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As a Registered Dietitian, I feel that the FOP that would most easily be understood by the public and convey the best information is the Nutrition Tips version that includes Positive nutrients and the stoplight colors. The colors quickly convey the message and I think having the beneficial nutrients allows for a more comprehensive picture, while still being brief. I don't think that indicating % Daily value has any significance to the general public. People I have counseled have no idea what their daily values are or should be so this is useless information and just clutters the graphic.