

OMB Control No:
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Paperwork Reduction Act Statement: According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0910-0497. The time required to complete this information collection is estimated to average 105 minutes per response, including the time for logging onto the online platform, reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to PRStaff@fda.hhs.gov.

Appendix VII: Stimuli to Be Shown to Participants: Visual Images of Entree Food Products

Nutrition Facts

1 serving per container
Serving size 1 Meal (259g)

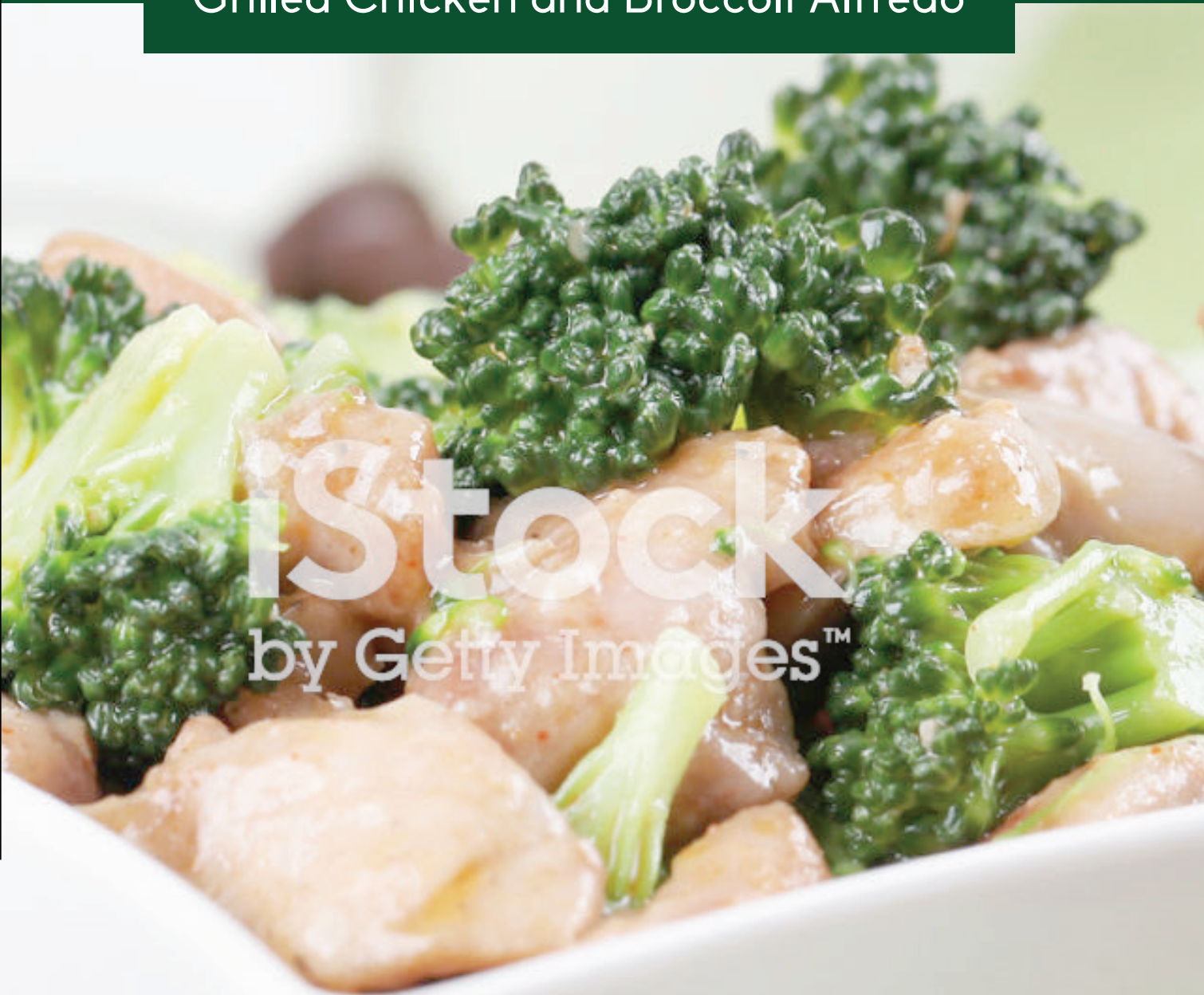
Amount per serving
Calories 190

	% Daily Value*
Total Fat 5g	6%
Saturated Fat 2.5g	13%
<i>Trans Fat</i> 0g	
Cholesterol 85mg	28%
Sodium 600mg	26%
Total Carbohydrate 8g	3%
Dietary Fiber 4g	14%
Total Sugars 2g	
Includes less than 1g Added Sugars	1%
Protein 28g	
Vitamin D 0mcg	0%
Calcium 70mg	6%
Iron 0.8mg	4%
Potassium 1180mg	25%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

SPEEDY STEAMERS

Grilled Chicken and Broccoli Alfredo



INGREDIENTS:

BROCCOLI. SEASONED COOKED CHICKEN (CHICKEN BREAST, WATER, SUGAR, SEA SALT, OLIVE OIL, ISOLATED SOY PROTEIN, SOY FIBER, RICE STARCH, NATURAL FLAVORING). **ALFREDO SAUCE** (WATER, PARMESAN CHEESE [PASTEURIZED MILK, CHEESE CULTURE, SALT, ENZYMES], ROMANO CHEESE FROM COW'S MILK [PART SKIM MILK, CHEESE CULTURE, SALT, ENZYMES], CORN STARCH, CREAM, CONTAINS 2% OR LESS OF: WHEY PROTEIN CONCENTRATE, POTASSIUM CHLORIDE, SEA SALT, NATURAL FLAVORINGS, BUTTER [CREAM, SALT], LOCUST BEAN GUM).

CONTAINS: MILK, SOY.

Nutrition Facts

1 serving per container
Serving size 1 Meal (255g)

Amount per serving
Calories 270

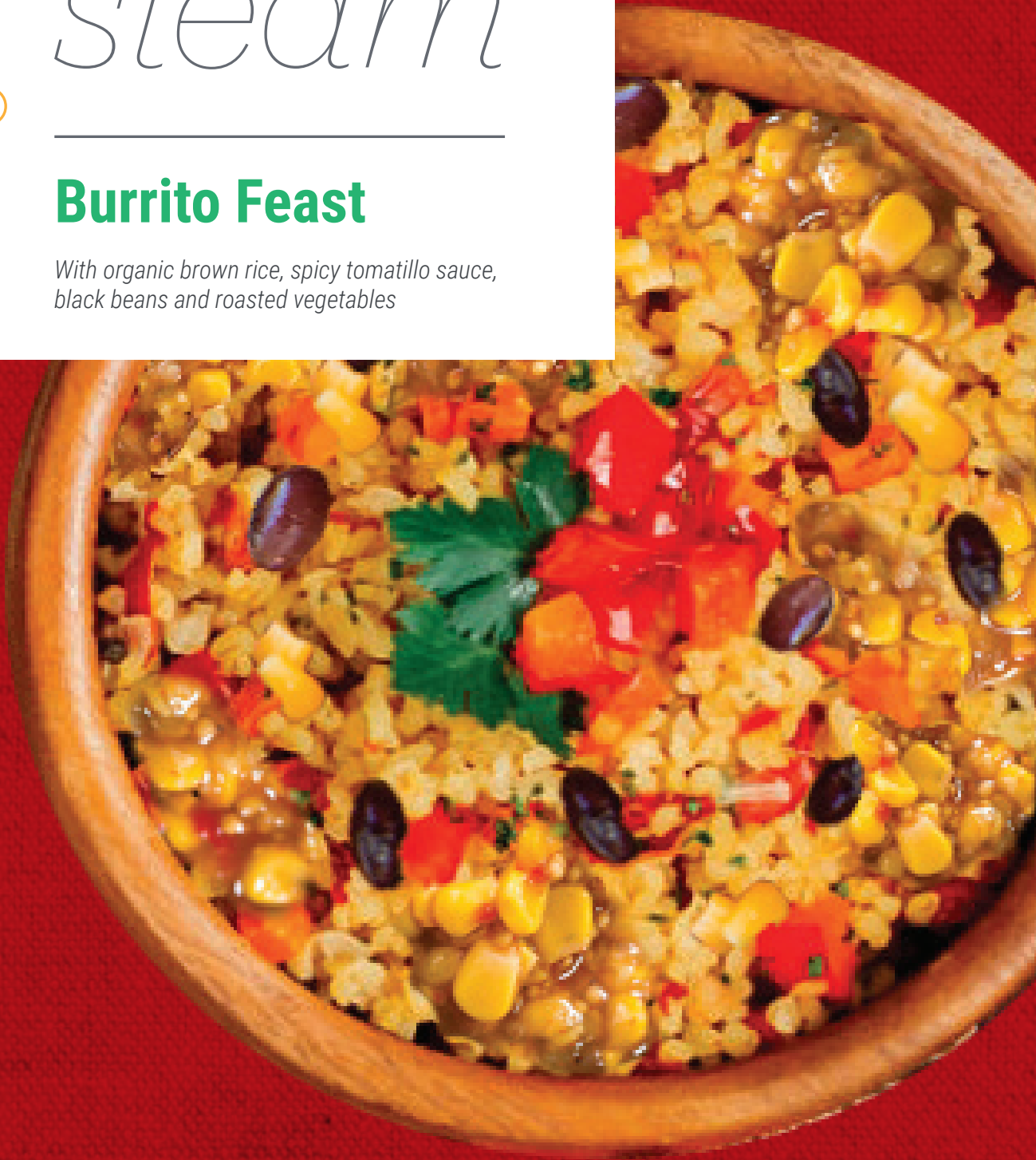
	% Daily Value*
Total Fat 4g	5%
Saturated Fat 1g	5%
<i>Trans</i> Fat 0g	
Cholesterol 0mg	0%
Sodium 350mg	15%
Total Carbohydrate 50g	18%
Dietary Fiber 12g	43%
Total Sugars 3g	
Includes 1g Added Sugars	2%
Protein 9g	
Vitamin D 0mcg	0%
Calcium 70mg	6%
Iron 2.1mg	10%
Potassium 320mg	6%

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QUICK *steam*

Burrito Feast

With organic brown rice, spicy tomatillo sauce, black beans and roasted vegetables



INGREDIENTS:

COOKED ORGANIC BROWN RICE (WATER, ORGANIC BROWN RICE).

SPICY TOMATILLO SAUCE (WATER,TOMATILLO PUREE [ORGANIC TOMATILLOS], ONIONS, SERRANO PEPPER PUREE, OLIVE OIL, CILANTRO, CORNSTARCH, ORGANIC CIDER VINEGAR, CHARDONNAY WINE, GARLIC, SALT, SUGAR, CANOLA OIL).

VEGETABLES (ORGANIC CORN, COOKED ORGANIC BLACK BEANS, COOKED ORGANIC PINTO BEANS, RED BELL PEPPERS, SCALLIONS).

HARDY MEALS

SALISBURY STEAK DINNER

Nutrition Facts

1 serving per container

Serving size 1 Meal (454g)

Amount per serving

Calories 580

% Daily Value*

Total Fat 32g **41%**

Saturated Fat 10g **50%**

Trans Fat 0g

Cholesterol 65mg **22%**

Sodium 1290mg **56%**

Total Carbohydrate 51g **19%**

Dietary Fiber 4g **14%**

Total Sugars 17g

Includes 15g Added Sugars **30%**

Protein 22g

Vitamin D 0mcg 0%

Calcium 170mg 15%

Iron 4mg 20%

Potassium 840mg 20%

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INGREDIENTS:

GRAVY (WATER, FOOD STARCH MODIFIED, ONION POWDER, SALT, MONOSODIUM GLUTAMATE, CARAMEL COLOR, BEEF BASE, SALT, HYDROLYZED SOY PROTEIN, SUGAR, MONOSODIUM GLUTAMATE, WHEY, SALT, **COOKED SALISBURY STEAK PATTY** (BREAD CRUMBS, DEXTROSE, SALT, YEAST), SOY PROTEIN CONCENTRATE, SALT, DEHYDRATED ONION, GRILL FLAVOR, MESQUITE SMOKE FLAVOR, CARAMEL COLOR, **MASHED POTATOES** (WATER, DEHYDRATED POTATO FLAKES, SEASONING SAUCE, SALT, DRIED DAIRY BLEND, **GREEN BEANS, BROWNIE** (SUGAR, WATER, ENRICHED WHEAT FLOUR, SOYBEAN OIL, COCOA, WHOLE EGGS, SEASONING SAUCE **SEASONING SAUCE** (WATER, SUGAR, SEASONING SAUCE, SALT, SOYBEAN OIL).

CONTAINS: SOY, WHEAT, EGGS, MILK

Nutrition Facts

1 serving per container
Serving size 1 Meal (283g)

Amount per serving
Calories 320

	% Daily Value*
Total Fat 7g	9%
Saturated Fat 1.5g	8%
<i>Trans</i> Fat 0g	
Cholesterol 85mg	28%
Sodium 580mg	25%
Total Carbohydrate 43g	16%
Dietary Fiber 4g	14%
Total Sugars 9g	
Includes 6g Added Sugars	12%
Protein 23g	30%
Vitamin D 0mcg	0%
Calcium 40mg	4%
Iron 1.5mg	8%
Potassium 610mg	15%

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QUICK *steam*

Chicken Fried Rice

*With brown rice, sesame sauce, scrambled eggs
seasoned cooked chicken and vegetables*



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25 YEARS

INGREDIENTS:

COOKED RICE (WATER, BROWN RICE). **SESAME SAUCE** (WATER, SOY SAUCE [WATER, WHEAT, SOYBEANS, SALT, ALCOHOL, VINEGAR, LACTIC ACID], SUGAR, RICE VINEGAR, SAKE WINE [CONTAINS SALT] CORN STARCH, GARLIC PUREE, SESAME OIL, GINGER PUREE, LOCUST BEAN GUM). **SEASONED COOKED CHICKEN** (CHICKEN BREAST, WATER, SUGAR, SEA SALT, OLIVE OIL, ISOLATED SOY PROTEIN, SOY FIBER, RICE STARCH, NATURAL FLAVORING). **VEGETABLES** (CARROTS, EDAMAME). **SCRAMBLED EGGS** (WHOLE EGGS, WATER, CITRIC ACID).
CONTAINS: EGG, SOY, WHEAT.

Mama's — KITCHEN

Swedish Meatballs

Classic swedish meatballs with noodles
in a rich cream sauce

Nutrition Facts

1 serving per container
Serving size 1 Meal (369g)

Amount per serving
Calories 450

	% Daily Value*
Total Fat 20g	26%
Saturated Fat 8g	40%
Trans Fat 1g	
Cholesterol 75mg	25%
Sodium 940mg	41%
Total Carbohydrate 44g	16%
Dietary Fiber 5g	18%
Total Sugars 3g	
Includes 1g Added Sugars	2%
Protein 22g	36%
Vitamin D 0mcg	0%
Calcium 110mg	8%
Iron 2.7mg	15%
Potassium 940mg	20%

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INGREDIENTS:

FETTUCCINI PASTA (WATER, ENRICHED SEMOLINA, EGGS), **SWEDISH MEATBALLS** (BEEF, POTATOES, WATER, ONIONS, SALT, FLAVORINGS, HYDROLYZED CORN PROTEIN, PARSLEY, WHEAT FLOUR, DRIED WHOLE EGGS, NON-FAT DRY MILK), WATER, SOUR CREAM, **CONTAINS 2% OR LESS OF:** PORK FLAVOR, ONIONS, BEEF FLAVOR, MODIFIED FOOD STARCH, MUSHROOMS, SOYBEAN OIL.

CONTAINS: SOY, WHEAT, EGGS, MILK