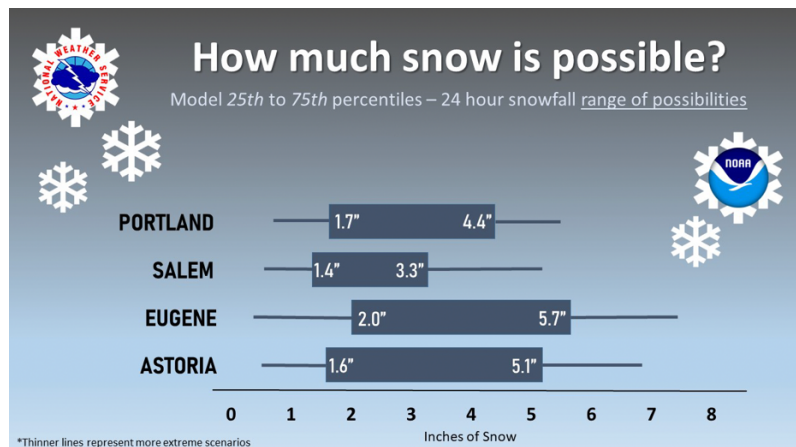


National Weather Service decisionmaker Qualtrics survey:

Pictured below is a forecast visualization* that is designed to help you make decisions about how to plan for weather hazards in your daily life/operations. Using the visualization provided, please answer the following questions:



* Visualization will be modified for each forecast community where the survey is distributed

- 1) How large of an impact could this weather hazard have on your operations on a scale of 1 to 6 (1=minimal; 6=extreme)?
- 2) How much preventive action would you take to mitigate the effects of the impact on a scale of 1 to 6 (1=minimal response; 6=maximum response)?
- 3) How confident are you in the action plan that you just made based on this graphic on a scale of 1 to 6 (1=not confident; 6=very confident)?
- 4) What factors impacted your decision? Explain your thought process.
- 5) Which elements (e.g. text, colors) of this graphic did you find the most helpful in making your risk assessment? (fill in the blank; as many as needed)
- 6) Which elements (e.g. text, colors) of the graphic were least helpful in making your risk assessment? (fill in the blank; as many as needed)
- 7) Please rate the amount of visual information included in the graphic on a scale of 1-20 where 1 is "way too little info/not informative," 10 is "perfect amount of info," and 20 is "way too much info/too busy."
- 8) Is there anything else you'd like to add?