

# [Event date] - Weather Briefing Feedback Survey

Hello!

The National Weather Service office in Binghamton, NY is looking for feedback on our weather briefings supplied to you all for the [insert weather event] that took place on [event date]. We appreciate the time you take out of your busy day to provide us feedback.

If you have any questions or further comments, please email the Warning Coordination Meteorologist (Mark Pellerito [mark.pellerito@noaa.gov]) and/or Kaitlyn Lardeo (Meteorologist [kaitlyn.lardeo@noaa.gov]).

Thank you,  
Staff and Forecasters of NWS Binghamton, New York

## Public Burden Statement

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995 unless the information collection has a currently valid OMB Control Number. **The approved OMB Control Number for this information collection is 0690-0030, which expires on July 31, 2026.** Without this approval, we could not conduct this Weather Briefing Feedback Survey survey. Public reporting for this information collection is estimated to be approximately 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the information collection. All responses to this information collection are voluntary. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Kaitlyn Lardeo, National Weather Service, NOAA, 32 Dawes Drive Johnson City, NY 13790; 607-729-1597, kaitlyn.lardeo@noaa.gov.

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\* Indicates required question

1. What's the primary way you received these weather briefings? \*

*Mark only one oval.*

- ☐ Email
- ☐ Slack
- ☐ Social Media
- ☐ Other: \_\_\_\_\_

2. Did you get alerted via your preferred method for receiving briefings (ex. Notification on your device)? \*

*Mark only one oval.*

- ☐ Yes
- ☐ No

3. The **number of briefings** issued was enough for me to make timely decisions \*

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

4. If you chose Disagree or Strongly Disagree, please elaborate on the **number of briefings** that would have been beneficial to your decision-making. (OPTIONAL)

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5. The **time of day** that the briefings were issued was enough for me to make timely decisions \*

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

6. If you chose Disagree or Strongly Disagree, please elaborate on the **time of day** that would have been beneficial to your decision-making. (OPTIONAL)

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7. The **amount of information** provided in the briefings was enough for me to make timely decisions. \*

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

8. If you chose Disagree or Strongly Disagree, please elaborate on the **amount of information** in the briefings that would have been beneficial to your decision-making. (OPTIONAL)

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9. **Text summary information** (ex. overview, main points) in the slides was **easy to understand**. \*

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

10. If you chose Disagree or Strongly Disagree, please elaborate on how to make the text summary information easier to understand. (OPTIONAL)

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11. The **level of detail in the text summary information** (ex. overview, main points) <sup>\*</sup> was enough for my needs

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

12. If you chose Disagree or Strongly Disagree, please elaborate on how to improve the **level of detail** in the text summary information. (OPTIONAL)

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13. The **graphics** (ex. timing graphics, charts, maps, color-coded information) in the briefing were easy to understand \*

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

14. If you chose Disagree or Strongly Disagree, please elaborate on how to improve the **graphics**. (OPTIONAL)

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15. The **low-end/high-end snowfall scenario graphics** were easy to understand. \*

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

16. If you chose Disagree or Strongly Disagree, please elaborate on how to improve the **low-end/high-end snowfall scenario graphics**. (OPTIONAL)

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17. Overall, the briefings reflected and highlighted the important information that I needed to make effective decisions. \*

*Mark only one oval.*

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

18. If you chose Disagree or Strongly Disagree, please elaborate on how to improve the information provided. (OPTIONAL)

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19. For this event's briefing(s), which information/slide(s) did you find the most useful for decision-making? (OPTIONAL)

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20. Is there anything else that you would like us to know? (OPTIONAL)

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