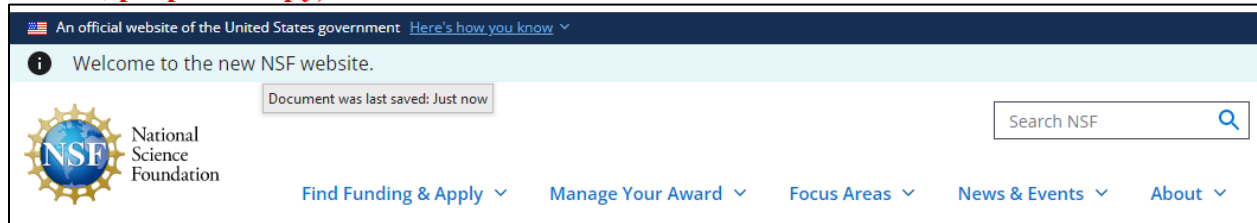


Appendix: Survey questions and sample banner text

Web banner text:

Welcome to the new NSF.gov experience. Take a brief survey to share your feedback.

Screenshot depicting location of banner on website (Note: the copy in the screenshot is not the full, proposed copy):



Survey (built in Touchpoints):

NSF website feedback

Let us know how we're doing, and how we can make NSF.gov better for you.

This survey is for feedback on the **NSF website experience only**. If you have questions or comments about NSF's programs, offices, staff or publications, please [visit our Contact Us page](#).

A federal agency may not conduct or sponsor a collection of information unless it displays a currently valid OMB control number; the number for this is 3145-0215.

1. Please rate your experience on nsf.gov (1–5-star scale; only required field on form)

2. General feedback

Tell us what you were trying to accomplish on the site, the page you were on, and how we can make it better. Be as specific as you can. (short answer)

3. I am a... (drop-down)

- Undergraduate student
- Graduate student
- Postdoctoral fellow
- College or university faculty
- College or university lecturer
- College or university administrative staff or leadership
- Primary or secondary school teacher
- Government researcher
- Government administrator
- Nonprofit researcher
- Nonprofit administrator
- Private sector/ industry researcher
- Private sector/ industry administrator
- Small business owner/ entrepreneur
- Media professional

- Member of the public
- NSF staff member
- Other

4. The NSF website design team may want to learn more about your experience. If it is okay for us to contact you, please provide your email.

Your email address is used solely to communicate with you about your feedback in order to improve the NSF website. NSF does not use it for any other purpose or provide it to any third parties. (short answer)