

Helane Becker.... VP at TD Cowen Securities A “Wall Street” Airline Equity Analyst

From: Becker, Helane <Helane.Becker@tdsecurities.com>

Sent: Friday, May 31, 2024 1:48 PM

To: Richard Champley (Federal) <Richard.Champley@trade.gov>

Subject: FW: Federal Register Notice Requesting Comments on the Survey of International Air Travelers (SIAT) Program

Hi and hope you are well.

I saw this notice and thought I would let you know how important this data is. We use it in our analysis of the airline industry. We need monthly data to discern trends, and the survey provides that for us.

Please continue to do it.

Helane Becker
TD Cowen/ TD Securities (USA) LLC
6465621399
9296179712
Helane.becker@tdsecurities.com

Internal

From: Trade.gov <usitatrade@public.govdelivery.com>

Sent: Friday, May 31, 2024 12:17 PM

To: helane.becker@cowen.com

Subject: Federal Register Notice Requesting Comments on the Survey of International Air Travelers (SIAT) Program

[EXTERNAL EMAIL]



INTERNATIONAL
TRADE
ADMINISTRATION



The International Trade Administration's National Travel and Tourism Office (NTTO) is seeking to renew the SIAT program. As part of this process, the Office of Management and Budget has published a Federal Register Notice to obtain public comments on the program under review by July 22, 2024.

The SIAT is an on-going primary research program managed by NTTO that gathers statistical data about air passenger travelers in U.S. - international markets. Survey data provides information on passenger trip planning, travel patterns, demographics, and spending for two separate populations – non-U.S. residents traveling to the United States and U.S. residents departing from the United States to international destinations.

The SIAT has been conducted on a continuous monthly basis since January 1983. Survey data, which can be used to analyze specific visitor segments, is a source of information for travel planners, marketers, and policymakers.

Access the Federal Register Notice here... **FR Document:** [2024-11081](#)

Interested persons are invited to submit comments on or before 11:59 p.m. Eastern Time on July 22, 2024.

For more information contact: Richard Champley, Program Manager and Contract Officer Representative, NTTO, richard.champley@trade.gov, (202) 482-4753.

To learn more about this research program, please visit NTTO's website. <https://www.trade.gov/travel-and-tourism-research> / SIAT.



INTERNATIONAL
TRADE
ADMINISTRATION

National Travel and Tourism Office (NTTO)

*Industry & Analysis,
International Trade Administration
U.S. Department of Commerce*

SUBSCRIBER SERVICES

Visit our [User Profile Page](#) to update your subscriptions or unsubscribe.

If you need assistance, please visit subscriberhelp.govdelivery.com.
You are welcome to contact us at publicaffairs@trade.gov

This email was sent to helane.becker@cowen.com using GovDelivery Communications Cloud on behalf of the
International Trade Administration · 1401 Constitution Avenue NW · Washington, DC 20230



If you wish to unsubscribe from receiving commercial electronic messages from TD Bank Group, please click [here](#) or go to the following web address: www.td.com/tdoptout
Si vous souhaitez vous désabonner des messages électroniques de nature commerciale envoyés par Groupe Banque TD veuillez cliquer [ici](#) ou vous rendre à l'adresse www.td.com/tddesab

NOTICE: Confidential message which may be privileged. Unauthorized use/disclosure prohibited. If received in error, please go to www.td.com/legal for instructions.

AVIS : Message confidentiel dont le contenu peut être privilégié. Utilisation/divulgateion interdites sans permission. Si reçu par erreur, prière d'aller au www.td.com/francais/avis_juridique