

U.S. Department of Transportation

National Highway Traffic Safety Administration

PRESORT FIRST CLASS U.S. POSTAGE PAID MARTINSVILLE, VA PERMIT NO 40



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John Smith 980 Beaver Creek Drive Martinsville, VA 24112 ******* AUTO ** MIXED AADC 270

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We recently invited you to participate in an important study of motor vehicle drivers, passengers, and other road users conducted by the National Highway Traffic Safety Administration (NHTSA). Your household was randomly selected to participate. All eligible respondents will receive a **\$5 Amazon.com gift code** for completing the survey. If someone in your household has already completed the survey, please accept our sincere thanks! If not, please follow the simple steps below: Thank you in advance for your help.

Step 1: Give this postcard to the person in your household 18 years or older with the next birthday

Step 2: Go to www.USTRAFFICSURVEY.com

Step 3: Enter your unique login ID: 12345678A

Sincerely,

Essie Wagner

Director, Office of Behavioral Safety Research National Highway Traffic Safety Administration