

Evaluation Form Review & Comments

Overall Form Review:

- 1) These forms are very long and include a lot of questions regarding different aspects of the program. Trying to evaluate such a large quantity of material may dilute the results. By making the forms shorter and only focusing on the very important questions, the data collected from those participating may be of higher quality.
- 2) There are numerous text fields for inputting information and feedback, however compiling data using text fields can be quite cumbersome compared to pre-populated response options. Will all data entered in those text fields be able to be reviewed and how will it be compiled?

Attachment B1: HS Program Survey

- 1) No additional questions or concerns at this time.

Attachment B2: HS Network Survey

- 1) For pre-populated fields such as in the question 9a, will these options be generated by HRSA or will specific information need to be entered by each HS location? We have two separate CANs, both in different counties, so if we were required to fill in exact organization names for both groups into one survey there may be numerous unfamiliar, inapplicable, options depending on which CAN the individual attends. If these pre-populated options are more generic and generated by HRSA (i.e. just DHS or WIC) then this would not be an issue.
- 2) Will there be Spanish or other language options for this form? Attachment B3 included a separate Spanish option (Attachment B4) and this form did not. Since it is going out to CAN participants, other language options should be made available.
- 3) Question 13b: could you be more specific regarding the goals you are asking about. Is this meant to be asking about the workgroups/projects? Benchmarks? Mission and vision? 5 year plan? This could be confusing for CAN participants.
- 4) The language on this form is not at a 6th grade reading level or below which is the recommended level for a document which is intended to be distributed to the community. Since the CAN isn't just made up of providers or community partners, the goal is also to include community members and HS clients, this form could be very intimidating. It is a lot for a non-professional to complete.
- 5) The language in some sections of this form can be perceived as gendered and may make birthing parents who identify as male feel excluded. We would suggest altering 'maternal' to 'birthing parent' and expand the language to 'family' so that we are inclusive

of partners. Especially since there was a significant focus on providing partner services throughout the project cycle.

Attachment B3: Healthy Start Participant Survey

- 1) Question # 3 is open to interpretation, do you mean total time enrolled in the program during project period (2019-2024) or the length of uninterrupted current services? This question may be confusing considering how many programs some clients are enrolled in. We would suggest removing this question from the clients form and change it to a question about average length of service on the evaluation form completed by Healthy Start staff.
- 2) Question #5 about the phase of care: there is no option for someone who is pregnant and parenting at the same time. They may cause confusion. If a significant amount of time has passed they may not remember their phase of care when they enrolled and this may result in unreliable data.
- 3) Questions #8 through #23: Is there a reason this is separated out into so many questions and not compiled into one or two charts with checkbox responses? This takes up significant space making the survey feel longer and might be overwhelming and intimidating to someone completing the form. Clients are referred and provided information on many programs, so they may not remember such detailed information especially if it happened over a long period of time.
- 4) Questions #30 through #32: Why are the questions regarding information and referrals formatted so much differently for the partner section? It seems like they should match. The formatting for this could also be simplified into one chart, however these seem much more conducive to complete then the formatting for Section 2.
- 5) Questions #39 and #40: The phrasing of these communicate an assumption that the individual wasn't a supportive partner or a good parent before this program, and it could be considered judgemental or off putting to clients who are asked to complete the survey.
- 6) Overall, we believe the partner form is formatted better than the birthing parent form.

Attachment B5: HS Stakeholder Interview Guide

- 1) 45-60 minutes is a very long time for a phone interview. This would need to be scheduled in advance with the desired staff members to ensure it fit within their schedule and allow for time for preparation.
- 2) This seems like a duplication of information and a very lengthy interview for similar information that is provided on other forms (I.e. Attachment B1 which is completed by the same staff that are subject to this interview)
- 3) What is the sampling size for this interview? Will all 101 locations be subject to interviews? Will all applicable staff be interviewed at each location?