



Invention-Con 2021 Survey  
August 2021

USPTO Outreach Event Survey

Office of the Chief Communications Officer

**Approved for use through 9/30/2021 OMB 0651-0080**

**U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE**

\* 1. How did you learn about this program? (check all that apply)

- ☐ USPTO.gov website
- ☐ Social Media (e.g., FB, Twitter)
- ☐ Eventbrite
- ☐ Email announcement
- ☐ Colleague/Friend
- ☐ Attendance at previous event
- ☐ Other (please specify)

\* 2. On **day one**, how useful was the information presented at Invention-Con 2021? Consider usefulness both for now and in the future. (Place an 'x' in the proper column for each row.)

	Not useful at all	Somewhat useful	Moderately useful	Very useful	N/A (did not attend)
Leadership message	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning the ropes to protect your creative works	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exploring pathways to inventing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assignment: Resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fireside chat with TIME magazine's first Kid of the Year	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 3. On **day two**, how useful was the information presented at Invention-Con 2021? Consider usefulness both for now and in the future. (Place an 'x' in the proper column for each row.)

	Not useful at all	Somewhat useful	Moderately useful	Very useful	N/A (did not attend)
Leadership message	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Keynote: Using innovation to answer the COVID-19 challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Let's make a deal!	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inside inventive minds: You want to invent what?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tech transfer and commercialization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 4. On **day three**, how useful was the information presented at Invention-Con 2021? Consider usefulness both for now and in the future. (Place an 'x' in the proper column for each row.)

	Not useful at all	Somewhat useful	Moderately useful	Very useful	N/A (did not attend)
Leadership message	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A focus on fashion: Wearable tech	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music beatz and writingz – Copyright issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overcoming technology challenges of AI and robotics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government resources: Connect, interact, and inquire	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. The information and knowledge gained by attending this program will help me leverage my intellectual property in the marketplace.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Neither disagree nor agree
- ☐ Somewhat agree
- ☐ Strongly agree

\* 6. I would recommend this program to someone else.

- ☐ Strongly disagree
- ☐ Somewhat disagree
- ☐ Neither disagree nor agree
- ☐ Somewhat agree
- ☐ Strongly agree

\* 7. Overall how would you rate your satisfaction with Invention-Con 2021?

- ☐ Very dissatisfied
- ☐ Somewhat dissatisfied
- ☐ Dissatisfied
- ☐ Neither dissatisfied nor satisfied
- ☐ Somewhat satisfied
- ☐ Very satisfied

8. What did you like most about today's program?

9. What other topics are you interested in learning about?

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