



U.S. Department
of Transportation
**Federal Highway
Administration**

<<SAMPNO>>
<<LASTNAME>> Household
<<ADDRESS>>
<<CITY>>, <<STATE>> <<ZIP>>

<DATENOW>

Next, tell us about a day of travel to earn <RET_INCEN>!

Dear <LASTNAME> Household,

Thank you for your participation in the National Household Travel Survey. Your information will be combined with those from 7,500 other households around the nation to get a snapshot of how, when, why, and where U.S. residents travel each day. No matter how you get from place-to-place – by car, bus, bike, on foot, or even if you don't go anywhere – **your travel experiences are valuable for improving our region!**

To complete the survey and receive <RET_INCEN>:

1

Record your travel on <TRAVELDATES>

2

Go to: NHTS2024.com on <TD_PLUS_ONE>
and report your travel with your PIN: <PIN>

3

Receive your participation incentive of <RET_INCEN>

Enclosed, please find an instruction sheet for each person in your household. These forms can be used to jot down where you go, when you arrive, and when you leave each place you visit. Remember, every place you go counts, even if it's just a short stop on the way to somewhere else.

If you would **prefer to use a smartphone app** instead, install Westat DailyTravel from the AppStore or Google Play Store and enter your PIN. Further instructions are provided on the instruction sheets. Any household member 13 years of age or older is eligible to use the app. By sharing the PIN to use the app with household members under age 18, you are providing parental permission.

If you have any questions, you can speak with a study team member by calling 1-###-###-####.

Thank you for your participation!

Daniel Jenkins P.E.
National Travel Behavior Data Program Manager
U.S. DOT Federal Highway Administration

Questions?

email: NHTS2024@westat.com
phone: 1-###-###-####