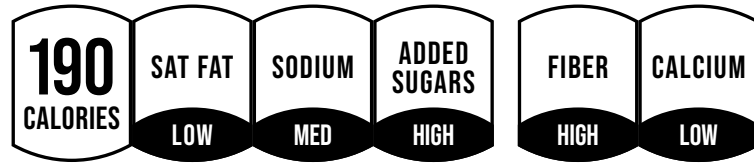


# Front Of Pack (FOP) Schemes to test

## Guideline Daily Amount (GDA)

PER SERVING



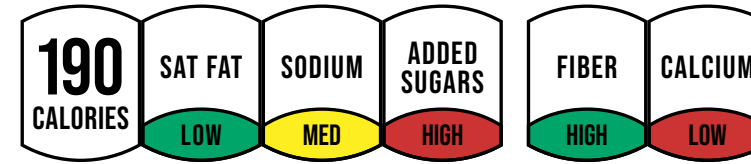
A1

PER SERVING



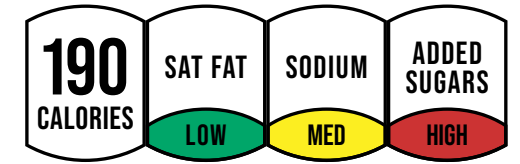
A2

PER SERVING



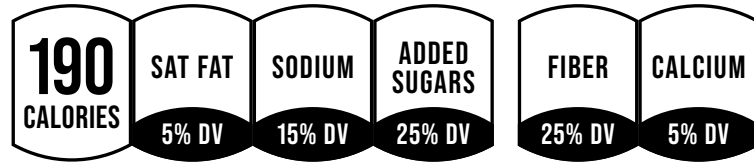
B1

PER SERVING



B2

PER SERVING



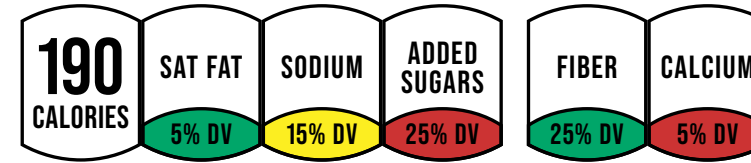
C1

PER SERVING



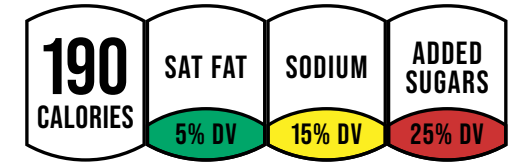
C2

PER SERVING



D1

PER SERVING



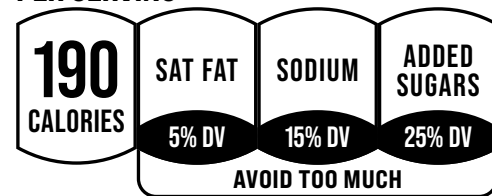
D2

PER SERVING



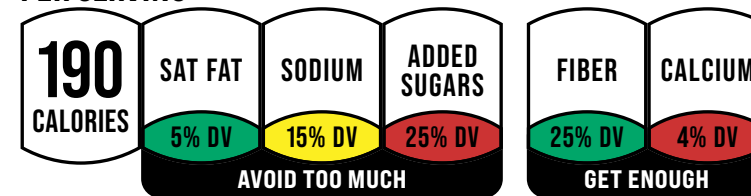
E1

PER SERVING



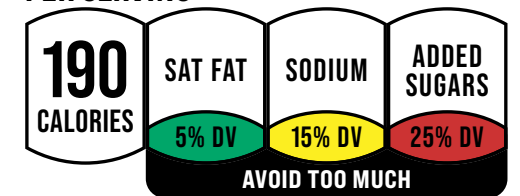
E2

PER SERVING



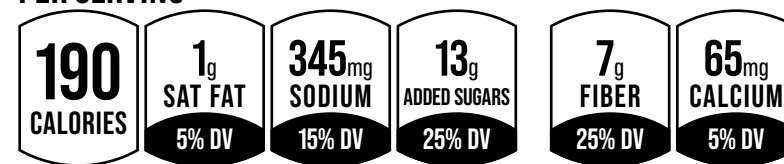
F1

PER SERVING



F2

PER SERVING



G1

PER SERVING



G2

# Front Of Pack (FOP) Schemes to test

## Nutrition Tips

Per serving on right

Nutrition Tips		Per serving
Saturated Fat	<b>Med</b>	
Sodium	<b>High</b>	
Added Sugars	<b>Low</b>	

A1

Nutrition Tips		Per serving
Saturated Fat	<b>Med</b>	
Sodium	<b>High</b>	
Added Sugars	<b>Low</b>	

A2

Nutrition Tips		Per serving
Saturated Fat	<b>15% DV</b>	
Sodium	<b>33% DV</b>	
Added Sugars	<b>5% DV</b>	

A3

Copy of group A with FDA.gov

Nutrition Tips		Per serving
Saturated Fat	<b>Med</b>	
Sodium	<b>High</b>	
Added Sugars	<b>Low</b>	

FDA.gov

A4

Nutrition Tips		Per serving
Saturated Fat	<b>Med</b>	
Sodium	<b>High</b>	
Added Sugars	<b>Low</b>	

FDA.gov

A5

Nutrition Tips		Per serving
Saturated Fat	<b>15% DV</b>	
Sodium	<b>33% DV</b>	
Added Sugars	<b>5% DV</b>	

FDA.gov

A6

Positive nutrients

Nutrition Tips		Per serving
Saturated Fat	<b>Med</b>	
Sodium	<b>High</b>	
Added Sugars	<b>Low</b>	
Fiber	<b>High</b>	
Calcium	<b>Low</b>	

FDA.gov

B1

Nutrition Tips		Per serving
Saturated Fat	<b>Med</b>	
Sodium	<b>High</b>	
Added Sugars	<b>Low</b>	
Fiber	<b>High</b>	
Calcium	<b>Low</b>	

FDA.gov

B2

Nutrition Tips		Per serving
Saturated Fat	<b>15% DV</b>	
Sodium	<b>33% DV</b>	
Added Sugars	<b>5% DV</b>	
Fiber	<b>25% DV</b>	
Calcium	<b>5% DV</b>	

FDA.gov

B3

% Daily Value

Nutrition Tips		Per serving	% Daily Value
Saturated Fat	<b>15% Med</b>		
Sodium	<b>33% High</b>		
Added Sugars	<b>5% Low</b>		

FDA.gov

C1

Nutrition Tips		Per serving	% Daily Value
Saturated Fat	<b>15%</b>		
Sodium	<b>33%</b>		
Added Sugars	<b>5%</b>		

FDA.gov

C2

Nutrition Tips		Per serving	% Daily Value
Saturated Fat	<b>15% Med</b>		
Sodium	<b>33% High</b>		
Added Sugars	<b>5% Low</b>		

FDA.gov

C3

# Front Of Pack (FOP) Schemes to test

## Nutrition Tips - High In

High In - Black on White

Nutrition Tips		Per serving
High In	% Daily Value	
Saturated Fat	30%	
Sodium	35%	
Added Sugars	25%	
FDA.gov		

A1

Nutrition Tips		Per serving
High In	% Daily Value	
Saturated Fat	30%	
Sodium	35%	
FDA.gov		

A2

Nutrition Tips		Per serving
High In	% Daily Value	
Sodium	35%	
FDA.gov		

A3

High In - White on Black

Nutrition Tips		Per serving
High In	% Daily Value*	
Saturated Fat	30%	
Sodium	35%	
Added Sugars	25%	
FDA.gov		

B1

Nutrition Tips		Per serving
High In	% Daily Value*	
Saturated Fat	30%	
Sodium	35%	
FDA.gov		

B2

Nutrition Tips		Per serving
High In	% Daily Value*	
Sodium	35%	
FDA.gov		

B3

%DV\*

Nutrition Tips		Per serving
High In	% DV*	
Saturated Fat	30%	
Sodium	35%	
Added Sugars	25%	
FDA.gov		

C1

Nutrition Tips		Per serving
High In	% DV*	
Saturated Fat	30%	
Sodium	35%	
FDA.gov		

C2

Nutrition Tips		Per serving
High In	% DV*	
Sodium	35%	
FDA.gov		

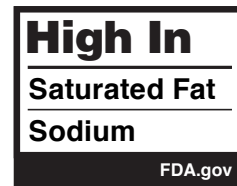
C3

# Front Of Pack (FOP) Schemes to test

## High In



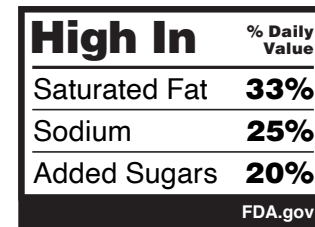
A1



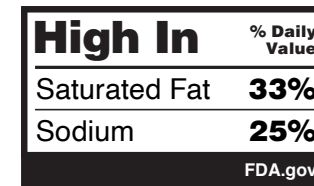
A2



A3



B1



B2



B3