

## What do you think about COVID-19 Clinical Trial?

If you are 18 or older and from and Black/African American or Asian American racial group, you may be eligible to participate in a focus group study to share your opinions about COVID-19 clinical trials.

### Howard University researchers are investigating perceived benefits and risk to participation in COVID-19 clinical trials.

Individuals from Black/African American and Asian American populations are frequently underrepresented in biomedical research despite having a disproportionate disease burden for COVID-19 relative to their proportional representation in the general population. Adequate representation of these populations in clinical trials and studies supporting regulatory submissions helps ensure that the data generated in the development program reflect the racial and ethnic diversity of the population.

This qualitative research study is titled “Bridging Gaps: Recruiting African and Asian American Participants in Clinical Trials and Creating Culturally Competent Messages.” The project is funded by FDA Office of Minority Health and Health Equity (OMHHE).

If you choose to participate in the study, you will be required to share your views in two 90-minute virtual focus groups.

Participants will receive:

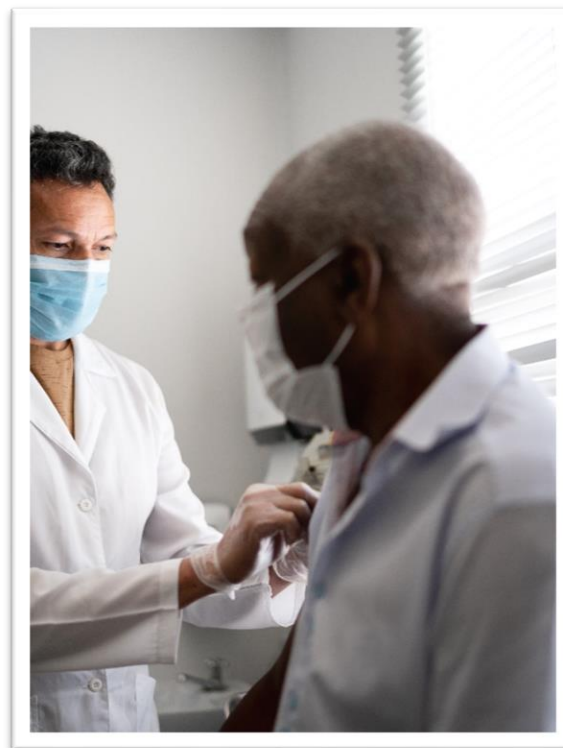
- \$75 for participating in each of two 90-minute focus groups.
- Emotional support as needed.

#### Location

- The focus groups will be conducted completely online. Participants will be required to use their personal cell phone or computer to join the focus group discussions.

#### Are you eligible?

- At least 18 years of ages
- A citizen or resident of the United States
- Identify as Black/African American, Asian American, or Pacific Islander, including first generation Americans



**If you're unsure if you meet the requirements, email the principal investigators of the study:**

**Dr. Wei Sun, PhD**  
[wei.sun@howard.edu](mailto:wei.sun@howard.edu)

**Dr. Monica Ponder, PhD**  
[monica.ponder@howard.edu](mailto:monica.ponder@howard.edu)

Department of Communication, Culture  
and Media Studies

Cathy Hughes School of  
Communications

Howard University