

Previewing Touchpoint



Survey of Business Conditions

When sharing your personal experiences, please do not list clients' names, businesses, or any other personally identifiable information. To ease survey burden and fatigue, only the first seven questions are required. Please feel free to provide additional feedback via optional questions 8 through 12.

A red asterisk (*) indicates a required field.

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General Business Activity: Rate the overall level of business activity this quarter compared to the previous quarter from a significant decrease in general economic activity to a significant increase. Your insight helps us understand the broader economic landscape for businesses. *

☐ Significant Decrease

☐ Decrease

☐ No Change

☐ Increase

☐ Significant Increase

Consumer Spending: Assess the changes in consumer spending reported by your business center clients over the last quarter, from a significant decrease in general consumer spending to a significant increase. Your insights will help us understand consumer behavior trends and their impact on businesses. *

☐ Significant Decrease

☐ Decrease

☐ No Change

☐ Increase

☐ Significant Increase

Manufacturing and Supply Chain: Evaluate the current state of manufacturing processes and supply chain logistics for clients of your center. Rate the difficulty of managing these aspects on a scale from very easy to very difficult. Insights into these areas help us gauge the resilience and adaptability of businesses in navigating supply chain complexities. *

☐ Very Easy

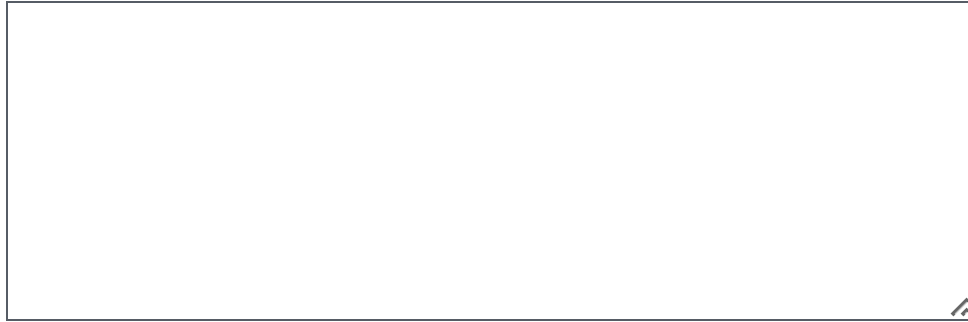
☐ Easy

☐ No Change

☐ Difficult

☐ Very Difficult

Employment Trends: Reflect on employment activities for your business center clients this quarter. Consider the number of positions filled or reduced, the roles that have been in highest demand, and any challenges business center clients faced in attracting or retaining talent. Provide a numeric estimate of total new hires. Sharing your experiences helps us understand labor market dynamics, particularly how they affect businesses in terms of workforce development and talent management. *



Price Changes: Analyze the changes in costs for business center clients over the last quarter, including materials, labor, and other operational expenses. Provide a percentage to reflect the increase or decrease in these costs. Consider how these changes have affected your business center client pricing strategy and overall business operations. Your response will help us understand the inflationary pressures on businesses and their strategies for managing cost fluctuations *



Access to Credit: Assess business center client's experience with obtaining financial resources this quarter. Rate the ease of access on a scale from extremely difficult to extremely easy. Your insights contribute to understanding the financial landscape and challenges faced by businesses in securing the capital needed for growth and stability. *

☐ Extremely Difficult

☐ Difficult

☐ Neutral

☐ Easy

☐ Extremely Easy

Outlook and Challenges: Describe the biggest challenge your business center clients are currently facing and how they plan to address it. *

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