

Form Approved
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National Tobacco Education Campaign
Pre-Focus Group Questionnaire

Thank you for coming to the focus group today. On behalf of the Centers for Disease Control and Prevention, we will be discussing different health and smoking-related messages and advertising that you might see in the media, such as on TV or the internet. Your opinions are very important to us! Before we get started, please fill out the following questions carefully and completely.

Public reporting burden of this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0910).



What is your current age, in years?

age in years



Do you currently describe yourself as male, female, or transgender?

- ☐ Male
- ☐ Female
- ☐ Transgender
- ☐ None of these



Which of the following best represents how you think of yourself?

- ☐ Gay (lesbian or gay)
- ☐ Straight, not lesbian or gay
- ☐ Bisexual
- ☐ Something else
- ☐ I don't know the answer



Please indicate your race or ethnic background. Are you....?

- ☐ Hispanic or Latino
- ☐ Not Hispanic or Latino

Which best describes your race? Select one or more.

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White



What state do you live in?

Select one ^

Select one

Alabama

Alaska

Arizona

Arkansas

California

Colorado

Connecticut

Delaware

Florida

Georgia

Hawaii

Idaho

Illinois

Indiana

Iowa

Kansas

Kentucky

Louisiana

Select one ^

Maine

Maryland

Massachusetts

Michigan

Minnesota

Mississippi

Missouri

Montana

Nebraska

Nevada

New Hampshire

New Jersey

New Mexico

New York

North Carolina

North Dakota

Ohio

Oklahoma

Oregon

Pennsylvania

North Dakota

Ohio

Oklahoma

Oregon

Pennsylvania

Rhode Island

South Carolina

South Dakota

Tennessee

Texas

Utah

Vermont

Virginia

Washington

West Virginia

Wisconsin

Wyoming

District of Columbia

Other (please specify)



What is the highest level of education you have completed or the highest degree you have received? If you received your education in another country, please indicate the equivalent level below.

- ☐ Less than high school
- ☐ Completed high school
- ☐ Completed General Education Diploma (GED)
- ☐ Job-specific training program(s) after high school
- ☐ Some college, but no degree
- ☐ Associate Degree
- ☐ College (such as B.A., B.S.)
- ☐ Some graduate school, but no degree
- ☐ Graduate degree (such as MBA, MS, M.D., Ph.D.)
- ☐ Prefer not to answer



Which of the following income categories best describes your total 2022 household income before taxes?

- ☐ Less than \$15,000
- ☐ \$15,000 to \$19,999
- ☐ \$20,000 to \$24,999
- ☐ \$25,000 to \$29,999
- ☐ \$30,000 to \$34,999
- ☐ \$35,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 or more
- ☐ Prefer not to answer



Which statement best describes your current employment status?

- ☐ Working – as a paid employee
- ☐ Working – self-employed
- ☐ Not working – on temporary layoff from a job
- ☐ Not working – looking for work
- ☐ Not working – retired
- ☐ Not working – disabled
- ☐ Not working – other
- ☐ Prefer not to answer



The next questions are about commercial cigarettes, which are any form of tobacco wrapped in paper. Cigarettes typically come in packs of 20 and some brand examples include Marlboro, Newport, Camel, Lucky Strike and Pall Mall.

Have you smoked at least 100 cigarettes in your entire life?

- ☐ Yes
- ☐ No
- ☐ Don't know/not sure
- ☐ Prefer not to answer



Do you now smoke cigarettes every day, some days, or not at all?

- ☐ I smoke every day
- ☐ I smoke on some days
- ☐ I do not smoke at all



On how many of the past 30 days did you smoke cigarettes?

☐

Enter number:

☐

Don't know/Not sure



Currently, when you smoke cigarettes, do you usually smoke menthol cigarettes?

- ☐ Yes
- ☐ No
- ☐ Don't know/ Not sure



Do you now smoke menthol cigarettes every day, some days, or not at all?

- ☐ I smoke menthol cigarettes every day
- ☐ I smoke menthol cigarettes on some days
- ☐ I do not smoke menthol cigarettes at all



On how many of the past 30 days did you smoke menthol cigarettes?

☐ Enter number:

☐ Don't know/Not sure



Has a physician or other medical professional ever diagnosed you with any of the following medical conditions? Select all that apply.

☐ Anxiety

☐ Depression

☐ None of these



Even if a physician or other qualified medical professional has not diagnosed you with any of these medical conditions, have you ever considered yourself to have any of the following medical conditions? Select all that apply.

☐ Anxiety

☐ Depression

☐ None of these

