

Attachment A: Initial Mailing Pressure Seal Test Materials

I. Control

Envelope: ACS-46IM(2020) (02-07-2019)

Instruction Card: ACS-34IM (02-13-2019)

Letter: ACS-13(L)(2020) (08-02-2019)

Multilingual Brochure: ACS-9 (2021) (03-19-2019)

II. Treatment 1

Letter: ACS-13(LX)(2020)IMPS-T1

Envelope, Instruction Card, and Multilingual Brochure used in Treatment 1 are the same as the Control

III. Treatment 2

Pressure Seal Letter: ACS-13PSX-IMPS-T2

IV. Treatment 3

Pressure Seal Letter: ACS-13PSX-IMPS-T3

V. Treatment 4

Pressure Seal Letter: ACS-13PSX-IMPS-T4



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U.S. Census Bureau

National Processing Center

1201 E. 10th St.

Jeffersonville, IN 47132

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The American Community Survey

**YOUR RESPONSE IS
REQUIRED BY LAW**

Control: Initial Mailing Envelope

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Permit No. G-58

OPEN IMMEDIATELY





American Community Survey

Go to **<https://respond.census.gov/acs>** to complete the American Community Survey online.

*(Vea el otro lado
para español.)*

IMPORTANT: You will need information from the address label on this card to log in. If you need help or have questions about the American Community Survey, call the toll-free number 1-800-354-7271.



American Community Survey

Vaya a **<https://respond.census.gov/acs>** para completar la Encuesta sobre la Comunidad Estadounidense por Internet en español.

ATENCIÓN: Necesitará información que aparece en la etiqueta en el otro lado de esta tarjeta para iniciar la sesión. Si usted necesita ayuda para llenar la encuesta o tiene preguntas acerca de la Encuesta sobre la Comunidad Estadounidense, llame sin cargo al 1-877-833-5625.

See other side for English.



U.S. Census Bureau

Washington, DC 20233

Office of the Director

A message from the Director of the U.S. Census Bureau:

Your address has been randomly selected by the U.S. Census Bureau to participate in the **American Community Survey**. The Census Bureau conducts this survey each year to give our country an up-to-date picture of how we live – including our education, housing, and jobs.

Communities across the country rely on information from this survey to decide where important services are needed, including:

- Improving roads and reducing traffic
- Building schools
- Planning for the health care needs of the elderly

Respond now at <https://respond.census.gov/acs>

Your response is required by U.S. law.

Because your household has been asked to participate on behalf of your community, it is vital that you complete this survey to help meet critical needs in your area.

If you are unable to complete the survey online, we will send you a paper questionnaire in a few weeks. The Census Bureau is using the internet to collect this information to conserve natural resources, save taxpayers' money, and process data more efficiently.

If you need help completing the survey or have questions, please call our toll-free number (1-800-354-7271).

Thank you in advance for your prompt response.

Enclosures

American Community Survey data help determine the annual distribution of more than **\$675 billion** in federal funds **to communities nationwide**.

Will my response be confidential?

Yes. The U.S. Census Bureau is required by law to protect this information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you. We are conducting this survey under the authority of Title 13, United States Code, Sections 141 and 193. Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Section 9). Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

Am I required to fill out the survey?

Yes. Your response to this survey is required by law (Title 13, U.S. Code, Sections 141, 193, and 221). Title 13, as changed by Title 18, imposes a penalty for not responding. As a randomly selected representative of your community, you are the voice of your neighbors and peers. To create an accurate picture of your community, it is critical that you respond.

How will the Census Bureau use the information I provide?

By law, the Census Bureau can only use your responses to produce statistics. Your information will be used in combination with information from other households to produce data for your community. Similar data will be produced for communities across Puerto Rico and the United States.

We may combine your answers with information that you gave to other agencies to enhance the statistical uses of these data. This information will be given the same protections as your survey information. Based on the information that you provide, you may be asked to participate in other Census Bureau surveys that are voluntary.

Control: Initial Mailing Multilingual Brochure

The U.S. Census Bureau is conducting the American Community Survey

In a few weeks you will receive an American Community Survey questionnaire in the mail. Because you are living in the United States, you are required by law to respond to this survey. If you have questions about the form, please call us at 1-800-354-7271.

What is the American Community Survey?

The American Community Survey is an important survey conducted by the Census Bureau. It is designed to give communities current information about its people and housing. In order to make well-informed decisions, a community needs accurate and reliable information. By responding to this survey, you are helping your community to get this kind of information.

Will my answers to this survey be kept confidential?

Yes. The U.S. Census Bureau is required by law to keep your information confidential. The Census Bureau is not permitted to publicly release your responses in a way that could identify you. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

La Oficina del Censo de los Estados Unidos está realizando la Encuesta sobre la Comunidad Estadounidense

En unas semanas, usted recibirá por correo un cuestionario de la Encuesta sobre la Comunidad Estadounidense. Como usted está viviendo en los Estados Unidos, la ley exige que usted responda a esta encuesta. Si tiene preguntas sobre el cuestionario, llámenos al 1-877-833-5625.

¿Qué es la Encuesta sobre la Comunidad Estadounidense?

La encuesta sobre la Comunidad Estadounidense es una encuesta importante realizada por la Oficina del Censo de los Estados Unidos. Está diseñada para brindar información actual a las comunidades sobre las personas y las viviendas. Para poder tomar buenas decisiones, una comunidad necesita información precisa y confiable. Al responder a esta encuesta, usted está ayudando a su comunidad a obtener este tipo de información.

¿Serán confidenciales mis respuestas a esta encuesta?

Sí. La Oficina del Censo de los EE.UU. está obligada por ley a mantener confidencial su información. A la Oficina del Censo no se le permite divulgar sus respuestas de manera que este hogar pudiera ser identificado. En conformidad con la Ley para el Fortalecimiento de la Seguridad Cibernética Federal del 2015, sus datos están protegidos contra los riesgos de seguridad cibernética mediante los controles aplicados a los sistemas que transmiten su información.

Important Information From the U.S. Census Bureau

Información Importante de la Oficina del Censo de los Estados Unidos

美国人口普查局重要通知

Thông tin quan trọng từ Văn phòng Thống kê Dân số Hoa Kỳ

Важная информация от Бюро переписи населения США

미국 인구조사국에서 전해드리는 중요한 정보



Issued 03-19-2020
ACS-9 (2021)

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美国人口普查局正在进行美国社区问卷调查

几周后，您将收到通过邮件发送的问卷，即美国社区问卷调查。由于您居住在美国，法律要求您必须回答此问卷调查。如果您对表格有任何问题，请致电 1-800-638-5945 联系我们。

什么是美国社区问卷调查？

美国社区问卷调查由美国人口普查局主持，是一项重要的调查。目的是为了向各个社区提供有关居民和住房方面的最新信息。一个社区要做出明智的决策，需要真实准确的信息。您答复此问卷调查，就是在帮助您所在社区获取这样的信息。

我对这次调查的回答，人口普查局是否会保密？

是的。根据法律规定，美国人口普查局将对您的信息保密。人口普查局不得以可识别您的身份的方式公开发布您的回复。依据2015年联邦增强网络安全法案，通过监察传输您资料的系统，来确保您个人资料受到保护，避免网络安全风险。

Văn phòng Thống kê Dân số Hoa Kỳ đang thực hiện cuộc Khảo sát Cộng đồng tại Mỹ.

Một vài tuần nữa quý vị sẽ nhận bản câu hỏi Khảo Sát Cộng Đồng tại Mỹ được gửi qua bưu điện. Vì quý vị đang sống ở Hoa Kỳ, pháp luật quy định quý vị phải trả lời khảo sát này. Nếu quý vị có thắc mắc về mẫu đơn này, vui lòng gọi cho chúng tôi theo số 1-877-221-9436.

Cuộc Khảo sát Cộng đồng tại Mỹ là gì?

Cuộc Khảo sát Cộng đồng tại Mỹ là một cuộc khảo sát quan trọng được Văn phòng Thống kê Dân số Hoa Kỳ thực hiện. Nó được thiết kế để cung cấp cho cộng đồng thông tin hiện tại về người dân và nhà cửa. Nhằm có được những quyết định thức thời có ích lợi trực tiếp cho những nhu cầu của cộng đồng quý vị, những thông tin cần được chính xác và đáng tin cậy. Bằng cách trả lời cuộc khảo sát này, quý vị đang giúp cộng đồng mình lấy được loại thông tin này.

Liệu các câu trả lời khảo sát của tôi có được giữ bí mật không?

Có. Cục Thống Kê Dân Số Hoa Kỳ được pháp luật yêu cầu bảo mật thông tin của quý vị. Cục Thống kê không được phép công bố công khai các phản hồi của quý vị theo cách có thể nhận diện quý vị. Theo Luật Tăng Cường An Ninh Mạng của Liên Bang 2015, số liệu của quý vị sẽ được bảo vệ để tránh khỏi các nguy cơ về an ninh mạng qua cách kiểm duyệt các hệ thống chuyển số liệu của quý vị.

Бюро переписи населения проводит Анкетирование населения США по месту жительства

Через несколько недель Вы получите по почте анкету Анкетирования населения США по месту жительства. Поскольку Вы живете в Соединенных Штатах, закон требует, чтобы Вы ответили на этот опрос. Если у Вас имеются вопросы по этой форме, пожалуйста, звоните нам по телефону 1-866-225-2297.

Что представляет собой Анкетирование населения США по месту жительства?

Анкетирование населения США по месту жительства – это важнейшее исследование, проводимое Бюро переписи населения США. Его цель – обеспечить общество актуальной информацией о населении и жилищных условиях. Для принятия обоснованных решений на местах необходимо иметь точную и достоверную информацию. Отвечая на вопросы данного исследования, Вы помогаете своему району получить такую информацию.

Будет ли сохранена конфиденциальность моих ответов?

Да. По закону Бюро переписи населения США обязано соблюдать конфиденциальность ваших данных. Ему запрещено публично разглашать Ваши ответы таким образом, чтобы по ним можно было установить Вашу личность. Защиту Ваших данных от кибер-рисков регулирует федеральный закон «О повышении кибербезопасности» от 2015 года, в соответствии с которым регулярно проводится проверка систем передачи данных.

미국 인구조사국에서는 미국 지역사회조사를 실시하고 있습니다.

귀하께서는 몇 주 내에 미국 지역사회 조사설문지를 우편으로 받게 되실 것입니다. 귀하께서 미국에 거주하고 계시기 때문에 법에 따라 이 설문조사에 응답할 의무가 있습니다. 설문지 양식에 대해 질문이 있으시면 1-800-772-6728 번호로 문의해 주십시오.

미국 지역사회조사는 무엇인가요?

미국 지역사회조사는 미국 인구조사국에서 시행하는 중요한 설문조사입니다. 이 설문조사는 지역사회 주민들과 주택에 관한 최근 정보를 알려드리고자 계획되었습니다. 지역사회가 정보에 기초한 합리적인 결정을 내리기 위해서 정확하고 믿을 수 있는 정보가 필요합니다. 귀하의 설문응답은 지역사회가 이런 정보를 수집하는 데 도움을 줍니다.

설문조사에 대한 답변은 보호됩니까?

네. 미국 인구조사국은 법에 따라 귀하의 정보를 비밀로 유지해야 할 의무가 있습니다. 미국 인구조사국은 귀하가 응답한 정보를 귀하의 신상을 알 수 있는 형태로 일반에 공개할 수 없으며, 2015년 연방 사이버보안강화법에 따라, 귀하의 데이터는 데이터 전송 시스템의 철저한 검사를 통해 사이버 보안의 위험으로부터 보호됩니다.



Attachment A: Initial Mailing Pressure Seal Test Materials

Experimental Treatment Letters

ACS-13(LX)IMPS-T1

ACS-13PSX-IMPS-T2

ACS-13PSX-IMPS-T3

ACS-13PSX-IMPS-T4

Treatment 1: Initial Mailing Letter (without paper questionnaire reference)



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U.S. Census Bureau

Washington, DC 20233

Office of the Director

A message from the Director of the U.S. Census Bureau:

Your address has been randomly selected by the U.S. Census Bureau to participate in the **American Community Survey**. The Census Bureau conducts this survey each year to give our country an up-to-date picture of how we live – including our education, housing, and jobs.

Communities across the country rely on information from this survey to decide where important services are needed, including:

- Improving roads and reducing traffic
- Building schools
- Planning for the health care needs of the elderly

Respond now at <https://respond.census.gov/acs>

Your response is required by U.S. law.

Because your household has been asked to participate on behalf of your community, it is vital that you complete this survey to help meet critical needs in your area.

The Census Bureau is using the internet to collect this information to conserve natural resources, save taxpayers' money, and process data more efficiently.

If you need help completing the survey or have questions, please call our toll-free number (1-800-354-7271).

Thank you in advance for your prompt response.

Enclosures

American Community Survey data help determine the annual distribution of more than **\$675 billion** in federal funds **to communities nationwide**.

Will my response be confidential?

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Am I required to fill out the survey?

Yes. Your response to this survey is required by law (Title 13, U.S. Code, Sections 141, 193, and 221). Title 13, as changed by Title 18, imposes a penalty for not responding. As a randomly selected representative of your community, you are the voice of your neighbors and peers. To create an accurate picture of your community, it is critical that you respond.

How will the Census Bureau use the information I provide?

By law, the Census Bureau can only use your responses to produce statistics. Your information will be used in combination with information from other households to produce data for your community. Similar data will be produced for communities across Puerto Rico and the United States.

We may combine your answers with information that you gave to other agencies to enhance the statistical uses of these data. This information will be given the same protections as your survey information. Based on the information that you provide, you may be asked to participate in other Census Bureau surveys that are voluntary.

Treatment 2: Pressure Seal Mailer (includes paper questionnaire reference)



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U.S. Census Bureau
Washington, DC 20233
Office of the Director

A message from the Director of the U.S. Census Bureau:

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- Improving roads and reducing traffic
- Building schools
- Planning for the health care needs of the elderly

Respond now at <https://respond.census.gov/acs>
Log in with this user ID:

Your response is required by U.S. law.

Because your household has been asked to participate on behalf of your community, it is vital that you complete this survey to help meet critical needs in your area.

If you are unable to complete the survey online, we will send you a paper questionnaire in a few weeks. The Census Bureau is using the internet to collect this information to conserve natural resources, save taxpayers' money, and process data more efficiently.

If you need help completing the survey or have questions, please call our toll-free number (1-800-354-7271).

Thank you in advance for your prompt response.

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The American Community Survey

**YOUR RESPONSE IS
REQUIRED BY LAW**

Treatment 3: Pressure Seal Mailer (without paper questionnaire reference)



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U.S. Census Bureau
Washington, DC 20233
Office of the Director

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Log in with this user ID:

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The American Community Survey

**YOUR RESPONSE IS
REQUIRED BY LAW**

Treatment 4: Pressure Seal Mailer (alternative paper questionnaire reference location)



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U.S. Census Bureau
Washington, DC 20233
Office of the Director

A message from the Director of the U.S. Census Bureau:

Your address has been randomly selected by the U.S. Census Bureau to participate in the **American Community Survey**. The Census Bureau conducts this survey each year to give our country an up-to-date picture of how we live — including our housing, education, and jobs.

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- Planning for the health care needs of the elderly

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Attachment B: Regional Office Internet Letter Test Materials

CAPI Internet Pressure Seal Letters

There is one letter for each regional office (RO). The LARO version is attached. Each RO has a unique letter with the RO address, RO phone number, and regional director signature. All other elements of the letter are identical within a treatment.

Control

Address Side Message: Past Due

Response Option: Internet

Letters: ACS-INET LARO(2021)(12-10-2020), ACS-INET ATRO(12-10-2020), ACS-INET CHRO (12-10-2020), ACS-INET NYRO(12-10-2020), ACS-INET PHRO(12-10-2020), ACS-INET DNRO(12-10-2020)

Treatment 1

Address Side Message: Past Due

Response Option: Internet and TQA

Letters: ACS-INET LAROX-ROIL-T1 (12-11-2020), ACS-INET ATROX-ROIL-T1 (12-11-2020), ACS-INET CHROX-ROIL-T1 (12-11-2020), ACS-INET NYROX-ROIL-T1 (12-11-2020), ACS-INET PHROX-ROIL-T1 (12-11-2020), ACS-INET DNROX-ROIL-T1 (12-11-2020)

Treatment 2

Address Side Message: Required by Law

Response Option: Internet

Letters: ACS-INET LAROX-ROIL-T2(12-10-2020), ACS-INET ATROX-ROIL-T2(12-10-2020), ACS-INET CHROX-ROIL-T2(12-10-2020), ACS-INET NYROX-ROIL-T2(12-10-2020), ACS-INET PHROX-ROIL-T2(12-10-2020), ACS-INET DNROX-ROIL-T2(12-10-2020)

Treatment 3

Address Side Message: Required by Law

Response Option: Internet and TQA

Letters: ACS-INET LAROX-ROIL-T3(12-11-2020), ACS-INET ATROX-ROIL-T3(12-11-2020), ACS-INET CHROX-ROIL-T3(12-11-2020), ACS-INET NYROX-ROIL-T3(12-11-2020), ACS-INET PHROX-ROIL-T3(12-11-2020), ACS-INET DNROX-ROIL-T3(12-11-2020)

Control Treatment:

Address-side Message: Past Due Response Option: Internet



U.S. Census Bureau
Los Angeles Regional Office
Burbank, CA 91504

Dear Resident:

A U.S. Census Bureau employee may have recently contacted you to help you complete the **American Community Survey**. If you have responded, thank you. If you have not responded, we will contact you soon.

Please complete the survey today to avoid an in-person interview:



Go to: **respond.census.gov/acs**

Log in with your user ID:

Enter the user ID letters and numbers exactly as you see them above.

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The information from this survey helps identify needs such as affordable housing, job training, and emergency planning. Your response makes a difference! Thank you for helping your community prepare for a better future.

If you have any questions call us at 1-800-992-3530, option 1. We are happy to help you.

Sincerely,

Julie Lam
Regional Director

Por favor complete la Encuesta sobre la Comunidad Estadounidense.

La encuesta está disponible en español.

Por internet: Vaya a respond.census.gov/acs. Haga clic en "Para completar en español, oprima aquí."

Por teléfono: Llame al 1-877-833-5625 para hablar en español con un empleado de la Oficina del Censo.

FOR OFFICE USE ONLY:

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Los Angeles Regional Office
2300 W. Empire Avenue, Suite 300
Burbank, CA 91504

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THE AMERICAN COMMUNITY SURVEY

**YOUR RESPONSE
IS PAST DUE**



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Los Angeles Regional Office
Burbank, CA 91504

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ONLINE		BY PHONE
Go to: respond.census.gov/acs Log in with your user ID:	OR	Call 1-800-354-7271
Enter the user ID letters and numbers exactly as you see them above.		Monday–Friday: 9 a.m. to 9 p.m. Saturday: 9 a.m. to 7 p.m. Sunday: 11 a.m. to 9 p.m.

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Sincerely,

A handwritten signature in black ink, appearing to read "Julie".

Julie Lam
Regional Director

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