



U.S. Department
of Transportation
**Federal Highway
Administration**

<<SAMPNO>>
<<CITY>> Resident
<<ADDRESS>>
<<CITY>>, <<STATE>> <<ZIP>>

<<DATENOW>>

There is still time to help and to earn up to \$20 per person!

Dear <<CITY>> Resident:

A few weeks ago, we sent you an invitation to participate in the **National Household Travel Survey**.

The U.S. Department of Transportation is working together with State and local governments help make decisions about how and where to spend transportation dollars. By taking this survey, you will help to improve roads, public transit, sidewalks, and bicycle routes in communities across the country.

To be sure we represent all types of households, we need to hear from you. No matter how you travel—by car or by bus, on foot or on a bike—or how far—long distances or just in your neighborhood—your experiences are important.

To get started, complete a brief five-minute survey. Then you and your household will be asked to record your travel for a randomly assigned day. Each household member will earn up to \$20 for participating in the survey.

1

Go to **NHTS2024.com** or scan
the code on the right with your smartphone camera

2

Enter your **PIN: <PINNO>**

3

Complete a brief five-minute survey to get started

INSERT QR
CODE HERE

Scan to start!

Your participation is voluntary, and results will be reported in summary with no personal information included. If you have any questions about the survey, please visit our website at NHTS2024.com, or call our study team at 1-###-###-####.

Thank you for helping to improve our nation's travel.

Sincerely,

Daniel Jenkins P.E.
National Travel Behavior Data Program Manager
U.S. DOT Federal Highway Administration

Questions?
email: NHTS2024@westat.com
phone: 1-###-###-####