Welcome! This brief survey is designed to gather feedback to further improve the IP Identifier Tool.

The survey should take no longer than 5 minutes to complete. Your voluntary response is confidential and data will be analyzed in aggregated form only.

For questions regarding the purpose of the survey, contact ***** (***@uspto.gov). If you encounter any problems with the survey instrument, contact Michael Easdale (michael.easdale@uspto.gov).

Thank you in advance for your feedback!

Click 'Next' below to begin.

The questions in this survey often refer to specific areas of the IP Identifier Tool. You can open the tool in a separate window to review the areas as you complete the survey by clicking here: IP Identifier Webpage

1. The opening page of the tool tells you how to use it to understand your intellectual property (IP) assets. How clear is this page on how to use the tool?

○ Not at all clear

○ Somewhat clear

○ Reasonably clear

○ Very simple

Basic IP Identifier

2. The Basic IP Identifier module helps you determine whether you might have a trademark, copyright, trade secret, design patent, utility patent, or plant patent.

How easy was it to understand the content in this module?

- ◯ Not easy at all
- ◯ Somewhat difficult
- ◯ Reasonably easy
- ◯ Very easy

3. How easy was it to navigate the Basic IP Identifier module?

- ◯ Not easy at all
- ◯ Somewhat difficult
- ◯ Reasonably easy
- ◯ Very easy

Advanced IP Identifier

4. The Advanced IP Identifier module asks questions about the type of IP you are interested in to guide you to some important information.

How easy was it to understand the content of this module?

○ Not easy at all

○ Somewhat difficult

○ Reasonably easy

○ Very easy

○ N/A (did not use)

* 5. How easy was it to navigate the Advanced IP Identifier module?

○ Not easy at all

○ Somewhat difficult

○ Reasonably easy

○ Very easy

○ N/A (did not use)

Summaries

6. After answering the Advanced IP Identifier questions, you received a summary for each type of IP you identified as an area of interest, and a final summary covering all identified IP. These summaries are intended to better prepare you for the application process.

How useful was the content of the summaries?

○ Not useful at all

○ Somewhat useful

○ Reasonably useful

○ Very useful

○ N/A, Did not use

7. How useful was the ability to download the summaries into a PDF format?

○ Not useful at all

○ Somewhat useful

○ Reasonably useful

○ Very useful

○ N/A, Did not use

8. Did the tool increase your understanding of IP?

○ Not at all

○ Somewhat

○ To a large extent

○ Definitely

9. Overall, how would you rate your satisfaction with the IP Identifier Tool?

○ Very dissatisfied

○ Somewhat dissatisfied

○ Neither satisfied nor dissatisfied

○ Somewhat satisfied

○ Very satisfied

10. Please provide any additional comments regarding the IP Identifier Tool:

Thank you for your participation!

Clicking 'Done' below will submit your answers, close the survey window, and redirect you to the USPTO Inventor and entrepreneur resources webpage.

When you are satisfied that your responses are complete, click 'Done'.