

Attachment D: Initial Recruiting Email for Stakeholder Interviews

This email will be used to recruit individuals for stakeholder interviews.

Good afternoon [name],

My name is May Aydin and I am writing to see if you would be willing to participate in a short conversation regarding your perceptions of diversity in science and engineering and the applications of our [Women, Minorities, and Persons with Disabilities in Science and Engineering report](#), which is released by the National Center for Science and Engineering Statistics (NCSSES) within the National Science Foundation (NSF). Your input has the potential to help increase the value of and improve access to these important statistics and information. You do not need to be familiar with NCSSES or its reports to participate. Your feedback is valuable to us either way.

NCSSES is the nation's leading provider of statistical data on the U.S. science and engineering enterprise. As a principal federal statistical agency, NCSSES serves as a clearinghouse for the collection, interpretation, analysis, and dissemination of objective science and engineering data.

Our conversation will last less than 30 minutes, and will be held virtually on Microsoft Teams or another platform that is convenient for you, at a time that works for your schedule. Participation is voluntary, and your feedback will be kept confidential.

If you are interested in sharing your thoughts, please respond to [name] (cc-ed on this email and a contracting partner from Aptive Resources), who will follow up with you directly to find a mutually beneficial time. If we do not hear from you within 3 business days, Aptive will contact you directly.

Thank you again for considering this request.

Respectfully,
May Aydin, Ph.D.
Program Director
National Center for Science and Engineering Statistics
National Science Foundation