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## **Comments Received :**

Hi, my name is Liana Kindler and I am a resident of New York City writing to voice my support about the front of package nutrition labeling the FDA is looking to implement. Especially in light of health issues raised by the COVID-19 pandemic, it is paramount that changes must be made in public health and nutrition. I am voicing my preference for the Nutrition Tips A2 and A5 labeling, which color codes for unhealthy levels of certain nutrients (eg: red for excess of recommended amounts, green for acceptable levels), as it is the most intuitive and most similar to the Front of Pack nutrition labeling design that has been successful in Brazil for reducing sales of certain ultraprocessed foods. Ultraprocessed foods are largely responsible for unhealthy eating in all age groups, and with billions of dollars put into individual companies' power, from advertising to lobbying, to "research" studies that lead to health claims by "health" organizations that are simply payola so companies can continue making false health claims about their products (eg: rasin bran is good for your heart)--regular consumers don't stand a chance at standing up against these power giants, so it's due time the FDA does what is in its power to better enforce and inform consumers in the name of public health.