



Occupational Employment and Wage Statistics

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Occupational Employment and Wages, May 2022

21-1012 Educational, Guidance, and Career Counselors and Advisors

Advise and assist students and provide educational and vocational guidance services.

- [National estimates for Educational, Guidance, and Career Counselors and Advisors](#)
- [Industry profile for Educational, Guidance, and Career Counselors and Advisors](#)
- [Geographic profile for Educational, Guidance, and Career Counselors and Advisors](#)

National estimates for Educational, Guidance, and Career Counselors and Advisors:

Employment estimate and mean wage estimates for Educational, Guidance, and Career Counselors and Advisors:

Employment (1)	Employment RSE (3)	Mean hourly wage	Mean annual wage (2)	Wage RSE (3)
308,000	0.7 %	\$ 30.87	\$ 64,200	0.7 %

Percentile wage estimates for Educational, Guidance, and Career Counselors and Advisors:

Percentile	10%	25%	50% (Median)	75%	90%
Hourly Wage	\$ 18.40	\$ 22.78	\$ 28.92	\$ 36.82	\$ 47.37
Annual Wage (2)	\$ 38,280	\$ 47,380	\$ 60,140	\$ 76,590	\$ 98,530

Industry profile for Educational, Guidance, and Career Counselors and Advisors:

Industries with the highest published employment and wages for Educational, Guidance, and Career Counselors and Advisors are provided. For a list of all industries with employment in Educational, Guidance, and Career Counselors and Advisors, see the [Create Customized Tables](#) function.

Industries with the highest levels of employment in Educational, Guidance, and Career Counselors and Advisors:

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage (2)
Elementary and Secondary Schools	156,510	1.86	\$ 34.71	\$ 72,190
Colleges, Universities, and Professional Schools	77,670	2.57	\$ 26.17	\$ 54,430
Junior Colleges	24,960	3.99	\$ 30.97	\$ 64,410
Educational Support Services	7,940	3.57	\$ 29.97	\$ 62,330
Vocational Rehabilitation Services	7,870	2.92	\$ 20.42	\$ 42,480

Industries with the highest concentration of employment in Educational, Guidance, and Career Counselors and Advisors:

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage (2)
Junior Colleges	24,960	3.99	\$ 30.97	\$ 64,410
Educational Support Services	7,940	3.57	\$ 29.97	\$ 62,330
Vocational Rehabilitation Services	7,870	2.92	\$ 20.42	\$ 42,480
Technical and Trade Schools	3,950	2.84	\$ 24.74	\$ 51,460
Colleges, Universities, and Professional Schools	77,670	2.57	\$ 26.17	\$ 54,430

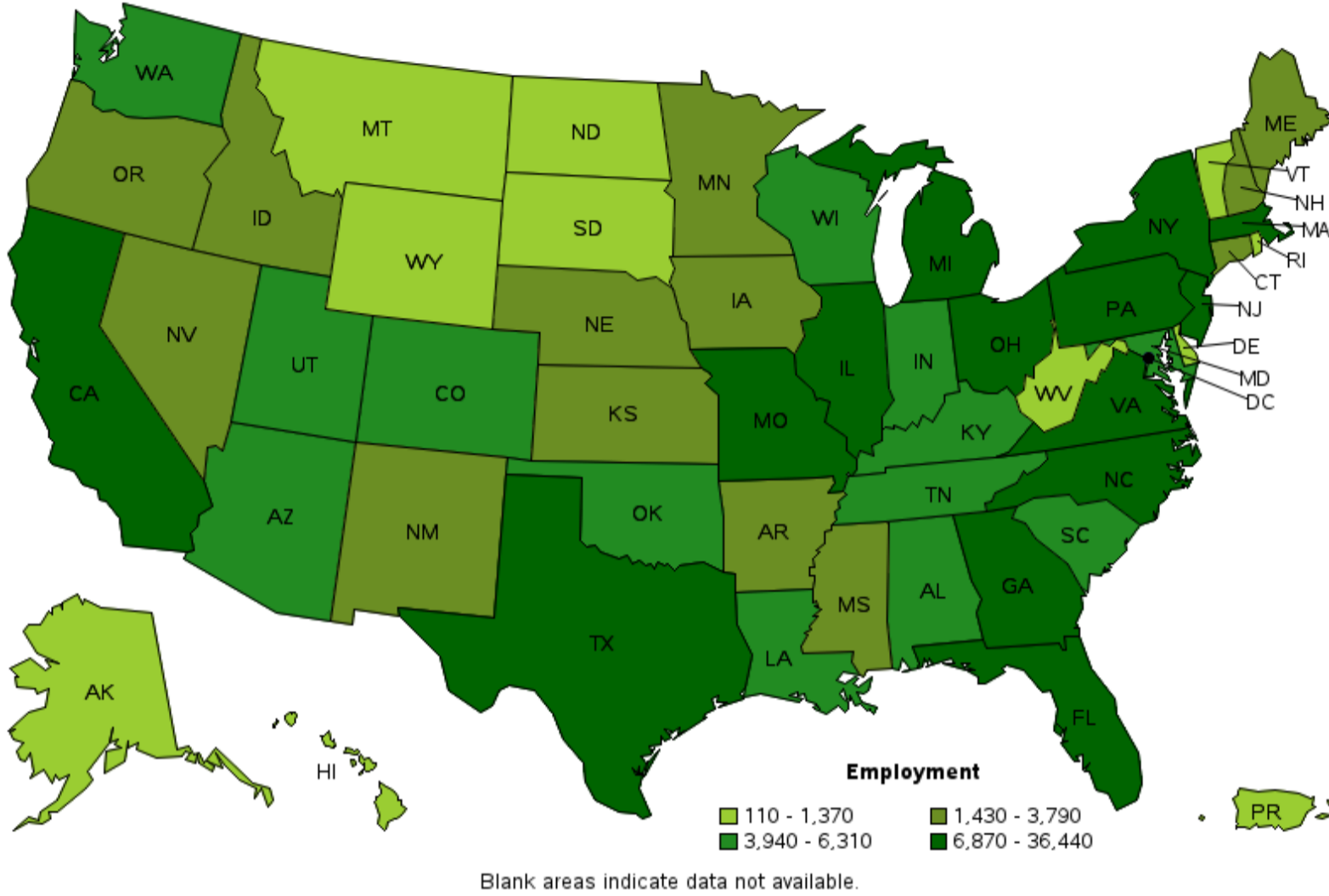
Top paying industries for Educational, Guidance, and Career Counselors and Advisors:

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage (2)
Specialty (except Psychiatric and Substance Abuse) Hospitals	40	0.01	\$ 39.54	\$ 82,250
Agencies, Brokerages, and Other Insurance Related Activities	(8)	(8)	\$ 37.76	\$ 78,530
Federal Executive Branch (OEWS Designation)	800	0.04	\$ 37.58	\$ 78,170
General Medical and Surgical Hospitals	400	0.01	\$ 35.74	\$ 74,340
Insurance Carriers	70	0.01	\$ 35.43	\$ 73,690

Geographic profile for Educational, Guidance, and Career Counselors and Advisors:

States and areas with the highest published employment, location quotients, and wages for Educational, Guidance, and Career Counselors and Advisors are provided. For a list of all areas with employment in Educational, Guidance, and Career Counselors and Advisors, see the [Create Customized Tables](#) function.

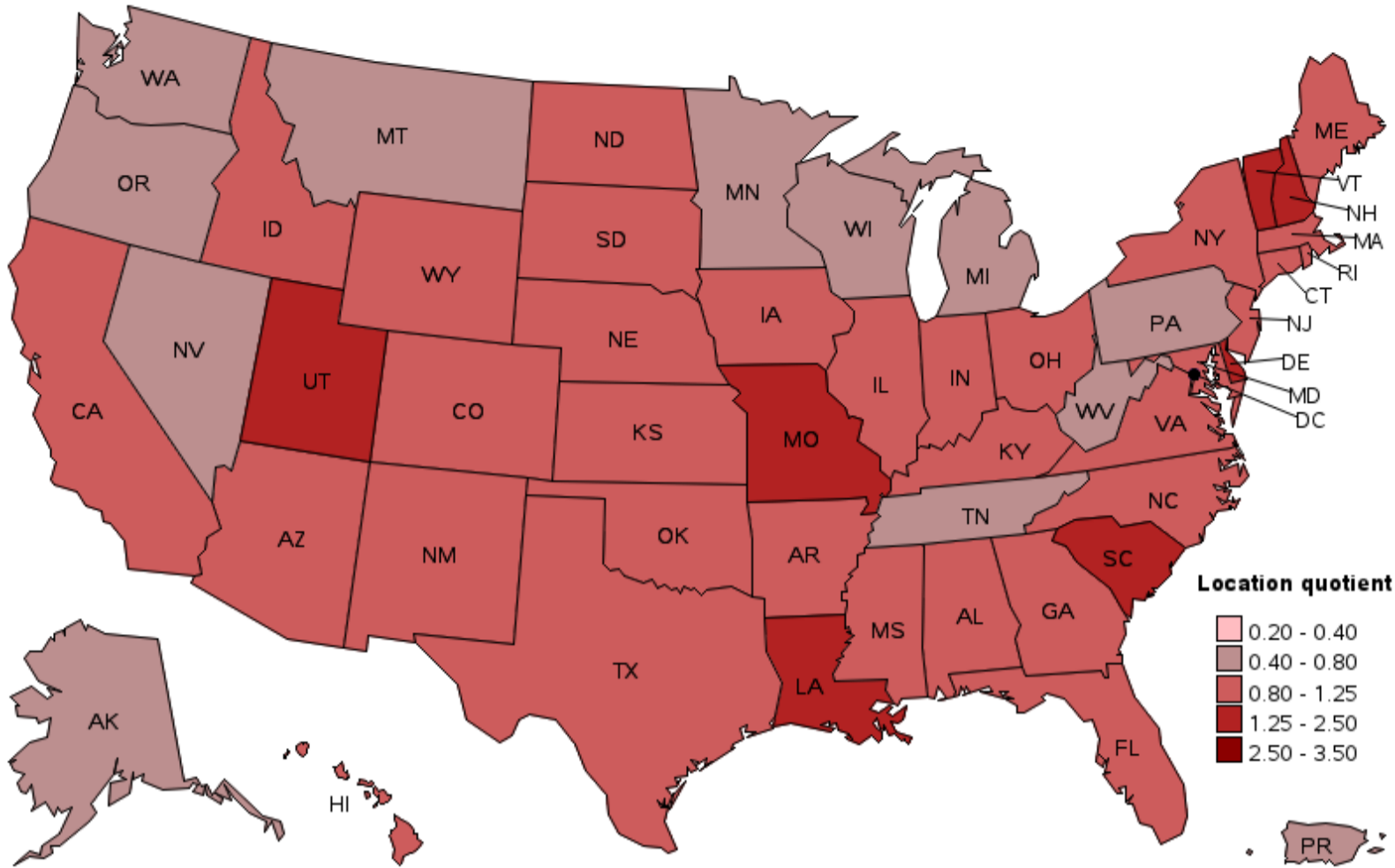
Employment of educational, guidance, and career counselors and advisors by state, May 2022



States with the highest employment level in Educational, Guidance, and Career Counselors and Advisors:

State	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
California	36,440	2.07	0.99	\$ 38.99	\$ 81,100
Texas	29,950	2.30	1.11	\$ 29.18	\$ 60,690
New York	22,890	2.51	1.21	\$ 34.21	\$ 71,160
Florida	19,570	2.12	1.02	\$ 26.10	\$ 54,290
Illinois	12,890	2.19	1.05	\$ 29.16	\$ 60,660

Location quotient of educational, guidance, and career counselors and advisors by state, May 2022

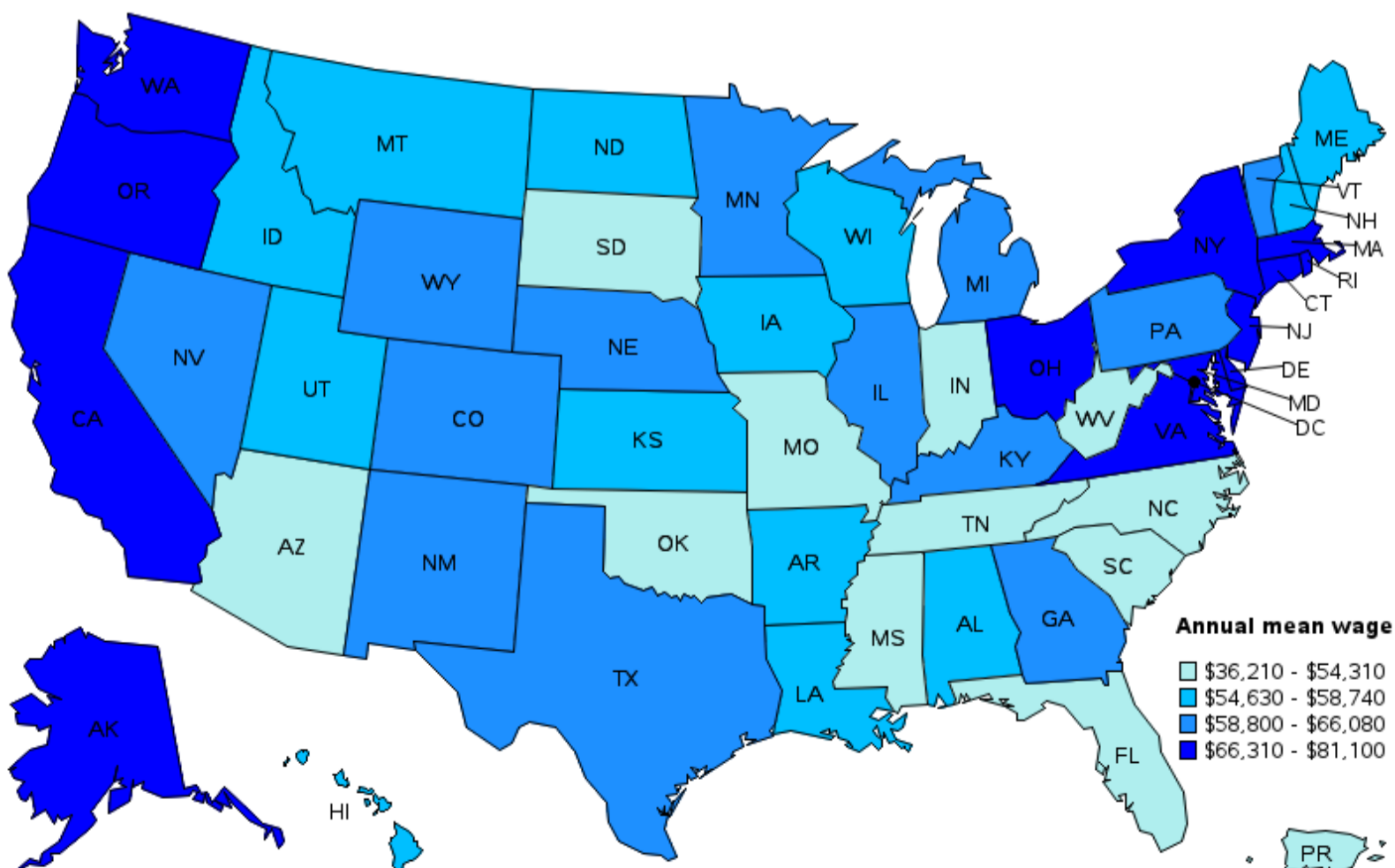


Blank areas indicate data not available.

States with the highest concentration of jobs and location quotients in Educational, Guidance, and Career Counselors and Advisors:

State	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
New Hampshire	2,320	3.52	1.69	\$ 27.71	\$ 57,640
Vermont	900	3.05	1.47	\$ 30.61	\$ 63,660
Delaware	1,370	3.00	1.44	\$ 31.88	\$ 66,310
Missouri	8,100	2.87	1.38	\$ 25.29	\$ 52,590
South Carolina	6,030	2.80	1.34	\$ 25.53	\$ 53,100

Annual mean wage of educational, guidance, and career counselors and advisors by state, May 2022

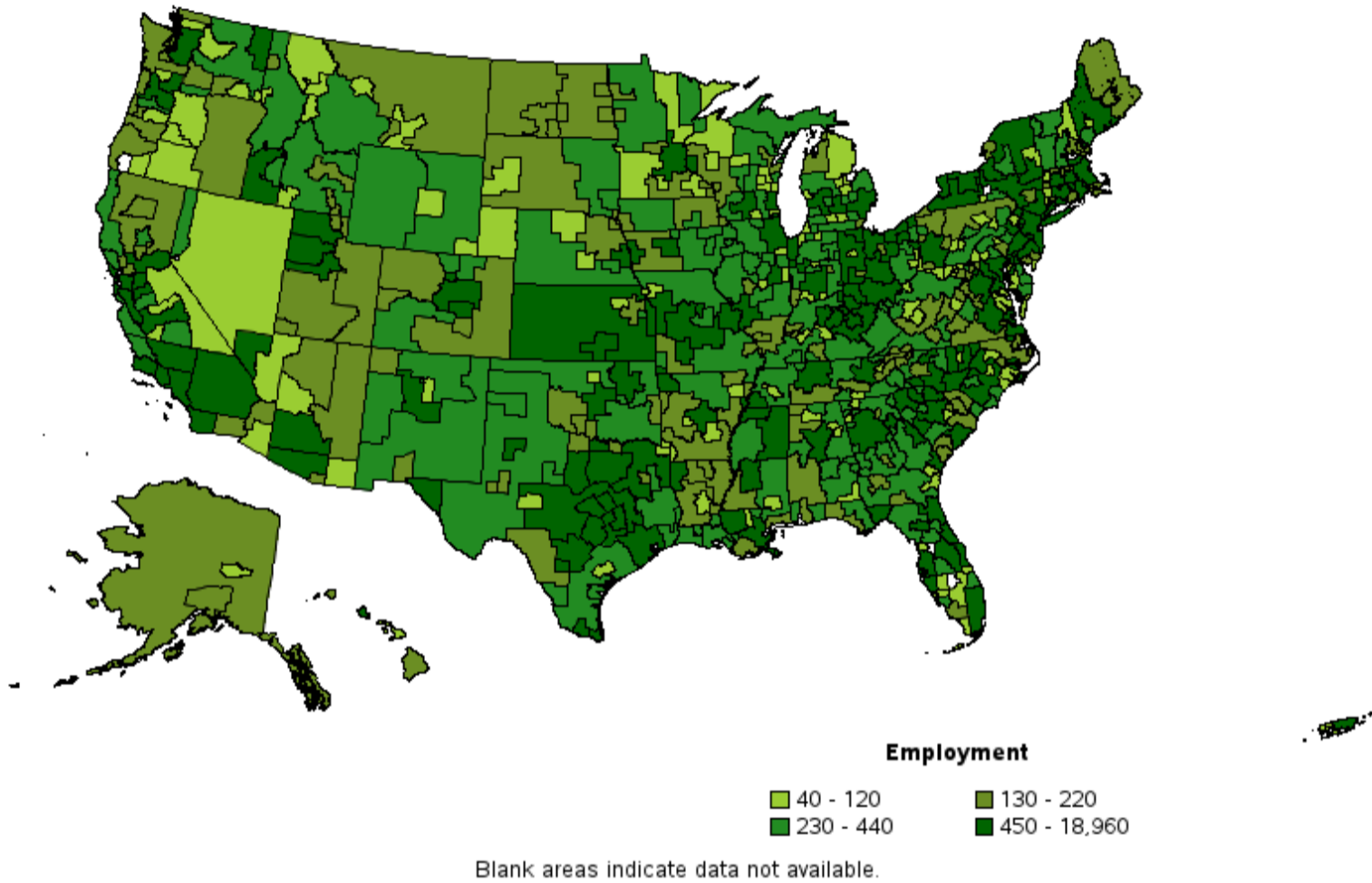


Blank areas indicate data not available.

Top paying states for Educational, Guidance, and Career Counselors and Advisors:

State	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
California	36,440	2.07	0.99	\$ 38.99	\$ 81,100
Washington	5,490	1.61	0.77	\$ 38.07	\$ 79,180
Massachusetts	8,790	2.47	1.18	\$ 36.95	\$ 76,860
New Jersey	7,110	1.73	0.83	\$ 36.82	\$ 76,580
Connecticut	3,090	1.89	0.91	\$ 34.58	\$ 71,920

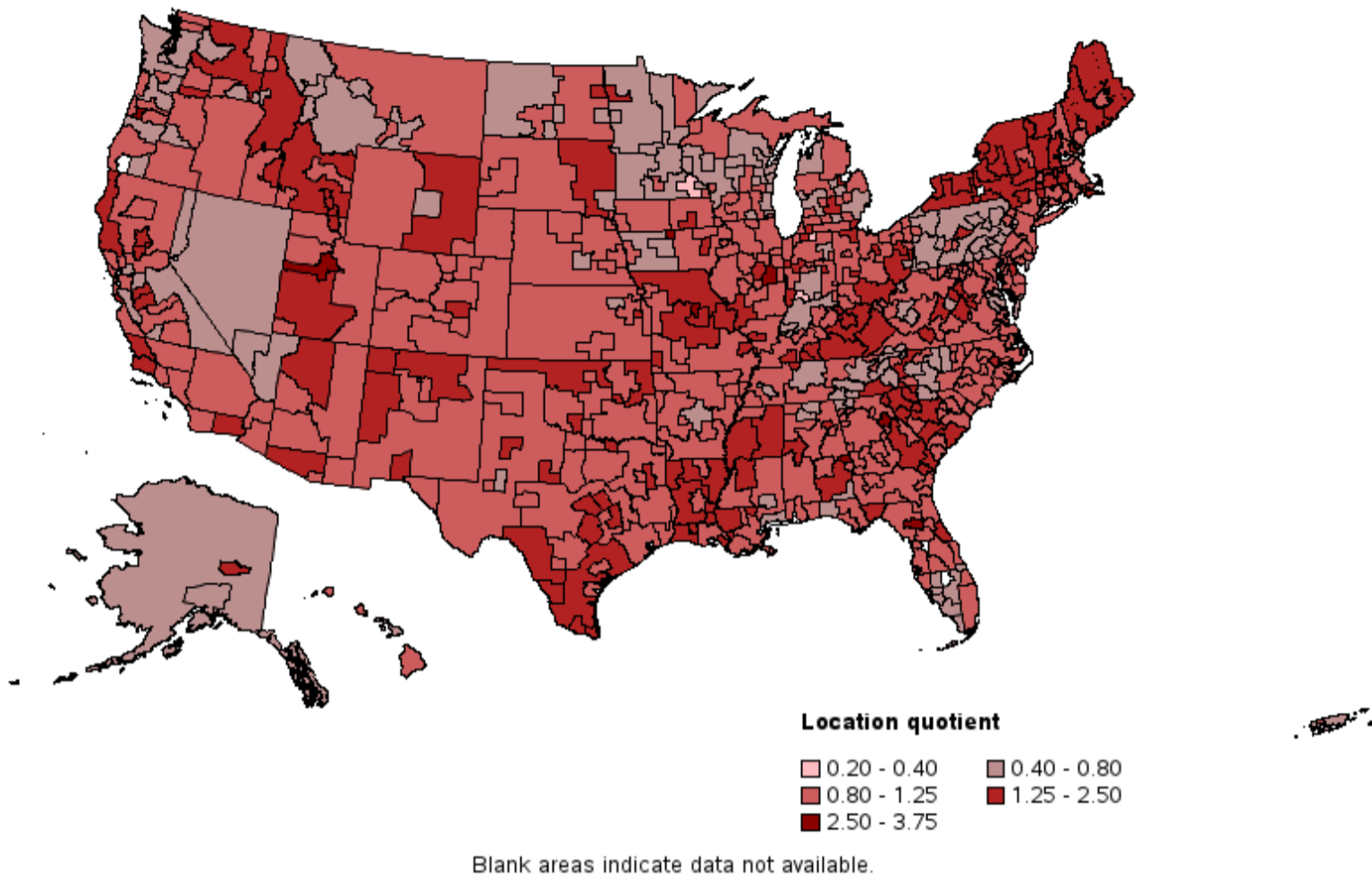
Employment of educational, guidance, and career counselors and advisors by area, May 2022



Metropolitan areas with the highest employment level in Educational, Guidance, and Career Counselors and Advisors:

Metropolitan area	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
New York-Newark-Jersey City, NY-NJ-PA	18,960	2.06	0.99	\$ 37.44	\$ 77,880
Los Angeles-Long Beach-Anaheim, CA	13,780	2.26	1.08	\$ 37.32	\$ 77,620
Chicago-Naperville-Elgin, IL-IN-WI	9,790	2.22	1.06	\$ 30.34	\$ 63,100
Dallas-Fort Worth-Arlington, TX	7,750	2.04	0.98	\$ 29.76	\$ 61,900
Washington-Arlington-Alexandria, DC-VA-MD-WV	6,800	2.24	1.08	\$ 36.49	\$ 75,900
Houston-The Woodlands-Sugar Land, TX	6,730	2.20	1.06	\$ 30.55	\$ 63,540
Atlanta-Sandy Springs-Roswell, GA	6,270	2.30	1.10	\$ 31.71	\$ 65,960
Boston-Cambridge-Nashua, MA-NH	5,930	2.19	1.05	\$ 38.12	\$ 79,280
Miami-Fort Lauderdale-West Palm Beach, FL	5,820	2.22	1.06	\$ 27.65	\$ 57,510
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	4,960	1.79	0.86	\$ 33.41	\$ 69,480

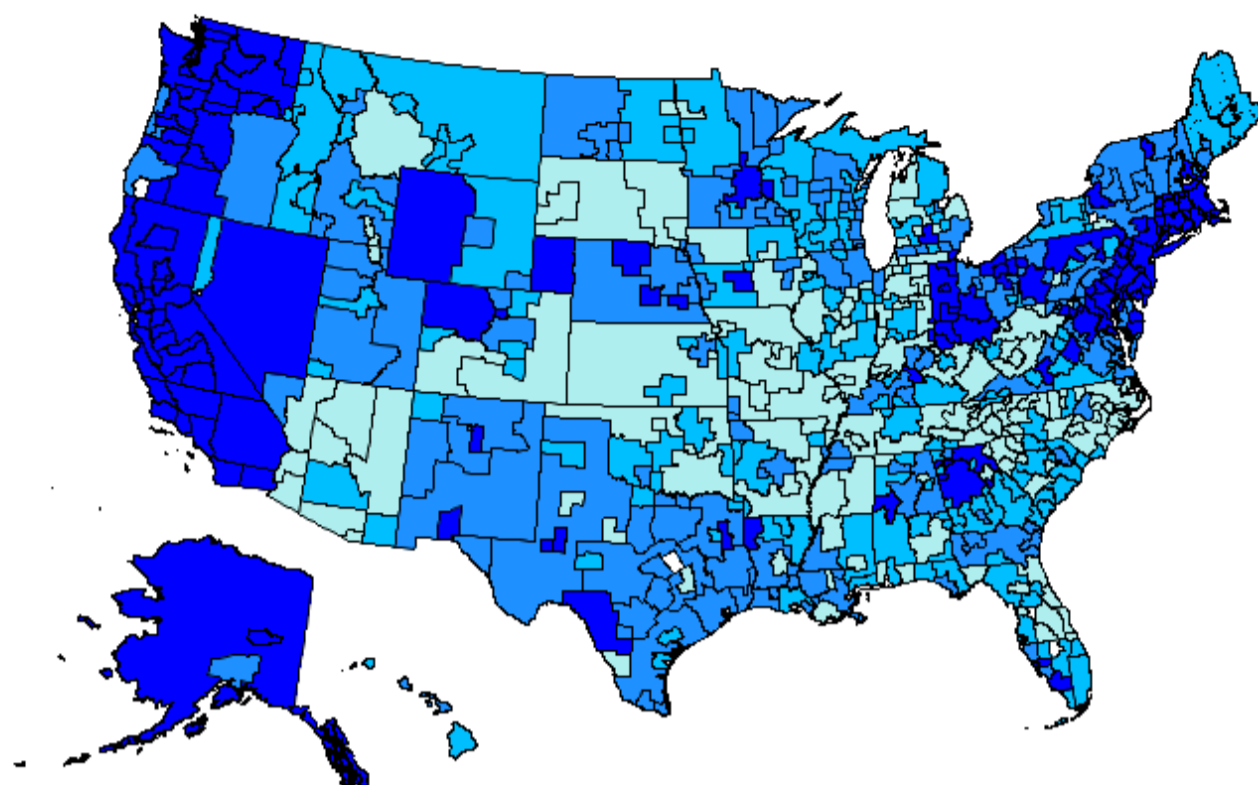
Location quotient of educational, guidance, and career counselors and advisors by area, May 2022



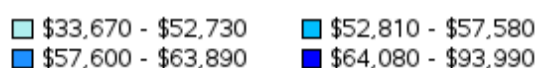
Metropolitan areas with the highest concentration of jobs and location quotients in Educational, Guidance, and Career Counselors and Advisors:

Metropolitan area	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
Columbia, MO	750	7.81	3.75	\$ 24.25	\$ 50,430
Gainesville, FL	890	6.52	3.13	\$ 22.97	\$ 47,780
Ames, IA	290	6.35	3.05	\$ 25.52	\$ 53,080
Athens-Clarke County, GA	540	6.12	2.94	\$ 24.88	\$ 51,740
Provo-Orem, UT	1,650	5.79	2.78	\$ 25.95	\$ 53,970
Corvallis, OR	200	5.49	2.64	\$ 30.09	\$ 62,590
Champaign-Urbana, IL	560	5.47	2.63	\$ 26.52	\$ 55,160
Auburn-Opelika, AL	330	5.39	2.59	\$ 26.90	\$ 55,950
Lafayette-West Lafayette, IN	490	5.10	2.45	\$ 25.98	\$ 54,040
College Station-Bryan, TX	630	5.09	2.44	\$ 22.48	\$ 46,760

Annual mean wage of educational, guidance, and career counselors and advisors by area, May 2022



Annual mean wage



Blank areas indicate data not available.

Top paying metropolitan areas for Educational, Guidance, and Career Counselors and Advisors:

Metropolitan area	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
Riverside-San Bernardino-Ontario, CA	2,760	1.69	0.81	\$ 45.19	\$ 93,990
Napa, CA	160	2.09	1.00	\$ 44.47	\$ 92,490
Bremerton-Silverdale, WA	130	1.39	0.67	\$ 44.24	\$ 92,030
San Jose-Sunnyvale-Santa Clara, CA	1,850	1.64	0.79	\$ 43.88	\$ 91,270
Hanford-Corcoran, CA	60	1.46	0.70	\$ 43.40	\$ 90,270
Stockton-Lodi, CA	450	1.65	0.79	\$ 43.38	\$ 90,220
Oxnard-Thousand Oaks-Ventura, CA	650	2.08	1.00	\$ 43.07	\$ 89,580
Madera, CA	100	2.00	0.96	\$ 42.43	\$ 88,240
Mount Vernon-Anacortes, WA	80	1.71	0.82	\$ 42.10	\$ 87,560
Modesto, CA	580	3.06	1.47	\$ 41.48	\$ 86,280

Nonmetropolitan areas with the highest employment in Educational, Guidance, and Career Counselors and Advisors:

Nonmetropolitan area	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
Kansas nonmetropolitan area	910	2.37	1.14	\$ 24.22	\$ 50,390
Southwest New York nonmetropolitan area	700	4.16	2.00	\$ 27.25	\$ 56,670
North Northeastern Ohio nonmetropolitan area (noncontiguous)	670	2.08	1.00	\$ 30.27	\$ 62,950
Northeast Mississippi nonmetropolitan area	650	2.88	1.38	\$ 23.10	\$ 48,040
North Texas Region of Texas nonmetropolitan area	630	2.31	1.11	\$ 28.31	\$ 58,870

Nonmetropolitan areas with the highest concentration of jobs and location quotients in Educational, Guidance, and Career Counselors and Advisors:

Nonmetropolitan area	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
East Georgia nonmetropolitan area	390	4.53	2.18	\$ 26.85	\$ 55,860
Northwest Oklahoma	420	4.42	2.12	\$ 21.74	\$ 45,230

nonmetropolitan area					
Lower Savannah South Carolina nonmetropolitan area	230	4.27	2.05	\$ 23.64	\$ 49,170
Southwest New York nonmetropolitan area	700	4.16	2.00	\$ 27.25	\$ 56,670
Northwestern Idaho nonmetropolitan area	300	4.10	1.97	\$ 25.59	\$ 53,230

Top paying nonmetropolitan areas for Educational, Guidance, and Career Counselors and Advisors:

Nonmetropolitan area	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
Eastern Sierra-Mother Lode Region of California nonmetropolitan area	70	1.20	0.58	\$ 40.21	\$ 83,650
Western Washington nonmetropolitan area	200	1.60	0.77	\$ 39.88	\$ 82,960
North Valley-Northern Mountains Region of California nonmetropolitan area	210	2.07	0.99	\$ 38.97	\$ 81,060
Connecticut nonmetropolitan area	100	2.99	1.43	\$ 36.14	\$ 75,160
Border Region of Texas nonmetropolitan area	180	3.15	1.51	\$ 34.83	\$ 72,440

[About May 2022 National, State, Metropolitan, and Nonmetropolitan Area Occupational Employment and Wage Estimates](#)

These estimates are calculated with data collected from employers in all industry sectors, all metropolitan and nonmetropolitan areas, and all states and the District of Columbia. The top employment and wage figures are provided above. The complete list is available in the [downloadable XLS files](#).

The percentile wage estimate is the value of a wage below which a certain percent of workers fall. The median wage is the 50th percentile wage estimate—50 percent of workers earn less than the median and 50 percent of workers earn more than the median. [More about percentile wages](#).

(1) Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

(2) Annual wages have been calculated by multiplying the hourly mean wage by a "year-round, full-time" hours figure of 2,080 hours; for those occupations where there is not an hourly wage published, the annual wage has been directly calculated from the reported survey data.

(3) The relative standard error (RSE) is a measure of the reliability of a survey statistic. The smaller the relative standard error, the more precise the estimate.

(8) Estimate not released.

(9) The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

Other OEWS estimates and related information:

[May 2022 National Occupational Employment and Wage Estimates](#)

[May 2022 State Occupational Employment and Wage Estimates](#)

[May 2022 Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates](#)

[May 2022 National Industry-Specific Occupational Employment and Wage Estimates](#)

[May 2022 Occupation Profiles](#)

[Technical Notes](#)

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