-24 | 0 | 0 | very important | 10.01-25.00 | [le] |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 | it means better health, better life, I dropped nicotine levels fast, and now I am free of nicotine, when my habit is gone, i dont have to vape no more and i can be a good rolemodel for my childrens. Vaping is the cure for so many people to get rid off that poisonin deadly cigarette. My mother vapes my husband vapes, my brother vapes and my many friends vapes. I am so happy to be free off cigarettes. |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 25.01-50.00 | Hobby |

| | | | | | | | | | |
|-------------|--------------------|----------|---------|---|-------|--------------------|-------------|---|------------|
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 25.01.50.00 | My son, also a smoker at the time, introduced me to vaping. Since, (over two years ago) my blood pressure has gone down and my overall health is demonstrably improved. | -11-28 20: |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | I like it, it started with stop smoking cigarettes and have now turned into a hobby. | -11-28 20: |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 1.2% | very important | 10.01-25.00 | Still able to smoke but much 'healthier' option | -11-28 20: |
| 25-30 | 6-12 months | Yes | 1-4 | 0 | 0.60% | very important | 10.01-25.00 | Good | -11-28 20: |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Much better and cheaper option for me | -11-28 20: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 1.2% | somewhat important | 0-10.00 | | |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 1.2% | very important | 0-10.00 | Improved my health as well as that of those I've introduced to it. If this form of nicotine delivery system was available 10 years ago, I strongly believe my parents would still be alive. | -11-28 20: |
| 31-40 | Less than 5 months | Yes | 20-24 | 0 | 0.60% | very important | 0-10.00 | Freedom from smoke:) | -11-28 20: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | not important | 10.01-25.00 | A hobby, nice way to keep away from tobacco | -11-28 20: |
| 25-30 | 6-12 months | Yes | 5-9 | 0 | 0.30% | not important | 0-10.00 | Vaping is 'litlife'. ☺ | -11-28 20: |
| 31-40 | 6-12 months | Not Sure | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | Getting of tobacco | -11-28 20: |
| 41-50 | 6-12 months | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | A healthier and more interesting alternative to tobacco. | -11-28 20: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | Better alternative to smoking | -11-28 20: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 | Vaping is 'lifestyle'. A blessing from the strange of combustible tobacco products. Vaping has given me the freedom and ability to stop using cigarettes and chew tobacco. 6 years using Vapor products with no desire or any desire to retract using tobacco. This product has saved my life, and I am thankful for that. | -11-28 20: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Great way to stop smoking and it has become sort of a hobby | -11-28 20: |
| 31-40 | 12-24 months | Yes | 10-19 | 1 | 0.60% | very important | 0-10.00 | | -11-28 20: |
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | | |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.60% | very important | 25.01-50.00 | Vaping has changed my life forever! Not only am I a vapor who has been tobacco free for almost two years, I also am a proud employee for an established and well known vapor company! I have worked in their stores for almost two years now and could not be more happy to help change others' lives for the better one e-tig at a time. Vaping is a much cleaner and healthier way to smoke. I personally was never satisfied by the blu cigarette. | -11-28 20: |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.60% | somewhat important | 10.01-25.00 | Life | -11-28 20: |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 25.01-50.00 | Less harmful way to enjoy nicotine than tobacco, and more enjoyable than nicotine replacement products. | -11-28 20: |
| 51 and over | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | Vaping saved my life | -11-28 20: |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | Keeps me out of cigarettes and it gave me my health back. Can't think of what I would do with out. | -11-28 20: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | It saved my life and now that I manage a shop, I get to help save others' lives as well. | -11-28 20: |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | It is my way to health :) | -11-28 20: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | Everything to staff off tobacco | -11-28 20: |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0 | not important | 10.01-25.00 | not using drugs | -11-28 20: |
| 31-40 | Less than 6 months | Yes | 20-24 | 0 | 0.30% | very important | 0-10.00 | The best way to stop smoking | -11-28 20: |
| 31-40 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | For me, vaping was initially a replacement for cigarettes. After a while, though, I got into the DIY side and now it's as much a hobby as it is a less harmful way of getting nicotine. | -11-28 20: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | not important | 0-10.00 | Regaining my sense of smell and taste and not reeking of tar and smoke all the time is a definite bonus too. | -11-28 20: |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 0.30% | not important | | Better health and life. Less money spent. I don't smell so bad. | -11-28 20: |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 0-10.00 | Vaping saved my life. I tried EVERY other way to quit smoking, yet couldn't. I lost two grandmothers to lung cancer and yet still couldn't quit. I'd stopped trying, had only tried e-cigarettes to cut down but managed to stop a pack and a half daily habit in it's tracks. If | -11-28 20: |
| 31-40 | Less than 6 months | Not Sure | 10-19 | 1 | 0.60% | very important | 0-10.00 | nicotine was bad for you, why are NRT's approved for long term use? | -11-28 20: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 1.3% | somewhat important | 0-10.00 | Searching my long lost health escape from the hell that is tobacco | -11-28 21: |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | not important | 10.01-25.00 | safe smoking alternative | -11-28 21: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | not important | 10.01-25.00 | Everything is going better in my health. | -11-28 21: |
| 51 and over | 6-12 months | Not Sure | over 25 | 0 | 0.60% | not important | 10.01-25.00 | Not only do I love the fact I am now tobacco free, I also love the hobby side of it. And I definitely love the social side of it, I have met so many amazing people through vaping, I have made friendships that will last a lifetime. There aren't too many ways to meet such different types of people with one common interest. | -11-28 21: |
| 31-40 | Less than 6 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | A way to stop smoking cigarettes. It's becoming a hobby for me also. Met a lot of wonderful people that think this hobby". | -11-28 21: |
| 18-24 | 6-12 months | Yes | 20-24 | 0 | 0.30% | very important | 0-10.00 | Health, freedom | -11-28 21: |
| 31-40 | 12-24 months | Yes | 5-9 | 0 | 0.60% | very important | 10.01-25.00 | It means keeping my body healthy | -11-28 21: |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | It's what helped me to quit smoking | -11-28 21: |

| | | | | | | | | |
|-------------|--------------------|-----|---------|---|-------|--------------------|-------------|---|
| 18-24 | Over 2 years | Yes | 5-9 | 0 | 1.2% | very important | 0-10.00 | -11-29 15: no headache, no coffin, healthier life |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 0-10.00 | -11-29 16: Better life quality |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | somewhat important | 0-10.00 | -11-29 16: Currently? Freedom of lung cancer |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | -11-29 16: I can stay away from smoking |
| 31-40 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | -11-29 16: No more cigarettes. Better health. Much easier to breathe. |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 0.12% | very important | 0-10.00 | -11-29 16: First of all it means that there is no such thing as passive smoking in my family anymore |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | -11-29 17: since my father and I started vaping. |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.60% | very important | 0-10.00 | -11-29 17: Best way to get off regular smokes. |
| 18-24 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | -11-29 18: Vaping means a second lease on life. I made a mistake years ago by becoming addicted to cigarettes and I couldn't quit despite many tries. Vaping improve my breathing and freed me to be active again. + yes tobacco free now! I can feed the nicotine addiction without knowing myself. |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-29 18: Freedom of choice to have a better life without tobacco. |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | -11-29 19: Really big health improvement |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 | -11-29 19: Hobby and life saver. |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | -11-29 19: Better life |
| 51 and over | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | 0-10.00 | -11-29 20: Alo! I can actually run without loosing my breath |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | 10.01-25.00 | -11-29 20: Vaping was my escape from smoking. I enjoyed smoking but vaping is so much better. I feel much healthier than I did while I smoked. |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 1.8% | very important | 0-10.00 | -11-29 20: Healthier life |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 1.8% | very important | 0-10.00 | -11-29 21: possible way out of smoking cigarettes |
| 41-50 | Less than 6 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-29 21: hobby and a lifestyle |
| 25-30 | Less than 6 months | Yes | 5-9 | 0 | 0.60% | very important | 10.01-25.00 | -11-29 22: I have made 4 serious attempts to quit smoking throughout my 15 year span as a smoker. I always said I would make my most serious effort when my first child was born. He was born on October 25th, 2014 and I smoked the last cigarette out of my pack that morning. Throughout the last year I've been able to modify my atomizer/battery including flavor, vapor production, and nicotine level to my personal preference. Since then I've lowered my nicotine content from 12mg to 3mg and moved to a higher concentration vegetable glycerine juice. I have had cigarette here and there but at this point I can happily say I prefer my safer alternative to the harsh, overpowering, and infinitely more harmful combustion of tobacco. I am still working towards a zero mg juice and eventual cessation from vaping as an end goal. It has been the most effective cessation plan I've ever used, and without the options I had to use and learn on my own, I'm certain I'd still be a tobacco smoker. |
| 18-24 | Less than 6 months | Yes | over 25 | 0 | 1.2% | very important | 10.01-25.00 | -11-29 22: way of life, keeping away from tobacco |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-29 22: Relaxing, coffee-break, social situations and etc. |
| 41-50 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | -11-29 22: Life saver |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10.01-25.00 | -11-29 22: Only thing that helped me quit tobacco. Enjoyable less harmful alternative that I plan to continue and encourage others to try. |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10.01-25.00 | -11-29 23: It has been life saving for me... |
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0 | very important | 10.01-25.00 | -11-29 23: No More Smoke! |
| 41-50 | Less than 6 months | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | -11-29 23: Freedom to continue a pleasurable habit with greatly reduced risks. I rely on, and need the variety of flavours and enjoy trying new ones. Want to continue to have the freedom to use constantly developing devices that it can tailor to suit ME. |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 1.2% | very important | 0-10.00 | -11-29 23: I'm so happy for vaping because now I am not a pack a day smoker with bronchitis flare-ups. I feel cleaner, smell cleaner, and my teeth are no longer stained. Vaping helped me cut the chains placed on me by tobacco |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | -11-29 23: It means freedom from tobacco smoking, autonomy over my own health, and it's the only way that I have found that works to get me away from smoking. Removing the products that I use from the market will drive my 3 local Vape shops to close and will probably drive me back to smoking if I can't find products on the black market. |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | -11-29 23: The only method I've ever found to quit smoking successfully. It has been like a miracle to me. |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10.01-25.00 | -11-30 00: safer alternative to smoking, better taste, better life, longer with my daughter |
| 25-30 | 6-12 months | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | -11-30 00: My children's father won't die from smoking, |
| 51 and over | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10.01-25.00 | -11-30 00: vaping saved my life. It means everything to me and my family. |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 0-10.00 | -11-30 00: It has given me back my life. |

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| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10-01-25.00 | |
| 51 and over | 12- 24 months | Yes | over 25 | 0 | 0.60% | very important | 10-01-25.00 | -11-30 00:: |
| 51 and over | 12- 24 months | Yes | over 25 | 0 | 0.60% | very important | 0-10.00 | -11-30 00:: |
| 31-40 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | -11-30 00:: |
| 51 and over | 12- 24 months | Yes | over 25 | 0 | 0.30% | very important | 25-01-50.00 | -11-30 00:: |
| 41-50 | Less than 6 months | Yes | over 25 | 0 | 0.30% | very important | 25-01-50.00 | -11-30 00:: |
| 41-50 | 12- 24 months | Yes | 5-9 | 0 | 0.30% | very important | 0-10.00 | -11-30 01:: |
| 18-24 | 12- 24 months | Yes | 1-4 | 1 | 0.30% | very important | over 50.00 | -11-30 01:: |
| 51 and over | 12- 24 months | Yes | over 25 | 0 | 0.30% | very important | 25-01-50.00 | -11-30 01:: |
| 31-40 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | -11-30 02:: |
| 41-50 | 6-12 months | Yes | over 25 | 0 | 0 | very important | 10-01-25.00 | -11-30 02:: |
| | | | | | | | | |
| 31-40 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50.00 | -11-30 02:: |
| 18-24 | 6-12 months | Yes | 5-9 | 0 | 0 | very important | 25-01-50.00 | -11-30 03:: |
| 25-30 | 12- 24 months | Yes | 5-9 | 0 | 0.60% | very important | 10-01-25.00 | -11-30 05:: |
| 41-50 | 6-12 months | Yes | over 25 | 0 | 0.60% | very important | 0-10.00 | -11-30 06:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10-01-25.00 | -11-30 06:: |
| 31-40 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50.00 | -11-30 07:: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | 0-10.00 | -11-30 07:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 1.2% | somewhat important | 10-01-25.00 | -11-30 10:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 1.2% | very important | 0-10.00 | -11-30 10:: |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 1.2% | very important | 10-01-25.00 | -11-30 14:: |
| 31-40 | 12- 24 months | Yes | never used tobacco | 0 | 0 | not important | 10-01-25.00 | -11-30 17:: |
| 25-30 | Less than 6 months | Yes | over 25 | 0 | 0.60% | very important | over 50.00 | -11-30 17:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.60% | very important | 10-01-25.00 | -11-30 18:: |
| 41-50 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | -11-30 19:: |
| 25-30 | Over 2 years | Yes | over 25 | 0 | 1.8% | not important | 0-10.00 | -11-30 23:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.30% | somewhat important | 10-01-25.00 | -12-01 01:: |
| 41-50 | 12- 24 months | Yes | 10-19 | 0 | 1.8% | very important | 25-01-50.00 | -12-02 03:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 10-01-25.00 | -12-02 03:: |
| 18-24 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | -12-02 03:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25.00 | -12-02 03:: |
| 18-24 | 12- 24 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | -12-02 03:: |
| 25-30 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | -12-02 03:: |
| 18-24 | 12- 24 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | -12-02 03:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.20% | very important | over 50.00 | -12-02 03:: |
| 25-30 | 12- 24 months | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25.00 | -12-02 03:: |
| 25-30 | 12- 24 months | Yes | 10-19 | 0 | 0.30% | somewhat important | 0-10.00 | -12-02 03:: |

| | | | | | | | | | |
|-------|-----------------------------|------------|----------------|--------|----------------|--------------------------------------|----------------------------|---|--------------------------|
| 31-40 | Over 2 years 6-12 months | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | somewhat important very important | 10.01-25.00 25.01-50.00 | Life Saver - Lifestyle | -12-02-03: -12-02-03: |
| 25-30 | 12-24 months | Yes Yes | 5-9 5-9 | 0 0 | 0.30% 0.30% | very important very important | 0-10.00 0-10.00 | Vaping was a solution, I have really bad asthma and smoking only made it worse. Since I started vaping I haven't needed my inhaler at all and my breathing and over all health has improved. | -12-02-03: -12-02-03: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | over 50.00 | I quit smoking cigarettes day one of vaping. Means the world to me. Vaping helped my Dad quit after 30 years of smoking a pack a day. I am so grateful that there is an alternative which can still make his quality of life healthy but allow him to do what he wants. | -12-02-03: -12-02-03: |
| 25-30 | Over 2 years 6-12 months | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | very important very important | over 50.00 25.01-50.00 | Vaping means to me a healthier lifestyle where I'm not burdened by terrible quality of life. I am able to be athletically active again for the first time in more than ten years, I no longer walk around carrying a foul odor, and I'm no longer captive to purchasing the same product day in and day out. Vaping is a godsend. | -12-02-03: -12-02-03: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | A healthy life. | -12-02-03: -12-02-03: |
| 31-40 | Over 2 years 18-24 | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | very important very important | over 50.00 | Vaping has provided me with a healthier alternative to smoking. In my humble opinion, vaping saved my life. In addition to the health aspects, I am a business owner in the vaping industry. Vaping has provided me, my business partner, and my eight employees sustainable income. Should the Deeming Regulations be approved, we will all be out of jobs. | -12-02-03: -12-02-03: |
| 31-40 | Over 2 years 18-24 | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | very important very important | 10.01-25.00 25.01-50.00 | It helped me change my life. I can finally breathe again with ease. I was also able to start doing things like hiking and running essentially vaping also helped aid me in losing 300lbs. Because of the flavors I was able to kick sugary foods and because of the being able to breathe part I was able to move and enjoy exercising. Its also a wonderful social thing hanging with friends at vape shops and vape meets | -12-02-03: -12-02-03: |
| 18-24 | 12-24 months | Yes Yes | 1-4 5-9 | 0 0 | 0.30% 0.30% | very important very important | 25.01-50.00 25.01-50.00 | Freedom from a cigarette addiction that was killing me physically and monetarily. everything, its my livelihood, my passion, everything to me. | -12-02-03: -12-02-03: |
| 31-40 | 12-24 months | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | very important very important | 25.01-50.00 25.01-50.00 | A way to stay healthy and an amazing hobby. | -12-02-03: -12-02-03: |
| 31-40 | 12-24 months 18-24 | Yes Yes | 10-19 5-9 | 0 0 | 0.30% 0.30% | very important very important | 25.01-50.00 25.01-50.00 | I work at a vape shop. We provide quality vapor products to quite a few people. So to me vaping means helping those who need help. That, and we are also a small business. We are not a big corporation. We are working every day to put food on the table for our families. Just in a more healthy way than most. | -12-02-03: -12-02-03: |
| 31-40 | 12-24 months 25-30 | Yes Yes | 10-19 10-19 | 0 0 | 0.30% 0.30% | not important very important | 10.01-25.00 25.01-50.00 | Freedom to quit smoking cigarettes when other options have failed. | -12-02-03: -12-02-03: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Vaping means a healthier environment for my family, and improved health for myself. It means living to see my kids grow up | -12-02-03: -12-02-03: |
| 18-24 | 12-24 months 18-24 | Yes Yes | 1-4 5-9 | 0 0 | 0.30% 0.30% | very important very important | 25.01-50.00 10.01-25.00 | Everything | -12-02-03: -12-02-03: |
| 31-40 | 12-24 months 25-30 | Yes Yes | 10-19 10-19 | 0 0 | 0.30% 0.30% | very important very important | 10.01-25.00 25.01-50.00 | Vaping not only saved my life and the life of my parents and brother but it is also my way of making a living. I opened a vape shop to help save lives. My customer's health is everything to me and they are extremely thankful for the service that I provide them. | -12-02-03: -12-02-03: |
| 18-24 | 12-24 months 18-24 | Yes Yes | 5-9 1-4 | 0 0 | 0.30% 0.30% | very important very important | over 50.00 25.01-50.00 | Everything. Vaping is my living, my health, my way of life. I could sit here all day log and freedom from the grips of tobacco | -12-02-03: -12-02-03: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | vaping means a way to not inhale thousands of deadly chemicals and a way to improve my health for me and my children's sake. It is a way of dealing with nicotine withdrawal and lower my dosage little by little till I no longer need the nicotine. I see it as a gateway to a healthier lifestyle and a better future for any current or former smoker. | -12-02-03: -12-02-03: |
| 18-24 | 6-12 months 18-24 | Yes Yes | 5-9 1-4 | 0 0 | 0.30% 0.30% | very important very important | 10.01-25.00 0-10.00 | Vaping is not only a tobacco alternative, but it has also become a hobby and a way for me to meet new people. | -12-02-03: -12-02-03: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | over 50.00 | Vaping is a hobby for me now. It has changed my health for the better and actually helped me formed friendships and be part of a awesome community. My vape shop is like the old barber shop back in the day. A place to chill let loose cut up and decompress as a music artist is very important to me. even though I will still occasionally use tobacco products vaping has made my life so much better, since becoming manager of a vape shop I've tremendously reduced my tobacco use and increased my research into tobacco harm | -12-02-03: -12-02-03: |
| 18-24 | 12-24 months | Yes | 10-19 | 1 | 0.60% | very important | 25.01-50.00 | Life not only from improved health but its my occupation and pays my bills. I love to go to work today and help others stop smoking and dying daily. | -12-02-03: -12-02-03: |
| 31-40 | Over 2 years 6-12 months | Yes Yes | 10-19 10-19 | 0 0 | 0.30% 0.30% | very important very important | 10.01-25.00 0-10.00 | Life | -12-02-03: -12-02-03: |

| | | | | | | | |
|-------------|--------------------|-----|--------------------|---|-------|----------------|-------------|
| 25-30 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25-00 |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 25-01-50-00 |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | over 50.00 |
| 11 and over | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 10-01-25-00 |
| 11 and over | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25-01-50-00 |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 10-01-25-00 |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 25-01-50-00 |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0.60% | very important | 10-01-25-00 |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 10-01-25-00 |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 0-10.00 |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25-01-50-00 |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | 0-10.00 |
| 11 and over | 12-24 months | Yes | over 25 | 0 | 0.60% | very important | 25-01-50-00 |
| 31-40 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 25-01-50-00 |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50-00 |
| 18-24 | Less than 6 months | Yes | 1-4 | 0 | 0.30% | very important | over 50.00 |
| 18-24 | 6-12 months | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 |
| 18-24 | Less than 6 months | Yes | never used tobacco | 0 | 0.30% | not important | 25-01-50-00 |
| 25-30 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 10-01-25-00 |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 10-01-25-00 |
| 31-40 | 6-12 months | Yes | 10-19 | 0 | 0.60% | very important | 25-01-50-00 |
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25-01-50-00 |
| 25-30 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 25-01-50-00 |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50-00 |
| 41-50 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 10-01-25-00 |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 10-01-25-00 |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.60% | very important | 25-01-50-00 |
| 41-50 | 12-24 months | Yes | over 25 | 0 | 0.30% | very important | 25-01-50-00 |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 |

| | | | | | | | | |
|-------------|--|-------------------|------------------------------------|-------------|---|--|--|---|
| | | | | | | | | |
| 31-40 | 12-24 months 18-24 | Yes Yes | 20-24 5-9 | 0 0 | very important very important | 10-01-25-00 over 50.00 | Saved my life | -12-02-05: -12-02-05: |
| 18-24 | 6-12 months | Yes | 1-4 | 0 | 0.60% | very important | 10-01-25-00 | Vaping means I'm able to participate in the sports I love without without feeling feeling like I may die. It means I'm able to play with my Nieces and Nephews without being out of breath. It means having control on my health. |
| | | | | | | | | -12-02-05: |
| 31-40 | Over 2 years 18-24 Less than 6 months | Yes Not Sure | 10-19 never used tobacco | 0 0 | 0.60% very important very important | 25-01-50-00 10-01-25-00 | If vaping wasn't an alternative I wouldn't be able to share my story with you. I was diagnosed with emphysema and heart disease. I've tried many different types of non-smoking alternatives like Chantix, gum, lozenges, patches, and using smokeless tobacco. None of these work but lead me back to smoking. Three months ago during my annual VA checkup I've improved in my health and physical attributes. My doctor noticed my change in health after I started vaping. I can do things I normally couldn't do and I was able to pick up long distance running. Vaping saved my life. | -12-02-05: -12-02-05: |
| 18-24 | 6-12 months | Yes | 1-4 | 0 | 0.30% | very important | 0-10-00 | Vaping is a way to help me relax. It is a way to keep me from smoking cigarettes and it would be a shame if they were banned. |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% very important very important | 25-01-50-00 10-01-25-00 | Better Health | -12-02-05: -12-02-05: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% 0.60% | very important very important | over 50.00 | It's changed my life. I can breathe, run, smell, taste Better health and a newfound hobby that is quite fun. |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.60% | very important | | -12-02-05: -12-02-05: |
| 18-24 | Over 2 years Over 2 years | Yes Yes | 1-4 1-4 | 0 0 | 0.30% 0.30% | very important very important | 0-10-00 | To me Vaping is a life saving act. It got me off of smoking and chewing. It also became a job for me since I am a manager of a vapor store in Missouri. |
| 18-24 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 0-10-00 | A healthier lifestyle for myself and my family. I have gotten not only myself, but my wife, my mother, my aunt, and several co workers to quit smoking through my success with Vaping as a way to stop smoking. |
| 31-40 | Over 2 years 6-12 months Over 2 years | Yes No Yes | 20-24 1-4 20-24 | 0 0 0 | 0.30% 0.30% 0 | over 50.00 25-01-50-00 25-01-50-00 | Hobby and enjoyment | -12-02-05: -12-02-05: -12-02-05: |
| 51 and over | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 10-01-25-00 | After my husband & children, it is the next most important thing in my life. In simple terms it means a healthier life for me. Supporting small and local businesses. |
| 18-24 | 12-24 months Over 2 years 12-24 months | Yes Yes Yes | 5-9 1-4 1-4 | 0 0 0 | 0.30% 0.30% 0.30% | very important very important very important | 10-01-25-00 | Belonging to a group that is aimed at saving lives. |
| 18-24 | 12-24 months Over 2 years 12-24 months | Yes Yes Yes | 5-9 1-4 1-4 | 0 0 0 | 0.30% 0.30% 0.30% | very important very important very important | 10-01-25-00 | Everything, it saved my life and the lives of many others. It has changed the person I am and will be forever! I've met so many amazing people through the vaping industry. I would absolutely hate to see it go. |
| 31-40 | 12-24 months 12-24 months Over 2 years | Yes Yes Yes | 10-19 never used tobacco 5-9 | 0 0 0 | 0.30% 0.30% 0.30% | over 50.00 over 50.00 over 50.00 | A new life | -12-02-05: -12-02-05: -12-02-05: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.60% | very important | 10-01-25-00 | Well I have not had a cigarette in almost a year. My breathing and ability to maintain a level head has improved. I don't have to rely on a cigarette to calm me down. It means a lot to me because i have a son who wouldn't want to be around me after i had a cigarette because i stunk. |
| 25-30 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | 25-01-50-00 | Vaping is a gateway to kicking the habit of tobacco. It is NOT smoking. |
| 31-40 | Over 2 years Over 2 years | Yes Yes | 20-24 1-4 | 0 0 | 0.30% 0.30% | very important very important | over 50.00 | Vaping means a healthier lifestyle for me, and anyone else who has started Vaping. Before Vaping I could barely run a mile, and now after I started Vaping a mile run is still a challenge but it's not as bad when I was still smoking. Going back on the flavors other than tobacco / menthol, why would a vaper want to vape the flavors he used to smoke? That's my question. Vaping is a transition for me. It's taking a part of my life that was killing me and helping me stay healthy. Eventually I will cut out the nicotine and then Vaping. |
| | | | | | | | | -12-02-05: -12-02-05: -12-02-05: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.60% | very important | 0-10-00 | To me it's a second chance, a healthier option. I was able to quit a harmful habit that I had been trying to quit for years, my kids will be less likely to start smoking, because they don't see daddy smoking and they aren't being exposed to second or third hand smoke. It also |
| 25-30 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 10-01-25-00 | fun and interesting hobby, something people can get together with and have fun. I tried for 3 years to quit smoking using traditional smoking cessation methods with no luck. I stopped smoking immediately once I found vaping. Although I love the community and cloud chasing but it is really important is the fact that I have an option besides smoking cigarettes. |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25-01-50-00 | Vaping is an escape from the health risks that comes from Tabacco it help me quit, it allowed me to not stink like an ashtray around my son. It's for my sons health and my health |
| 18-24 | Less than 6 months | Yes | 1-4 | 0 | 0.30% | very important | 25-01-50-00 | -12-02-05: -12-02-05: -12-02-05: |
| 41-50 | 12-24 months Over 2 years | Yes Yes | over 25 5-9 | 0 0 | 0.30% 0.30% | very important very important | 25-01-50-00 25-01-50-00 | Everything, I've quit life killing tobacco. There is nothing good about that product. It's nothing more then death. This has given me my life back, I don't drink, I'm not covered in stains my house isn't being damaged. It's a life saver and not a killer of millions! |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10-00 | -12-02-05: -12-02-05: -12-02-05: |

| | | | | | | | | | |
|-------------|--------------------|----------|---------|---|-------|----------------|-------------|---|-------------|
| 18-24 | 12-24 months | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | To me, Vaping is a lifestyle change. It causes you to question how the other things you do in your life affect your health. Its amazing how one habit change can make you reconsider all of your negative habits. | =12-02 19:: |
| 25-30 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | Vaping to me is an art form. From the coils to wicking to building box mods of varied complexity, I started vaping because my wife was worried 2 packs of camels would kill me. After 6 months I noticed I slept better, I didn't have that good awful hack. Working out got easier. 30 minutes on the bike became an hour. Playing with my kids no longer paused to spark another cigarette. My car smells so much better, I never knew it stank... Vaping has changed my life for the better. I've made friends, I've improved the quality of my life, and I've saved money while doing it. | =12-02 19:: |
| 31-40 | Over 2 years | Not Sure | 1-4 | 1 | 0.30% | very important | 10.01-25.00 | It means getting to keep my future. It is the future of smoking and it is healthier. | =12-02 19:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25.01-50.00 | Vaping provides an alternative to tobacco. That means I have a choice. | =12-02 20:: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | 10.01-25.00 | Vaping to me means I do not have to smell like an ashtray. Hobby, healthier alternative to smoking and a community of like minded people who are instantly friends once you check out each others setups! | =12-02 20:: |
| 25-30 | 6-12 months | Yes | 5-9 | 0 | 0.30% | very important | 25.01-50.00 | Vaping to me is an enjoyable experience not to be trampled on by the FDA, or any other pocket-lined lobbyist. It's far less harmful than straight up tobacco use of any kind. Like alcohol, I enjoy the effects of nicotine. I will boast! I am not addicted, but I do enjoy it. The same can't be said about everyone, but weigh the pros and cons. Any monkey can see how vaping is a safer(r) alternative to smoking especially. | =12-02 20:: |
| 18-24 | 12-24 months | Yes | 1-4 | 1 | 0.30% | very important | 0-10.00 | Trying to quit smoking. | =12-02 20:: |
| 31-40 | 6-12 months | Yes | 20-24 | 0 | 0 | very important | 10.01-25.00 | It's given me my life back. I can breathe again. | =12-02 21:: |
| 25-30 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | It means a healthier lifestyle. It means a longer life for me | =12-02 22:: |
| 31-40 | 12-24 months | Yes | 10-19 | 0 | 0.30% | very important | 25.01-50.00 | clouds. | =12-02 23:: |
| 25-30 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | Means I won't die quite as quickly as if I had just stuck to cigarettes. | =12-03 00:: |
| 18-24 | 12-24 months | No | 1-4 | 0 | 0.30% | very important | 10.01-25.00 | the ability to breathe and function normally, to not smell like an ashtray, improved health overall. | =12-03 01:: |
| 31-40 | Over 2 years | Yes | 20-24 | 0 | 1.8% | very important | 25.01-50.00 | Smoke free | =12-03 02:: |
| 31-40 | Over 2 years | Yes | 10-19 | 0 | 0.30% | very important | 0-10.00 | You don't stink after smoking. | =12-03 02:: |
| 25-30 | Less than 6 months | Yes | 5-9 | 1 | 0.60% | very important | 0-10.00 | The act of using an electronic cigarette to inhale vapor. | =12-03 02:: |
| 25-30 | Over 2 years | Yes | 1-4 | 0 | 0.30% | very important | 0-10.00 | It means that I will no longer be here for my grand kids. | =12-03 03:: |
| 41-50 | 12-24 months | Yes | 20-24 | 0 | 0.30% | very important | 25.01-50.00 | If it wasn't for vaping, my health would be crappy, and now with my new family I have to make sure my health is prefect because I would like to be around as long as possible for my family. | =12-03 03:: |
| 18-24 | 12-24 months | Yes | 1-4 | 0 | 0.30% | not important | 25.01-50.00 | Vaping is my life. Vaping has become my career, my hobby, my family. I live every day as a vaper and can't imagine having that taken away from me. | =12-03 04:: |
| 25-30 | Over 2 years | Yes | 5-9 | 0 | 0.30% | very important | over 50.00 | It is one of the things in life I enjoy doing and feel safe doing it. So it means a lot. | =12-03 04:: |
| 41-50 | Over 2 years | Yes | 20-24 | 0 | 0.30% | very important | 10.01-25.00 | I need it, for my health | =12-03 05:: |
| 51 and over | Over 2 years | Yes | over 25 | 0 | 0.50% | not important | 0-10.00 | Vaping has saved my life! My health has improved and I'm now able to do more. It means the world to me! | =12-03 07:: |
| 31-40 | Over 2 years | Yes | over 25 | 0 | 0.30% | very important | 25.01-50.00 | Much better & safer than smoking. NO chest pains now. NO smelly clothes. | =12-03 19:: |
| 51 and over | Over 2 years | - | over 25 | 0 | 0.30% | very important | 0-10.00 | Much better & safer than smoking. NO chest pains now. NO smelly clothes. | =12-04 20:: |

Critiques of the Analysis Prepared by the FDA

The Small Business Administration (SBA), in comments sent to the FDA, suggested that the Regulatory Flexibility Analysis performed by that agency lacked essential information required under the Regulatory Flexibility Act.²⁰ In particular, the SBA suggested that the FDA failed to discuss the quantitative or qualitative costs of the proposed rule on many potentially affected small entities. It also did not adequately consider or explain significant alternatives which accomplish the stated FDA objectives while minimizing the significant economic impact of the proposal on small entities. According to the SBA, *Because it does not adequately describe the impacts on all types of newly covered small entities and because it does not adequately explain significant alternatives that might reduce those impacts, Advocacy believes that the IRFA contained in the proposed rule is deficient, and for this reason, the FDA should republish a Supplemental IRFA for additional public comment before proceeding with this rulemaking. Under the RFA, an IRFA must contain:*

- (1) *a description of the reasons why the regulatory action is being taken; (2) the objectives and legal basis for the proposed regulation; (3) a description and estimated number of regulated small entities; (4) a description and estimate of compliance requirements, including any differential for different categories of small entities; (5) identification of duplication, overlap, and conflict with other rules and regulations; and (6) a description of significant alternatives to the rule.*

Advocacy is concerned that because the proposed rule's IRFA is deficient, the public has not been adequately informed about the possible impact of the proposal on small entities and whether there are less burdensome significant alternatives to the proposed rule that would meet the FDA's objectives.

Critiques of the Analysis Prepared by the FDA

In particular, the SBA commented that it found the Substantial Equivalent requirement laid out in the act to be burdensome for small businesses, stating, *Because businesses in industries for newly covered products would not be able to obtain marketing orders as many of these industries, such as e-cigarettes, were not in existence as of the Grandfather Date, or they rely on proprietary technologies. Small businesses have even confided to Advocacy that the costs associated with the proposal's premarket submission requirements could force many of them to exit the market and cease operating.* It adds that the IRFA does not fully consider alternatives which accomplish the stated FDA objectives and which minimize the significant economic impact of the proposal on small entities and encourages the FDA to further consider alternatives that may be able to more greatly decrease the regulatory burden on small business while still allowing it to meet its regulatory goals.

It also suggested that the FDA should also provide additional data and analysis to illustrate why the benefits of deeming some of these products outweigh the substantial costs.

20 Letter from Winslow Sargent, Ph.D., Chief Counsel for Advocacy and Dillon Taylor, Assistant Chief Counsel Advocacy, Small Business Administration, *Deeming Tobacco Products To Be Subject to the Federal Food, Drug, and Cosmetic Act, as Amended by the Family Smoking Prevention and Tobacco Control Act*, June 11, 2014, at: www.sba.gov/advocacy/816/1086461.

- Due diligence on economic impact to small business was not a deep enough dive
- As written the deeming regulations are a de facto ban on 99% of existing vapor businesses
 - No vapor products on the market in February 2007
 - Substantial Equivalent is not an option for vapor products
 - PMTA as defined is beyond reach for most, if not all vapor businesses.



Protecting and improving the nation's health

Underpinning evidence for the estimate that e-cigarette use is around 95% safer than smoking: authors' note

The estimate that e-cigarette use is around 95% safer than smoking is based on the facts that:

- the constituents of cigarette smoke that harm health – including carcinogens – are either absent in e-cigarette vapour or, if present, they are mostly at levels much below 5% of smoking doses (mostly below 1% and far below safety limits for occupational exposure)
- the main chemicals present in e-cigarettes only have not been associated with any serious risk

Our reviewⁱ aimed to assess whether studies that have recently been widely reported as raising new alarming concerns on the risks of e-cigarettes changed the conclusions of the previous independent review ([Britton and Bogdanovica](#), 2014) and other reassuring reviews.

We concluded that these new studies do not in fact demonstrate substantial new risks and that the previous estimate by an international expert panel ([Nutt et al](#), 2014) endorsed in an expert review ([West et al](#), 2014) that e-cigarette use is around 95% safer than smoking, remains valid as the current best estimate based on the peer-reviewed literature.

Some flavourings and constituents in e-cigarettes may pose risks over the long term. We consider the 5% residual risk to be a cautious estimate allowing for this uncertainty.

Ongoing monitoring is needed to ensure that if any new risks emerge, recommendations to smokers and regulatory requirements are revised accordingly.

On current evidence, there is no doubt that smokers who switch to vaping reduce the risks to their health dramatically.

Professor Ann McNeill
Institute of Psychiatry, Psychology & Neuroscience, National Addiction Centre, King's College London



Public Health England

Protecting and improving the nation's health

Professor Peter Hajek

Wolfson Institute of Preventive Medicine, Barts and The London School of Medicine and Dentistry Queen Mary, University of London

¹ McNeill et al, E-cigarettes: an evidence update – A report commissioned by Public Health England, Public Health England, August 2015



Public Health England

Protecting and improving the nation's health

E-cigarettes: a new foundation for evidence-based policy and practice

Introduction

Smoking rates in England are in long-term decline. However, tobacco use remains one of the country's major public health challenges with the harm increasingly concentrated in more disadvantaged communities. Over recent years, e-cigarettes have risen in popularity to become the number one quitting aid used by smokers.¹ This consumer-led phenomenon has attracted considerable controversy within public health and beyond, with the unfortunate consequence of confusion among the general public about the relative risks of nicotine, e-cigarettes and smoked tobacco.

Public Health England (PHE) has a key role in mobilising the evidence base to protect public health and reduce inequalities. Our response to the uncertainty and controversy associated with e-cigarettes has been to establish a sound evidence base. In our first year we commissioned independent evidence reviews from leading UK researchers Professor John Britton² and Professor Linda Bauld.³ These were published in May 2014 to coincide with our national symposium on e-cigarettes and tobacco harm reduction.

Together with Cancer Research UK we have set up the UK Electronic Cigarette Research Forum to discuss new and emerging research, develop knowledge and understanding, enhance collaboration among researchers interested in this topic, and inform policy and practice.

This latest comprehensive review of the up-to-date evidence on e-cigarettes, commissioned from Professor Ann McNeill and Professor Peter Hajek, synthesises what is now a substantial international peer-reviewed evidence base on e-cigarettes. It provides a firm foundation for policy development and public health practice in the context of new regulations for e-cigarettes to be introduced in the UK from May 2016 under the revised EU Tobacco Products Directive (currently under consultation).

Main findings of the evidence review

The report details the steady increase in the use of e-cigarettes in England over recent years (fig 1). This increase has taken place in the context of continued long-term declines in smoking prevalence among adults (fig 2) and youth (fig 3).

E-cigarettes: a new foundation for evidence-based policy and practice

Figure 1

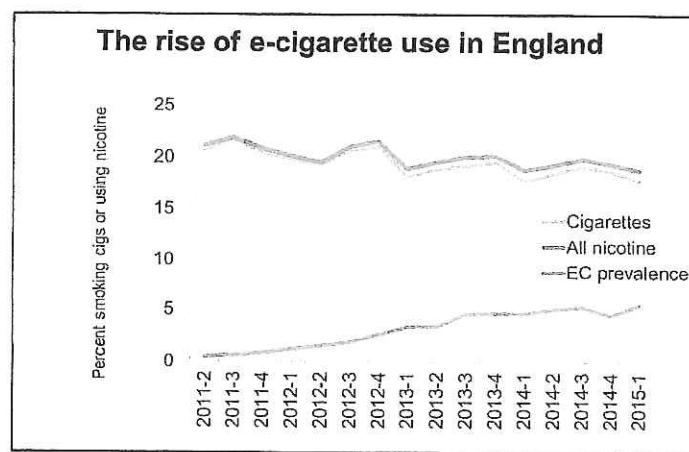


Figure 2

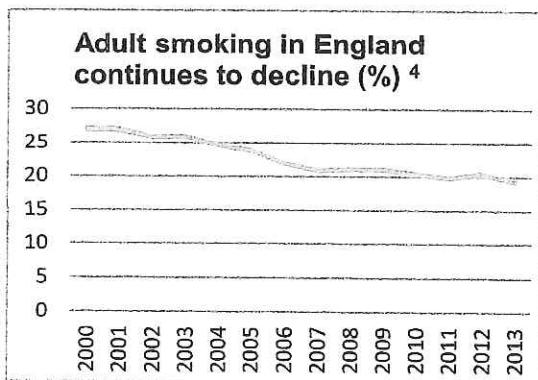
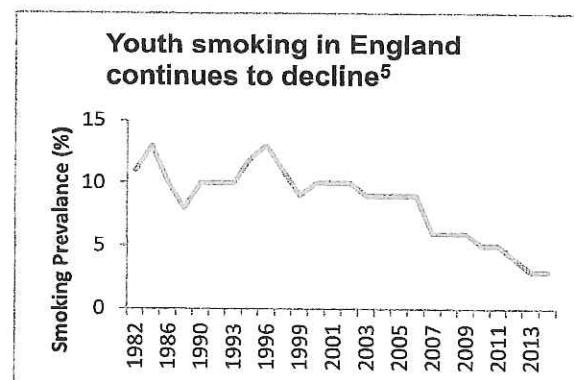
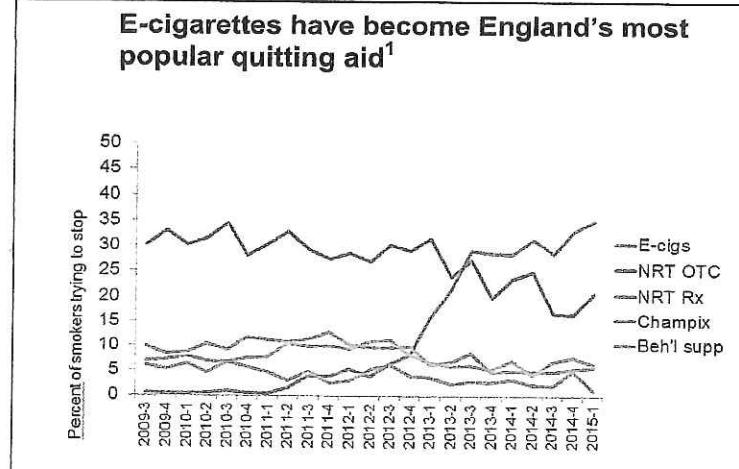


Figure 3



The authors find that among adults and youth, regular use of e-cigarettes is found almost exclusively among those who have already smoked. The highest rates of e-cigarette use are found among adult smokers. E-cigarettes have rapidly become the most widely used quitting aid in England (fig 4).

Figure 4



Safety and the perception of risks

It is important that the public be provided with balanced information on the risks of e-cigarettes, so that smokers understand the potential benefits of switching and so non-smokers understand the risks that taking up e-cigarettes might entail:

- when used as intended, e-cigarettes pose no risk of nicotine poisoning to users, but e-liquids should be in 'childproof' packaging. The accuracy of nicotine content labelling currently raises no major concerns
- the conclusion of Professor John Britton's 2014 review for PHE, that while vaping may not be 100% safe, most of the chemicals causing smoking-related disease are absent and the chemicals present pose limited danger, remains valid. The current best estimate is that e-cigarette use is around 95% less harmful to health than smoking
- e-cigarettes release negligible levels of nicotine into ambient air with no identified health risks to bystanders
- over the last year, there has been an overall shift among adults and youth towards the inaccurate perception of e-cigarettes as at least as harmful as cigarettes

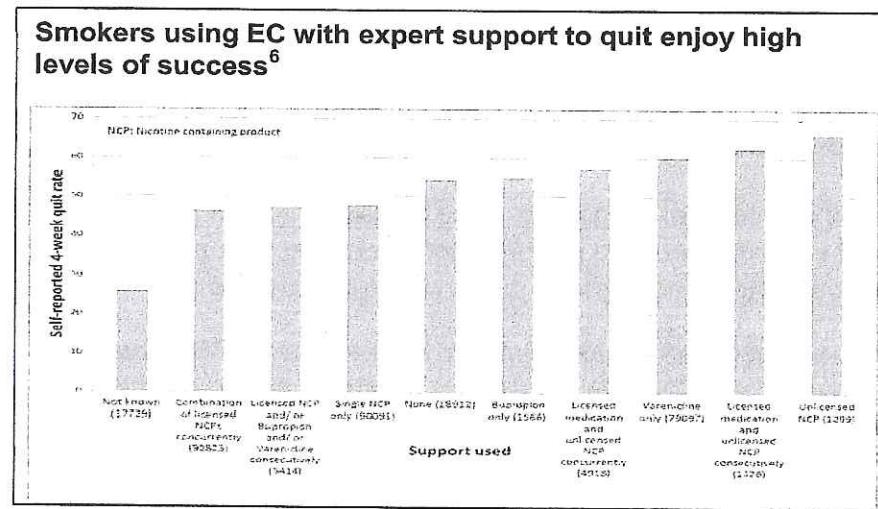
Implications of the evidence for policy and practice

Based on the findings of the evidence review PHE also advises that:

- e-cigarettes have the potential to help smokers quit smoking, and the evidence indicates they carry a fraction of the risk of smoking cigarettes but are not risk free
- e-cigarettes potentially offer a wide reach, low-cost intervention to reduce smoking in more deprived groups in society where smoking is elevated, and we want to see this potential fully realised
- there is an opportunity for e-cigarettes to help tackle the high smoking rates among people with mental health problems, particularly in the context of creating smokefree mental health units
- the potential of e-cigarettes to help improve public health depends on the extent to which they can act as a route out of smoking for the country's eight million tobacco users, without providing a route into smoking for children and non-smokers. Appropriate and proportionate regulation is essential if this goal is to be achieved

E-cigarettes: a new foundation for evidence-based policy and practice

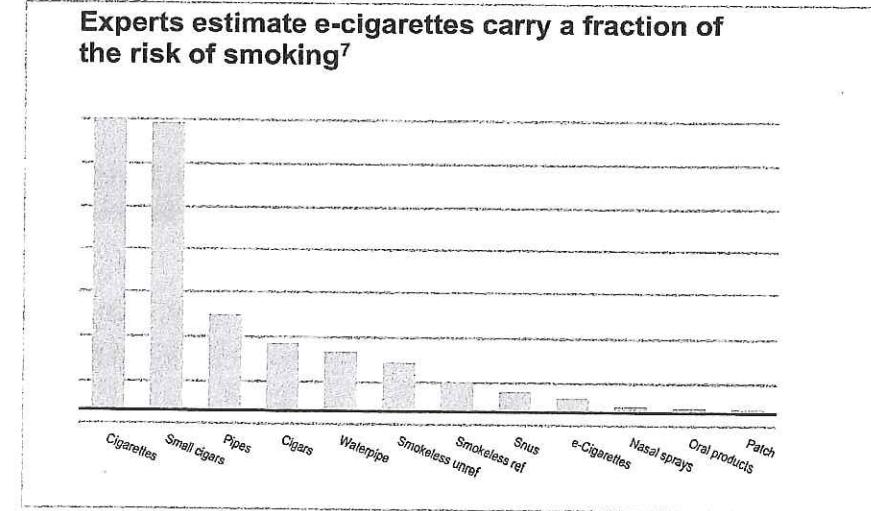
Figure 5



Recent studies support the Cochrane Review⁷ findings that e-cigarettes can be effective in helping people to quit smoking. In local stop smoking services across England the relatively small number of smokers who have combined e-cigarettes with expert support have had high rates of success (fig 5).

Under the current regulatory system individual e-cigarette products vary considerably in quality and specification. We also do not yet have data on their long-term safety. However, the current best estimate by experts is that e-cigarette use represents only a fraction of the risk of smoking (fig 6).

Figure 6



E-cigarettes: a new foundation for evidence-based policy and practice

- hold a second national symposium on e-cigarettes and harm reduction in spring 2016 to present the latest evidence and discuss its implications for policy and practice
- provide the public with clear and accurate information on the relative harm of nicotine, e-cigarettes and smoked tobacco. Nearly half the population don't realise e-cigarettes are safer than smoking, and studies have shown that some smokers have avoided switching in the belief that e-cigarettes are too dangerous
- publish framework advice to support organisations in developing evidence-based policies on use of e-cigarettes in enclosed public places and workplaces. This follows an engagement exercise conducted with public health partners and the wider stakeholder community to discuss the evidence and invite their input on its implications
- commission the National Centre for Smoking Cessation and Training to provide training and support to stop smoking practitioners to improve their skills and confidence in advising clients on the use of e-cigarettes
- monitor tobacco industry involvement in the evolving e-cigarettes market and exercise continuing vigilance to ensure we meet our obligations under Article 5.3 of the Framework Convention on Tobacco Control to protect public health policy from commercial and other vested interests of the tobacco industry

¹ Smoking Toolkit Study www.smokinginengland.info

² www.gov.uk/government/uploads/system/uploads/attachment_data/file/311887/Ecigarettes_report.pdf

³ www.gov.uk/government/uploads/system/uploads/attachment_data/file/311491/Ecigarette_uptake_and_marketing.pdf

⁴ Statistics on Smoking, England 2015 HSCIC www.hscic.gov.uk/catalogue/PUB17526/stat-smok-eng-2015-rep.pdf

⁵ Smoking drinking and drug use among young people in England 2014, HSCIC, www.hscic.gov.uk/pubs/sdd14

⁶ Stop Smoking Service Quarterly Returns 2014-5, HSCIC, www.hscic.gov.uk/stopsmoking

⁷ McRobbie H, Bullen C, Hartmann-Boyce J, Hajek P. Electronic cigarettes for smoking cessation and reduction.

Cochrane Database of Systematic Reviews 2014, Issue 12. Art. No.: CD010216. DOI:

10.1002/14651858.CD010216.pub2

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Consumer Advocates for Smoke-free Alternatives Association

8 Biggest Electronic Cigarette Myths

There are many myths and misconceptions about electronic cigarettes. Let's separate fact from fiction.

Myth #1 - Electronic cigarettes are a threat to children/teens.

FALSE.

Where it comes from:

Legislators and anti-smoking groups assume that children will be drawn to the “electronic gadgets,” the fruit/candy flavors and ease of access on the internet & mall kiosks.

Why it's a wrong:

First, they aren't easy to purchase on the internet. A credit card or bank account is required. So, unless the child steals a parent's credit card and then hides the card statement later on, the risk of being discovered is high. The majority of kiosk vendors have already implemented a policy of forbidding sales to minors. The opportunity for minors to purchase electronic cigarettes at those kiosks is no better than purchasing tobacco cigarettes at a gas station – probably less.

Second, the least expensive electronic cigarette starter kits run between \$35 - \$50 (plus shipping) online and \$90 - \$150 at mall kiosks. This price point is considerable for the average adult, let alone a child. Children would be more likely to spend that money on music, clothes or video games than an electronic cigarette – especially when they can easily get a \$7 pack of cigarettes at the corner store or from friends. Electronic cigarettes also require the additional purchases of accessories and replacement parts. A single battery costs over \$10. Heating elements, which require frequent replacement, cost over \$8 each.

Third, anecdotal accounts indicate that children/teens view electronic cigarettes as a way for adults to quit smoking. They lack the “danger factor,” which reduces appeal. Additionally, surveys of electronic cigarette owners show that the average consumer is overwhelmingly between 30-50 years old and a smoker¹, indicating that even young adults do not find them particularly appealing.

Myth #2 - Sweet flavors and flashy packaging are intended to specifically attract young people.

FALSE.

Where it comes from:

The assumption by critics that the slick advertisements and fruity flavors only appeal to children and their lack of knowledge of the target consumer and the intended purpose of the product.

Why it's wrong:

These products are not intended to be a treatment for nicotine addiction. They are intended to be a way for current smokers to "smoke" without the dangerous toxins and carcinogens. Retailers need to differentiate themselves from stop-smoking aids, to convince long-time smokers that the electronic cigarette is just as appealing as the tobacco cigarette they currently use.

Just as with marketing cars, televisions, cell phones, alcohol and other adult products, advertisers attempt to make the devices appeal to adults with a "coolness factor." Studies show that "smokers are more likely than the general population to be risk-taking, extroverted, defiant, and impulsive"⁷ - very similar to teen demographics - so the misconception is understandable, but misguided. Often overlooked by critics in these ads are the claims about the ability to "smoke anywhere" and have a safer/healthier option to smoking – a clear indication that they are targeting current smokers and smokers concerned about their health and not new/young smokers.

Regarding sweet flavors, the tobacco-flavored liquid does not have a pleasant taste for many smokers, as it is difficult to replicate the tobacco smoke taste. Adults, who make up the majority of electronic cigarette consumers, specifically requested alternative flavors that would work well with the liquid base – which were mostly sweeter fruit and candy flavors. About 50% of adult electronic cigarette owners polled (over the age of 26)¹ report that they primarily use these non-tobacco flavors and attribute them with the ability to keep them from returning to tobacco cigarettes. They also testify that the sweeter flavors make tobacco cigarettes taste particularly foul and further reduce their chances of returning to smoking cigarettes.

Myth #3 - Electronic Cigarettes all contain anti-freeze.

FALSE.

Where it comes from:

In 2009, the FDA released a press statement claiming that they tested electronic cigarettes and found diethylene glycol, an ingredient in anti freeze.²

Why it's wrong:

Independent labs extensively tested other electronic cigarettes and found no evidence of diethylene glycol, the toxic component of anti-freeze claimed to have been found in the brands the FDA tested.³

To further the confusion, electronic cigarette liquid is made of propylene glycol, an ingredient recognized as safe for human consumption by the FDA. While propylene glycol is sometimes used in anti-freeze, it is an additive intended to make it LESS harmful if accidentally swallowed.

The FDA tested just 18 cartridges, from only two companies. Out of those 18, just one tested positive for "about 1% diethylene glycol."⁴ Because so many other tests failed to find diethylene glycol, many experts conclude that the single sample may have been contaminated in some other way. By no means is it considered a standard ingredient in electronic cigarettes.

If electronic cigarettes did contain anti-freeze, there would be news reports about the thousands of electronic cigarette owners suffering from diethylene glycol poisoning and that is not the case. To date, after five years on the market worldwide, there have been no such reports.

Myth #4 - Electronic cigarettes are just as deadly and carcinogenic as tobacco cigarettes.

FALSE.

Where it comes from:

The FDA stated they found trace amounts of carcinogens in the nicotine cartridges and the media and health organizations used that statement to claim that electronic cigarettes are just as dangerous as tobacco cigarettes.²

Why it's wrong:

The FDA found trace amounts of "tobacco-specific nitrosamines" in the samples they tested, which can cause cancer under certain conditions and in sufficient amounts.⁴ The FDA allows certain levels of nitrosamines in consumable products. For example, tests show that other nicotine products, such as nicotine gum and nicotine patches, also contain the same tobacco-specific nitrosamines. The FDA did not release any information on the levels they found, however, the scientific definition of "trace amount" means amounts that are "detectable," but too small to even accurately measure.

An independent study by Dr. Murray Laugesen showed that, on average, the electronic cigarette contained 8.18ng nitrosamines per 1g of liquid. 8 ng in 1g = eight parts per trillion, an extremely tiny amount. By comparison, nicotine gum tested at 2ng, the nicotine patch tested at 8ng and Marlborough cigarettes tested at a staggering 11,190ng. That translates to electronic cigarettes containing 1,200 times LESS of these cancer-causing nitrosamines than tobacco cigarettes and about the same as the FDA-approved nicotine patch.³

Myth #5 - Electronic cigarettes may be more addictive than regular cigarettes.

FALSE.

Where it comes from:

The infamous FDA testing showed that the levels of nicotine found in the cartridges varied from the advertised amount. Also, traces of nicotine were found in cartridges labeled as "no nicotine." Critics claim that means electronic cigarette users may be inhaling too much nicotine and causing them to become even more addicted.

Why it's wrong:

Two independent tests, the one by Dr. Laugesen and one by Dr. Thomas Eissenberg at Virginia Commonwealth University⁵, showed that electronic cigarette vapor does not deliver nicotine as “efficiently” as tobacco smoke and actually delivers nicotine in lower amounts than tobacco smoke.

Additionally, smokers tend to “self-regulate” their intake, as seen by how many cigarettes a smoker uses in a day. When the need for nicotine is met, the smoker – or in this case, the electronic cigarette user – no longer has a craving and ceases consumption. The fundamental behavior of nicotine addiction just doesn’t support the claims of increasing the addiction in that manner.

Myth #6 – Second-hand “vapor” is a threat to bystanders.

FALSE.

Where it comes from:

Anti-smoking groups claim the toxins and carcinogens in electronic cigarettes (as well as addictive nicotine) can be accidentally inhaled by bystanders, just like second-hand tobacco smoke.

Why it's wrong:

As shown previously, electronic cigarettes already contain a tiny, barely detectable fraction of the carcinogens found in tobacco cigarettes. They also have been shown not to contain any of the toxins in the amounts found in tobacco cigarettes and that they deliver very little nicotine in the vapor. So, given that the vapor already proves little, if any, danger to the actual user, any danger to bystanders by the exhaled vapor would be negligible.

Additionally, tobacco cigarettes create “side stream smoke,” which is the smoke that comes directly from the end of a lit cigarette and the smoke lingers in the air and travels a fair distance from the smoker.

Electronic cigarette vapor does not behave in the same manner as tobacco smoke. There is no vapor produced from the device, until the user activates it by inhaling, so no “side stream vapor” is created and the vapor dissipates very quickly. In the event that a bystander would pass through the vapor, since it doesn’t contain the irritating toxins of tobacco smoke, it would likely be barely detectable beyond the faint scent of the flavor and only for a fleeting moment.

Myth #7 - Electronic cigarettes are a “gateway” to tobacco smoking.

FALSE.

Where it comes from:

Critics theorize that more non-smokers will be willing to try electronic cigarettes, due to their attractive flavors and attractive styling.

Why it's wrong:

People start smoking for different reasons. Studies show that children and young adults are more influenced by their peers, parents and stress levels than advertising or flavors.⁶ The most popular tobacco flavors among youth are Camel, Marlborough and Newport – fruit and candy flavors only made up 2% of sales when they were legal – and rarely do people cite the flavor as a reason they started smoking.

Considering that the electronic cigarette is perceived as a health concession for adults, the high start-up costs and the easy accessibility of tobacco cigarettes, electronic cigarettes are unlikely to appeal to new smokers in significant numbers.

Additionally, given the fact that current users claim that electronic cigarettes make tobacco smoke taste considerably foul, in the unlikely event that a new smoker chooses electronic cigarettes over tobacco cigarettes, the chance they will find tobacco smoking appealing is even less.

Taking into account that electronic cigarettes have been shown to be both less toxic and less carcinogenic than tobacco cigarettes, if new smokers actually do choose electronic cigarettes over tobacco cigarettes, it would actually benefit their health and safety and that of those around them.

Myth #8 - If electronic cigarettes were no longer available for smokers, those smokers would simply quit smoking or use traditional stop-smoking aids.

FALSE.

Where it comes from:

Wishful thinking.

Why it's wrong:

According to the 998 poll participants, only 18% responded that they would use traditional NRTs or attempt to quit cold turkey. Nearly 20% said they would switch to other tobacco alternatives, such as snus or snuff; and a whopping 61% indicated they would most likely resume smoking cigarettes.¹

Sources:

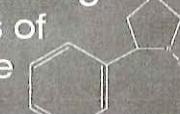
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7. Dr. Michael Rabinoff, "Ending the Tobacco Holocaust, How Big Tobacco affects our health, pocketbook and political freedom, and what we can do about it." Elite Books, Copyright 2006

CASAA's mission is to ensure the availability of effective, affordable and reduced harm alternatives to smoking by increasing public awareness and education; to encourage the testing and development of products to achieve acceptable safety standards and reasonable regulation; and to promote the benefits of reduced harm alternatives. CASAA is a volunteer, non-profit consumer organization and receives no compensation from any tobacco, pharmaceutical or electronic cigarette companies.

10 Surprising

Benefits of

Nicotine



VAPING PRODUCTS

Texas House Public Health Committee Hearing Handout from Gary Wood

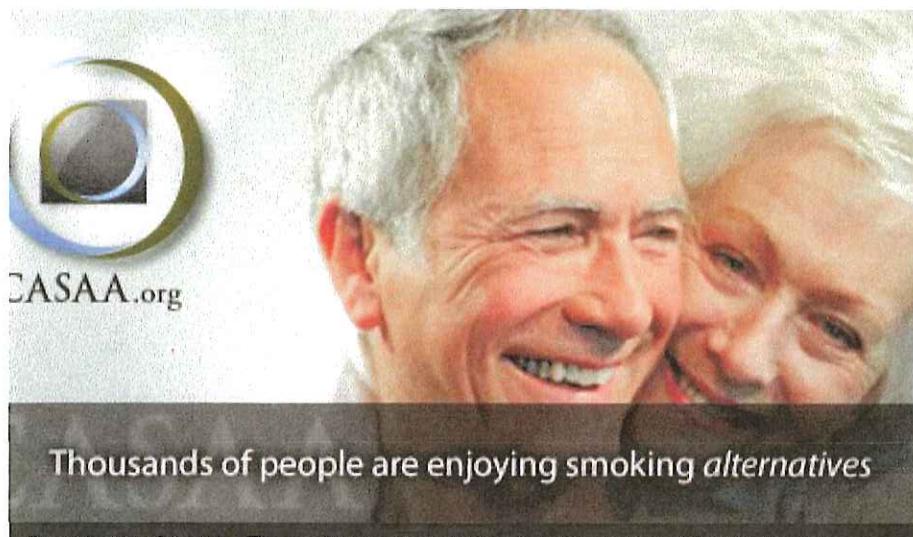
March 2016

Are vaping products the same as combustible tobacco products?

This is the fundamental, root question we must agree to answer before agreeing on legislative restrictions and oversight. If vaping and second-hand vapor are as harmful or virtually the same as tobacco, treat them the same. If significantly different examine any proposal treating them the same.



"[Dr. Paul Newhouse](#), the director of Vanderbilt University's Center for Cognitive Medicine, "*It seems very safe even in non-smokers. In our studies we find it actually reduces blood pressure chronically. And there were no addiction or withdrawal problems, and nobody started smoking cigarettes. The risk of addiction to nicotine alone is virtually nil.*"



The image shows a close-up of a smiling couple. On the left, the CASAA.org logo is visible, featuring a stylized circular emblem with blue and green colors. Below the logo, the website address "CASAA.org" is written in a serif font.

Thousands of people are enjoying smoking alternatives

Provided by CASAA—The vaping community is a key to success through vaping.

Considerations

- What's in e-Liquids and how do devices work?
- Age to Vape
- Second-hand vape examined
- Resources
- Know the Vaping Community

WHAT'S IN E-LIQUID?

1. Vegetable Glycerin

Vegetable Glycerol (of glycerin, glycerine) is a clear, odorless liquid produced from plant oils, typically palm oil, soy, or coconut oil. Palm and coconut oils are natural triglyceride mixtures; each triglyceride is composed of three fatty acids esterified with glycerin. Vegetable glycerin has a number of valuable application that include cosmetic products, foods, and as a replacement for alcohol in herbal and botanical tinctures.

3. Natural / Artificial Flavoring

All flavors meet FDA Generally Recognized as Safe standards. Natural flavors contain absolutely no artificial ingredients, additives, colors, or sweeteners. No natural sweeteners such as stevia. All chemicals used in artificial flavoring are FDA approved and tested. In many ways artificial flavors are considered safer to ingest or inhale, as each chemical used has been extensively tried and tested

2. Propylene Glycol

Propylene Glycol is the primary ingredient in the majority of E-Liquids and E-Cigarette cartridges on the market today. Most E-Liquid contains at least 80% and as much as 92% propylene glycol. Propylene Glycol is approved by the FDA for use in various forms. These include items injected, applied topically, and inhaled. Products with Propylene Glycol can be found in various common items around your house.

4. Nicotine [Optional]

Nicotine is a naturally occurring liquid alkaloid. An alkaloid is an organic compound made out of carbon, hydrogen, nitrogen and sometimes oxygen. Both caffeine and nicotine are classified as secondary stimulants because they affect the sympathetic nervous system more than the central nervous system.

FDA GRAS Standard ingredients in 3 major components of e-Liquids

What Do Traditional Cigarettes Contain?

Nicotine
Benzene
Formaldehyde
Lead
Tar
Methanol
Hydrogen Cyanide
Butane
Ammonia
Chloroform
Carbon Monoxide

Acetone
Nitrosamines
Aluminum
Carbon Dioxide
Cadmium
Arsenic
Ethanol
Vinyl Chloride
Radon
50+ Known Carcinogens
+3,500 More Chemicals



Significant Differences

What you inhale you exhale

People cannot eat an apple and spit out an orange seed, that is either a magic trick or a myth. The fact e-liquid ingredients are what is inhaled the dangers in traditional cigarettes cannot then be exhaled. The atomizer, or delivery device, produces a safer, FDA GRAS ingredient based vapor with optional nicotine. This is the most that can be exhaled using a proper delivery system.

Vaping in smoking areas is dangerous

Treating vapers like smokers, sending them to smoking areas creates dangers to those attempting to quit going to smoking areas. Second-hand vape is proving safe and it is known to be unsafe in a smoking environment. Vaping products are fundamentally different and smoke free, tobacco free alternatives..

Support Age Restriction

It is hard to find any in this discussion opposed to age restriction recognizing these are adult products intended for adults.

Their positive potential means we form vape friendly restrictions for adults to have access while minors are barred access.

Support manufacturing standards geared toward quality, safety, and consistency combined with clear, child resistant packaging are also important.



Designed for Adults Users



Texans Benefit from Vaping

Why? A recent survey of over 2400 vapers (people who vape) in Texas gave us some solid insights.

93% Smoke Free

65% stated tobacco no longer tastes good. In that same survey nearly 93% no longer use anything except a vaping product, they are cigarette and smoke free.

Long term smokers quit

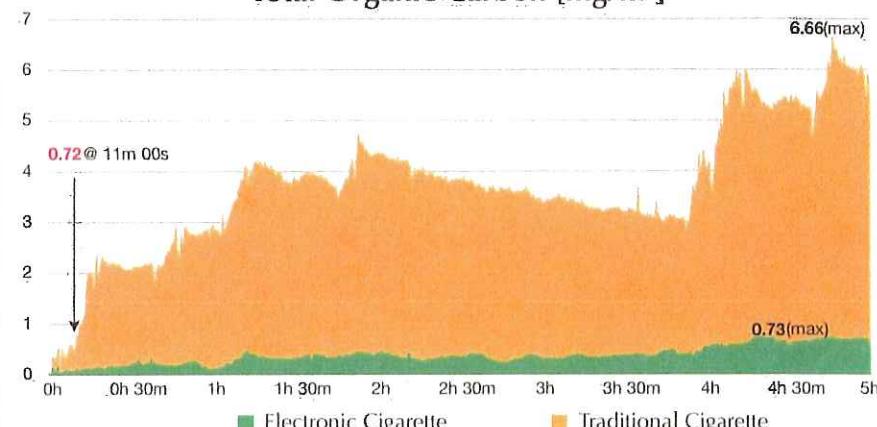
69% of respondents had actually been smoking more than 10 years with 39% over 20 years, and now they're tobacco free.

Friends and Neighbors

Think of the benefits of not having to deal with the bad health issues or bury these long time smokers who also happen to be someone's family. These are parents, grandparents, PTA members, neighbors, and people breathing easier thanks to being a part of



Total Organic Carbon [mg/m³]



In order to consider the baseline environmental conditions, all values shown in the above chart have been previously reduced by 1 mg/m³.

ClearStream AIR Project findings on Total Organic Carbon

Measured Levels

| Parameter | Mean Concentration [µg/m ³] | |
|-----------|---|----------------------|
| | Traditional Cigarette | Electronic Cigarette |
| TOC* | 6660 | 730 |
| Nicotine | 34 | 0 |
| Acrolein | 20 | 0 |
| Toluene | 1.7 | 0 |
| Xylene | 0.2 | 0 |
| PAHs | 9.4 | 0 |

*peak concentration

ClearStream AIR Project

5 smokers smoking for 5 hours in a controlled room followed by 65 hours of sanitizing and cleaning and then 5 vapers vaping for 5 hours in a controlled room.

Total Organic Carbon (TOC) starts at .72 for ambient air. 5 hours later only a .01 change takes place among vapers vaping, at .73. Smokers are significantly higher and more dangerous at 6.66.

Measured levels of known toxins in tobacco cigarettes show expected levels while vaping produced myth reducing findings of zero levels of traceable nicotine, acrolein, toluene, xylene, and other PAHs.

Dr. Newhouse believes, "nicotine by itself isn't very addictive at all... [it] seems to require assistance from other substances found in tobacco to get people hooked." In second-hand vape results are mounting nicotine is not a danger, while third-hand exposure still needs further study.

When you hear about restrictive regulations against vaping products being proposed in your area will you be the competent voice of reason?

Know your vaping community

People involved in vaping come from all walks of our daily lives. Evolving from smoking to vaping and beyond opens doors to others on the same path. Support among vapers is strong with the community made up largely of older, long term smokers working toward or being smoke free. This support contributes to the success of vaping as a potential gateway from smoking, not the other way around.

Consumers have driven the industry almost since the beginning. Over the past decade consumer awareness to dangers in poor quality production has led to self-regulating standards designed to deliver a much safer product in a much safer manner than just 10 years ago. It is rapidly changing and the vaping community helps keep everyone up to date on improvements and warnings.

Government needs are minimal

This is one emerging industry that offers strong potential health benefits while requiring minimal time and investment from local, state, or federal government. Consumers have insisted, and manufacturers are answering with solid approaches in production and delivery. Government assisted oversight can be lightly applied allowing adults to continue to support one another toward a smoke free life.

Vaping community members are active and productive members of our communities.

Resources

The Consumer Advocates for a Smoke-Free Alternative Association

CASAA.org

Smoke Free Alternative Trade Association

SFATA.org

American E-liquid Manufacturing Standards Association

AEMSA.org

SFATA Texas Chapter



Tampa Bay Times

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By Tom Valeo, Times Correspondent

Wednesday, April 16, 2014 3:37pm

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Smoking, of course, damages the lungs and blood vessels, and contributes to an array of health problems, but nicotine — the calming chemical that cigarettes deliver — might actually be good



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By Tom Valeo | Wednesday, February 05, 2014