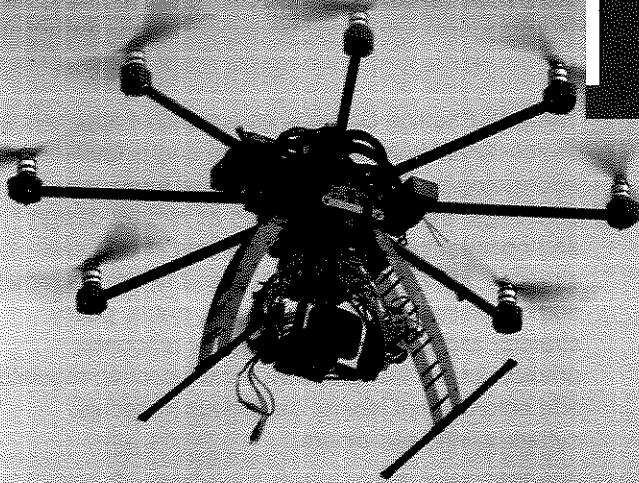


Unmanned Aircraft Systems



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McKenna Long
& Aldridge^{LLP}

THE FUTURE OF FLIGHT IS CHANGING.

The McKenna Long & Aldridge LLP (MLA) Unmanned Aircraft Systems (UAS) Practice Group is a natural extension of MLA's long-standing representation of the aerospace industry.

We find ourselves at a unique time in American history: On the cusp of an explosion in UAS use across the country, and on the ground floor of UAS policymaking at every level of government.

McKenna Long & Aldridge's UAS Practice Group has established itself as the "go-to" counsel for UAS manufacturers, operators and users looking to plan for and achieve long-term success in this complex political, policy, legal and regulatory environment.

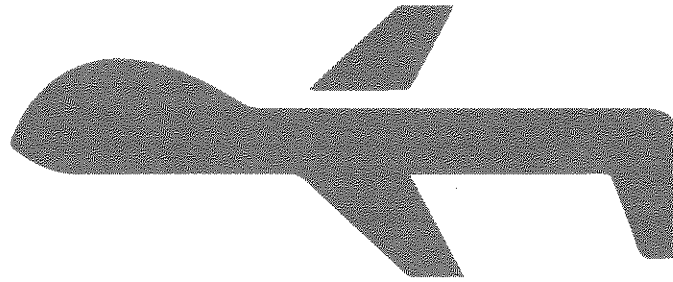
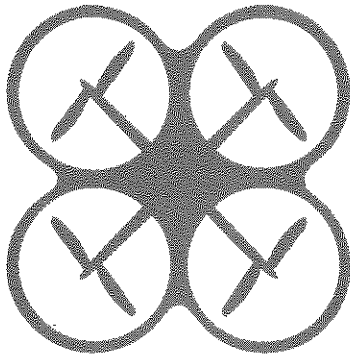
Congress has mandated that the Federal government integrate UAS into the National Airspace System by 2015. During this critical period of federal rulemaking, as well as federal and state legislating and policymaking, MLA's UAS Practice Group customizes local, state and Federal public sector strategies for companies seeking to navigate the uncertain UAS policy terrain—and identifies regulatory and legislative opportunities that will help them achieve their long-term business goals.

MLA's UAS practice group is uniquely qualified to respond to and anticipate the needs of companies who have entered or wish to enter this dynamic and emerging marketplace. The Practice Group consists of attorneys and professionals with deep aviation, public policy, and litigation experience—including intimate knowledge of the government's UAS policy.

The UAS Practice Group is comprised of attorneys and professionals from across the firm and is focused on addressing the multitude of potential legal and other challenges that may arise, such as aircraft design and operator certification; operations in U.S. civil airspace; tort liability; insurance and risk management; commercial/government contracts; public policy strategy and advocacy; emergency response; privacy; intellectual property; export control; regulatory and enforcement issues; hazardous materials; cybersecurity; and others.

For over 55 years, MLA has represented a cross-section of designers, manufacturers, and integrators of cutting-edge aerospace systems used commercially and in military applications, domestically, and in foreign air space. The team has a substantial risk mitigation / insurance practice, a significant aviation practice encompassing Federal Aviation Administration (FAA) matters, as well as liability insurance and commercial matters involving airlines, general aviation, manufacturers, ground handlers, MROs, and all phases of the aviation industry.

MLA also has extensive experience assisting clients with the complex intersection of the public and private sectors, and understands the risks and challenges entities face in their interactions with government. MLA's nationally recognized bipartisan Public Policy and Regulatory Affairs practice is



comprised of more than 30 attorneys and advisors and is led by former elected and appointed federal, state, and local government officials and senior staff. The firm's National, Federal, State, and Local Government Affairs teams combine the insight and experience from decades of experience and help the firm to be ranked as one of the top ten government affairs firms in The National Law Journal's LegalTimes Influence 50 list.

MLA has created an industry UAS Advisory Group to share best practices and strategize on policy initiatives that will help companies achieve their goals. For example, the Advisory Group will provide input and comments to the FAA prior to the release of the Notice of Proposed Rulemaking (NPRM), and then follow up to ensure that the goals of its UAS clients are implemented.

MLA has strong experience leading industry efforts. The firm successfully led a similar "Think Tank" group in 2002 in conjunction with the rulemaking efforts related to the U.S. SAFETY Act, a landmark tort reform statute conceived by MLA attorneys. The SAFETY Act eliminates or minimizes enterprise-threatening tort liabilities for homeland security companies arising out of terrorist attacks if their anti-terror technologies have been pre-approved by the Department of Homeland Security. Because UAS could be the subject of terrorist activities, the SAFETY Act will have direct applicability to designers, manufacturers, and integrators of such systems.

MLA's attorneys and professionals provide strategic, experienced counsel on a wide range of issues, including:

- Organizing and providing strategic consulting for companies and trade associations on UAS-related policy issues
- Operating in the highly-regulated world of commercial airspace
- Obtaining approvals under Section 333 of the FAA Modernization and Reform Act of 2012
- Managing and/or mitigating risks through insurance, contract and statutory protections, including the SAFETY Act
- Planning emergency preparedness and response
- Representing entities in federal, state or local policymaking processes that would govern or seek to govern commercial UAS use
- Developing policy agendas for UAS use and broad-based coalitions to support such efforts
- Monitoring federal, state and local government activity on UAS-related policy issues
- Handling regulatory enforcement actions: how to avoid them if possible and deal with them if they occur
- Processing certifications for aircraft, pilots, and maintenance personnel
- Considering privacy concerns and how to avoid overstepping the boundaries
- Dealing with hazardous material issues when using UAS
- Confronting cybersecurity issues for UAS
- Transitioning from the DOD world to the FAA world

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McKenna Long & Aldridge LLP (MLA) is an international law firm with more than 500 attorneys and public policy advisors in 15 offices and 13 markets. The firm is uniquely positioned at the intersection of law, business and government, representing clients in the areas of complex litigation, corporate law, energy, environment, finance, government contracts, health care, infrastructure, insurance, intellectual property, private client services, public policy, real estate, and technology. For more information, visit **mckennalong.com**.

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