

# NCI Division of Cancer Biology (DCB) Survey on Outreach for Basic Cancer Research

We'd appreciate input and feedback to help us strengthen our communications efforts focusing on cancer biology. All questions are optional and you may exit the survey at any time.

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Public reporting burden for this collection of information is estimated to average 2 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0642). Do not return the completed form to this address.

## 1. What is my position in the cancer research community?

- ☐ Experienced Principal Investigator
- ☐ Member of the Public
- ☐ New and/or Earlier Stage Investigator

☐ Patient, Survivor, Caregiver, or Advocate

☐ Science Administrator

☐ Science/Health Communicator

☐ Trainee

☐ Prefer Not to Answer

☐ Other

2. What social media platforms do you use? Select all that apply.

☐ Bluesky

☐ Instagram (IG)

☐ Facebook

☐ Discord

☐ LinkedIn

☐ Mastodon

☐ Pinterest

☐ Reddit

☐ Snapchat

☐ Threads

☐ TikTok

☐ Twitch

☐ Twitter/X☐ WhatsApp☐ YouTube☐ Other

3. What NCI social media accounts do you follow? Select all that apply.

☐ NCI Facebook☐ NCI Instagram (IG)☐ NCI LinkedIn and Showcase Pages☐ NCI related Twitter/X Accounts☐ NCI YouTube Account☐ None

4. How would you like to get information about cancer biology? Rank from favorite (top) to least favorite (bottom).

app

blog

email newsletter (monthly/bi-monthly)

podcast

social media post

videos - short (<10 min)

videos - medium to long (10 min - 1 hour)

virtual discussions and webinars

weekly updates via email

5. What types of cancer biology content are you interested in? Select all that apply.

- ☐ Funding opportunities and grants-related resources
- ☐ Investigator highlights and perspectives
- ☐ Recent research discoveries and studies
- ☐ Researcher resources and new technologies
- ☐ Upcoming and past events
- ☐ Other

6. Do you have any additional feedback for DCB related to communications about fundamental cancer research? (Optional)

Enter your answer

password.

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