

## MTBS Customer Satisfaction and Needs Assessment - Public

The Monitoring Trends in Burn Severity (MTBS) Program is seeking input from end users on data products, services and tools provided by the program. Please take a few minutes and provide feedback about your satisfaction with currently provided MTBS data products, services and tools and suggested enhancements you would find beneficial. Please contact Brad Quayle (<a href="mailto:brad.quayle@usda.gov">brad.quayle@usda.gov</a>), Kurtis Nelson (<a href="mailto:knelson@usgs.gov">knelson@usgs.gov</a>) or Nate Benson (<a href="mailto:nate-benson@nps.gov">nate-benson@nps.gov</a>) with any questions or for more information about this effort.

## **Paperwork Reduction Act Notice**

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A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995 unless the information collection has a currently valid OMB Control Number. The approved OMB Control Number for this information collection is 0503-0024. Without this approval, we could not conduct this information collection. Public reporting for this information collection is estimated to be 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the information collection. All responses to this information collection are voluntary. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the U.S.D.A. Forest Service email address SM.FS.InfoCollect@usda.gov and include the OMB Control Number in the subject line.

\* Required

1. During the past year, how often have you accessed MTBS data? \*

1-2 times

2-5 times

5-10 times

> 10 times

| 2. Dur     | ring the past  | t year, what has be     | en your primai     | y reason for acce       | ssing MTBS da | ita? *         |
|------------|--|-------------------------|--------------------|-------------------------|---------------|----------------|
| $\bigcirc$ | to inform loc  | cal management decisi   | ons                |                         |               |                |
| $\bigcirc$ | to inform reg  | gional/national manag   | ement decisions    |                         |               |                |
| $\bigcirc$ | to educate s   | taff                    |                    |                         |               |                |
| $\bigcirc$ | to update/m  | aintain geospatial data | a (land cover prod | ucts, fire history proc | ucts, etc.)   |                |
| $\bigcirc$ | research/pub   | olication               |                    |                         |               |                |
| $\bigcirc$ | Other  |                         |                    |                         |               |                |
|            |  |                         |                    |                         |               |                |
| 3. Ove     | erall, how sa  | tisfied are you witl    | n the MTBS pro     | ogram? *                |               |                |
| $\bigcirc$ | Not satisfied  | I                       |                    |                         |               |                |
| $\bigcirc$ | Somewhat sa  | atisfied                |                    |                         |               |                |
| $\bigcirc$ | Very satisfied   | b                       |                    |                         |               |                |
| $\bigcirc$ | Not enough   | information             |                    |                         |               |                |
|            |  |                         |                    |                         |               |                |
|            |  | r level of satisfacti   |                    |                         |               | MTBS, with a   |
| TOC        | us on wnetn  | er the data produ       | cts and services   | s meet your need:       | 5. °          |                |
|            |  | Strongly Disagree       | Disagree           | Not Sure                | Agree         | Strongly Agree |
|            | Data roducts/servic es are timely.   | $\bigcirc$              | $\bigcirc$         | $\bigcirc$              | $\bigcirc$    | $\bigcirc$     |
|            | Data<br>roducts/servic<br>es are readily<br>accessible.                                      | 0                       | $\bigcirc$         | $\bigcirc$              | $\bigcirc$    | $\circ$        |
| ė          | Data roducts/servic st thoroughly capture documented ccurrences of large fire activity.      | 0                       | 0                  | $\circ$                 | 0             | 0              |
|            | Data<br>roducts/servic<br>es are of<br>sufficient<br>quality,<br>accuracy and<br>resolution. | 0                       | 0                  | 0                       | $\circ$       | $\circ$        |

5. In regard to the MTBS.gov website please rate your satisfaction in the following categories: \*

|  | Highly dissatisfied | Somewhat dissatisfied | Neutral    | Somewhat satisfied | Highly satisfied |
|--|---------------------|-----------------------|------------|--------------------|------------------|
| Ease of finding<br>the data you<br>are after | $\circ$             | $\bigcirc$            | $\bigcirc$ | $\bigcirc$         | $\bigcirc$       |
| Overall website performance                  | $\bigcirc$          | $\bigcirc$            | $\bigcirc$ | $\bigcirc$         | $\bigcirc$       |
| Number of technical issues                   | $\bigcirc$          | $\bigcirc$            | $\bigcirc$ | $\bigcirc$         | $\bigcirc$       |
| Level of downtime                            | $\bigcirc$          | $\bigcirc$            | $\bigcirc$ | $\bigcirc$         | $\bigcirc$       |

6. When accessing data on <u>MTBS.gov</u>, please rate your usage of the currently available data products listed below: \*

|   | Never<br>accessed/used for<br>fires of interest | Somewhat<br>accessed/used<br>(<10% of the time<br>for fires of<br>interest) | Moderately<br>accessed/used<br>(10% to 50% of<br>the time for fires<br>of interest) | Significantly<br>accessed/used<br>(>50% of the time<br>for fires of<br>interest) | Always<br>accessed/used for<br>fires of interest |
|---|---|---|---|--|--|
| Individual Fire<br>Google Earth<br>KMZs for<br>Individual Fires<br>(included in fire<br>data bundles)           | 0   | $\circ$   | 0   | 0  | $\circ$  |
| PDF Maps for<br>Individual Fires<br>(included in fire<br>data bundles)  | $\bigcirc$                                      | 0   | $\bigcirc$  | $\bigcirc$   | 0  |
| Annual<br>Thematic Burn<br>Severity Web<br>Mapping<br>Services<br>(EDW/RDW)                                     | 0   | $\circ$   | 0   | 0  | $\circ$  |
| Annual<br>Thematic Burn<br>Severity KML<br>Services<br>(EDW/RDW)  | 0   | 0   | $\circ$   | $\circ$  | 0  |
| Annual Burned<br>Area Boundary<br>and Fire<br>Occurrence<br>Location KML<br>Services<br>(EDW/RDW)               | 0   | $\circ$   | 0   | 0  | $\circ$  |
| Annual State<br>Level Thematic<br>Burn Severity<br>Mosaic<br>Products<br>(GeoTiffs)                             | 0   | $\circ$   | 0   | $\circ$  | $\circ$  |
| Annual CONUS<br>Level Thematic<br>Burn Severity<br>Mosaic<br>Products<br>(GeoTiffs)                             | 0   | 0   | 0   | 0  | 0  |
| Burned Area<br>Boundary Data<br>Product,<br>polygon file for<br>the entire MTBS<br>data record<br>(Shapefile)   | 0   | $\circ$   | 0   | 0  | 0  |
| Fire Occurrence<br>Location Data<br>Product, point<br>file for the<br>entire MTBS<br>data record<br>(Shapefile) | 0   | 0   | 0   | 0  | 0  |

7. When accessing data on <u>MTBS.gov</u>, please rate your usage of the currently available data products listed below: \*

|   | Do not use | Sometimes  | Frequently | Always  |
|---|------------|------------|------------|---------|
| Individual Fire<br>Google Earth<br>KMZs for<br>Individual Fires<br>(included in fire<br>data bundles)           | 0          | 0          | 0          | $\circ$ |
| PDF Maps for<br>Individual Fires<br>(included in fire<br>data bundles)  | $\bigcirc$ | $\circ$    | $\circ$    | $\circ$ |
| Annual<br>Thematic Burn<br>Severity Web<br>Mapping<br>Services<br>(EDW/RDW)                                     | 0          | 0          | 0          | $\circ$ |
| Annual<br>Thematic Burn<br>Severity KML<br>Services<br>(EDW/RDW)  | 0          | 0          | 0          | $\circ$ |
| Annual Burned<br>Area Boundary<br>and Fire<br>Occurrence<br>Location KML<br>Services<br>(EDW/RDW)               | 0          | 0          | $\circ$    | $\circ$ |
| Annual State<br>Level Thematic<br>Burn Severity<br>Mosaic<br>Products<br>(GeoTiffs)                             | 0          | $\bigcirc$ | 0          | $\circ$ |
| Annual CONUS<br>Level Thematic<br>Burn Severity<br>Mosaic<br>Products<br>(GeoTiffs)                             | 0          | 0          | $\circ$    | 0       |
| Burned Area<br>Boundary Data<br>Product,<br>polygon file for<br>the entire MTBS<br>data record<br>(Shapefile)   | 0          | 0          | $\circ$    | 0       |
| Fire Occurrence<br>Location Data<br>Product, point<br>file for the<br>entire MTBS<br>data record<br>(Shapefile) | 0          | 0          | $\circ$    | $\circ$ |

| 8. | How        | valuable would more frequent data releases (e.g., quarterly) be to you? * |
|----|------------|---|
|    | $\bigcirc$ | Not at all valuable   |
|    | $\bigcirc$ | Somewhat valuable   |
|    | $\bigcirc$ | Extremely valuable  |
|    |            |   |

9. How valuable would the following products be if they were made available?

Please rate the impact to your work if the following products were to become available: \*

|  | Not at all valuable | Somewhat valuable | Extremely valuable |
|--|---------------------|-------------------|--------------------|
| Thematic burn<br>severity product<br>stratified by<br>existing<br>vegetation<br>classes    | 0                   |                   | 0                  |
| Both extended<br>and initial<br>assessments in<br>HIGH biomass<br>areas (i.e.<br>forests)  | 0                   | $\circ$           | 0                  |
| Both extended<br>and initial<br>assessments in<br>LOW biomass<br>areas (i.e.<br>rangeland) | $\bigcirc$          | $\bigcirc$        | 0                  |
| Multi-year<br>extended<br>assessments in<br>HIGH biomass<br>areas (i.e.<br>forests)        | 0                   | $\bigcirc$        | 0                  |
| Multi-year<br>extended<br>assessments in<br>LOW biomass<br>areas (i.e.<br>rangeland)       |                     | $\bigcirc$        | 0                  |
| Access to BAER<br>and RAVG data<br>products<br>through<br>MTBS.gov                         | $\circ$             | $\bigcirc$        | $\bigcirc$         |

10. Please rate the impact to your work should the following data services become available through MTBS: \*

|  | Not at all valuable                               | Somewhat valuable  | Extremely valuable                      |
|--|---|--|---|
| Ability to dynamically summarize burned area and severity statistics directly on the MTBS.gov website and view tabular and charted outputs | 0   |  |   |
| Time enabled<br>web mapping<br>services as<br>opposed to the<br>current static<br>annual products  | 0   | 0  |   |
| An MTBS data<br>record 'heat<br>map' showing<br>areas of most<br>significant<br>activity   | $\circ$   | $\circ$  |   |
| A YouTube channel with content related to burn severity products, services and answers to technical questions                              | 0   |  |   |
| Other high level<br>derivative<br>products<br>(please<br>comment<br>below)   | 0   | 0  |   |
|  | es/enhancements would<br>ITBS program not discus: | you like to see in the data, p<br>sed above?             | products or services                    |
| 12. Thank you for taki feedback in the fu sm.fs.mtbs@usda.   | ture or if you have other                         | pack. If you would like to be comments or questions, ple | contacted to provide<br>ase email us at |
|  |   |  |   |

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