What is the Census Household Panel?

The Census Household Panel is a nationally representative survey panel led by the U.S. Census Bureau. The purpose of the panel is to collect information on topics like food and nutrition, transportation, employment, and education. The panel is made up of people and households across the United States that have agreed to be contacted to participate in surveys.

How was I selected for the Census Household Panel?

Your address was randomly selected to participate. In order for the Census Household Panel to be successful, it is important to have participants that represent the nation as a whole. Your household was contacted to see if someone who lives there may be eligible to participate in the Census Household Panel.

How can I get additional information or ask questions?

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For additional information, contact the Census Household Panel team at <addp. household.panel@census.gov> or call 1-800-361-6891 from 9:00am - 5:00 pm Monday through Friday.

You may also find out more information regarding the Census Household Panel at https://www.census.gov/programs-surveys/census-household-panel.html>.

Para más información en español, vea https://www.census.gov/programs-surveys/census-household-panel.html>.

Census Household Panel



Why should my household participate?

Your participation is important because it will ensure our survey results collect an accurate picture of the entire country on topics like employment and education. Your answers not only represent your household, but thousands of other similar households. You may choose not to participate in the Census Household Panel—but because our sample is randomly selected, no other household or person can take your place.

What does participation involve?

Potential panel members will first complete an enrollment survey to join the panel. Once members are enrolled in the panel, they will be invited to complete additional surveys about once a month. Panelists will be asked to participate in the panel for up to 3 years, though participation in individual surveys is voluntary.

Do I receive anything for participating?

Yes. As a token of our appreciation, people who qualify to be a panel member will receive \$20 for completing their initial enrollment survey and will be eligible for \$10 for each monthly survey completed as a panel member.

How will you protect my privacy?

Your privacy is protected by the Privacy Act of 1974 (5 U.S.C. Section 552a). The Privacy Act limits the uses of your data. Your name and other identifying information will never be associated with the answers you provide to the panel surveys. The responses you give to survey questions will be combined with the responses given by other people participating in the Census Household Panel so the Census Bureau can produce statistics. These statistics will never include any information that could identify you.

By law, the Census Bureau is required to keep your answers confidential. All information to be collected is protected under the confidentiality provisions of Title 13 U.S.C. You can find more information about how your privacy is protected at this website: https://www.census.gov/about/policies/privacy.html.

Who is sponsoring the Census Household Panel?

The U.S. Census Bureau is the primary sponsor of the panel. The U.S. Census Bureau is conducting this study under the authority of 13 U.S.C. Sections 141, 182, and 193. Other federal agencies may contribute funding and sponsor surveys for the Census Household Panel.

How do I know if the Census Household Panel is legitimate?

You may contact the U.S. Census Bureau at <adrm.pra@census.gov> to confirm the legitimacy of the Census Household Panel.

You may also find out more information regarding Census Bureau survey programs at https://www.census.gov/programs-surveys/surveyhelp/faqs.html>.

