



American Public
University System



INSTITUTIONAL PROFILE

June 2014

American Public University System (APUS) is an online provider of higher education focused primarily on serving the military and public service communities. APUS operates through American Military University (AMU) and American Public University (APU). APUS was founded by James P. Etter, a Marine Corps officer, who believed that higher education should effectively and affordably meet the unique needs of military and adult learners. **Of the more than 100,000 active students enrolled at APUS, approximately 57% are active duty military.** APUS also serves veterans, reservists, and National Guard personnel, in addition to addressing the needs of a growing number of public service professionals and civilians — in particular teachers, government employees, government contractors, law enforcement officials, and first responders.

One of the core principles of APUS is to provide quality higher education at affordable tuition rates. **APUS has not increased undergraduate tuition in more than a decade** and provides textbooks and other course materials to most undergraduate students at no cost through an Undergraduate Book Grant. In addition, the University's strong credit transfer policy is intended to maximize the equivalent academic credit earned at other institutions in accordance with higher education standards of practice. This reduces the cost and time to degree completion saving students and taxpayers thousands of dollars. **Combined tuition, fees, and books at APUS are approximately 20% less for undergraduate and 33% less for graduate students than the average published in-state cost at a public university.¹**

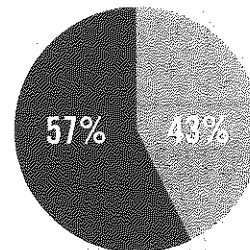
More than 45% of new students indicated that they were referred to APUS by others.² This highlights the APUS philosophy of creating greater awareness by developing relationships with a diverse array of corporations, associations, non-profits, and community colleges. APUS is a higher education partner of **Walmart, SAIC, Lockheed Martin, National Association of Environmental Professionals, and the NFL Players Association**, just to name a few.

The results speak for themselves — academic quality, affordable tuition, and customer service lead to high student satisfaction. **More than 45% of APUS undergraduate alumni return for a second degree.³**

95% of seniors say they would choose APUS again
Source: National Survey of Student Engagement (NSSE), 2012.

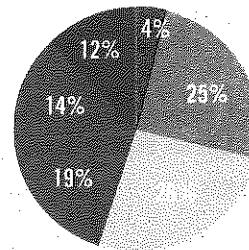
UNIVERSITY PROFILE

As of February 2014



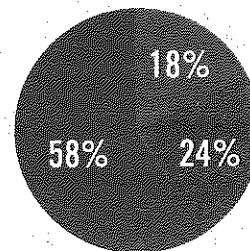
ENROLLMENT BY STATUS

■ Military
■ Civilian



ENROLLMENT BY SCHOOL

■ 25% - Business
■ 26% - Public Service & Health
■ 19% - Arts & Humanities
■ 14% - Security & Global Studies
■ 12% - Science, Technology, Engineering & Math
■ 4% - Education



ENROLLMENT BY LEVEL

■ Associate
■ Bachelor's
■ Master's

Avg. Age: 32 years

Gender Ratio: 63% Male / 37 % Female

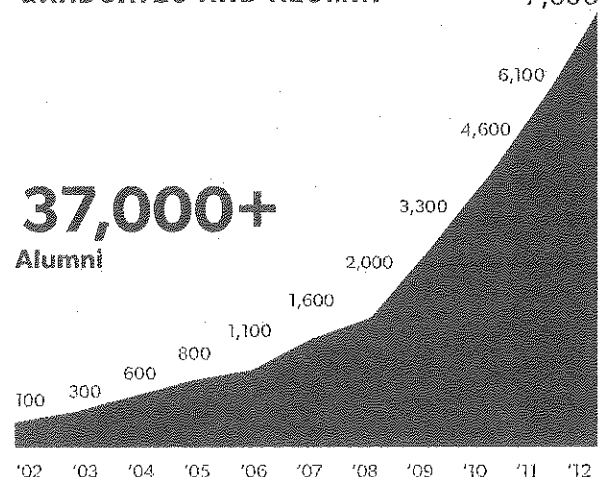
Avg. Courses Per Year: 3 Military / 4 Civilian

American Public University System is accredited by The Higher Learning Commission and is a member of the North Central Association of Colleges and Schools (www.ncahlc.org).

GRADUATES AND ALUMNI

GRADUATES
7,600

37,000+
Alumni





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for additional information please visit
<http://www.ams.org/education/undergrad/undergrad-education-program>