

# INSTITUTIONAL PROFILE

Juna 2014

American Public University System (APUS) is an online provider of higher education focused primarily on serving the military and public service communities. APUS operates through American Military University (AMU) and American Public University (APU). APUS was founded by James P. Etter, a Marine Corps officer, who believed that higher education should effectively and affordably meet the unique needs of military and adult learners. Of the more than 100,000 active students enrolled at APUS, approximately 57% are active duty military. APUS also serves veterans, reservists, and National Guard personnel, in addition to addressing the needs of a growing number of public service professionals and civilians — in particular teachers, government employees, government contractors, law enforcement officials, and first responders.

One of the core principles of APUS is to provide quality higher education at affordable tuition rates. APUS has not increased undergraduate tuition in more than a decade and provides textbooks and other course materials to most undergraduate students at no cost through an Undergraduate Book Grant. In addition, the University's strong credit transfer policy is intended to maximize the equivalent academic credit earned at other institutions in accordance with higher education standards of practice. This reduces the cost and time to degree completion saving students and taxpayers thousands of dollars. Combined tuition, fees, and books at APUS are approximately 20% less for undergraduate and 33% less for graduate students than the average published in-state cost at a public university.

More than 45% of new students indicated that they were referred to APUS by others.<sup>3</sup> This highlights the APUS philosophy of creating greater awareness by developing relationships with a diverse array of corporations, associations, non-profits, and community colleges. APUS is a higher education partner of Walmart, SAIC, Lockheed Martin, National Association of Environmental Professionals, and the NFL Players Association, just to name a few.

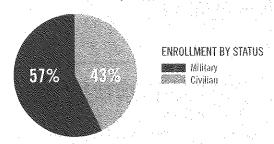
The results speak for themselves — academic quality, affordable tuition, and customer service lead to high student satisfaction. More than 45% of APUS undergraduate alumni return for a second degree.<sup>3</sup>

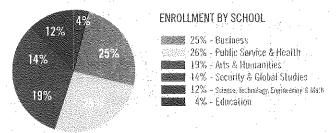
95%

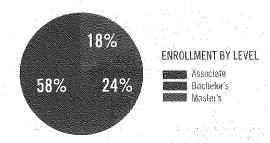
of seniors say they would choose APUS again Source National Survey of Student Engagement (HSSE), 2012.

### UNIVERSITY PROFILE

As of February 2014



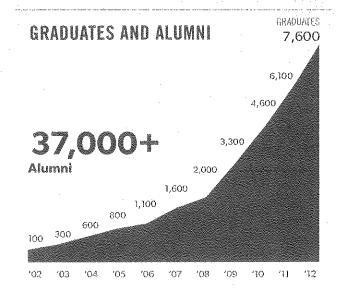




Avg. Age: 32 years

Gender Ratio: 63% Male / 37 % Female Avg. Courses Per Year: 3 Military / 4 Civilian

American Public University System is accordited by The Higher Learning Commission and is a member of the North Central Association of Colleges and Schools (www.ncahle.org)-





Russell S. Kitchner, Ph.D.

Vice President, Regulatory and Governmental Relations 0: 304.724.3747 | C: 703.268.8689 RKitchner@apus.edu

16. 300

## COMMITTED TO STUDENT ACCESS & ACADEMIC QUALITY

#### **UNIQUE PROGRAMS**

**More than 90 degree programs:** In fields ranging from homeland security, space studies, and emergency & disaster management to liberal arts, nursing, and education.

Classes: Middle East Culture, Explosive Ordnance Disposal, etc.

#### UNIQUE FACULTY

Experts in their field: Dr. Alan Hale (Astronomer); Wendy Lawrence (Astronaut); Dr. Gwen Hall (recognized national security expert)

Faculty: 430 Full-time and 1,820 adjuncts

Staff: 1,000 Full-time and 20 Part-time

Our faculty is made up of researchers, scholars, and experts in their respective fields. In 2012 alone, they submitted or published more than 400 books and articles, received more than 180 awards, and presented at more than 1,000 conferences.

#### UNIQUE EXPERIENCE

Small class sizes: Average class size is 16 students Flexible: 8- and 16-week courses with monthly starts

96%

of ceniors evaluate their experience at APUS as positive Source Actional Survey of Student Engagement (ACSE), 2012.

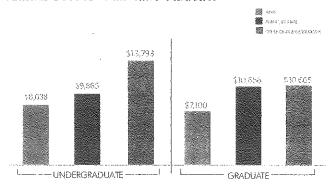
Source: Perol - est as harma alema ella perident for the Codege francio (U1) francio el hadres Perono, findent i el est de filmatam, findent est PECS (U1) francio el identifica el francio est PECS (U1) francio el identifica el francio el filmatam el filmatam de el est de filmatam el filmatam e

Alto Child Politic II Italianae, ohi kare the promonen ya basa hay 22, 2015

They are proceed to a growing terminal Made of their of the process as may

#### COMMITTED TO AFFORDABLE TUITION

#### Annual Cost for Full-Time Students<sup>1</sup>

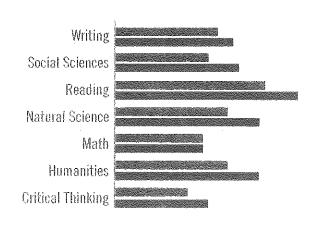


93%

of corployers would time another graduate from PPUS Source, American Public University System, Alman Employer Survey Institute, December 2012

#### FOCUSED ON STUDENT OUTCOMES

2011 ETS Proficiency Profile Bacheron's Level Students



Mational Mean

APUS Students

APUS helieves that it is important to share assessment results and provide evidence of student learning to the public. The 2011 ETS Proficiency Profile is a norm-referenced gauge of general aducation outcomes.

િય સાંબંધમાંથી mer mallim ફોમ્પ પ્રાપ્ય છે. છોડી સ્પેતૃક વર્ષ કાર્યાલ સ્થિત દેશાં ભાગમાંથી કરામાં આવેલા સાથે કરામાં જાણ કરવા સ્થાપના સ્થાપના સ્થાપના સ્થાપના સ