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▼ Section One: Introduction

NEA Resources in Higher Education

We are conducting an internal study on behalf of the National Endowment for the Arts (NEA) to explore how the agency's resources can better serve and support teaching and research in higher education. Our specific focus is on faculty in arts administration, arts management, arts entrepreneurship, cultural management, and cultural policy programs in the United States.

As part of this study, we aim to learn how you discover, select, and use authoritative resources in your teaching and research. "Authoritative resources" here means published information from any respected, reliable, nonpartisan, and rigorous source.

This 26-question survey will take approximately 15 minutes to complete and will be open for two weeks. Your responses will be anonymous.

For more information or feedback, please contact us at info@artsaxis.com.

Thank you for taking time to contribute to this research!

Andrew Taylor & Ximena Varela

DISCLAIMER: Results from the survey will be kept private to the extent permitted by law and will not be made public. This survey will not impact your current or future awards from the NEA. Your participation is voluntary. You will not receive any compensation for responding to the survey. You may decline to answer any questions you wish. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid Office of Management and Budget (OMB) control number. The OMB control number for this survey is OMB No. 3135-0130, which expires 01/31/2027.

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Skip to

At this time we are surveying people ... if no, I have not Is Selected

In the past five years, have you taught and/or conducted research in a higher education arts administration, arts management, arts entrepreneurship, cultural management, or cultural policy program in the United States?

- ☐ yes, I have
- ☐ no, I have not

Page Break

1 In the past five years, have you conducted research taught or in a college or university program in



Skip to

In the past five years, have you cond... if I have not taught in any of... Is Selected

In the past five years, have you **taught** in any college or university program in the following subject areas or their subdisciplines? Mark all that apply.

- ☐ Arts Administration/Arts Management
- ☐ Arts Entrepreneurship
- ☐ Cultural Management
- ☐ Cultural Policy
- ☐ I have not taught in any of these areas.
- ☐ Other related program (e.g. Music and Media Management, Arts and Entertainment, etc.).

Please specify:

2



What student levels have you taught in higher education? Please check all that apply.

- ☐ undergraduate
- ☐ graduate
- ☐ certificate
- ☐ professional (non-credit)
- ☐ Other (please specify):

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3



Which of the following organizational websites do you or have you visited, if any, to obtain materials for your **use in teaching**? “Use in teaching” can include assigning as a reading/resource for students, drawing upon the resource for class preparation (lecture notes, presentation slides, etc.), or using the resource to support an in-class activity.

Please check all that apply.

As this is not an exhaustive list, please indicate any additional organizations in the “other” field.

- | | | | | |
|--|---|---|---|---|
| <input type="checkbox"/> AEA Consulting | <input type="checkbox"/> Center for Cultural Affairs - Indiana University | <input type="checkbox"/> LaPlaca Cohen | <input type="checkbox"/> Pew Charitable Trusts | <input type="checkbox"/> Urban Institute |
| <input type="checkbox"/> American Alliance of Museums (AAM) | <input type="checkbox"/> Chamber Music America | <input type="checkbox"/> League of American Orchestras | <input type="checkbox"/> Rockefeller Foundation | <input type="checkbox"/> Wallace Foundation |
| <input type="checkbox"/> Americans for the Arts | <input type="checkbox"/> Cultural Research Network (CRN) listserv | <input type="checkbox"/> National Assembly of State Arts Agencies (NASAA) | <input type="checkbox"/> SMU DataArts | <input type="checkbox"/> WolfBrown |
| <input type="checkbox"/> AMS Planning and Research | <input type="checkbox"/> Dance/USA | <input type="checkbox"/> National Endowment for the Arts (NEA) website | <input type="checkbox"/> SNAAP (Strategic National Arts Alumni Project) | <input type="checkbox"/> None of these websites offer materials useful for my teaching. |
| <input type="checkbox"/> Andrew W. Mellon Foundation | <input type="checkbox"/> Ford Foundation | <input type="checkbox"/> National Archive of Data on Arts and Culture (NADAC) | <input type="checkbox"/> Theatre Communications Group (TCG) | <input type="checkbox"/> I do not teach |
| <input type="checkbox"/> Association of Art Museum Directors | <input type="checkbox"/> Grantmakers in the Arts | <input type="checkbox"/> NORC/Slover Linett | <input type="checkbox"/> TRG Arts | <input type="checkbox"/> Other(s). Please explain:
<input type="text"/> |
| <input type="checkbox"/> Association of Performing Arts Professionals (APAP) | <input type="checkbox"/> Kresge Foundation | <input type="checkbox"/> Opera America | | |

4



Please explain what makes the options you selected in the previous question particularly useful for your **teaching**. If there are specific resources, please list them.

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5



Skip to

How do you discover authoritative res... if I have not conducted resear... Is Selected

Skip destination

Go to skip origin

In the past five years, have you **conducted research** in any college or university program in the following subject areas or their subdisciplines? Mark all that apply.

- ☐ Arts Administration/Arts Management
- ☐ Arts Entrepreneurship
- ☐ Cultural Management
- ☐ Cultural Policy
- ☐ I have not conducted research in any of these areas.
- ☐ Other related program (e.g. Music and Media Management, Arts and Entertainment, etc.).
Please specify:

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6



Which of the following organizational websites do you or have you visited, if any, to obtain materials for your **use in research**? “Use in research” can include direct citation, reference, context, connections, or preparation for scholarly research.

Please check all that apply.

As this is not an exhaustive list, please indicate any additional organizations in the “other” field.

- | | | | | |
|--|---|---|---|---|
| <input type="checkbox"/> AEA Consulting | <input type="checkbox"/> Center for Cultural Affairs - Indiana University | <input type="checkbox"/> LaPlaca Cohen | <input type="checkbox"/> Pew Charitable Trusts | <input type="checkbox"/> Urban Institute |
| <input type="checkbox"/> American Alliance of Museums (AAM) | <input type="checkbox"/> Chamber Music America | <input type="checkbox"/> League of American Orchestras | <input type="checkbox"/> Rockefeller Foundation | <input type="checkbox"/> Wallace Foundation |
| <input type="checkbox"/> Americans for the Arts | <input type="checkbox"/> Cultural Research Network (CRN) listserv | <input type="checkbox"/> National Assembly of State Arts Agencies (NASAA) | <input type="checkbox"/> SMU DataArts | <input type="checkbox"/> WolfBrown |
| <input type="checkbox"/> AMS Planning and Research | <input type="checkbox"/> Dance/USA | <input type="checkbox"/> National Endowment for the Arts (NEA) website | <input type="checkbox"/> SNAAP (Strategic National Arts Alumni Project) | <input type="checkbox"/> None of these websites offer materials useful for my research. |
| <input type="checkbox"/> Andrew W. Mellon Foundation | <input type="checkbox"/> Ford Foundation | <input type="checkbox"/> National Archive of Data on Arts and Culture (NADAC) | <input type="checkbox"/> Theatre Communications Group (TCG) | <input type="checkbox"/> I do not conduct research |
| <input type="checkbox"/> Association of Art Museum Directors | <input type="checkbox"/> Grantmakers in the Arts | <input type="checkbox"/> NORC/Slover Linett | <input type="checkbox"/> TRG Arts | <input type="checkbox"/> Other(s). Please explain:
<input type="text"/> |
| <input type="checkbox"/> Association of Performing Arts Professionals (APAP) | <input type="checkbox"/> Kresge Foundation | <input type="checkbox"/> Opera America | | |

7



Please explain what makes the options you selected in the previous question particularly useful for your **research**. If there are specific resources, please list them.

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8

[Skip destination](#)[Go to skip origin](#)

How do you **discover** authoritative resources for use in your teaching and/or research? As a reminder, “authoritative resources” here means published information from any respected, reliable, nonpartisan, and rigorous source.

Check all that apply.

- ☐ newsletters or e-newsletters
- ☐ subscriptions (blog/Substack/series)
- ☐ listserver or group distribution email list
- ☐ consultation with colleagues
- ☐ consultation with students
- ☐ social media
- ☐ news feeds or print or online news
- ☐ resource updates from academic publishers
- ☐ conferences
- ☐ citations or bibliographies
- ☐ news aggregator sites (such as ArtsJournal.com)

Other (please specify):

☐

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When you **actively search** for authoritative resources for teaching and/or research, which of the following platforms do you use?

Check all that apply.

- ☐ academic library databases (eg ProQuest)
- ☐ DOAJ (Directory of Open Access Journals)
- ☐ ERIC (Education Resources Information Center)
- ☐ Google (general search)
- ☐ Google Scholar
- ☐ ResearchGate
- ☐ Scopus (Elsevier)
- ☐ trusted websites
- ☐ Wolfram Alpha
- ☐ Other (please specify):

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When **searching for** and **screening** authoritative sources, how important are each of the following?

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
search results tagged by topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
search results that include resource summaries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ability to filter search results by publication date	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ability to filter search results by topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ability to filter search results by artistic discipline	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Not at all important	Slightly important	Moderately important	Very important	Extremely important
ability to filter search results by media type	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
materials tagged by subject matter (eg cultural policy, arts marketing, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
search items indexed by DOI number	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify): <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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When selecting **teaching** resources, how important do you consider the following **content**?

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
case studies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
case studies with teaching notes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
graphs and charts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
report summaries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
full reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Not at all important	Slightly important	Moderately important	Very important	Extremely important
databases	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
database tutorials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
examples (isolated incidents or actions)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
articles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify): <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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When selecting **research** resources, how important do you consider the following **features**?

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
alignment with course curriculum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
availability for download/offline use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
brevity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
eye-catching graphics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
interactivity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Not at all important	Slightly important	Moderately important	Very important	Extremely important
multimedia (audio, video)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
readability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
recency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
timeliness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify): <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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How likely are you to use the following formats when preparing for or in teaching a class?



	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
audio files (non podcast)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
audio files (podcast)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
blog post	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
pdf files	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
photographic images	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
templates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
webpage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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In this final portion of the survey, we will be asking for your input on resources published by the National Endowment for the Arts.

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Before today, how familiar were you with each of the following resources from the National Endowment for the Arts?

	Not at All Familiar	Somewhat Familiar	Very Familiar
research reports (pdf documents describing recent or on-going research)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
data profiles (web pages with short summaries, graphics, and interactive elements)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
cases (short narratives of individual grantee projects and their context)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
podcasts (audio conversations focusing on research, grantees, initiatives, and creative practitioners)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
blogs (short web-based articles)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
American Artscape magazine (twice-annual digital magazine, with each issue focusing on a topic or theme)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National Archive of Data on Arts & Culture (NADAC)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NASERC Arts Indicators Project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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The following questions describe each of these resources in greater detail and ask about how likely you are to use them in your teaching or research.

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NEA **research reports** are available online and as pdf and printed reports providing research overviews and analysis, such as the one shown here.

How likely are you to use these reports:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
For Research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

16



NEA **data profiles** are collections of statistics, graphics, and summary results from data-mining about the arts. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
For Research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

17



Cases are short narratives of individual grantee projects and their context, **such as this one**. How likely are you to use these cases:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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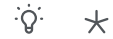
18



The National Endowment of the Arts' **Quick Study podcast** explores the arts sector through research. Hosted by NEA staff, it consists of conversations with the NEA research director exploring "stats and stories to help us better understand the value of art in everyday life." Each episode explores the reasoning behind research studies, their key findings, and their policy implications. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19



The National Endowment of the Arts' [Art Works podcast](#) presents interviews with artists and arts leaders, conducted by NEA staff. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20



The National Endowment of the Arts' [Measure for Measure blog](#) is published monthly, and consists of short posts on current research, both NEA and non-NEA funded, written by the NEA research director. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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The National Endowment of the Arts' blog, [NEA blog](#), publishes frequent posts on grantees, initiatives, and NEA-funded projects. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22



[American Artscape](#) is a semi-annual magazine published by the National Endowment for the Arts. Each issue focuses on interviews and cases around a specific topic or theme. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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The **National Archive of Data on Arts and Culture (NADAC)** is a repository of research data on arts and culture, made available to researchers, policymakers, arts professionals, and the general public. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24



The **NASERC Arts Indicators Project** tracks key measures and statistics about the arts in four domains: artists and other cultural workers, arts participation, arts and cultural assets, and arts and education. How likely are you to use this resource:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
For Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Given the descriptions and examples above, please select the **three resources** you would be most likely to use in your **teaching**.

- ☐ NEA Research Reports
- ☐ NEA Data Profiles
- ☐ Cases
- ☐ Quick Study podcast
- ☐ Arts Works podcast
- ☐ Measure for Measure blog
- ☐ NEA blog
- ☐ American Artscape
- ☐ National Archive of Data on Arts and Culture (NADAC)
- ☐ NASERC Arts Indicators Project

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★

Given the descriptions and examples above, select the **three resources** you would be most likely to use in your **research**.

- ☐ NEA Research Reports
- ☐ NEA Data Profiles
- ☐ Cases
- ☐ Quick Study podcast
- ☐ Arts Works podcast
- ☐ Measure for Measure blog
- ☐ NEA blog
- ☐ American Artscape
- ☐ National Archive of Data on Arts and Culture (NADAC)
- ☐ NASERC Arts Indicators Project

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Optional

OPTIONAL: If you have comments about the use of authoritative sources in your teaching or research, or on the NEA resources available, please add them here.

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X

▼

🔗

Display this question

If

In the past five years, have you taught and/or conducted research in a higher education arts admi...

no, I have not

Is Selected

🔗



Skip destination



Go to skip origin

At this time we are surveying people who conduct research and/or teach in arts management, arts administration, and similar programs. Please feel free to share the survey URL with anyone you know who meets this criteria.

Thank you.

Q47




 Display this question


If In the past five years, have you taught and/or conducted research in a higher education arts admi... yes, I have Is Selected


Thank you for your responses.

We have recorded your answers and will incorporate them into the analysis.

Please contact us at info@artsaxis.com if you have any questions or comments.



 Import from library

 Add new question

Add Block

End of Survey

(Respondents will be redirected to <https://www.arts.gov/>)