

**Author Full Name :** Anonymous**Received Date :** 11/21/2020 08:47 AM**Comments Received :**

ATTN: SBA

RE: Reporting and Recordkeeping Requirements

To Whom It May Concern:

I am contacting you with grave concern regarding a potential release of my private information, without my permission, because of seeking advisement with the CT SBDC. The confidential advisement has been and is still crucial for me as I work toward developing a 2021 CT based start-up business.

In December, I will have worked 20 years for a Fortune 50 Company that takes its privacy/confidentiality provisions seriously for good reason. Cybersecurity hacking is increasing at alarming rates. It is also becoming more pervasive and damaging. Cyberhackers need only a few private details, with the help of algorithms, to then digitally obtain confidential and proprietary data. For example, I witnessed a demonstration on how the knowledge of my name and contact information, including cell phone number, led to a hack of my personal passwords. Fortunately, I was in a protected demonstration or the situation could have been catastrophic. Hackers are looking for data every day, 24-7. I don't want my data handed to them, ever! As strongly as I believe I am owed privacy, I do not mind if CT SBDC shares some information, such as how many businesses they assist or knowing how many employees work for these businesses. The problem is when the sharing of information becomes identifiable to me, as a private citizen or as a business owner. I don't understand how having my name, contact information, or other personal/proprietary information would be of use to the government. To think that my information, if digitally stored, would be safe even in a government protected site, is to not understand the current environment in which we live.

I do not have a Facebook account, have not joined any other social site nor conduct my finances online. Privacy is paramount to me when conducting my personal business. Therefore, in summary, if this information would now be available beyond my advisor at the SBDC I would think twice about asking for assistance. And wouldn't that undermine the purpose and intent for supporting CT business owners?

Thank you for your time,  
SBDC mentee