

Trademark Center Survey

Please share your feedback about your filing experience in Trademark Center.

Overall, how satisfied are you with your filing experience in Trademark Center?
Very dissatisfied
Dissatisfied
Neither satisfied nor dissatisfied
Satisfied
Very satisfied

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Please indicate your level of agreement with the following statement:

I trust USPTO to grant patents and register trademarks in accordance with U.S. laws and regulations.

Strongly disagree	
Disagree	
Neither agree nor disagree	
Agree	
Strongly agree	
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Which of the following was true about your experience with Trademark Center?

Choose all that apply:

I was able to do what I needed to do
I understood what steps I needed to take
It was hard to do what I needed to do
It took too long to do what I needed to do
None of the above

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Which of the following was true about your experience with Trademark Center?

Choose all that apply:

It was easy to complete what I needed do

It took a reasonable amount of time to do what I needed to do

I was able to do what I needed to do

I understood what steps I needed to take to do what I needed to do

None of the above

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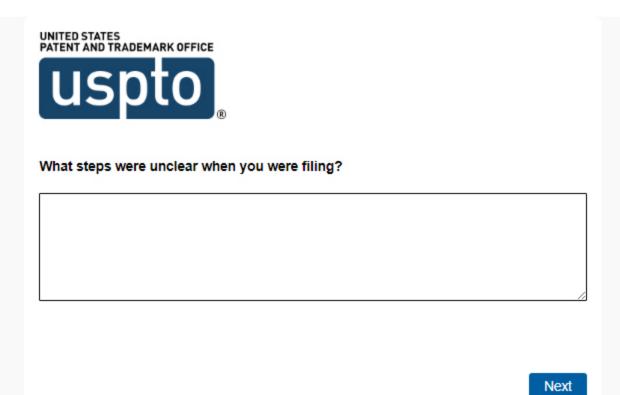


Which of the following was true about your experience with Trademark Center?

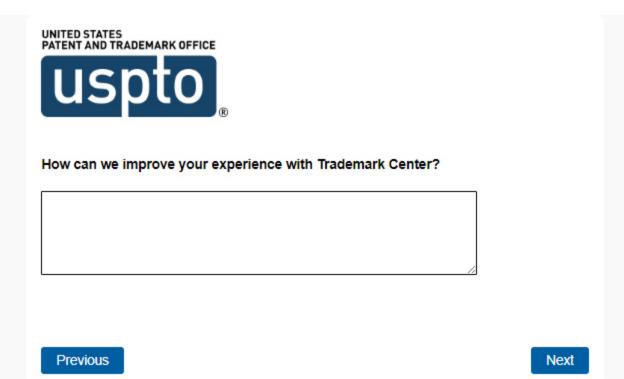
Choose all that apply:

It was not clear what I needed to do	
I could not do what I needed to do	
It took too long to do what I needed to do	
It was hard to do what I needed to do	
None of the above	
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How many trademark applications have you submitted to USPTO? 1 2 3 to 5 6 to 10 11 to 49 50 or more Of the trademark applications you have submitted, how many were filed using Trademark Center? 1 2 3 to 5 6 to 10 11 to 49 50 or more

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Which of the following best describes you?

Business owner
Entrepreneur
Corporate officer or staff authorized by owner
Trademark attorney
Patent attorney
Paralegal or legal assistant
Intellectual property agent
Attorney not specializing in intellectual property
Law school clinic student
Other
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Did you consider hiring an attorney to file on your behalf?

Yes	
No	
Why did you decide against hiring an attorney to	file on your behalf?

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Which of the following <u>best</u> describes your organization?

Law firm
Small business or startup
Business (other than small business)
Nonprofit or NGO
Primary or secondary (K-12) school
College or university
U.S. federal government
U.S. state, local, tribal, or territorial government
Foreign government
Individual
Other
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What is your organization's legal entity type?

Other		
Corporation		
Limited liability partnership (LLP)	
Limited liability corporation (LLC)	
Sole proprietorship		

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USPTO is committed to equitably delivering exceptional customer experiences. As part of our commitment to foster inclusive innovation and entrepreneurialism, we are conducting research on business ownership.

This data is confidential and used only for research purposes. Answers will be combined with others' and only used for aggregated data analysis.

Which, if any, of the following describes your organization?

Choose all that apply: American Indian or Alaska Native owned Black or African American owned Disability owned Hispanic or Latino owned LGBTQ owned Located in a historically underutilized business zone (HUBZone) Native Hawaiian or Pacific Islander owned Small disadvantaged business Veteran owned Women owned Other None of the above I would prefer not to answer

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