| U.S. CENSUS BUREAU  | ADVANCE MONTHLY RETAIL TRADE REPORT  |
|---|--|
| SM-4417A-A  | (03-02-2022)   |
| Due Date  |  |
|   |  |
|   |  |
| Need help or have questions?  |  |
| Call 1-800-772-7852   |  |
| (8:30 a.m 5:00 p.m. ET, M-F)<br>or <b>Visit</b>   |  |
| os://econhelp.census.gov/marts  |  |
| a 13 United States Code (U.S.C.),<br>tions 131 and 182, authorizes the<br>sus Bureau to conduct this collection<br>to request your assistance. The U.S.<br>sus Bureau is required by Section 9<br>he same law to keep your information<br>fidential and can use your responses<br>v to produce statistics. The Census<br>eau is not permitted to publicly releas<br>r responses in a way that could ident<br>r business, organization, or institution<br>the Federal Cybersecurity Enhancem<br>of 2015, your data are protected from<br>ersecurity risks through screening of<br>terms that transmit your data.<br>s collection has been approved by the<br>ce of Management and Budget (OMB<br>eight-digit OMB approval number is<br>7-0717 and appears at the upper right   | se ify here if the second seco |
| page. Without this approval, we cou<br>conduct this survey.<br>turn via Internet:<br>is://econhelp.census.gov/marts   | ld<br>Return via Fax:<br>1-800-447-4613  |
| rname:  | To view Survey Results:  |
| sword:  | https://www.census.gov/retail  |
| <ul> <li>Estimates are acceptable if bool</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primato this firm's establishment(s) statisticative offices, and repaired</li> </ul>  | arily engaged in supporting services uch as warehouses, garages, central       • Leased departments and concessions operated by other firms in this firm's establishments  |
|   | an average of 5 minutes to complete. More information about this estimate and an address where you may write his form  |
| with comments is on the back of t   |  |
| with comments is on the back of the FEDERAL EMPLOYER IDEN   |  |
| with comments is on the back of the FEDERAL EMPLOYER IDEN   |  |
| with comments is on the back of the FEDERAL EMPLOYER IDEN Has this firm acquired any  |  |
| with comments is on the back of the FEDERAL EMPLOYER IDEN Has this firm acquired any Yes - List here and compared to the second | TIFICATION (EIN) new EINs for its retail operation(s) since last month? EIN (9 digits)   |
| with comments is on the back of the FEDERAL EMPLOYER IDEN Has this firm acquired any  | TIFICATION (EIN)         new EINs for its retail operation(s) since last month?         EIN (9 digits)         continue with ②. Report additional EIN(s) in ③  |

| SALES, RECEIPTS, OR REVENUE  |   |             |
|--|---|-------------|
| INCLUDE  | EXCLUDE   |             |
| • Cash and credit sales of merchandise whether or not payment  | • Commissions from vending machine operators and  | from sales  |
| <ul><li>was received</li><li>E-commerce sales if not submitted on a separate monthly</li></ul>   | of government lottery tickets<br>• Nonoperating receipts (such as interest income, inc  | ome from    |
| retail report  | investments, and receipts from the rental or sale of  |             |
| Wholesale sales and services revenue made by retail  | DEDUCT  |             |
| establishments covered by this report<br>• Value of trade-ins taken as part payment for other  | Refunds and allowances for returned goods   |             |
| merchandise  | <ul> <li>The actual value of rebates and discounts granted t<br/>purchaser, even if granted as an increase in trade-ir</li> </ul>   |             |
| A. What type of reporting period do this month's sales rep   |   |             |
| Calendar month reporting period - Go to 3C   |   |             |
| 4-week reporting period  |   |             |
| 5-week reporting period  |   | Ending Date |
|  |   | Month Day   |
| B. If not a calendar month reporting period, what is the en  | nding date for the period you are reporting sales?  |             |
|  | Dollars   |             |
| C. What were the total sales in  |   |             |
|  |   |             |
| D. Do the sales reported in <b>O</b> C represent book figures or e   | estimates?  |             |
| Book Figure  |   |             |
|  |   |             |
| Estimate   |   |             |
|  |   |             |
|  |   |             |
|  |   |             |
|  |   |             |
|  | Title   |             |
| Name of person to contact regarding this report  | Title   |             |
| Name of person to contact regarding this report           Area code         Number         Exter   |   |             |
| Name of person to contact regarding this report           Area code         Number         Exter   |   |             |
| Name of person to contact regarding this report         Area code       Number       External         Telephone       -       -       -         DEFINITIONS OF E-COMMERCE SALES, AUXILIARY ESTABLE | nsion E-mail address  |             |
| Telephone -  | ISHMENTS, LEASED DEPARTMENTS AND CONCESSIONS<br>the price and terms of the sale are negotiated, over an Internet, mobile dev<br>may or may not be made online.<br>services (such as warehouses, garages and central administrative offices) t |             |

| FORM<br>SM-4417А-E  | (03-02-2022)   | LY RETAIL TRADE REPORT  |
|---|--|---|
| Due Date  |  |   |
|   |  |   |
|   |  |   |
| Need help or have questions?  |  |   |
| <b>Call</b> 1-800-772-7852<br>(8:30 a.m 5:00 p.m. ET, M-F)  |  |   |
| or Visit  |  |   |
| os://econhelp.census.gov/marts  |  |   |
| a 13 United States Code (U.S.C.),<br>tions 131 and 182, authorizes the<br>isus Bureau to conduct this collection<br>to request your assistance. The U.S.<br>isus Bureau is required by Section 9<br>he same law to keep your information<br>fidential and can use your responses<br>y to produce statistics. The Census<br>eau is not permitted to publicly release<br>r responses in a way that could identify<br>r business, organization, or institution.<br>the Federal Cybersecurity Enhancement<br>of 2015, your data are protected from<br>ersecurity risks through screening of the<br>tems that transmit your data.<br>s collection has been approved by the<br>ce of Management and Budget (OMB).<br>eight-digit OMB approval number is<br>7-0717 and appears at the upper right of<br>page. Without this approval, we could<br>conduct this survey.  |  |   |
| turn via Internet:  | Return via Fax:  | To view Survey Results:   |
| s://econhelp.census.gov/marts   | 1-800-447-4613   | https://www.census.gov/retail   |
| rname:  |  |   |
| • This report should cover all establish<br>(Treasury Form 941 or 944), <b>under t</b>  | GENERAL INSTRUCTIONS<br>Iments in the U.S. (including the District of Columbia) rep<br>he Employer Identification Number (EIN) as shown ir   | porting payroll on its latest Federal Tax Return  |
| <ul> <li>This report should cover all establish<br/>(Treasury Form 941 or 944), under ti<br/>Any significant change in this EIN's of<br/>For establishments sold or acquired</li> <li>Estimates are acceptable if book figured</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of<br/>to this EIN's establishment(s) such as<br/>administrative offices, and repair ser</li> <li>Leased departments and concessions</li> </ul>  | <ul> <li>Indext of Columbia and the construction of the construction of the columbia and the construction of the columbia and the columbia</li></ul>             | ablishment was operated by this EIN<br>s and concessions operated by other firms in this<br>ts<br>ance charges<br>ents operated by other firms, such as franchises<br>ICTIONS   |
| <ul> <li>This report should cover all establish<br/>(Treasury Form 941 or 944), under ti<br/>Any significant change in this EIN's of<br/>For establishments sold or acquired</li> <li>Estimates are acceptable if book figured</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of<br/>to this EIN's establishment(s) such as<br/>administrative offices, and repair ser</li> <li>Leased departments and concessions</li> </ul>  | <ul> <li>Industry of the period of the state of the s</li></ul>             | ablishment was operated by this EIN<br>s and concessions operated by other firms in this<br>ts<br>ance charges<br>ents operated by other firms, such as franchises<br>ICTIONS   |
| <ul> <li>This report should cover all establish<br/>(Treasury Form 941 or 944), under ti</li> <li>Any significant change in this EIN's of</li> <li>For establishments sold or acquired</li> <li>Estimates are acceptable if book figured</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of<br/>to this EIN's establishment(s) such as<br/>administrative offices, and repair ser</li> <li>Leased departments and concessions</li> </ul> We estimate this survey will take an aw<br>with comments is on the back of this for  | <ul> <li>Industry of the period of the state of the s</li></ul>             | ablishment was operated by this EIN s and concessions operated by other firms in this ts ance charges ents operated by other firms, such as franchises CCTIONS this estimate and an address where you may write   |
| <ul> <li>This report should cover all establish (Treasury Form 941 or 944), under t</li> <li>Any significant change in this EIN's of</li> <li>For establishments sold or acquired</li> <li>Estimates are acceptable if book figures</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of to this EIN's establishment(s) such as administrative offices, and repair ser</li> <li>Leased departments and concessions</li> <li>We estimate this survey will take an avwith comments is on the back of this field to this firm report payroll under the survey of the set of the set</li></ul> | <pre>imments in the U.S. (including the District of Columbia) rep<br/>the Employer Identification Number (EIN) as shown in<br/>operations should be noted in<br/>during the month, report data only for the period the esta-<br/>res are not available</pre> <pre>Exclude</pre> • Leased department:<br>• Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination • Data for establishment • Sales taxes • Data for establishment • Sales taxes • Data for establishment • Sales taxes • Data for establishment • Data for esta | ablishment was operated by this EIN<br>s and concessions operated by other firms in this<br>ts<br>ance charges<br>tents operated by other firms, such as franchises<br><b>ICTIONS</b><br>This estimate and an address where you may write<br>EIN (9 digits) |
| <ul> <li>This report should cover all establish (Treasury Form 941 or 944), under t</li> <li>Any significant change in this EIN's of</li> <li>For establishments sold or acquired</li> <li>Estimates are acceptable if book figures</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of to this EIN's establishment(s) such as administrative offices, and repair ser</li> <li>Leased departments and concessions</li> <li>We estimate this survey will take an avwith comments is on the back of this field to this firm report payroll under the survey of the set of the set</li></ul> | <pre>imments in the U.S. (including the District of Columbia) rep<br/>the Employer Identification Number (EIN) as shown in<br/>operations should be noted in<br/>during the month, report data only for the period the esta-<br/>res are not available</pre> <pre>Exclude</pre> <pre>engaged in supporting services<br/>s warehouses, garages, central<br/>vices</pre> <pre>• Leased department:</pre> • Sales taxes and final • Data for establishments • Data for establishment <pre>• Data for establishment</pre> <pre>• Data for establishment</pre> <pre>• Perage of 5 minutes to complete. More information about form.</pre> CATION (EIN) nder EIN   | ablishment was operated by this EIN<br>s and concessions operated by other firms in this<br>ts<br>ance charges<br>tents operated by other firms, such as franchises<br><b>ICTIONS</b><br>This estimate and an address where you may write<br>EIN (9 digits) |
| <ul> <li>This report should cover all establish (Treasury Form 941 or 944), under t</li> <li>Any significant change in this EIN's of</li> <li>For establishments sold or acquired</li> <li>Estimates are acceptable if book figures</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of to this EIN's establishment(s) such as administrative offices, and repair ser</li> <li>Leased departments and concessions</li> <li>We estimate this survey will take an ave with comments is on the back of this field the field the set of the set of</li></ul> | <pre>imments in the U.S. (including the District of Columbia) rep<br/>the Employer Identification Number (EIN) as shown in<br/>operations should be noted in<br/>during the month, report data only for the period the esta-<br/>res are not available</pre> <pre>Exclude</pre> • Leased department:<br>• Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishments • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination of the statistic establishment • Sales taxes and fination • Data for establishment • Sales taxes • Data for establishment • Sales taxes • Data for establishment • Sales taxes • Data for establishment • Data for esta | ablishment was operated by this EIN s and concessions operated by other firms in this ance charges ents operated by other firms, such as franchises ICTIONS this estimate and an address where you may write EIN (9 digits)                                 |

| CALES DECEN   |  |  |  |   |                          |               |            |         |
|---|--|--|--|---|--------------------------|---------------|------------|---------|
| SALES, RECEIP                                       | 13, ON NEVENOL   |  |  |   |                          |               |            |         |
| INCLUDE   |  |  |  | LUDE  |                          |               |            |         |
| <ul> <li>Cash and credit was received</li> </ul>    | it sales of merchandi  | se whether or not payn   |  | mmissions from vendi<br>government lottery tic  | ng machine opera         | ators and     | trom sa    | les     |
|   | ales if not submitted  | on a separate monthly  |  | noperating receipts (su   |                          | come, inco    | ome fror   | m       |
| retail report                                       |  |  |  | vestments, and receipts   | from the rental of       | or sale of    | real esta  | ate)    |
|   | es and services reven  |  | DED  | UCT   |                          |               |            |         |
|   | s covered by this repo   |  | • Re   | funds and allowances  | for returned good        | ls            |            |         |
| <ul> <li>Value of trade-<br/>merchandise</li> </ul> | ins taken as part pay  | ment for other   |  | e actual value of rebat   |                          |               |            |         |
| merchanuise   |  |  | pu   | rchaser, even if grante   | d as an increase i       | in trade-in   | n allowar  | nce     |
| A. What type o                                      | of reporting period  | do this month's sale   | s represent  | ?   |                          |               |            |         |
|   |  |  | -  |   |                          |               |            |         |
|   | alendar month report   | ing period - Go to 3C  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
| 4-1   | week reporting perio   | 3  |  |   |                          |               |            |         |
| — -   |  |  |  |   |                          |               | Ending     |         |
| 5-1   | week reporting perio   | 3  |  |   |                          |               | Month      | Day     |
| R If not a cale                                     | andar month report   | ing period, what is tl   | he ending c  | ate for the neriod vo   | u are reporting          | 22012         |            |         |
| b. If flot a cale                                   |  | ing period, what is th   | lie enung t  | ate for the period ye   | a are reporting          | Dollars       |            |         |
|   |  |  |  |   |                          | Bollaro       |            |         |
| C. What were  | the total sales in   |  |  |   |                          |               |            |         |
| D Do the cale                                       | s reported in BC r   | epresent book figures  | e or octima  | tae?  |                          |               |            |         |
| b. bo the sale                                      |  | present book rigures   | s or estima  |   |                          |               |            |         |
| Bo  | ook Figure   |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
| Es  | stimate  |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
|   |  |  |  |   |                          |               |            |         |
| CONTACT INFO  | DRMATION   |  |  |   |                          |               |            |         |
|   |  | this report  |  | Title   |                          |               |            |         |
|   | DRMATION   | this report  |  | Title   |                          |               |            |         |
|   |  | this report  |  | Title   |                          |               |            |         |
| Name of person                                      |  | this report  | Extension  | Title         E-mail address  |                          |               |            |         |
| Name of person                                      | to contact regarding   |  | Extension  |   |                          |               |            |         |
| Name of person<br>Telephone                         | a to contact regarding<br>Area code  | Number -   |  | E-mail address  |                          |               |            |         |
| Name of person<br>Telephone                         | Area code  | Number<br>-<br>ERCE SALES, AUXILIARY E   | STABLISHMEN  | E-mail address<br>TS, LEASED DEPARTMENT   |                          |               | ice (M-Com | Imerce) |
| Name of person<br>Telephone                         | Area code  DEFINITIONS OF E-COMM a sale of goods and services wrk, electronic mail, or other | Number<br>-<br>ERCE SALES, AUXILIARY E<br>where the buyer places an orc<br>comparable online system. Pay | STABLISHMEN<br>der, or the price<br>yment may or m | E-mail address<br>TS, LEASED DEPARTMENT<br>and terms of the sale are nego<br>ay not be made online. | tiated, over an Internet | t, mobile dev |            |         |
| Telephone   | Area code  DEFINITIONS OF E-COMM a sale of goods and services wrk, electronic mail, or other | Number<br>-<br>ERCE SALES, AUXILIARY E<br>where the buyer places an orc                                  | STABLISHMEN<br>der, or the price<br>yment may or m | E-mail address<br>TS, LEASED DEPARTMENT<br>and terms of the sale are nego<br>ay not be made online. | tiated, over an Internet | t, mobile dev |            |         |

| U.S. DEPARTMENT OF COMMERCE |  |
|-----------------------------|--|
| U.S. CENSUS BUREAU          |  |

(03-02-2022)

**SM-4417AE-A** 

**Due Date** 

FORM

# ADVANCE MONTHLY RETAIL TRADE REPORT

Need help or have questions?

Call 1-800-772-7852 (8:30 a.m. - 5:00 p.m. ET, M-F) or Visit

https://econhelp.census.gov/marts

Title 13 United States Code (U.S.C.), Sections 131 and 182, authorizes the Census Bureau to conduct this collection and to request your assistance. The U.S. Census Bureau is required by Section 9 of the same law to keep your information confidential and can use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data. This collection has been approved by the

Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-0717 and appears at the upper right of this page. Without this approval, we could not conduct this survey.

## **Return via Internet:**

https://econhelp.census.gov/marts

Username:

Password:

## **GENERAL INSTRUCTIONS**

- Any significant change in this firm's operations should be noted in 4
- For establishments sold or acquired during the month, report data only for the period the establishment was operated by this firm
- Estimates are acceptable if book figures are not available
- Enter "0" where applicable
- INCLUDE
- Data for auxiliary facilities primarily engaged in supporting services to this firm's establishment(s) such as warehouses, garages, central administrative offices, and repair services
- **EXCLUDE**
- Leased departments and concessions operated by other firms in this firm's establishments

**Return via Fax:** 1-800-447-4613

**To view Survey Results:** 

https://www.census.gov/retail

- Sales taxes and finance charges
- Leased departments and concessions operated in other establishments Data for establishments operated by other firms, such as franchises

**ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS** 

43003011

1

(2)

We estimate this survey will take an average of 5 minutes to complete. More information about this estimate and an address where you may write with comments is on the back of this form FEDERAL EMPLOYER IDENTIFICATION (EIN) EIN (9 digits) Has this firm acquired any new EINs for its retail operation(s) since last month?

Yes - List here and continue with **2**. Report additional EIN(s) in **4**.

No

## NUMBER OF RETAIL ESTABLISHMENTS

How many retail establishments did this firm operate? The remainder of this report refers to the establishments reported here.

Number

# Form SM-4417AE-A (03-02-2022)

| INCLUD   | RECE   | IPTS, OR REVENU  |                             |  |  |  |                        |           |
|--|--|--|-----------------------------|--|--|--|------------------------|-----------|
| • Cash a   |  |  | JE                          |  |  |  |                        |           |
|  |  |  |                             |  | LUDE   |  |                        |           |
|  |  | dit sales of mercha  | ndise whether or not payn   |  | mmissions from vendi<br>government lottery tic   | ng machine operators an<br>kets                            | id from sa             | ales      |
| • E-comr<br>retail re  |  | sales if not submit  | ed on a separate monthly    | • No   | noperating receipts (si  | uch as interest income, ir<br>s from the rental or sale of | ncome fro              | m<br>ate) |
| <ul> <li>Wholes</li> </ul>   | sale sa  |  | venue made by retail        |  | UCT  |  | Ji leai est            | ale/      |
|  |  | ts covered by this<br>e-ins taken as part  | •                           |  | funds and allowances   | •  |                        |           |
| mercha   |  |  |                             | • The<br>put   | e actual value of rebat<br>rchaser, even if grante   | es and discounts granted<br>d as an increase in trade      | i to the<br>-in allowa | nce       |
| A. What  | t type   | of reporting peri  | od do this month's sale     | s represent  | ?  |  |                        |           |
|  |  | Calendar month rep   | oorting period - Go to 3C   |  |  |  |                        |           |
|  | <b>—</b> .   |  |                             |  |  |  |                        |           |
|  |  | I-week reporting pe  | eriod                       |  |  |  | Endin                  | g Date    |
|  | - E  | 5-week reporting pe  | eriod                       |  |  |  | Month                  | 1         |
| B If no  | t a ca   | lendar month ren   | orting period, what is tl   | he ending d  | ate for the period v   | u are reporting sales?                                     |                        |           |
| <b>D</b> . II IIO  | t u ou   |  | forting period, what is the | ile chung u  |  | Dollars  |                        |           |
| C. What  | t were   | e the total sales i  | n                           |  |  |  |                        |           |
| D. Do t  | he sal   | es reported in 🕄   | C represent book figures    | s or estimat   | tes?   |  |                        |           |
| 21 20 1  | _  | Book Figure  | e represent seek nguro.     |  |  |  |                        |           |
|  |  | SOOK Figure  |                             |  |  |  |                        |           |
|  | - E  | Estimate   |                             |  |  | Dollars  |                        |           |
| E. What  | t were   | e the total e-com  | nerce sales in              |  |  |  |                        |           |
| OR   |  |  |                             |  |  |  | Per                    | cent      |
| lf e-c   | omme   | rce sales not availa   | ble - What was the perc     | ent of total   | sales in BC that rer   | vresents e-commerce?                                       |                        | %         |
|  |  |  |                             |  |  |  |                        |           |
|  |  |  |                             |  |  |  |                        |           |
|  | -  | FORMATION  | ling this report            |  | Title  |  |                        |           |
|  | -  | FORMATION  | ding this report            |  | Title  |  |                        |           |
|  | -  |  | ding this report            | Extension  | Title<br>E-mail address  |  |                        |           |
|  | f perso  | on to contact regard   |                             | Extension  |  |  |                        |           |
| <ul> <li>Name of</li> <li>Telephon</li> <li>E-commentariation</li> <li>Auxiliary<br/>establisht</li> </ul> | ne<br>erce is t<br>EDI netv<br><b>y Establ</b><br>ments. | Area code<br>DEFINITIONS OF E-CC<br>he sale of goods and servork, electronic mail, or o<br>ishments are facilities p |                             | STABLISHMEN<br>der, or the price a<br>yment may or ma<br>porting services (s | E-mail address<br>TS, LEASED DEPARTMENT<br>and terms of the sale are nego<br>ay not be made online.<br>such as warehouses, garages | tiated, over an Internet, mobile d                         |                        |           |

| FORM<br>SM-4417AE-E   | MERCE<br>ADVANCE MONTHLY<br>(03-02-2022)  | Y RETAIL TRADE REPORT  |
|---|---|--|
| Due Date  |   |  |
|   |   |  |
|   |   |  |
| Need help or have questions?  |   |  |
| <b>Call</b> 1-800-772-7852<br>(8:30 a.m 5:00 p.m. ET, M-F)  |   |  |
| or Visit  |   |  |
| e 13 United States Code (U.S.C.),   | -   |  |
| tions 131 and 182, authorizes the<br>sus Bureau to conduct this collection<br>to request your assistance. The U.S.<br>sus Bureau is required by Section 9<br>he same law to keep your information<br>fidential and can use your responses<br>r to produce statistics. The Census<br>eau is not permitted to publicly release<br>r responses in a way that could identify<br>r business, organization, or institution.<br>the Federal Cybersecurity Enhancement<br>of 2015, your data are protected from<br>ersecurity risks through screening of the<br>tems that transmit your data.<br>s collection has been approved by the<br>ce of Management and Budget (OMB).<br>eight-digit OMB approval number is<br>7-0717 and appears at the upper right of<br>page. Without this approval, we could<br>conduct this survey. |   |  |
| turn via Internet:  | Return via Fax:   | To view Survey Results:  |
| s://econhelp.census.gov/marts   | 1-800-447-4613  | https://www.census.gov/retail  |
| rname:<br>sword:  |   |  |
| <ul> <li>(Treasury Form 941 or 944), under</li> <li>Any significant change in this EIN's</li> <li>For establishments sold or acquired</li> <li>Estimates are acceptable if book fig</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily<br/>to this EIN's establishment(s) such a<br/>administrative offices, and repair se</li> </ul>  | during the month, report data only for the period the establi<br>ures are not available<br>engaged in supporting services<br>as warehouses, garages, central<br><b>EXCLUDE</b><br>• Leased departments ar<br>EIN's establishments | ishment was operated by this EIN<br>nd concessions operated by other firms in this<br>se charges<br>ts operated by other firms, such as franchises |
|   |   |  |
| with comments is on the back of this<br>FEDERAL EMPLOYER IDENTIF<br>Does this firm report payroll u<br>Yes<br>No - Enter current 9-di   | ICATION (EIN)   | EIN (9 digits)   |
| with comments is on the back of this<br>FEDERAL EMPLOYER IDENTIF<br>Does this firm report payroll u<br>Yes<br>No - Enter current 9-di   | form.<br>ICATION (EIN)<br>Inder EIN<br>git EIN AND date payroll was first   |  |
| with comments is on the back of this<br>FEDERAL EMPLOYER IDENTIF<br>Does this firm report payroll u<br>Yes<br>No - Enter current 9-di   | form.<br>ICATION (EIN)<br>Inder EIN<br>git EIN AND date payroll was first<br>EIN  | EIN (9 digits)   |

The remainder of this report refers to the establishments reported here.

# Form SM-4417AE-E (03-02-2022)

| SALES, REC   | EIPTS, OR REVENUE  |  |  |   |   |              |              |      |
|--|--|--|--|---|---|--------------|--------------|------|
| INCLUDE  |  |  |  | LUDE  |   |              |              |      |
| <ul> <li>Cash and cr<br/>was receive</li> </ul>        |  | dise whether or not paym                                     |  | mmissions from vend<br>government lottery tic   |   | erators and  | I from sale  | es   |
|  |  | d on a separate monthly                                      | • No   | onoperating receipts (s vestments, and receipts   | uch as interest in  | ncome, inc   | ome from     | 1    |
| <ul> <li>retail report</li> <li>Wholesale s</li> </ul> | ales and services reve   | enue made by retail  |  | OUCT  | s from the renta  | l or sale of | real estat   | .e)  |
| establishme  | nts covered by this re   | port   |  | funds and allowances  | for returned goo  | ods          |              |      |
| <ul> <li>Value of tra<br/>merchandis</li> </ul>        | de-ins taken as part pa<br>e   | ayment for other   |  | e actual value of rebat<br>rchaser, even if grante  |   |              |              | 20   |
| A What two   | e of reporting perio   | d do this month's sales                                      |  |   |   |              |              |      |
| A. What typ  |  |  | siepiesent   | •   |   |              |              |      |
|  | Calendar month repo  | rting period - Go to 3C                                      |  |   |   |              |              |      |
|  | 4-week reporting peri  | od   |  |   |   |              |              |      |
| _  |  |  |  |   |   |              | Ending       | Date |
|  | 5-week reporting peri  | od   |  |   |   |              | Month        | Day  |
| B. If not a c  | alendar month repo   | rting period, what is th                                     | ne ending d  | ate for the period y  | ou are reportin   | g sales?     |              |      |
|  | -  |  | -  |   |   | Dollars      |              |      |
| C. What we   | re the total sales in  |  |  |   |   |              |              |      |
| D. Do the s  | ales reported in BC  | represent book figures                                       | s or estimat   | tes?  |   |              |              |      |
|  | Book Figure  |  |  |   |   |              |              |      |
|  | BOOKTIgure   |  |  |   |   |              |              |      |
|  | Estimate   |  |  |   |   | Dollars      |              |      |
| F What we  | re the total e-comm  | arca salas in  |  |   |   |              |              |      |
| OR   |  | erce sales in  |  |   |   |              | Perce        | ent  |
|  |  |  |  |   |   | _            |              | %    |
|  |  | le - <b>What was the perce</b><br>to explain any significant |  | sales in <b>OC that re</b><br>nonth changes, to clari   |   |              | here data    | were |
| <b>REMARKS</b> -                                       |  |  |  |   |   |              | vhere data   | were |
| CONTACT IN   |  | to explain any significant                                   |  |   |   |              | vhere data   | were |
| REMARKS -<br>estimated.                                | Please use this space  | ng this report   |  | nonth changes, to clari   |   |              | vhere data   | were |
| REMARKS -<br>estimated.                                | Please use this space<br>IFORMATION<br>son to contact regardi  | ng this report   | month-to-m   | Title   |   |              | vhere data   | were |
| REMARKS -<br>estimated.                                | Please use this space  IFORMATION  son to contact regardin  Area code  DEFINITIONS OF E-CON  the sale of goods and servic  twork, electronic mail, or oth blishments are facilities prin | ng this report   | Extension<br>STABLISHMEN<br>ler, or the price a<br>ment may or mo<br>orting services (st | Title<br>E-mail address<br>TS, LEASED DEPARTMENT<br>and terms of the sale are negray not be made online.<br>such as warehouses, garages | fy responses, or<br>"S AND CONCESSIC<br>ptiated, over an Intern | indicate w   | vice (M-Comr |      |

| U.S. DEPARTMENT OF COMMERCE |
|-----------------------------|
| U.S. CENSUS BUREAU          |

(03-02-2022)

SM-4417AS-A

**Due Date** 

FORM

# ADVANCE MONTHLY RETAIL TRADE REPORT

| Need | help | or h | lave | questions? |
|------|------|------|------|------------|

Call 1-800-772-7852 (8:30 a.m. - 5:00 p.m. ET, M-F)

or Visit

https://econhelp.census.gov/marts

Title 13 United States Code (U.S.C.), Sections 131 and 182, authorizes the Census Bureau to conduct this collection and to request your assistance. The U.S. Census Bureau is required by Section 9 of the same law to keep your information confidential and can use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data. This collection has been approved by the

Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-0717 and appears at the upper right of this page. Without this approval, we could not conduct this survey.

## **Return via Internet:**

https://econhelp.census.gov/marts

Username:

Password:

## **GENERAL INSTRUCTIONS**

- Any significant change in this firm's operations should be noted in 4
- For establishments sold or acquired during the month, report data only for the period the establishment was operated by this firm
- Estimates are acceptable if book figures are not available
- Enter "0" where applicable
- INCLUDE
- Data for auxiliary facilities primarily engaged in supporting services to this firm's establishment(s) such as warehouses, garages, central administrative offices, and repair services
- **EXCLUDE**
- Leased departments and concessions operated by other firms in this firm's establishments

**Return via Fax:** 1-800-447-4613

**To view Survey Results:** 

https://www.census.gov/retail

- Leased departments and concessions operated in other establishments Data for establishments operated by other firms, such as franchises
- Sales taxes and finance charges

**ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS** 

| S |
|---|
|   |
| 0 |
| ~ |
| 0 |
| Ō |
| Š |
| 4 |

We estimate this survey will take an average of 5 minutes to complete. More information about this estimate and an address where you may write with comments is on the back of this form FEDERAL EMPLOYER IDENTIFICATION (EIN) EIN (9 digits) Has this firm acquired any new EINs for its retail operation(s) since last month?

Yes - List here and continue with **2**. Report additional EIN(s) in **4**.

No

## NUMBER OF RETAIL ESTABLISHMENTS (2)

How many retail establishments did this firm operate? The remainder of this report refers to the establishments reported here.

Number

## F .

| SALES                           |  |  |  |  |   |  |
|---------------------------------|--|--|--|--|---|--|
|                                 |  | EIPTS, OR REVENU   | IE   |  |   |  |
| • Cash                          |  | redit sales of mercha  | ndise whether or not payment   | • Commissions from ve  | ending machine operators a                                      | nd from sales  |
| was r                           | eceive                                     | ed   |  | of government lottery  | y tickets   |  |
|                                 | nmerc<br>report                            |  | ed on a separate monthly   |  | is (such as interest income, i<br>eipts from the rental or sale |  |
|                                 |  | sales and services re-<br>ents covered by this i   | venue made by retail   | DEDUCT   |   |  |
| • Value                         | of tra                                     | de-ins taken as part   | •  |  | ces for returned goods<br>ebates and discounts grante           | d to the   |
| mercl                           | handis                                     | e  |  | purchaser, even if gra   | anted as an increase in trade                                   | e-in allowance   |
| A. Wh                           | at typ                                     | e of reporting peri  | od do this month's sales re  | present?   |   |  |
|                                 |  | Calendar month rep   | orting period - Go to 3C   |  |   |  |
|                                 |  | 4-week reporting pe  | riod   |  |   | Ending Data  |
|                                 |  | 5-week reporting pe  | riod   |  |   | Ending Date<br>Month Day                                       |
| D If                            |  | alandar manth ran  | orting period, what is the e   | nding data far tha naria   | d you are reporting color                                       | <b>,</b>   |
| D. 11 11                        |  | alendar month rep  | orting period, what is the e   | namy date for the period   | Dollar  |  |
| C Wh                            | o <b>t</b> wo                              | re the total sales i   | -  |  |   |  |
|                                 |  |  |  |  | · · ·   |  |
| D. Do                           | the sa                                     | ales reported in <b>3</b>  | C represent book figures or  | estimates?   |   |  |
|                                 |  | Book Figure  |  |  |   |  |
|                                 |  | Estimate   |  |  |   |  |
| E. Did                          | l this                                     | firm have any e-co   | mmerce sales in  |  |   |  |
|                                 |  | Yes  |  |  |   |  |
|                                 |  |  |  |  |   |  |
|                                 |  | No - <i>Go to</i> 4  |  |  | Dollar  | S  |
| E Wh                            |  | -  | noreo colos in   |  | Dollar  | S  |
|                                 | at we                                      | No - <i>Go to</i>  | nerce sales in   |  | Dollar  | s<br>Percent   |
| OR                              |  | re the total e-comr  |  |  |   | Percent  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | nerce sales in<br>ble - What was the percent of<br>e to explain any significant mo   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-                     | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-                     | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-                     | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-                     | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-                     | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI            | -comm<br>RKS -                             | re the total e-comr  | ble - What was the percent   |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI<br>estimat | -comm<br>RKS -<br>red.                     | re the total e-comm<br>nerce sales not availa<br>Please use this space   | ble - <b>What was the percent</b> o  | nth-to-month changes, to c   | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI<br>estimat | -comm<br>RKS -<br>red.                     | re the total e-comm<br>nerce sales not availa<br>Please use this space   | ble - <b>What was the percent</b> o  |  | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI<br>estimat | -comm<br>RKS -<br>red.                     | re the total e-comm<br>nerce sales not availa<br>Please use this space   | ble - <b>What was the percent</b> o  | nth-to-month changes, to c   | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI<br>estimat | -comm<br>RKS -<br>red.                     | re the total e-comm<br>nerce sales not availa<br>Please use this space   | ble - <b>What was the percent</b> of to explain any significant mo   | nth-to-month changes, to c   | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI<br>estimat | ACT IF                                     | re the total e-commerce sales not availa<br>Please use this space<br>VFORMATION  | ble - <b>What was the percent</b> of to explain any significant mo   | nth-to-month changes, to c   | <br>t represents e-commerce?                                    | Percent %  |
| OR<br>If e-<br>REMAI<br>estimat | ACT II<br>of pers                          | re the total e-commence sales not availa<br>Please use this space<br>NFORMATION<br>son to contact regard<br>Area code  | ble - What was the percent of a to explain any significant model of the explanation of the e | Title  | t represents e-commerce?<br>clarify responses, or indicate      | Percent<br>%<br>where data were                                |
| OR<br>If e-<br>REMAI<br>estimat | -comm<br>RKS -<br>ed.<br>ACT IP<br>of per- | Area code         DEFINITIONS OF E-CCC         State allow of the sale of goods and seretwork, electronic mail, or o   | ble - What was the percent of a to explain any significant model to explain any significant model and the second s | Title<br>IIISHMENTS, LEASED DEPARTM<br>the price and terms of the sale are<br>may or may not be made online. | TENTS AND CONCESSIONS   | Percent<br>%<br>%<br>e where data were<br>device (M-Commerce), |
| OR<br>If e-<br>REMAI<br>estimat | -comm<br>RKS -<br>ed.<br>ACT IP<br>of per- | re the total e-comment         herce sales not availa         Please use this space         VFORMATION         son to contact regard         Area code         DEFINITIONS OF E-CC         s the sale of goods and serverwork, electronic mail, or o         biblishments are facilities prime | ble - What was the percent of a to explain any significant model of the explanation of the e | Title<br>IIISHMENTS, LEASED DEPARTM<br>the price and terms of the sale are<br>may or may not be made online. | TENTS AND CONCESSIONS   | Percent<br>%<br>%<br>e where data were<br>device (M-Commerce), |

| RUMENTOF  | U.S. DEPARTMENT OF COMI  | MERCE   |  |   |  |   |             |            |
|---|--|---|--|---|--|---|-------------|------------|
|   | U.S. CENSUS BUREAU   | MENCE   |  |   |  |   |             |            |
|   | FORM<br><b>SM-4417AS-E</b>   | (03-02-2022)  | ADVAN  | CE MONTHLY F  | RETAIL T   | RAD                                     | E RE        | PORT       |
| OF THE  | Due Date   | (03-02-2022)  |  |   |  |   |             |            |
|   |  |   |  |   |  |   |             |            |
|   |  |   |  |   |  |   |             |            |
| Need hel  | p or have questions?   |   |  |   |  |   |             |            |
|   | 1-800-772-7852   |   |  |   |  |   |             |            |
| (8:30 a.m   | n 5:00 p.m. ET, M-F)<br>or <b>Visit</b>  |   |  |   |  |   |             |            |
| https://econh   | elp.census.gov/marts   |   |  |   |  |   |             |            |
| Sections 131 a<br>Census Bureau<br>and to request<br>Census Bureau<br>of the same lay<br>confidential an<br>only to produc<br>Bureau is not p<br>your response<br>your business,<br>Per the Federal<br>Act of 2015, yo<br>cybersecurity r<br>systems that tr<br>This collection<br>Office of Mana<br>The eight-digit<br>0607-0717 and | States Code (U.S.C.),<br>nd 182, authorizes the<br>to conduct this collection<br>your assistance. The U.S.<br>is required by Section 9<br>w to keep your information<br>d can use your responses<br>e statistics. The Census<br>permitted to publicly release<br>is in a way that could identify<br>organization, or institution.<br>I cybersecurity Enhancement<br>uur data are protected from<br>isks through screening of the<br>ansmit your data.<br>has been approved by the<br>gement and Budget (OMB).<br>OMB approval number is<br>appears at the upper right of<br>nout this approval, we could<br>is survey. |   |  |   |  |   |             |            |
| Return via I  |  |   | Return v   |   |  | v Survey                                |             |            |
| https://econhel<br>Username:  | p.census.gov/marts   |   | 1-800-44   | 7-4613  | https://w  | /ww.censu                               | .s.gov/reta | il         |
| Password:   |  |   |  |   |  |   |             |            |
| (Treas<br>• Any s<br>• For es<br>• Estim.<br>• Enter<br><b>INCLUE</b><br>• Data f<br>to this<br>admir<br>• Lease<br>We estim<br>with cor  | sury Form 941 or 944), <b>under t</b><br>ignificant change in this EIN's of<br>stablishments sold or acquired<br>ates are acceptable if book figu<br>"0" where applicable<br><b>DE</b><br>for auxiliary facilities primarily<br>s EIN's establishment(s) such a<br>histrative offices, and repair ser<br>d departments and concession  | he Employer<br>operations sho<br>during the mo<br>irres are not av<br>engaged in su<br>s warehouses,<br>vices<br>s operated in<br>ANNOU | Identification Nu<br>build be noted in<br>onth, report data on<br>railable<br>upporting services<br>, garages, central<br>other establishment<br>NCEMENTS AN | y for the period the establishment<br><b>EXCLUDE</b><br>• Leased departments and corr<br>EIN's establishments<br>• Sales taxes and finance char | nt was operated b<br>ncessions operated<br>rges<br>rated by other firm<br><b>S</b> | by this EIN<br>d by other<br>ns, such a | firms in t  | this<br>es |
| 1 FEDER   | AL EMPLOYER IDENTIFI   | CATION (E   |  |   |  |   |             |            |
| Does t  | this firm report payroll u   | naer EIN  |  |   |  |   |             |            |
| L   |  |   |  |   | EIN (9   | digits)                                 |             |            |
|   | No - Enter current 9-dig<br>reported for this E  | git EIN <b>AND</b>  | date payroll was   | first   |  | <u> </u>                                |             |            |
|   |  |   |  |   |  | Month                                   | Day         | Year       |
|   |  |   |  |   |  |   |             |            |
| 2 NUMB  | ER OF RETAIL ESTABLIS  | HMENTS  |  |   |  | F                                       | Nı          | umber      |
|   | •  |   | -  | • • • • • • • • • • • • • • • • • • •   |  |   |             |            |
| i ne rei  | mainder of this report refer   | s to the esta   | onsinnents repor   | leu nere.   |  |   |             |            |

**CONTINUE ON PAGE 2** 

## F

| SALES,                                  |  |   |  |   |   |   |                                      |              |          |  |  |
|---|--|---|--|---|---|---|--------------------------------------|--------------|----------|--|--|
|   | , RECE   | EIPTS, OR RE  | VENUE  |   |   |   |                                      |              |          |  |  |
| INCLUE                                  |  |   |  |   |   | EXCLUDE   |                                      |              |          |  |  |
|   | <ul> <li>Cash and credit sales of merchandise whether or not payment<br/>was received</li> </ul> |   |  |   | <ul> <li>Commissions from vending machine operators and from sales<br/>of government lottery tickets</li> </ul> |   |                                      |              |          |  |  |
| • E-com                                 | • E-commerce sales if not submitted on a separate monthly retail report                          |   |  |   | Nonoperating receipts (such as interest income, income from   |   |                                      |              |          |  |  |
| • Whole                                 | esale sa   |   |  | ue made by reta   | il  | investments, and receipts from the rental or sale of real estate) <b>DEDUCT</b>       |                                      |              |          |  |  |
|   |  | nts covered by  |  | ort<br>ment for other   |   | Refunds and allowances for returned goods   |                                      |              |          |  |  |
|   | nandise  |   | s part pay   | nent for other  |   | <ul> <li>The actual value of rebate<br/>purchaser, even if grante</li> </ul>          |                                      |              | псе      |  |  |
| A. Wha                                  | at type  | e of reporting  | g period   | do this month   | 's sales repr   | esent?  |                                      |              |          |  |  |
|   |  | Calendar mor  | nth reporti  | ng period - Go  | to <b>3</b> C   |   |                                      |              |          |  |  |
|   |  | 4-week report   | ting period  | Ł   |   |   |                                      |              |          |  |  |
|   |  | 5-week report   | ting parios  | 4   |   |   |                                      | Ending       |          |  |  |
|   |  |   | 0.   |   |   |   |                                      | Month        | Day      |  |  |
| B. If no                                | ot a ca  | alendar mon   | th report  | ing period, wh  | at is the end   | ling date for the period yo   | bu are reporting sales?<br>Dollars   |              |          |  |  |
| _                                       |  |   |  |   |   |   | Dollars                              |              |          |  |  |
|   |  | e the total s   | _  |   |   |   |                                      |              |          |  |  |
| D. Do                                   | the sa   | les reported  | in <b>3</b> C re   | epresent book   | figures or e  | stimates?   |                                      |              |          |  |  |
|   |  | Book Figure   |  |   |   |   |                                      |              |          |  |  |
|   |  | Estimate  |  |   |   |   |                                      |              |          |  |  |
| E. Did                                  | this E   | IN have any   | e-comme  | erce sales in   |   |   |                                      |              |          |  |  |
|   |  | Yes   |  |   |   |   |                                      |              |          |  |  |
|   |  | No - <i>Go to</i> <b>4</b>                                    |  |   |   |   |                                      |              |          |  |  |
|   |  | NO - GO 10 4  | ,  |   |   |   | Dollars                              |              |          |  |  |
| F. Wha                                  | at wer   | e the total e   | -commer  | ce sales in   |   |   |                                      |              |          |  |  |
| OR                                      |  |   |  |   |   |   |                                      | Perc         | cent     |  |  |
|   |  |   |  |   |   | total sales in OC that rep  |                                      |              | %        |  |  |
| REMAP                                   |  | lease use this  | s space to   | explain any sig   | nificant mont   | h-to-month changes, to clarif   | ly responses, or indicate v          | where dat    | a were   |  |  |
| estimate                                | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | 50.  |   |  |   |   |   |                                      |              |          |  |  |
|   | 50.  |   |  |   |   |   |                                      |              |          |  |  |
|   | 50.  |   |  |   |   |   |                                      |              |          |  |  |
|   | 50.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
|   | eu.  |   |  |   |   |   |                                      |              |          |  |  |
| estimate                                |  | FORMATION   | 1  |   |   |   |                                      |              |          |  |  |
| CONTA                                   |  | FORMATION<br>on to contact                                    |  | this report   |   | Title   |                                      |              |          |  |  |
| conta                                   |  |   |  | this report   |   | Title   |                                      |              |          |  |  |
| CONTA                                   |  |   |  | this report   | Exten   |   |                                      |              |          |  |  |
| CONTA                                   | ACT IN<br>of pers  | on to contact   |  | · ·   | Exten   |   |                                      |              |          |  |  |
| estimate<br>CONTA<br>Name o<br>Telepho  | ACT IN<br>of pers  | Area code   | regarding<br>OF E-COMM                                       | Number  |   | sion E-mail address   |                                      |              |          |  |  |
| estimate<br>CONTA<br>Name o<br>Telepho  | ACT IN<br>of pers<br>one   | Area code DEFINITIONS ( the sale of goods                     | regarding<br>OF E-COMMI<br>and services                      | Number  | ILIARY ESTABLI  | sion E-mail address   |                                      | evice (M-Con | nmerce), |  |  |
| estimate<br>CONTA<br>Name of<br>Telepho | ACT IN<br>of pers<br>one<br>nerce is<br>t, EDI net<br>ry Estab                                   | Area code  DEFINITIONS ( the sale of goods work, electronic m | regarding<br>OF E-COMMI<br>and services<br>hail, or other of | Number<br>-<br>ERCE SALES, AUXI<br>where the buyer plac<br>comparable online sy | ILIARY ESTABLIS<br>ces an order, or th<br>rstem. Payment m  | sion E-mail address SHMENTS, LEASED DEPARTMENT e price and terms of the sale are nego | otiated, over an Internet, mobile de |              |          |  |  |

| FORM  | ADVANCE MONTHLY RETAIL TRADE REPORT   |
|---|---|
| SM-7217A-A  | (03-02-2022)  |
| Due Date  |   |
|   |   |
|   |   |
| Need help or have questions?  |   |
| <b>Call</b> 1-800-772-7852<br>(8:30 a.m 5:00 p.m. ET, M-F)  |   |
| or <b>Visit</b>   |   |
| os://econhelp.census.gov/marts  |   |
| e 13 United States Code (U.S.C.),<br>tions 131 and 182, authorizes the<br>sus Bureau to conduct this collection<br>to request your assistance. The U.S.<br>sus Bureau is required by Section 9<br>he same law to keep your informatio<br>fidential and can use your responses<br>y to produce statistics. The Census<br>eau is not permitted to publicly relea<br>r responses in a way that could iden<br>r business, organization, or institutio<br>the Federal Cybersecurity Enhancem<br>of 2015, your data are protected from<br>ersecurity risks through screening of<br>tems that transmit your data.<br>s collection has been approved by the<br>ce of Management and Budget (OME<br>eight-dit OMB approval number is<br>7-0717 and appears at the upper righ | n<br>se<br>tify<br>n.<br>ent<br>n<br>the<br>s).<br>t of   |
| page. Without this approval, we cou<br>conduct this survey.<br>turn via Internet:<br>ps://econhelp.census.gov/marts   | Id<br>Return via Fax:<br>1-800-447-4613   |
| ername:   | To view Survey Results:   |
| sword:  | https://www.census.gov/retail   |
| <ul> <li>Estimates are acceptable if bool</li> <li>Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primto this firm's establishment(s) s</li> </ul>  | arily engaged in supporting services<br>uch as warehouses, garages, central<br>• Leased departments and concessions operated by other firms in this<br>firm's establishments  |
| administrative offices, and repa  | <ul> <li>Sales taxes and finance charges</li> <li>Data for establishments operated by other firms, such as franchises</li> </ul> ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS   |
| administrative offices, and repa<br>• Leased departments and concess<br>We estimate this survey will take<br>with comments is on the back of  | ssions operated in other establishments • Data for establishments operated by other firms, such as franchises<br>ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS   |
| administrative offices, and repa<br>• Leased departments and concess<br>We estimate this survey will take<br>with comments is on the back of<br>FEDERAL EMPLOYER IDEN   | ssions operated in other establishments • Data for establishments operated by other firms, such as franchises ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS an average of 5 minutes to complete. More information about this estimate and an address where you may write this form. ITIFICATION (EIN)  |
| administrative offices, and repa<br>• Leased departments and concess<br>We estimate this survey will take<br>with comments is on the back of<br>FEDERAL EMPLOYER IDEN   | ssions operated in other establishments • Data for establishments operated by other firms, such as franchises<br>ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS   |
| administrative offices, and repa<br>• Leased departments and conces<br>We estimate this survey will take<br>with comments is on the back of<br>FEDERAL EMPLOYER IDEN<br>Has this firm acquired any  | ssions operated in other establishments • Data for establishments operated by other firms, such as franchises ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS an average of 5 minutes to complete. More information about this estimate and an address where you may write this form. ITIFICATION (EIN)  |
| administrative offices, and repa • Leased departments and conces We estimate this survey will take with comments is on the back of FEDERAL EMPLOYER IDEN Has this firm acquired any Yes - List here and o   | estions operated in other establishments • Data for establishments operated by other firms, such as franchises ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS an average of 5 minutes to complete. More information about this estimate and an address where you may write this form. ITIFICATION (EIN) new EINs for its retail operation(s) since last month? EIN (9 digits) |
| administrative offices, and repa<br>• Leased departments and conces<br>We estimate this survey will take<br>with comments is on the back of<br>FEDERAL EMPLOYER IDEN<br>Has this firm acquired any  | an average of 5 minutes to complete. More information about this estimate and an address where you may write this form.  ITIFICATION (EIN) new EINs for its retail operation(s) since last month?  EIN (9 digits)  continue with <b>2</b> . Report additional EIN(s) in <b>3</b>  |

| SALES, REC   |  |   |   |  |                                      |                            |                    |
|--|--|---|---|--|--------------------------------------|----------------------------|--------------------|
|  |  |   | FYC   | LUDE   |                                      |                            |                    |
|  | edit sales of mercha   | ndise whether or not payme  |   | LUDE<br>mmissions from vend  | ing machine on                       | erators and                | from sales         |
| was receive  |  | ialoo whother of hot payment  |   | government lottery tic   | kets                                 | siators and                |                    |
|  |  | ed on a separate monthly  | • No  | noperating receipts (s   | uch as interest                      | income, inc                | come from          |
| retail report  |  |   |   | estments, and receipt  | s from the renta                     | al or sale of              | f real estate)     |
|  | sales and services revenues and services revenues and services reversed by this r  | venue made by retail  | DED   |  |                                      |                            |                    |
|  | de-ins taken as part   |   |   | unds and allowances  | •                                    |                            |                    |
| merchandis   |  |   | • The<br>pui  | e actual value of rebar<br>chaser, even if grante  | tes and discount<br>ed as an increas | ts granted<br>e in trade-i | to the n allowance |
| A. What typ  | e of reporting peri  | od do this month's sales r  | represent   | ,  |                                      |                            |                    |
|  | Calendar month rep   | orting period - Go to 3C  |   |  |                                      |                            |                    |
|  | 4-week reporting pe  | riod  |   |  |                                      |                            |                    |
|  |  |   |   |  |                                      |                            | Ending Da          |
|  | 5-week reporting pe  | riod  |   |  |                                      |                            | Month Da           |
| B. If not a c  | alendar month rep  | orting period, what is the  | ending d  | ate for the period y   | ou are reportir                      | ng sales?                  |                    |
|  |  |   | ·   |  |                                      | Dollars                    |                    |
|  | re the total sales i   | _   |   |  |                                      |                            |                    |
|  | _  |   |   |  |                                      |                            |                    |
| D. Do the sa   | ales reported in <b>3</b> 0  | C represent book figures o  | or estimat  | es?  |                                      |                            |                    |
|  | Book Figure  |   |   |  |                                      |                            |                    |
|  |  |   |   |  |                                      |                            |                    |
|  | Estimate   |   |   |  |                                      |                            |                    |
|  |  |   |   |  |                                      |                            |                    |
|  |  |   |   |  |                                      |                            |                    |
|  |  |   |   |  |                                      |                            |                    |
|  |  |   |   |  |                                      |                            |                    |
| CONTACT IN   | FORMATION  |   |   |  |                                      |                            |                    |
|  | VFORMATION<br>son to contact regard  | ing this report   |   | Title  |                                      |                            |                    |
|  |  | ing this report   |   | Title  |                                      |                            |                    |
|  | son to contact regard  | <b>.</b>  | vtansion  |  |                                      |                            |                    |
| Name of pers   |  | Number Ex   | xtension  | Title<br>E-mail address  |                                      |                            |                    |
| Name of pers   | Area code  | Number Ex   |   | E-mail address   |                                      |                            |                    |
| Name of pers   | Area code DEFINITIONS OF E-CO  | Number Ex   | ABLISHMEN <sup>.</sup>                                    | E-mail address   |                                      |                            |                    |
| Name of pers<br>Telephone<br>• E-commerce is                     | Area code DEFINITIONS OF E-CC  | Number Ex   | ABLISHMEN<br>or the price a                               | E-mail address   |                                      |                            | vice (M-Commer     |
| Name of pers<br>Telephone<br>• E-commerce is<br>extranet, EDI ne | Area code<br>DEFINITIONS OF E-CO<br>s the sale of goods and serv twork, electronic mail, or or<br>blishments are facilities pr | Number Ex<br>-<br>PMMERCE SALES, AUXILIARY EST.<br>vices where the buyer places an order, | ABLISHMEN <sup>®</sup><br>or the price a<br>ent may or ma | E-mail address<br><b>FS, LEASED DEPARTMEN</b><br>nd terms of the sale are neg<br>y not be made online. | otiated, over an Inter               | net, mobile de             |                    |

| болм<br>SM-7217А-Е  | (03-02-2022)   | LY RETAIL TRADE REPORT  |
|---|--|---|
| Due Date  |  |   |
|   |  |   |
|   |  |   |
| Need help or have questions?  |  |   |
| <b>Call</b> 1-800-772-7852<br>(8:30 a.m 5:00 p.m. ET, M-F)  |  |   |
| or <b>Visit</b>   |  |   |
| ps://econhelp.census.gov/marts  |  |   |
| e 13 United States Code (U.S.C.),<br>ctions 131 and 182, authorizes the<br>nsus Bureau to conduct this collection<br>d to request your assistance. The U.S.<br>nsus Bureau is required by Section 9<br>the same law to keep your information<br>infidential and can use your responses<br>y to produce statistics. The Census<br>reau is not permitted to publicly release<br>ur responses in a way that could identify<br>ur business, organization, or institution.<br>the Federal Cybersecurity Enhancement<br>of 2015, your data are protected from<br>bersecurity risks through screening of the<br>items that transmit your data.<br>s collection has been approved by the<br>ice of Management and Budget (OMB).<br>e eight-digit OMB approval number is<br>17-0717 and appears at the upper right of<br>s page. Without this approval, we could<br>c conduct this survey.   |  |   |
| turn via Internet:  | Return via Fax:  | To view Survey Results:   |
| ps://econhelp.census.gov/marts  | 1-800-447-4613   |   |
|   | 1-000-447-4013   | https://www.census.gov/retail   |
| • This report should cover all establish  | GENERAL INSTRUCTIONS   | orting payroll on its latest Federal Tax Return   |
| <ul> <li>This report should cover all establish (Treasury Form 941 or 944), under the Any significant change in this EIN's of For establishments sold or acquired to Estimates are acceptable if book figure. Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of to this EIN's establishment(s) such as administrative offices, and repair ser</li> <li>Leased departments and concessions</li> </ul>  | GENERAL INSTRUCTIONS<br>aments in the U.S. (including the District of Columbia) rep<br>the Employer Identification Number (EIN) as shown in<br>operations should be noted in<br>during the month, report data only for the period the estat<br>res are not available<br>engaged in supporting services<br>s warehouses, garages, central<br>vices<br>s operated in other establishments<br>ANNOUNCEMENTS AND SPECIAL INSTRU  | orting payroll on its latest Federal Tax Return<br>ablishment was operated by this EIN<br>and concessions operated by other firms in this<br>sunce charges<br>ents operated by other firms, such as franchises<br><b>CTIONS</b>   |
| <ul> <li>This report should cover all establish (Treasury Form 941 or 944), under the Any significant change in this EIN's of For establishments sold or acquired to Estimates are acceptable if book figure. Enter "0" where applicable</li> <li>INCLUDE</li> <li>Data for auxiliary facilities primarily of to this EIN's establishment(s) such as administrative offices, and repair ser</li> <li>Leased departments and concessions</li> </ul>  | GENERAL INSTRUCTIONS The Employer Identification Number (EIN) as shown in operations should be noted in a during the month, report data only for the period the estates are not available tress are not available trices tr | orting payroll on its latest Federal Tax Return<br>ablishment was operated by this EIN<br>and concessions operated by other firms in this<br>sunce charges<br>ents operated by other firms, such as franchises<br><b>CTIONS</b>   |
| <ul> <li>This report should cover all establish (Treasury Form 941 or 944), under the Any significant change in this EIN's of For establishments sold or acquired to Estimates are acceptable if book figure.</li> <li>Enter "0" where applicable</li> <li>Data for auxiliary facilities primarily of to this EIN's establishment(s) such as administrative offices, and repair ser</li> <li>Leased departments and concessions</li> <li>We estimate this survey will take an aw with comments is on the back of this for FEDERAL EMPLOYER IDENTIFIE</li> </ul>   | GENERAL INSTRUCTIONS The Employer Identification Number (EIN) as shown in operations should be noted in a during the month, report data only for the period the estates are not available tress are not available trices tr | enting payroll on its latest Federal Tax Return<br>ablishment was operated by this EIN<br>a and concessions operated by other firms in this<br>s and concessions operated by other firms in this<br>s and concessions operated by other firms, such as franchises<br><b>CTIONS</b><br>this estimate and an address where you may write  |
| Private this survey will take an avwith comments is on the back of this for survey and concessions We estimate this survey will take an avwith comments is on the back of this for the back of | GENERAL INSTRUCTIONS The Employer Identification Number (EIN) as shown in operations should be noted in a during the month, report data only for the period the estates are not available The sengaged in supporting services is warehouses, garages, central vices is operated in other establishments CATION (EIN) The sentement is the service of 5 minutes to complete. More information about for the service is the s | entropy of the set of |
| Private this survey will take an avwith comments is on the back of this for survey and concessions We estimate this survey will take an avwith comments is on the back of this for the back of | GENERAL INSTRUCTIONS The Employer Identification Number (EIN) as shown in operations should be noted in (a) during the month, report data only for the period the estat res are not available engaged in supporting services s warehouses, garages, central vices s operated in other establishments CATION (EIN) nder EIN   | opting payroll on its latest Federal Tax Return<br>ablishment was operated by this EIN<br>a and concessions operated by other firms in this<br>s and concessions operated by other firms, such as franchises<br>charges<br>ents operated by other firms, such as franchises<br><b>CTIONS</b><br>this estimate and an address where you may write<br>EIN (9 digits)  |
| We estimate this survey will take an avwith comments is on the back of this for survey and concessions  | GENERAL INSTRUCTIONS The Employer Identification Number (EIN) as shown in operations should be noted in a during the month, report data only for the period the estates are not available The sengaged in supporting services is warehouses, garages, central vices is operated in other establishments CATION (EIN) The senarch of the senarch of the set of the senarch of the set of the senarch of the set of the set of the senarch of the senarch of the set of the senarch of th | entropy of the set of |

| SM-7217A  | -E (03-02-2022)  |  |   |   |                           |                   |                 | Page     |
|---|--|--|---|---|---------------------------|-------------------|-----------------|----------|
| SALES, RECE                                       | IPTS, OR REVENUE   |  |   |   |                           |                   |                 |          |
| INCLUDE   | -  |  |   | LUDE  |                           |                   |                 |          |
| was received                                      | ł  | dise whether or not payr   | of  | mmissions from vendi<br>government lottery tic  | kets                      |                   |                 |          |
| retail report                                     |  | d on a separate monthly  | inv   | noperating receipts (s<br>estments, and receipts  | s from the rental         | or sale of        | real esta       | n<br>te) |
| establishmer                                      | ales and services reve<br>nts covered by this rep  | port   | DED<br>• Ref  | UCI<br>funds and allowances   | for returned good         | ls                |                 |          |
| <ul> <li>Value of trad<br/>merchandise</li> </ul> | le-ins taken as part pa  | ayment for other   |   | e actual value of rebat<br>chaser, even if grante   |                           |                   |                 | се       |
| A. What type                                      | of reporting period  | d do this month's sale   | es represent  | ?   |                           |                   |                 |          |
|   | Calendar month repor   | rting period - Go to 3C  |   |   |                           |                   |                 |          |
|   | 4-week reporting perio   | od   |   |   |                           |                   |                 |          |
|   | 5-week reporting perio   | od   |   |   |                           |                   | Ending<br>Month |          |
|   |  |  |   |   |                           |                   | WOITUI          | Day      |
| B. If not a ca                                    | lendar month repoi   | rting period, what is t  | he ending d   | ate for the period ye   | ou are reporting          | sales?<br>Dollars |                 |          |
| o 11/1 /  |  |  |   |   |                           | Donars            |                 |          |
|   | e the total sales in   |  |   |   |                           |                   |                 |          |
| D. Do the sa                                      | les reported in <b>3</b> C   | represent book figure  | es or estimat   | es?   |                           |                   |                 |          |
|   | Book Figure  |  |   |   |                           |                   |                 |          |
|   |  |  |   |   |                           |                   |                 |          |
|   | Estimate   |  |   |   |                           |                   |                 |          |
|   |  |  |   |   |                           |                   |                 |          |
|   |  |  |   |   |                           |                   |                 |          |
|   |  |  |   |   |                           |                   |                 |          |
| Name of perso                                     | on to contact regardin   |  |   | Title   |                           |                   |                 |          |
|   |  | ng this report   |   |   |                           |                   |                 |          |
| Telephone   | Area code  | Number   | Extension   | E-mail address  |                           |                   |                 |          |
|   | Area code  |  | Extension   | E-mail address  |                           |                   |                 |          |
|   |  |  |   |   | S AND CONCESSION          | IS                |                 |          |
|   | DEFINITIONS OF E-COM<br>the sale of goods and service<br>work, electronic mail, or othe                                  | Number   | ESTABLISHMEN<br>rder, or the price a<br>ayment may or ma                        | <b>IS, LEASED DEPARTMENT</b><br>nd terms of the sale are nego<br>y not be made online.                          | otiated, over an Internet | t, mobile dev     |                 | merce),  |
| Auxiliary Estable establishments.                 | DEFINITIONS OF E-COM<br>the sale of goods and service<br>work, electronic mail, or othe<br>lishments are facilities prim | Number<br>-<br>IMERCE SALES, AUXILIARY E<br>es where the buyer places an or<br>er comparable online system. Pa | ESTABLISHMEN<br>rder, or the price a<br>ayment may or ma<br>porting services (s | rs, LEASED DEPARTMENT<br>nd terms of the sale are nego<br>ry not be made online.<br>such as warehouses, garages | otiated, over an Internet | t, mobile dev     |                 | merce),  |
|   |  | Number   |   |   |                           |                   |                 |          |