

## HHS COVID-19 Public Education Campaign Parent & Teen Interview Dyads

### Ads to be shown during dyad interviews:

1. LOL:  
<https://wecandothis.hhs.gov/lols-are-better-real-life-15>
2. Next Great Influencer – (can be access via FTP site below)
3. Modern Warrior (for American Indian/Alaska Native dyads only):  
<https://wecandothis.hhs.gov/modern-day-warrior-15>
4. Yes/Si (for Hispanic/Latinx dyads only):  
<https://wecandothis.hhs.gov/yes-spanish-30>

Note: Participants in each dyad will see one or more of the ads listed above.

### FTP site to access “Next Great Influencer” ad

- Website: <https://sftp.forsmarshgroup.com/login.html>
- Username: ASPA Creative Testing Survey
- Password: OW7IAaS
- Folder with ad: Parent Teen Dyads