Trademark Status and Document Retrieval (TSDR) Survey

Please share your feedback on the Trademark Status and Document System (TSDR).

Overall, how satisfied are you with your filing experience in the Trademark Status and Document Retrieval (TSDR)?

○ Very dissatisfied

○ Dissatisfied

○ Neither satisfied nor dissatisfied

○ Satisfied

○ Very satisfied

Next

Please rate your level of agreement with the following statement:

I trust USPTO to register trademarks in accordance with U.S. laws and regulations.

○ Strongly disagree

○ Disagree

○ Neither agree nor disagree

○ Agree

○ Strongly agree

Previous   Next

Which of the following was true about your experience with TSDR?

Choose all that apply:

- ☐ It was hard to do what I needed to do
- ☐ It was not clear what I needed to do
- ☐ It took too long to do what I needed to do
- ☐ I could not do what I needed to do
- ☐ None of the above

Next

Which of the following was true about your experience with TSDR?

Choose all that apply:

☐ It took a reasonable amount of time to do what I needed to do

☐ It was easy to complete what I needed do

☐ I was able to do what I needed to do

☐ I understood what steps I needed to take to do what I needed to do

☐ None of the above

Next

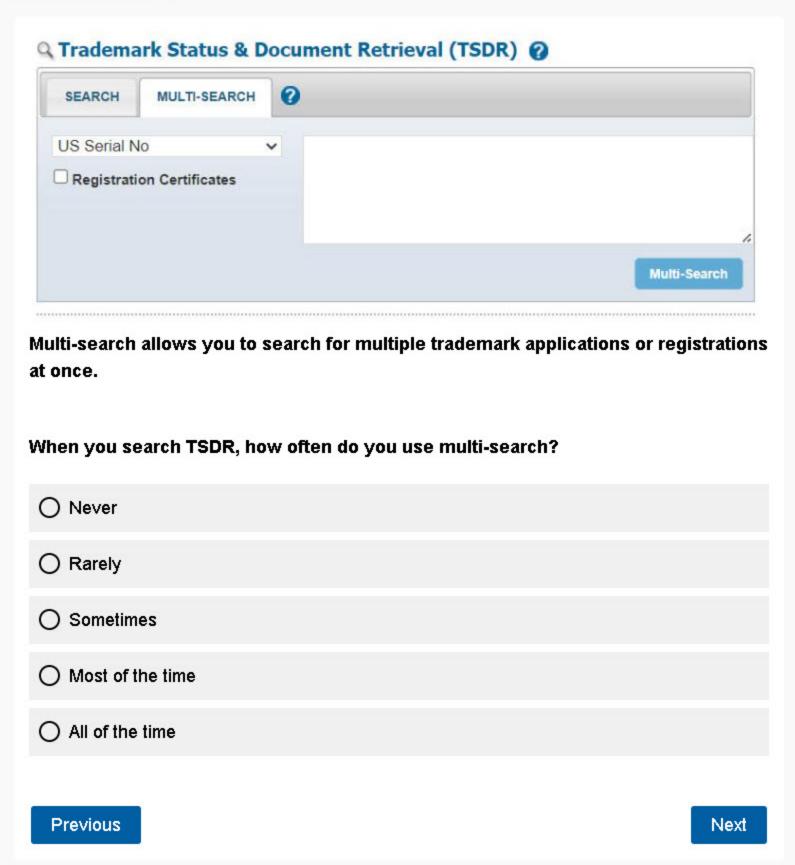## How can we improve your experience when using TSDR?

Next

Why were you using TSDR today?

Choose all that apply:

- ☐ Check status of my application

- ☐ Maintaining my trademark (e.g., confirming due dates or monitoring appeals)

- ☐ Monitoring for infringement of my trademarks

- ☐ Verifying status of a registered trademark

- ☐ Researching trends in trademark filings

- ☐ Collect data to build my own datasets

- ☐ Other

Previous   Next

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- ☑ Other

Please describe

[   ]

[Previous]   [Next]

🔍 Trademark Status & Document Retrieval (TSDR) ❓

| SEARCH | MULTI-SEARCH | ❓ |

US Serial No ⌄

☐ Registration Certificates

Multi-Search

Multi-search allows you to search for multiple trademark applications or registrations at once.

When you search TSDR, how often do you use multi-search?

- ◯ Never
- ◯ Rarely
- ◯ Sometimes
- ◯ Most of the time
- ◯ All of the time

Previous   Next

Do you ever use multi-search to collect data to build your own dataset?

○ Yes

○ No

Previous

Next

How do you use the datasets you build?

☐ Academic research

☐ Monitor a competitor or industry

☐ Build or maintain third-party service

☐ Other

How many trademark applications have you submitted to USPTO?

○ 1

○ 2

○ 3 to 5

○ 6 to 10

○ 11 to 49

○ 50 or more

○ I have not submitted any trademark applications to USPTO

Previous   Next

Which of the following <u>best</u> describes you?

○ Business owner

○ Entrepreneur

○ Inventor

○ Trademark attorney

○ Paralegal or legal assistant

○ Patent attorney

○ Copyright attorney

○ Attorney not specializing in intellectual property

○ Intellectual property agent

○ Office or administrative support staff

○ Law school clinic student

○ Other

Previous   Next

Which of the following <u>best</u> describes your organization?

○ Small business or startup

○ Business (other than small business)

○ Law firm

○ Nonprofit or NGO

○ Primary or secondary (K-12) school

○ College or university

○ Government

○ Individual

○ Other

[Previous]   [Next]

What is your organization's legal entity type?

○ Sole proprietorship

○ Limited liability corporation (LLC)

○ Limited liability partnership (LLP)

○ Corporation

○ Other

Previous   Next

USPTO is committed to equitably delivering exceptional customer experiences. As part of our commitment to foster inclusive innovation and entrepreneurialism, we are conducting research on business ownership.

This data is confidential and used only for research purposes. Answers will be combined with others' and only used for aggregated data analysis.

Which, if any, of the following describes your organization?

Choose all that apply:

- [ ] American Indian or Alaska Native owned
- [ ] Black or African American owned
- [ ] Disability owned
- [ ] Hispanic or Latino owned
- [ ] LGBTQ owned
- [ ] Located in a historically underutilized business zone (HUBZone)
- [ ] Native Hawaiian or Pacific Islander owned
- [ ] Small disadvantaged business
- [ ] Veteran owned
- [ ] Women owned
- [ ] Other
- [ ] None of the above
- [ ] I would prefer not to answer

Previous   Next

Thank
you! ✓

Thank you for taking our survey and for helping us serve you better.

You will not receive a response from us based on your survey comments. If you need assistance, please contact the **Trademark Assistance Center**.

If you would like to volunteer to participate in future research, such as interviews, usability testing of prototypes, or feedback sessions, **sign up as a volunteer**.