

## APPENDIX C

### THANK YOU EMAIL FOR PARTICIPATING

Dear <NAME>,

Thank you for taking the time to participate in the NCSES data tools User Research effort by participating in our usability testing.

On behalf of everyone on the NCSES Data Team, I want to express how much we appreciate your participation. Your input is critical as we seek to improve our website and online data products. We hope that you will be interested in participating in future research projects to improve our services. In gratitude for your contribution, please accept this \$40 VISA gift e-card.

Sincerely,

Karen Racinski  
Usability Research Coordinator  
NCSES Data Team