



# Infographics for Testing

# Elevating Health Equity

**CDC Office of Health Equity (OHE)**

October 31, 2023



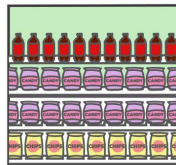
# Health Equity

# Narrative - Health Equity

**Health equity exists when everyone has the opportunity to live a healthy life.**

Let's take a look at three examples of how barriers can be removed to help people be healthy.

1



Jada's local store didn't offer fresh produce.



**Health equity in action:** The farmers market helps Jada get the opportunity to eat fresh veggies.

2

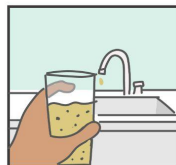


Bob's local trails weren't safe for someone who uses walking aids.



**Health equity in action:** A new act gave Bob the chance to get active on his local trail.

3



Carly and family have unsafe drinking water.

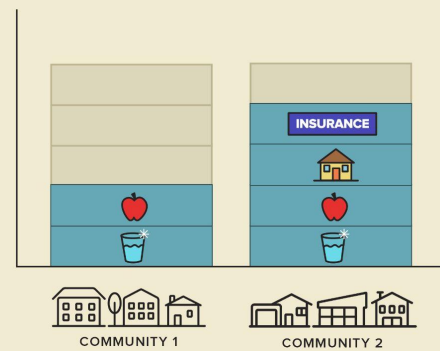


**Health equity in action:** Carly's town replaced their pipes. Now, Carly's family has clean water.

# Charts - Health Equity

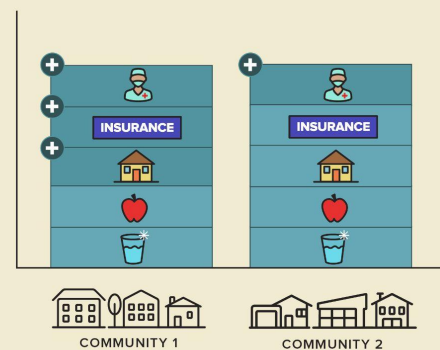
Everyone deserves the opportunity to live a healthy life.

Different communities have different levels of access to the things that keep us healthy, like fresh food and access to clean water.



## Health Equity

Health equity helps with that. Every community gets what it needs based on the needs of the people who live there.



# Graphic - Health Equity

**We all deserve the opportunity to live a healthy life.**

But different communities have different levels of access to the things that keep us healthy.

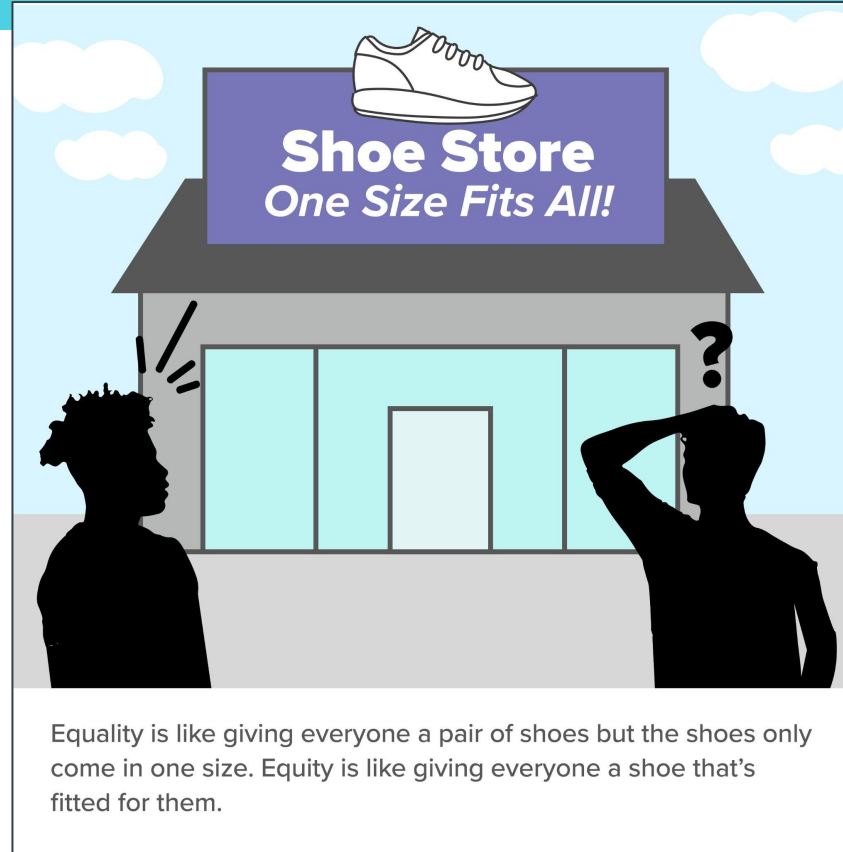


Health equity can fix differences like these by removing barriers to help everyone be their healthiest selves.



# Equity vs. Equality

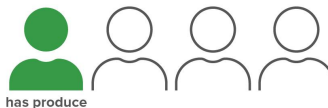
# Metaphor - Equity vs. Equality



# Charts - Equality vs Equity

## Everyone deserves an equal opportunity to live a healthy life.

Here's one example of how we get there.



Not all people have access to fresh produce in their local stores.



**Equity** is everyone getting what they need based on their unique situations.



Equity ensures everyone has equal access to pursue their highest health.





# **Social Determinants of Health**

# Narrative - SDH



Space for social connection is good for mental health.



Getting people jobs means getting them health insurance.



Added street lights so it's safer to walk at night.

Healthy choices are not the only things that impact health.  
Where we live and what we have access to also impact our ability to be our healthiest selves.

## Everyone deserves a healthy life.

But health is impacted by more than you may think. Here's what that looks like for Jaleel.

### JOB

Jaleel's job gives him access to health care and helps him to buy healthy food.

### CLEAN WATER

Free, clean tap water means Jaleel can do something healthy - drink water - anytime.

### EDUCATION

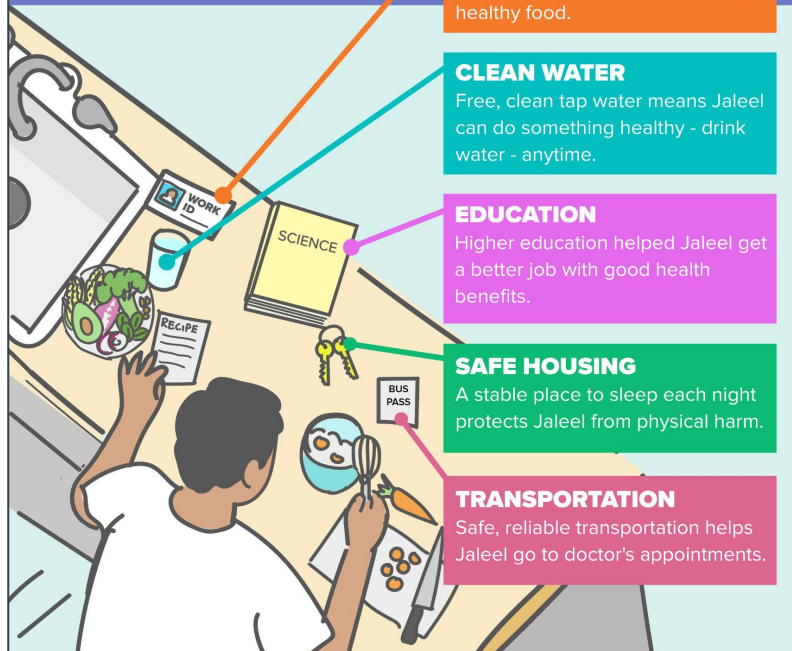
Higher education helped Jaleel get a better job with good health benefits.

### SAFE HOUSING

A stable place to sleep each night protects Jaleel from physical harm.

### TRANSPORTATION

Safe, reliable transportation helps Jaleel go to doctor's appointments.



**Thank ya.** 