

Attachment A: Recruitment Email

{DATE}, 2021

Dr. {FIRST NAME} {MIDDLE INITIAL} {LAST NAME},
{ORNAME}
{STREET ADDRESS 1}
{STREET ADDRESS 2}
{CITY}, {STATE} {ZIP CODE}

Dear Dr. {LAST NAME},

Thank you for your continued support of the National Science Foundation (NSF) and our efforts to promote the progress of science. The research and surveys funded by NSF help inform policy and research discussions related to U.S. competitiveness in science and engineering fields. We are writing today seeking volunteers for research related to our surveys.

We would like to **invite you** to participate in a special workshop to help us identify potential improvements for our surveys. The workshop will be held in a virtual format using Zoom software. It will take about 90 minutes. The session will be recorded. As a token of appreciation, workshop participants will receive a \$50 electronic Amazon gift card.

The workshop is being organized by researchers from the University of Michigan and the University of Maryland. The goal is to engage you in co-designing a potential smartphone app that delivers short surveys. For example, we may ask you to identify the design features or functionality that would be most important to you.

To be considered for the workshop, please complete the screening survey below. It is expected to take 3 minutes to complete. Note that the information that you provide in the screener survey and during the workshops is not protected by NSF, but instead falls under the University of Michigan and University of Maryland data protections.

Please complete the screener survey online:
{LINK TO WEB SURVEY}

Thank you in advance for your contribution in improving future NSF surveys.

Sincerely,
<NSF point of contact>
National Science Foundation