



Trademark Assistance Center Survey

Thank you for contacting the USPTO Trademark Assistance Center. Please take a few minutes to share your feedback, which will help us provide the best experience possible.

Overall, how satisfied are you with your experience with the Trademark Assistance Center?

☐ Very dissatisfied

☐ Dissatisfied

☐ Neither satisfied nor dissatisfied

☐ Satisfied

☐ Very satisfied

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Please rate your level of agreement with the following statement:

I trust **USPTO** to register trademarks in accordance with **U.S.** laws and regulations.

☐ Strongly disagree

☐ Disagree

☐ Neither agree nor disagree

☐ Agree

☐ Strongly agree

Previous

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Which of the following was true of your experience with the Trademark Assistance Center?

Choose all that apply:

- ☐ It was easy to contact the Trademark Assistance Center.
- ☐ It took a reasonable amount of time to receive help from the Trademark Assistance Center.
- ☐ My questions were answered and/or my issues were resolved.
- ☐ The Trademark Assistance Center representative was committed to assisting me.
- ☐ None of the above

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Which of the following was true of your experience with the Trademark Assistance Center?

Choose all that apply:

- ☐ It was difficult to contact the Trademark Assistance Center.
- ☐ It took too much time to receive help from the Trademark Assistance Center.
- ☐ My questions were not answered and/or my issues were not resolved.
- ☐ The Trademark Assistance Center representative was not committed to assisting me.
- ☐ None of the above

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



How could we improve your experience with the Trademark Assistance Center?

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Please rate your level of agreement with the following statement:

The Trademark Assistance Center representative I interacted with was helpful.

☐ Strongly disagree

☐ Disagree

☐ Neither agree nor disagree

☐ Agree

☐ Strongly agree

[Previous](#)

[Next](#)

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Did the Trademark Assistance Center answer your question or resolve your issue?

☐ Yes

☐ No

☐ Partially

[Previous](#)

[Next](#)

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



After contacting the Trademark Assistance Center, how confident are you that you know what to do next?

- ☐ Not at all confident
- ☐ A little confident
- ☐ Somewhat confident
- ☐ Very confident
- ☐ Extremely confident

[Previous](#)

[Next](#)

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Which of the following did you do before contacting the Trademark Assistance Center?

Choose all that apply:

☐ Visited uspto.gov

☐ Called another USPTO contact center

☐ Emailed the TEAS help desk

☐ Reached out to a Trademarks employee assigned to my application

☐ Visited another government agency website or office

☐ Asked a colleague or co-worker

☐ None of the above

Previous

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



How knowledgeable are you about Trademarks?

☐ Not at all

☐ A little

☐ Somewhat

☐ Very

☐ Extremely

[Previous](#)

[Next](#)

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Have you attended Trademark Basics Boot Camp?

☐ Yes

☐ No

Previous

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Please share any topics about Trademarks that you would like to know more about.

Previous

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Which of the following best describes you?

- ☐ Business owner
- ☐ Entrepreneur
- ☐ Inventor
- ☐ Trademark attorney
- ☐ Paralegal or legal assistant
- ☐ Patent attorney
- ☐ Copyright attorney
- ☐ Attorney not specializing in intellectual property
- ☐ Intellectual property agent
- ☐ Office or administrative support staff
- ☐ Other

Previous

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



Which of the following **best** describes your organization?

- ☐ Small business or startup
- ☐ Business (other than small business)
- ☐ Law firm
- ☐ Nonprofit or NGO
- ☐ Primary or secondary (K-12) school
- ☐ College or university
- ☐ Government
- ☐ Individual
- ☐ Other

Previous

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



What is your organization's legal entity type?

- ☐ Sole proprietorship
- ☐ Limited liability corporation (LLC)
- ☐ Limited liability partnership (LLP)
- ☐ Corporation
- ☐ Other

Previous

Next

OMB Control Number: **0651-0088** • Expiration: **09/30/2025** • Est. time to complete this survey: **4 minutes**

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.



USPTO is committed to equitably delivering exceptional customer experiences. As part of our commitment to foster inclusive innovation and entrepreneurialism, we are conducting research on business ownership.

This data is confidential and used only for research purposes. Answers will be combined with others' and only used for aggregated data analysis.

Which, if any, of the following describes your organization?

Choose all that apply:

- ☐ American Indian or Alaska Native owned
- ☐ Black or African American owned
- ☐ Disability owned
- ☐ Hispanic or Latino owned
- ☐ LGBTQ owned
- ☐ Located in a historically underutilized business zone (HUBZone)
- ☐ Native Hawaiian or Pacific Islander owned
- ☐ Small disadvantaged business
- ☐ Veteran owned
- ☐ Women owned
- ☐ Other
- ☐ None of the above
- ☐ I would prefer not to answer

Previous

Next