



Trademark Center Survey

Please share your feedback about your filing experience in Trademark Center.

Overall, how satisfied are you with your filing experience in Trademark Center?

Very dissatisfied

Dissatisfied

Neither satisfied nor dissatisfied

Satisfied

Very satisfied

Next

OMB Control Number: 0651- 0088 • Expiration: 09/30/2025 • Est. time to complete this survey: 4 minutes

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Please indicate your level of agreement with the following statement:

I trust USPTO to grant patents and register trademarks in accordance with U.S. laws and regulations.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

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Which of the following was true about your experience with Trademark Center?

Choose all that apply:

I was able to do what I needed to do

I understood what steps I needed to take

It was hard to do what I needed to do

It took too long to do what I needed to do

None of the above

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Which of the following was true about your experience with Trademark Center?

Choose all that apply:

It was easy to complete what I needed do

It took a reasonable amount of time to do what I needed to do

I was able to do what I needed to do

I understood what steps I needed to take to do what I needed to do

None of the above

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Which of the following was true about your experience with Trademark Center?

Choose all that apply:

It was not clear what I needed to do

I could not do what I needed to do

It took too long to do what I needed to do

It was hard to do what I needed to do

None of the above

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What steps were unclear when you were filing?

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How can we improve your experience with Trademark Center?

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Did you conduct a clearance search before filing?

Yes

No

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How many trademark applications have you submitted to USPTO?

1

2

3 to 5

6 to 10

11 to 49

50 or more

Of the trademark applications you have submitted, how many were filed using Trademark Center?

1

2

3 to 5

6 to 10

11 to 49

50 or more

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Which of the following best describes you?

Business owner

Entrepreneur

Corporate officer or staff authorized by owner

Trademark attorney

Patent attorney

Paralegal or legal assistant

Intellectual property agent

Attorney not specializing in intellectual property

Law school clinic student

Other

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Did you consider hiring an attorney to file on your behalf?

Yes

No

Why did you decide against hiring an attorney to file on your behalf?

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Which of the following **best** describes your organization?

Law firm

Small business or startup

Business (other than small business)

Nonprofit or NGO

Primary or secondary (K-12) school

College or university

U.S. federal government

U.S. state, local, tribal, or territorial government

Foreign government

Individual

Other

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What is your organization's legal entity type?

Sole proprietorship

Limited liability corporation (LLC)

Limited liability partnership (LLP)

Corporation

Other

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USPTO is committed to equitably delivering exceptional customer experiences. As part of our commitment to foster inclusive innovation and entrepreneurialism, we are conducting research on business ownership.

This data is confidential and used only for research purposes. Answers will be combined with others' and only used for aggregated data analysis.

Which, if any, of the following describes your organization?

Choose all that apply:

American Indian or Alaska Native owned

Black or African American owned

Disability owned

Hispanic or Latino owned

LGBTQ owned

Located in a historically underutilized business zone (HUBZone)

Native Hawaiian or Pacific Islander owned

Small disadvantaged business

Veteran owned

Women owned

Other

None of the above

I would prefer not to answer

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