MILLENNIAL SPENDING

Spending Patterns of Americans Born In or After 1981 2018 Consumer Expenditure Survey

Household Characteristics

Average age of 29 household respondents.

Average number of earners 1.5 in millennial households.

of millennial households 63% rent rather than own a home.

of millennial households 58% that purchased a vehicle bought a used car or truck.

> **Average Income Before Taxes**

> > \$67,076



Total Average Annual Expenditures

\$52,874

Average **Annual Expenditures**

Percent of Household **Budget**

Housing

\$18,329



34.7%

Transportation

\$9,435



17.8%

Food \$7,061



13.4%

Health Care

\$2,831



5.4%

Entertainment

\$2,391



4.5%

Apparel and Services

\$1,979

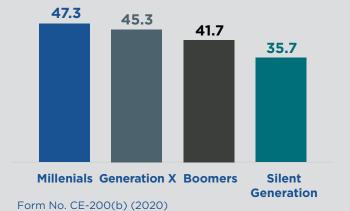


3.7%

\$10,848



20.5%



Millennials spent a higher percentage of their food budget on meals away from home than Generation X, **Boomers, and the Silent Generation.**

Source: 2018 Consumer Expenditure Survey



