Public Comments for ICR 202306-0910-004

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Comments Received:

While I strongly applaud the FDA on moving forward with front of package nutrition labeling, I'm disappointed by all of the proposed options. They are all difficult to understand and require people to know what they should be looking for in their food. I encourage the FDA to use their consumer testing to determine how these options can be further clarified. Also, they should provide clear guidance on where the nutrition info needs to be located on the front of package and ensure that it stands out for consumers to see.